

Landscaping Services Market By Type (Landscape & Garden Design, Construction & Landscape Management, Gardening Maintenance, Others) , By Service (Mowing, Cutting & Edging Grassy Areas, Trimming Bushes, Laying Sod, Others) By End User (Commercial, Residential, Others) By Distribution Channel (B2B, Direct Sales, Retail Outlets, Online Sales Channel, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2034

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Abstracts

Landscaping Services Market

The landscaping services market was valued at \$267.1 billion in 2023 and is projected to reach \$401.4 billion by 2034, growing at a CAGR of 3.8% from 2024 to 2034.

Landscaping services comprise of professionals who design, create, & maintain the grounds or backyards around buildings, homes, office parks, and commercial centers. These services increase the aesthetic appeal of an area by planting trees & shrubs, designing innovative irrigation systems, and seeding & mowing lawns. The key role of landscaping service providers is to assimilate their horticultural knowledge with design expertise to create visually appealing and functional outdoor spaces.

As homeowners are focusing toward improving the visual appeal of their properties, along with enhancing the functionality, the demand for landscaping services is witnessing a notable surge. In addition, rise in the popularity of outdoor kitchens, entertainment spaces, and patios is augmenting the development of the landscaping

services market. To upskill maintenance activities, the trend of integrating robotics and drone technology in landscaping is acquiring notable traction. Drones enable the landscaper to assess the condition of lawns remotely, while robotic equipment such as lawnmowers navigate the area autonomously and cut grass with high precision, saving time & eliminating the need for human labor.

However, the requirement for landscaping remains highly variable, with excessive demand during certain seasons of the year and reduced need during the rest of the time. This leads to uncertainty in revenue generation and hampers the growth of the market. Furthermore, lack of skilled labor for the delivery of efficient landscaping services restrains the market development. According to a blog by RealGreen—a software solutions provider for the green industry—quality labor shortage is a pressing concern for approximately 43% of the landscaping operators in the U.S. On the contrary, rapidly expanding urbanization is poised to present various lucrative opportunities for the landscaping services market owing to continuous development of residential and commercial spaces.

Segment Review

The landscaping services market is segmented into type, service, end user, distribution channel, and region. On the basis of type, the market is divided into landscape & garden design, construction & landscape management, gardening maintenance, and others. As per service, it is classified into mowing, cutting & edging grassy areas, trimming bushes, laying sod, and others. By end user, it is categorized into commercial, residential, and others. According to distribution channel, it is divided into B2B, direct sales, retail outlets, online sales channel, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the landscape & garden design segment dominated the market in 2023.

As per service, the mowing segment acquired a high stake in the market in 2023.

By end user, the commercial segment was the highest shareholder in 2023.

According to distribution channel, the B2B segment accounted for a high share of the market in 2023.

Region wise, North America was the highest revenue generator in 2023.

Competition Analysis

The major players of the global landscaping services market include Clintar Landscape Management Services, BrightView Landscapes, TruGreen, Ruppert Landscape, Inc., Denison Landscaping., Weed Man USA, LLC, Yellowstone Landscape, Gothic Landscape, LLC, Chapel Valley, ScottsMiracle-Gro, Lawn Doctor, Inc., and Mainscape, Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, to strengthen their foothold in the competitive market.

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Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Key Market Segments

By Type

Landscape Garden Design

Construction Landscape Management

Gardening Maintenance

Others

By Service

Mowing

Cutting Edging Grassy Areas

Trimming Bushes

Laying Sod

Others

By End User

Commercial

Residential

Others

By Distribution Channel

B2B

Direct Sales

Retail Outlets

Online Sales Channel

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Clintar Landscape Management Services

BrightView Landscapes

TruGreen

Ruppert Landscape, Inc.

Denison Landscaping.

Weed Man USA, LLC

Yellowstone Landscape

Gothic Landscape, LLC

Chapel Valley

ScottsMiracle-Gro

Lawn Doctor, Inc.

Mainscape, Inc.

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