

# **Kids Trolley Bags Market by Type (Hard Luggage and Soft Luggage), Distribution Channel (Supermarkets/Hypermarkets, Specialty Stores, Online Stores, and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026**

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## **Abstracts**

Kids trollies are luggage containers intended to be used by kids to carry traveling material like clothing, toiletries, trip necessities, and the souvenirs on the return trip. The kids trolley bags are of two types namely hard luggage trolley bags and soft luggage trolley bags. Most kids trolley bags are made using a number of different material such as wool, wood, leather, metal, plastic, fiber composite, and even recycled materials. The kids trolley bags are very lightweight and sports wheel mechanism, which enables small children to carry them easily. These trollies are gaining popularity among kids all around the world owing to their cartoon printed outlook and convenience.

Increase in the demand for ultra-lightweight trolley bags drives the growth of the global kids trolley market. The major factor responsible for the growth of the global kids trolley market is the development of the tourism industry due to rise in interest of consumers in tourism. Moreover, changing lifestyle due to urbanization in the emerging countries also drives the growth of the market. Good quality raw material which increases the durability of the trolley bags boosts the growth of the global kids trolley market. Attractive and illusive cartoons and super hero designs of the baggage products is anticipated to drive the growth of the global kids trolley market. Increase in the net worth of the working population in the developed countries also drives the growth of the global kids trolley market. However, Presence of counterfeit products and fluctuating prices of raw materials act as the major restraint for the kids trolley bags market. On the contrary, innovations in the design and quality of the baggage, including technological improvements with features coupled with attractive advertisement strategy is expected

to provide opportunity to drive the growth of the global kids trolley market.

The kids trolley market is segmented on the basis of type, distribution channel, and region. Based on type, it is bifurcated into hard luggage and soft luggage. Based on distribution channel, it is divided into supermarkets/hypermarkets, specialty stores, online stores, and others. By region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the major players analyzed in this report are Cabin Max, DC Comics (the Araca Group), Disney, Micro Mobility Systems AG, Samsonite, Trunki, TRUNKI, VIP, and Wildkin.

## KEY BENEFITS FOR STAKEHOLDERS

This report provides a quantitative analysis of the current trends, estimations, and dynamics of the global kids trolley market from 2018 to 2026 to identify the prevailing market opportunities.

The key countries in all the major regions are mapped based on their market share.

Porter's Five Forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the market segmentation assists in determining the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global industry. Market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of market players.

The report includes the analysis of the regional as well as global market, key players, market segments, application areas, and growth strategies.

## KEY MARKET SEGMENTS:

## By Type

Hard Luggage

Soft Luggage

## By Distribution Channel

Supermarkets/Hypermarkets

Specialty Stores

Online Stores

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

UAE

Rest of LAMEA

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