

Kaoliang Wine Market By Product Type (Traditional Kaoliang Wine, Modern Kaoliang Wine, Flavored Kaoliang Wine) , By Alcohol Content (Low (below 30%) , Medium (30-50%) , High (above 50%)) By Aging Process (Pit Storage Aged, Clay Pot Aged, Wood Barrel Aged, Stainless Steel Aged) By Distribution Channel (Traditional Wine Shops, Supermarkets/Hypermarkets, Online Retailers, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2034

<https://marketpublishers.com/r/KE2CCF20FEFEEN.html>

Date: November 2024

Pages: 320

Price: US\$ 2,439.00 (Single User License)

ID: KE2CCF20FEFEEN

Abstracts

Kaoliang Wine Market

The Kaoliang wine market was valued at \$3.1 billion in 2023 and is projected to reach \$4.5 billion by 2034, growing at a CAGR of 3.7% from 2024 to 2034.

Kaoliang wine is a traditional liquor of China made from sorghum grains and is popular for its distinctive flavor, potency, & cultural significance. Along with China, this liquor is a staple beverage in Taiwan. Its production involves fermentation, distillation, & aging and the duration of each process significantly affects the taste & smoothness of the final product. As it ages, Kaoliang wine develops a smooth & refined flavor profile with subtle fruity or herbal notes.

Increase in inclination toward locally made, traditional beverages has boosted the popularity of Kaoliang wine, thereby driving the growth of the market. In addition, surge

in tourism in China and rise in the appeal of wine-tasting events are fueling the recognition of Kaoliang wine, which augments the development of the market. To enhance its prominence and attract affluent customers, the premiumization of Kaoliang wine is currently trending. Manufacturers are focusing on offering limited editions with exquisite flavor notes, creating an aura of exclusivity around the product.

However, increase in stringency around the liquor trade such as high import taxes and specific certification requirements enhances the complexity across global distribution, hampering the development of the market. Moreover, Kaoliang wine faces stringent competition from other liquor forms such as rum and whiskey, which results in restrained market growth. On the contrary, surge in focus on sustainability in the ingredient sourcing and wine production processes is projected to open new avenues for the Kaoliang wine market. For instance, in a survey conducted by WineTourism.com—a Spain-based online booking platform—approximately 87% of the participants believed that sustainable practices are a key factor in promoting wine tourism.

Segment Review

The Kaoliang wine market is segmented into product type, alcohol content, aging process, distribution channel, and region. On the basis of product type, the market is divided into traditional Kaoliang wine, modern Kaoliang wine, and flavored Kaoliang wine. Depending on alcohol content, it is classified into low (below 30%), medium (30-50%), and high (above 50%). According to aging process, it is categorized into pit storage aged, clay pot aged, wood barrel aged, and stainless steel aged. As per distribution channel, it is segregated into traditional wine shops, supermarkets/hypermarkets, online retailers, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of product type, the traditional Kaoliang wine segment held the highest market share in 2023.

Depending on alcohol content, the medium (30-50%) segment acquired a notable stake in the market in 2023.

According to aging process, the clay pot aged segment dominated the market in 2023.

As per distribution channel, the supermarkets/hypermarkets segment accounted for a significant market share in 2023.

Region wise, Asia-Pacific was the highest revenue generator in 2023.

Competition Analysis

The major players in the global Kaoliang wine market include Kweichow Moutai Co., Ltd., Wuliangye Yibin Co., Ltd., Ningxia Yanghe Brewery Group, Shanxi Xinghuacun Fen Wine Factory, Luzhou Laojiao Co., Ltd., Taiwan Tobacco and Liquor Corporation, Xuzhou Yanghe Brewery, Beijing Shunxin Agriculture Co., Ltd., Gujing Group, and Anhui Hengshan Yaojiu Group. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

Additional benefits you will get with this purchase are:

Quarterly Update and* (only available with a corporate license, on listed price)

5 additional Company Profile of client Choice pre- or Post-purchase, as a free update.

Free Upcoming Version on the Purchase of Five and Enterprise User License.

