

# **Lactose Free Butter Market by Application (Household and Commercial) and Distribution Channel (Supermarkets & Hypermarkets, Specialty Stores, Online Retail Stores, and Others): Global Opportunity Analysis and Industry Forecast 2019–2026**

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## **Abstracts**

Lactase is a type enzyme produced generally in the body to breakdown lactose present in dairy or other similar products. The inability to digest lactose, from milk or dairy products is called lactose intolerance. This intolerance results in gas, bloating, and abdominal pain. Some types of food intolerances, including lactose intolerance are treatable. Lactose-free milk is an easy alternative that could help eliminate many of these unpleasant symptoms. Lactose-free milk contains the same taste, texture, and nutrient profile as that of regular milk. Conveniently, it can be used in the same way. Lactose free butter is a product of lactose free milk.

Like normal milk, lactose-free dairy alternatives are a great source of protein and are able to provide all essential nutrients present in regular dairy products, like calcium and vitamins, to those that are not able to digest lactose. Lactose-free milk is produced by adding lactase to regular milk. In recent years, the quality and product variety in lactose-free dairy has increased significantly, giving consumers more alternatives for lactose free products.

The rise in incidences of lactose intolerance has led to rise in demand for lactose free butter by consumers. In majority of developed as well as developing countries, increased per capita spending on dairy products is expected to drive revenue growth for lactose free products. This growing demand for lactose free milk and butter offers significant growth opportunities for dairy product manufacturers during the forecast time period. This boosts the consumption and sales of lactose free butter across various regional

markets.

Rise in organic food and beverages consumption also drives the lactose free butter market. Mature markets for lactose free dairy products and a well aware consumer base is anticipated to boost the growth of new offerings of lactose free dairy products. Prevalence of lactose intolerance in millennial population is driving them toward lactose free solutions in the butter segment. The popular trend of healthy living has increased awareness among consumers about considering ingredients used in food products. Income level and age group play major roles in determining the purchase of lactose free butter. Millennials are clearly driving this shift; however, rise in number of baby boomers also boost the market growth.

Consumer preference toward natural and organic food is on a constant rise, owing to increase in health consciousness among them. Further, surge in disposable income; improvement in living standard; rise in health expenditure; and large-scale promotion of organic foods, owing to their benefits such as them being chemical free and natural supplement growth of lactose free dairy products. Further, there is an increase in demand for nutritional and quality food due to rise in urbanization and increase in working population. Consumers are demanding addition of natural ingredients in dairy products. Therefore, such factors boost the lactose free butter market.

The food industry has also started responding to the increase in demand by consumers for lactose free butter. For instance, Green Valley Creamery, a leader in organic, lactose-free dairy products launched certified organic lactose-free butter in the U.S. market. In addition, a US-based company, Country Crock launched a new dairy-free plant butter, offering an alternative to its original buttery spread.

The lactose free butter market is segmented into application, distribution channel, and region. Depending on application, it is categorized into household and commercial. On the basis of distribution channel, it is divided into supermarkets & hypermarkets, specialty stores, online retail stores, and others. On regional basis, it is studied across North America, Europe, Asia-Pacific, and LAMEA.

Some of the key companies profiled in the report include The Kraft Heinz Company, The Hain Celestial Group, Inc., Cargill Inc., Corbion Inc., Kerry Group PLC, Ingredion Incorporated, ChrHasen A/S, Dupont, Kellogg Company, and General Mills, Inc.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the lactose free butter market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

## KEY MARKET SEGMENTS

By Application

Household

Commercial

By Distribution Channel

Supermarkets&Hypermarkets

Specialty Stores

Online retail stores

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

France

Netherlands

Germany

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

United Arab Emirates

Rest of LAMEA

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