

# **Kosher Food Market by Product Type (Culinary Products, Snacks & Savory, Bakery & Confectionery Products, Meat, and Others), and Distribution Channel (Supermarkets & Hypermarket, Grocery Stores, and Online Stores): Global Opportunity Analysis and Industry Forecast 2019-2026**

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## **Abstracts**

Kosher food is the food type that comes under the Jewish community's dietary regulations of kashrut (dietary law) for the food. These are primarily derived from Deuteronomy and Leviticus. Also the food items that can be consumed according to the halakha (law) are termed as kosher food. Kashrut is known as a set of dietary laws that have been fixed for food preparation and consumption. The law is applicable for both vegetarians as well as non-vegetarian food types. The law is a set of complex instructions and strict regulations, but some of the basic instructions are easy to understand and follow in the daily lifestyle. Certain types of animals, or birds and fish that meet the specific criteria of the kashrut law are called as kosher, while the consumption of flesh of any animal which does not meet the criteria of kashrut law, such as shellfish and pork, is forbidden according to the kosher food consumption law.

The kosher food are generally categorized into three types: Meat (Fleishig), Dairy (Milchig), and Pareve. Pareve are the food that are not in the meat or dairy category, including fish, eggs, and other plant-based foods. The Kosher mammals and birds that are to be consumed must be slaughtered in a prescribed way by kashrut law with a process known as shechita. Moreover, blood must be removed and should never be consumed. The blood can be removed from meat by salting process or by soaking it in water to make it permissible for use as kosher. For the milk and meat to be considered as kosher product, and their derivatives should never be mixed. In addition,

there must be separate equipment for the storage and preparation of meat and dairy foods according to kosher.

There's a rapid growth in kosher certification since the past few years, the growth is being fueled by consumer demand for vegan, allergen-free, and clean label foods. As more companies are becoming kosher oriented, the suppliers of the raw materials must also be kosher certified for those companies. Thus, the demand for kosher food is offering various new opportunities for the market players to grow and expand in kosher raw material and also in the kosher food production industry. With the globalization, not only the industries and culture but also the food lifestyle have changed, and therefore, kosher food is not limited only to the Jewish community, it has spread across the globe in every region. Owing to the spread of kosher food market in all the region, more opportunities can be explored in the production of local flavors regionally. Kosher dietary law is considered as very strict and complex. Consumers ingesting the kosher food products abide to the religious belief and strictly follow the law. However, consumers who try kosher for newer taste and as a vegan food alternative have various other alternatives for kosher products such as plant based foods, clean label products, and organic foods. The presence of other alternatives for kosher food is posing a threat in regions which are newly adapting the kosher food in their food culture.

The global kosher food market is segmented into product type, distribution channel, and region. Deepening on product type, the market is categorized into culinary products, snacks and savory, bakery and confectionery products, meat, and others. On the basis of distribution channel, the market is divided into supermarkets and hypermarket, grocery stores, and online stores. On the regional basis, the market is studied across North America, Europe, Asia-Pacific, and LAMEA.

Some of the key companies profiled in the report include Empire Kosher Poultry, Inc., Unilever, General Mills (Yoplait), Cargill, Nestle, Conagra Brands, Dean Foods, PepsiCo Beverage & Foods (Tropicana), The Hain Celestial Group, and Bob's Red Mill.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the kosher food market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential segments or regions exhibiting favorable growth

## KEY MARKET SEGMENTS

### By Product Type

Culinary Products

Snacks and Savory

Bakery and Confectionery Products

Meat

Others

### By Distribution Channel

Supermarkets and Hypermarket

Grocery Stores

Online Stores

### By Region

North America

U.S.

Canada

Mexico

Europe

France

UK

Netherlands

Germany

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Rest of LAMEA



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