16 analyst hours of support* (post-purchase, if you find additional data requirements upon review of the report, you may receive support amounting to 16 analyst hours to solve questions, and post-sale queries)

15% Free Customization* (in case the scope or segment of the report does not match your requirements, 15% is equivalent to 3 working days of free work, applicable once)

Free data Pack on the Five and Enterprise User License. (Excel version of the report)

Free Updated report if the report is 6-12 months old or older.

24-hour priority response*

Free Industry updates and white papers.

Possible Customization with this report (with additional cost and timeline, please talk to the sales executive to know more)

Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

Market share analysis of players at global/region/country level

Key Market Segments

By Product Type

Traditional Kaoliang Wine

Modern Kaoliang Wine

Flavored Kaoliang Wine

By Alcohol Content

Low (below 30%)

Medium (30-50%)

High (above 50%)

By Aging Process

Pit Storage Aged

Clay Pot Aged

Wood Barrel Aged

Stainless Steel Aged

By Distribution Channel

Traditional Wine Shops

Supermarkets/Hypermarkets

Online Retailers

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Kweichow Moutai Co., Ltd.

Wuliangye Yibin Co., Ltd.

Ningxia Yanghe Brewery Group

Shanxi Xinghuacun Fen Wine Factory

Luzhou Laojiao Co., Ltd.

Taiwan Tobacco and Liquor Corporation

Xuzhou Yanghe Brewery

Beijing Shunxin Agriculture Co., Ltd.

Gujing Group

Anhui Hengshan Yaojiu Group

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report Description
- 1.2. Key Market Segments
- 1.3. Key Benefits
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. CXO Perspective

CHAPTER 3: MARKET LANDSCAPE

- 3.1. Market Definition and Scope
- 3.2. Key Findings
 - 3.2.1. Top Investment Pockets
 - 3.2.2. Top Winning Strategies
- 3.3. Porter's Five Forces Analysis
 - 3.3.1. Bargaining Power of Suppliers
 - 3.3.2. Threat of New Entrants
 - 3.3.3. Threat of Substitutes
 - 3.3.4. Competitive Rivalry
 - 3.3.5. Bargaining Power among Buyers
- 3.4. Market Dynamics
 - 3.4.1. Drivers
 - 3.4.2. Restraints
 - 3.4.3. Opportunities

CHAPTER 4: KAOLIANG WINE MARKET, BY PRODUCT TYPE

- 4.1. Market Overview
 - 4.1.1 Market Size and Forecast, By Product Type
- 4.2. Traditional Kaoliang Wine
 - 4.2.1. Key Market Trends, Growth Factors and Opportunities

- 4.2.2. Market Size and Forecast, By Region
- 4.2.3. Market Share Analysis, By Country
- 4.3. Modern Kaoliang Wine
 - 4.3.1. Key Market Trends, Growth Factors and Opportunities
 - 4.3.2. Market Size and Forecast, By Region
 - 4.3.3. Market Share Analysis, By Country
- 4.4. Flavored Kaoliang Wine
 - 4.4.1. Key Market Trends, Growth Factors and Opportunities
 - 4.4.2. Market Size and Forecast, By Region
 - 4.4.3. Market Share Analysis, By Country

CHAPTER 5: KAOLIANG WINE MARKET, BY ALCOHOL CONTENT

- 5.1. Market Overview
 - 5.1.1 Market Size and Forecast, By Alcohol Content
- 5.2. Low (below 30%)
 - 5.2.1. Key Market Trends, Growth Factors and Opportunities
 - 5.2.2. Market Size and Forecast, By Region
 - 5.2.3. Market Share Analysis, By Country
- 5.3. Medium (30-50%)
 - 5.3.1. Key Market Trends, Growth Factors and Opportunities
 - 5.3.2. Market Size and Forecast, By Region
 - 5.3.3. Market Share Analysis, By Country
- 5.4. High (above 50%)
 - 5.4.1. Key Market Trends, Growth Factors and Opportunities
 - 5.4.2. Market Size and Forecast, By Region
 - 5.4.3. Market Share Analysis, By Country

