

Latin America logistics Market by Type (Logistics Segment, Cold Chain Logistics, Reverse Logistics, and Cash Logistics), End Use (Telecommunication, Trade & Transportation, Government & Public Utilities, Healthcare, Manufacturing, Retail, Media & Entertainment, Banking & Financial Services, Information Technology, Food & Dairy, Consumer Electronics, Cash Management, and Others) and Mode Of Transport (Railways, Airways, Roadways, and Waterways): Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Logistics is a defined as the process to control, execute, and plan the movement of material, capital, and service. These services consist of activities such as material handling, packaging, transportation, inventory, security and warehousing, which can be scaled according to customer needs and market conditions. Logistics service providers are responsible for the delivery of materials or goods from manufacturers to consumers. The logistics industry market comprises Third-Party Logistics (3PL), Fourth-Party Logistics (4PL), inbound logistics, outbound logistics, reverse logistics, green logistics, military logistics and others logistics services. This process provides efficient and effective transportation and storage of goods and services.

The Latin America logistics market has witnessed significant growth over the years, owing to increase in trading activities due to advancement in technology, globalization and rapid growth in the e-commerce Industry.



The Latin America logistics market is segmented on the basis type, end use and mode of transport. Based on type, it is bifurcated into logistics segment, cold chain logistics, reverse logistics and cash logistics. By end use, it is divided into telecommunication, trade & transportation, government & public utilities, healthcare, manufacturing, retail, media & entertainment, banking & financial services, informational technology, food & diary, consumer electronics, cash management and others. On the basis of mode of transport, it is categorized into railways, airways, roadways and waterways. Based on Country, the market is analyzed across Mexico, Colombia, Brazil, Chile, Argentina, Costa Rica, Panama and Rest of Latin America.

Some of the key players operating in the Latin America logistics market includes A.P. Moller–Maersk, C.H. Robinson Worldwide, Inc., DB Schenker, Deutsche Post AG (DHL Group), DSV, FedEx, Geodis, Kuehne+Nagel, Supply Chain Solutions and United Parcel Service, Inc, and others.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises the analytical depiction of the Latin America logistics market along with the current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to enable stakeholders gain a stronger foothold in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS



Ву Туре

Logistics Segment

Cold Chain Logistics

Reverse Logistics

Cash Logistics

By End Use

Telecommunication

Trade and Transportation

Government and Public Utilities

Healthcare

Manufacturing

Retail

Media and Entertainment

Banking and Financial Services

Information Technology

Food and Dairy

Consumer Electronics

Cash Management

Others



By Mode of Transport

Railways

Airways

Roadways

Waterways

By Region

Latin America

Mexico

Colombia

Brazil

Chile

Argentina

Costa Rica

Panama

Rest of Latin America



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