

Latin America Heavy Construction Equipment Market by Equipment (Earthmoving, Material Handling, Heavy Construction Vehicles, and Others), Application (Excavation & Demolition, Heavy Lifting, Tunneling, and Others), and End User (Infrastructure, Construction, Oil & Gas, Manufacturing, and Others) - Opportunity Analysis and Industry Forecast, 2016-2022

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Abstracts

Increased focus on workplace safety, growth in construction industry, and rise in mining activities have led to surge in demand for heavy construction equipment in Latin America. The Latin America heavy construction equipment market was valued at \$4,310 million in 2016, and is expected to reach \$6,391 million by 2022, registering a CAGR of 6.8% from 2016 to 2022.

The Latin America heavy construction equipment market is driven by rapid urbanization, recovery from construction sector, and surge in public-private relationships. In addition, development of low-emission and energy-efficient equipment is expected to boost the Latin America heavy construction equipment market growth. However, fluctuation in oil prices, increased carbon footprint, and weak economic conditions are expected to hamper the Latin America heavy construction equipment market growth.

The Latin America heavy construction equipment industry is segmented on the basis of equipment, application, end user, and country. Based on equipment, it is divided into earthmoving, material handling, heavy construction vehicles, and others. Earthmoving equipment is further elaborated into excavators, loaders, backhoe loaders, and motor graders. Material handling equipment is further classified into crane and telescopic handlers whereas heavy construction vehicles are divided into dumpers, tippers, and

others (compactors and pavers). By application, the Latin America heavy construction equipment market is categorized into excavation & demolition, heavy lifting, material handling, tunneling, and recycling & waste management. Based on end user, Latin America heavy construction equipment market is categorized into infrastructure, mining, construction, oil & gas, manufacturing, and others. The market is analyzed across Brazil, Argentina, Chile, Colombia, Peru, rest of South America, and Central America.

The report includes comprehensive analysis of the key players such as AB Volvo, Caterpillar Inc., Komatsu Ltd., Doosan Infracore Co. Ltd., Hitachi Construction Machinery Co. Ltd., JC Bamford Excavators Ltd. (JCB), Liebherr Group, CNH Industrial N.V., Atlas Copco, and Terex Corporation.

KEY BENEFITS FOR STAKEHOLDERS

This report provides an in-depth analysis of the Latin America heavy construction equipment market to identify the potential investment pockets.

It outlines the current trends and future scenarios to determine the overall Latin America heavy construction equipment market potential and gain stronger market foothold.

Key drivers, restraints, opportunities, and their detailed impact analysis are elucidated.

Quantitative analysis of the market from 2014 to 2022 is highlighted to recognize the financial competency of the market.

Porter's Five Forces model illustrates the threat of new entrants and substitutes and strength of the buyers and suppliers.

KEY MARKET SEGMENTS

BY EQUIPMENT

Earthmoving

Excavators

Loaders

Backhoe Loaders

Motor Graders

Material Handling

Cranes

Telescopic Handlers

Heavy Construction Vehicles

Dumpers

Tippers

Others

Compactors

Pavers

By Application

Excavation & Demolition

Heavy Lifting

Material Handling

Tunneling

Recycling & Waste Management

By End User

Infrastructure

Construction

Mining

Manufacturing

Oil & Gas

Others

By Country

Brazil

Argentina

Colombia

Chile

Peru

Rest of South America

Central America

KEY PLAYERS

AB Volvo

Caterpillar Inc.

Komatsu Ltd.

Doosan Infracore Co. Ltd.

Hitachi Construction Machinery Co. Ltd.

JC Bamford Excavators Ltd. (JCB)

Liebherr Group

CNH Industrial N.V.

Atlas Copco

Terex Corporation

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