CHAPTER 6: KAOLIANG WINE MARKET, BY AGING PROCESS

- 6.1. Market Overview
 - 6.1.1 Market Size and Forecast, By Aging Process
- 6.2. Pit Storage Aged
 - 6.2.1. Key Market Trends, Growth Factors and Opportunities
 - 6.2.2. Market Size and Forecast, By Region
 - 6.2.3. Market Share Analysis, By Country
- 6.3. Clay Pot Aged
 - 6.3.1. Key Market Trends, Growth Factors and Opportunities
 - 6.3.2. Market Size and Forecast, By Region

- 6.3.3. Market Share Analysis, By Country
- 6.4. Wood Barrel Aged
 - 6.4.1. Key Market Trends, Growth Factors and Opportunities
 - 6.4.2. Market Size and Forecast, By Region
 - 6.4.3. Market Share Analysis, By Country
- 6.5. Stainless Steel Aged
 - 6.5.1. Key Market Trends, Growth Factors and Opportunities
 - 6.5.2. Market Size and Forecast, By Region
 - 6.5.3. Market Share Analysis, By Country

CHAPTER 7: KAOLIANG WINE MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Overview
 - 7.1.1 Market Size and Forecast, By Distribution Channel
- 7.2. Traditional Wine Shops
 - 7.2.1. Key Market Trends, Growth Factors and Opportunities
 - 7.2.2. Market Size and Forecast, By Region
 - 7.2.3. Market Share Analysis, By Country
- 7.3. Supermarkets/Hypermarkets
 - 7.3.1. Key Market Trends, Growth Factors and Opportunities
 - 7.3.2. Market Size and Forecast, By Region
 - 7.3.3. Market Share Analysis, By Country
- 7.4. Online Retailers
 - 7.4.1. Key Market Trends, Growth Factors and Opportunities
 - 7.4.2. Market Size and Forecast, By Region
 - 7.4.3. Market Share Analysis, By Country
- 7.5. Others
 - 7.5.1. Key Market Trends, Growth Factors and Opportunities
 - 7.5.2. Market Size and Forecast, By Region
 - 7.5.3. Market Share Analysis, By Country

CHAPTER 8: KAOLIANG WINE MARKET, BY REGION

- 8.1. Market Overview
 - 8.1.1 Market Size and Forecast, By Region
- 8.2. North America
 - 8.2.1. Key Market Trends and Opportunities
 - 8.2.2. Market Size and Forecast, By Product Type
 - 8.2.3. Market Size and Forecast, By Alcohol Content

- 8.2.4. Market Size and Forecast, By Aging Process
- 8.2.5. Market Size and Forecast, By Distribution Channel
- 8.2.6. Market Size and Forecast, By Country
- 8.2.7. U.S. Kaoliang Wine Market
 - 8.2.7.1. Market Size and Forecast, By Product Type
 - 8.2.7.2. Market Size and Forecast, By Alcohol Content
 - 8.2.7.3. Market Size and Forecast, By Aging Process
 - 8.2.7.4. Market Size and Forecast, By Distribution Channel
- 8.2.8. Canada Kaoliang Wine Market
 - 8.2.8.1. Market Size and Forecast, By Product Type
 - 8.2.8.2. Market Size and Forecast, By Alcohol Content
 - 8.2.8.3. Market Size and Forecast, By Aging Process
 - 8.2.8.4. Market Size and Forecast, By Distribution Channel
- 8.2.9. Mexico Kaoliang Wine Market
 - 8.2.9.1. Market Size and Forecast, By Product Type
 - 8.2.9.2. Market Size and Forecast, By Alcohol Content
 - 8.2.9.3. Market Size and Forecast, By Aging Process
 - 8.2.9.4. Market Size and Forecast, By Distribution Channel
- 8.3. Europe
 - 8.3.1. Key Market Trends and Opportunities
 - 8.3.2. Market Size and Forecast, By Product Type
 - 8.3.3. Market Size and Forecast, By Alcohol Content
 - 8.3.4. Market Size and Forecast, By Aging Process
 - 8.3.5. Market Size and Forecast, By Distribution Channel
 - 8.3.6. Market Size and Forecast, By Country
 - 8.3.7. France Kaoliang Wine Market
 - 8.3.7.1. Market Size and Forecast, By Product Type
 - 8.3.7.2. Market Size and Forecast, By Alcohol Content
 - 8.3.7.3. Market Size and Forecast, By Aging Process
 - 8.3.7.4. Market Size and Forecast, By Distribution Channel
 - 8.3.8. Germany Kaoliang Wine Market
 - 8.3.8.1. Market Size and Forecast, By Product Type
 - 8.3.8.2. Market Size and Forecast, By Alcohol Content
 - 8.3.8.3. Market Size and Forecast, By Aging Process
 - 8.3.8.4. Market Size and Forecast, By Distribution Channel
 - 8.3.9. Italy Kaoliang Wine Market
 - 8.3.9.1. Market Size and Forecast, By Product Type
 - 8.3.9.2. Market Size and Forecast, By Alcohol Content
 - 8.3.9.3. Market Size and Forecast, By Aging Process

