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Keystroke Dynamics Market by Component (Software and Service), Type (Static Authentication and Continuous Authentication), Deployment Model (On-premise and Cloud), Application (Identity Proofing, Continuous Authentication, Risk & Compliance Management, Fraud Detection, and Prevention), Organization Size (SMBs and Large Enterprises), and Industry Vertical (BFSI, Retail & E-commerce, Healthcare, Government & Defense, Education, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

https://marketpublishers.com/r/KA58F46BFB9EN.html
Date: January 2019
Pages: 316
Price: US$ 5,370.00 (Single User License)
ID: KA58F46BFB9EN

Abstracts

Keystroke Dynamics Market Overview:

Keystroke dynamics is a type of behavioral biometrics used to verify the identity of an individual based on the manner and the rhythm of typing on a keyboard. The technology authenticates its users on different parameters such as patterns of rhythm, overall speed, common errors, and variations of speed moving between specific keys. This behavioral biometrics technology provides a new generation of user security solutions to different end-user industries. Growth in adoption of multi-modal biometrics solutions supported by increase in number of online transactions and rise in number of frauds associated with it are the some major key factors that drive the growth of the global keystroke dynamics market.

Continuous increase in IoT landscape and rise in demand for enhanced multi-modal

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biometric solutions boost the growth of the market. However, lack of awareness and performance & compatibility issues are some major factors that hinder the growth of the market. Furthermore, factors such as developments in smartphone market in the developing economies and increase in the market of cloud-based keystroke dynamics solutions are expected to create remunerative opportunities for the market in the upcoming years.

The global keystroke dynamics market is segmented based on component, deployment model, application, organization size, industry vertical, authentication type, and region. Based on component, the market is bifurcated into software and service. Based on deployment model, it is divided into on-premise and Cloud-based. Based on application, it is fragmented into identity proofing, continuous authentication, risk & compliance management, fraud detection & prevention, and others. Based on organization size, it is divided into large enterprises and SMBs. According to industry vertical, it is classified into BFSI, retail & e-commerce, healthcare, government & defense, Education, and others. Depending on authentication type, it is divided into static authentication and continuous authentication. Based on region, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global keystroke dynamics market is dominated by key players such as KeyTrak, Inc., TypingDNA, ID Control, BehavioSec Inc., Delfigo Security, Intensity Analytics, Authenware Corporation, DeepNet Security, SERBAN Biometrics, Daon, Inc., and others.

Key Benefits for Keystroke Dynamics Market:

The study provides an in-depth analysis of the global keystroke dynamics market along with the current trends & future estimations to elucidate the imminent investment pockets.

Information about the key drivers, restraints, and opportunities and their impact analysis on the market size is provided.

Porter’s five forces analysis illustrates the potency of the buyers and the suppliers operating in the industry.

The quantitative analysis of the global market from 2018 to 2025 is provided to determine the market potential.

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Keystroke Dynamics Key Market Segments:

By Component

- Software
- Service

By Authentication Type

- Static Authentication
- Continuous Authentication

By Deployment Model

- On-premise
- Cloud

By Application

- Identity Proofing
- Continuous Authentication
- Risk and Compliance Management
- Fraud Detection & Prevention

By Organization Size

- Large Enterprises
- SMBs

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By Industry-vertical

- BFSI
- Retail & E-commerce
- Healthcare
- Government & Defense
- Education
- Others

By Region

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Rest of Europe
- Asia-Pacific
  - China

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- India
- Japan
- Rest of Asia-Pacific

LAMEA

- Latin America
- Middle East
- Africa

Key Market Players

- Authenware Corporation
- BehavioSec Inc.
- Daon, Inc.
- DeepNet Security
- Delfigo Security
- ID Control
- Intensity Analytics
- KeyTrak, Inc.
- SERBAN Biometrics
- TypingDNA

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