- 8.3.9.4. Market Size and Forecast, By Distribution Channel
- 8.3.10. Spain Kaoliang Wine Market
 - 8.3.10.1. Market Size and Forecast, By Product Type
 - 8.3.10.2. Market Size and Forecast, By Alcohol Content
 - 8.3.10.3. Market Size and Forecast, By Aging Process
 - 8.3.10.4. Market Size and Forecast, By Distribution Channel
- 8.3.11. UK Kaoliang Wine Market
 - 8.3.11.1. Market Size and Forecast, By Product Type
 - 8.3.11.2. Market Size and Forecast, By Alcohol Content
 - 8.3.11.3. Market Size and Forecast, By Aging Process
 - 8.3.11.4. Market Size and Forecast, By Distribution Channel
- 8.3.12. Russia Kaoliang Wine Market
 - 8.3.12.1. Market Size and Forecast, By Product Type
 - 8.3.12.2. Market Size and Forecast, By Alcohol Content
 - 8.3.12.3. Market Size and Forecast, By Aging Process
 - 8.3.12.4. Market Size and Forecast, By Distribution Channel
- 8.3.13. Rest Of Europe Kaoliang Wine Market
 - 8.3.13.1. Market Size and Forecast, By Product Type
 - 8.3.13.2. Market Size and Forecast, By Alcohol Content
 - 8.3.13.3. Market Size and Forecast, By Aging Process
 - 8.3.13.4. Market Size and Forecast, By Distribution Channel
- 8.4. Asia-Pacific
 - 8.4.1. Key Market Trends and Opportunities
 - 8.4.2. Market Size and Forecast, By Product Type
 - 8.4.3. Market Size and Forecast, By Alcohol Content
 - 8.4.4. Market Size and Forecast, By Aging Process
 - 8.4.5. Market Size and Forecast, By Distribution Channel
 - 8.4.6. Market Size and Forecast, By Country
 - 8.4.7. China Kaoliang Wine Market
 - 8.4.7.1. Market Size and Forecast, By Product Type
 - 8.4.7.2. Market Size and Forecast, By Alcohol Content
 - 8.4.7.3. Market Size and Forecast, By Aging Process
 - 8.4.7.4. Market Size and Forecast, By Distribution Channel
 - 8.4.8. Japan Kaoliang Wine Market
 - 8.4.8.1. Market Size and Forecast, By Product Type
 - 8.4.8.2. Market Size and Forecast, By Alcohol Content
 - 8.4.8.3. Market Size and Forecast, By Aging Process
 - 8.4.8.4. Market Size and Forecast, By Distribution Channel
 - 8.4.9. India Kaoliang Wine Market

- 8.4.9.1. Market Size and Forecast, By Product Type
- 8.4.9.2. Market Size and Forecast, By Alcohol Content
- 8.4.9.3. Market Size and Forecast, By Aging Process
- 8.4.9.4. Market Size and Forecast, By Distribution Channel
- 8.4.10. South Korea Kaoliang Wine Market
 - 8.4.10.1. Market Size and Forecast, By Product Type
 - 8.4.10.2. Market Size and Forecast, By Alcohol Content
 - 8.4.10.3. Market Size and Forecast, By Aging Process
 - 8.4.10.4. Market Size and Forecast, By Distribution Channel
- 8.4.11. Australia Kaoliang Wine Market
 - 8.4.11.1. Market Size and Forecast, By Product Type
 - 8.4.11.2. Market Size and Forecast, By Alcohol Content
 - 8.4.11.3. Market Size and Forecast, By Aging Process
 - 8.4.11.4. Market Size and Forecast, By Distribution Channel
- 8.4.12. Thailand Kaoliang Wine Market
 - 8.4.12.1. Market Size and Forecast, By Product Type
 - 8.4.12.2. Market Size and Forecast, By Alcohol Content
 - 8.4.12.3. Market Size and Forecast, By Aging Process
 - 8.4.12.4. Market Size and Forecast, By Distribution Channel
- 8.4.13. Malaysia Kaoliang Wine Market
 - 8.4.13.1. Market Size and Forecast, By Product Type
 - 8.4.13.2. Market Size and Forecast, By Alcohol Content
 - 8.4.13.3. Market Size and Forecast, By Aging Process
 - 8.4.13.4. Market Size and Forecast, By Distribution Channel
- 8.4.14. Indonesia Kaoliang Wine Market
 - 8.4.14.1. Market Size and Forecast, By Product Type
 - 8.4.14.2. Market Size and Forecast, By Alcohol Content
 - 8.4.14.3. Market Size and Forecast, By Aging Process
 - 8.4.14.4. Market Size and Forecast, By Distribution Channel
- 8.4.15. Rest of Asia-Pacific Kaoliang Wine Market
 - 8.4.15.1. Market Size and Forecast, By Product Type
 - 8.4.15.2. Market Size and Forecast, By Alcohol Content
 - 8.4.15.3. Market Size and Forecast, By Aging Process
 - 8.4.15.4. Market Size and Forecast, By Distribution Channel
- 8.5. LAMEA
 - 8.5.1. Key Market Trends and Opportunities
 - 8.5.2. Market Size and Forecast, By Product Type
 - 8.5.3. Market Size and Forecast, By Alcohol Content
 - 8.5.4. Market Size and Forecast, By Aging Process

- 8.5.5. Market Size and Forecast, By Distribution Channel
- 8.5.6. Market Size and Forecast, By Country
- 8.5.7. Brazil Kaoliang Wine Market
 - 8.5.7.1. Market Size and Forecast, By Product Type
 - 8.5.7.2. Market Size and Forecast, By Alcohol Content
 - 8.5.7.3. Market Size and Forecast, By Aging Process
 - 8.5.7.4. Market Size and Forecast, By Distribution Channel
- 8.5.8. South Africa Kaoliang Wine Market
 - 8.5.8.1. Market Size and Forecast, By Product Type
 - 8.5.8.2. Market Size and Forecast, By Alcohol Content
 - 8.5.8.3. Market Size and Forecast, By Aging Process
 - 8.5.8.4. Market Size and Forecast, By Distribution Channel
- 8.5.9. Saudi Arabia Kaoliang Wine Market
 - 8.5.9.1. Market Size and Forecast, By Product Type
 - 8.5.9.2. Market Size and Forecast, By Alcohol Content
 - 8.5.9.3. Market Size and Forecast, By Aging Process
 - 8.5.9.4. Market Size and Forecast, By Distribution Channel
- 8.5.10. UAE Kaoliang Wine Market
 - 8.5.10.1. Market Size and Forecast, By Product Type
 - 8.5.10.2. Market Size and Forecast, By Alcohol Content
 - 8.5.10.3. Market Size and Forecast, By Aging Process
 - 8.5.10.4. Market Size and Forecast, By Distribution Channel
- 8.5.11. Argentina Kaoliang Wine Market
 - 8.5.11.1. Market Size and Forecast, By Product Type
 - 8.5.11.2. Market Size and Forecast, By Alcohol Content
 - 8.5.11.3. Market Size and Forecast, By Aging Process
 - 8.5.11.4. Market Size and Forecast, By Distribution Channel
- 8.5.12. Rest of LAMEA Kaoliang Wine Market
 - 8.5.12.1. Market Size and Forecast, By Product Type
 - 8.5.12.2. Market Size and Forecast, By Alcohol Content
 - 8.5.12.3. Market Size and Forecast, By Aging Process
 - 8.5.12.4. Market Size and Forecast, By Distribution Channel

CHAPTER 9: COMPETITIVE LANDSCAPE

- 9.1. Introduction
- 9.2. Top Winning Strategies
- 9.3. Product Mapping Of Top 10 Player
- 9.4. Competitive Dashboard

9.5. Competitive Heatmap

9.6. Top Player Positioning, 2023

CHAPTER 10: COMPANY PROFILES

10.1. Kweichow Moutai Co., Ltd.

10.1.1. Company Overview

10.1.2. Key Executives

10.1.3. Company Snapshot

10.1.4. Operating Business Segments

10.1.5. Product Portfolio

10.1.6. Business Performance

10.1.7. Key Strategic Moves and Developments

10.2. Wuliangye Yibin Co., Ltd.

10.2.1. Company Overview

10.2.2. Key Executives

10.2.3. Company Snapshot

10.2.4. Operating Business Segments

10.2.5. Product Portfolio

10.2.6. Business Performance

10.2.7. Key Strategic Moves and Developments

10.3. Ningxia Yanghe Brewery Group

10.3.1. Company Overview

10.3.2. Key Executives

10.3.3. Company Snapshot

10.3.4. Operating Business Segments

10.3.5. Product Portfolio

10.3.6. Business Performance

10.3.7. Key Strategic Moves and Developments

10.4. Shanxi Xinghuacun Fen Wine Factory

10.4.1. Company Overview

10.4.2. Key Executives

10.4.3. Company Snapshot

10.4.4. Operating Business Segments

10.4.5. Product Portfolio

10.4.6. Business Performance

10.4.7. Key Strategic Moves and Developments

10.5. Luzhou Laojiao Co., Ltd.

10.5.1. Company Overview

- 10.5.2. Key Executives
- 10.5.3. Company Snapshot
- 10.5.4. Operating Business Segments
- 10.5.5. Product Portfolio
- 10.5.6. Business Performance
- 10.5.7. Key Strategic Moves and Developments
- 10.6. Taiwan Tobacco And Liquor Corporation
 - 10.6.1. Company Overview
 - 10.6.2. Key Executives
 - 10.6.3. Company Snapshot
 - 10.6.4. Operating Business Segments
 - 10.6.5. Product Portfolio
 - 10.6.6. Business Performance
 - 10.6.7. Key Strategic Moves and Developments
- 10.7. Xuzhou Yanghe Brewery
 - 10.7.1. Company Overview
 - 10.7.2. Key Executives
 - 10.7.3. Company Snapshot
 - 10.7.4. Operating Business Segments
 - 10.7.5. Product Portfolio
 - 10.7.6. Business Performance
 - 10.7.7. Key Strategic Moves and Developments
- 10.8. Beijing Shunxin Agriculture Co., Ltd.
 - 10.8.1. Company Overview
 - 10.8.2. Key Executives
 - 10.8.3. Company Snapshot
 - 10.8.4. Operating Business Segments
 - 10.8.5. Product Portfolio
 - 10.8.6. Business Performance
 - 10.8.7. Key Strategic Moves and Developments
- 10.9. Gujing Group
 - 10.9.1. Company Overview
 - 10.9.2. Key Executives
 - 10.9.3. Company Snapshot
 - 10.9.4. Operating Business Segments
 - 10.9.5. Product Portfolio
 - 10.9.6. Business Performance
 - 10.9.7. Key Strategic Moves and Developments
- 10.10. Anhui Hengshan Yaojiu Group

- 10.10.1. Company Overview
- 10.10.2. Key Executives
- 10.10.3. Company Snapshot
- 10.10.4. Operating Business Segments
- 10.10.5. Product Portfolio
- 10.10.6. Business Performance
- 10.10.7. Key Strategic Moves and Developments

I would like to order

Product name: Kaoliang Wine Market By Product Type (Traditional Kaoliang Wine, Modern Kaoliang Wine, Flavored Kaoliang Wine) , By Alcohol Content (Low (below 30%) , Medium (30-50%) , High (above 50%)) By Aging Process (Pit Storage Aged, Clay Pot Aged, Wood Barrel Aged, Stainless Steel Aged) By Distribution Channel (Traditional Wine Shops, Supermarkets/Hypermarkets, Online Retailers, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2034

Product link: <https://marketpublishers.com/r/KE2CCF20FEFEEN.html>

Price: US\$ 2,439.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/KE2CCF20FEFEEN.html>