

Japan Home Accessories Market by Product (PC, Camera, Video Camera, Video Games, Recorder, and Other Home Accessories) and Distribution Channel (Supermarket, Specialty Store, Manufacturer Store, and E-commerce Company): Opportunity Analysis and Industry Forecast, 2018-2025

<https://marketpublishers.com/r/J00A63B241FEN.html>

Date: July 2019

Pages: 260

Price: US\$ 3,000.00 (Single User License)

ID: J00A63B241FEN

Abstracts

Home accessories are electronic (analog or digital) equipment intended for everyday use, in homes. Home accessories can be categorized into small appliance or brown goods consumer electronics. These are generally equipped with special connections such as electrical or an inbuilt battery that helps in mobility of the appliances around the house. Small appliances are semi-portable or portable machines and are generally used on platforms such as counter-tops and table tops. Some of the small appliances are clocks, and speakers among others. Consumer electronic devices are used for entertainment, communications, and home-office activities, such as PCs, video game, recorder, and camera.

Increase in technological advancements, rapid urbanization, surge of the housing sector, rise in per capita income, improvement in standard of living, changes in consumer lifestyle, and escalation in number of smaller households are the key factors that drive the growth of the Japan home accessories market. In addition, inclination of consumers toward eco-friendly & energy-efficient appliances further boost the market growth. Moreover, factors such as government initiatives for energy-efficient appliances undertaken across various countries are expected to facilitate the adoption of energy efficient appliances in the recent years.

The report segments the market based on product, and distribution channel, . The

product segment includes pc, camera, video camera, video games, recorder, and other home accessories.

The distribution channel segment includes supermarket, specialty store, manufacturer store, and e-commerce company. The e-commerce distribution channel is expected to witness an exponential growth due to rise in penetration of internet & smart phones and growth of the e-commerce industry.

Key players profiled in the report include Hewlett-Packard (HP), Dell, Lenovo Group Limited (Lenovo), Sony Corporation (Sony), Canon Inc. (Sony), Nikon Corporation, Samsung Electronics Co, Sharp Corporation (Sharp), Panasonic Corporation (Panasonic), and Olympus Corporation.

KEY BENEFITS FOR STAKEHOLDERS

This report provides a quantitative analysis of the current home accessories market trends, estimations, and dynamics of the Japan home accessories market from 2018 to 2025 to identify the prevailing market opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the home accessories market segmentation assists to determine the prevailing home accessories market opportunities.

Market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as Japan home accessories market, key players, market segments, and growth strategies.

KEY MARKET SEGMENTS

By Product

PC

Camera

Video Camera

Video Games

Recorder

Other Home Accessories

By Distribution Channel

Supermarket

Specialty Store

Manufacturer Store

E-Commerce Company

By Country

Japan

Contents

CHAPTER 1:INTRODUCTION

- 1.1. Report Description
- 1.2. Key Benefits for Stakeholders
- 1.3. Key Market Segments
- 1.4. Research Methodology
 - 1.4.1. Primary Research
 - 1.4.2. Secondary Research
 - 1.4.3. Analyst Tools and Models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1. Key findings of the study
- 2.2. CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pocket
- 3.3. Porter's five forces analysis
 - 3.3.1. Bargaining power of suppliers
 - 3.3.2. Bargaining power of buyers
 - 3.3.3. Threat of substitution
 - 3.3.4. Threat of new entrants
 - 3.3.5. Intensity of competitive rivalry
- 3.4. Market dynamics
 - 3.4.1. Drivers
 - 3.4.1.1. Rise in disposable income
 - 3.4.1.2. Growing infrastructure investment in residential sector
 - 3.4.1.3. Increase in urbanization
 - 3.4.2. Restraints
 - 3.4.2.1. Availability of counterfeit brands
 - 3.4.3. Opportunities
 - 3.4.3.1. Technological advancements
 - 3.4.3.2. Growth in e-commerce sales
- 3.5. Overview

- 3.6. PC
- 3.7. Camera
- 3.8. Video camera
- 3.9. Video games
- 3.10. Recorder
- 3.11. Other home accessories

CHAPTER 4: JAPAN HOME ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL

- 4.1. Overview
 - 4.1.1. Market size and forecast
 - 4.1.2. Supermarket
 - 4.1.3. Specialty Store
 - 4.1.4. Manufacturer Store
 - 4.1.5. E-commerce
 - 4.1.6. Others

CHAPTER 5: COMPANY PROFILES

- 5.1. HEWLETT-PACKARD
 - 5.1.1. Company overview
 - 5.1.2. Company snapshot
 - 5.1.3. Operating business segments
 - 5.1.4. Product portfolio
 - 5.1.5. Business performance
- 5.2. DELL
 - 5.2.1. Company overview
 - 5.2.2. Company snapshot
 - 5.2.3. Product portfolio
- 5.3. LENOVO GROUP LIMITED
 - 5.3.1. Company overview
 - 5.3.2. Company snapshot
 - 5.3.3. Product portfolio
 - 5.3.4. Business performance
- 5.4. SONY CORPORATION
 - 5.4.1. Company overview
 - 5.4.2. Company snapshot
 - 5.4.3. Product portfolio

5.5. CANON INC.

- 5.5.1. Company overview
- 5.5.2. Company snapshot
- 5.5.3. Operating business segments
- 5.5.4. Product portfolio
- 5.5.5. Business performance

5.6. NIKON CORPORATION

- 5.6.1. Company overview
- 5.6.2. Company snapshot
- 5.6.3. Operating business segments
- 5.6.4. Product portfolio
- 1.1.1. Business performance

5.7. SAMSUNG ELECTRONICS CO

- 5.7.1. Company overview
- 5.7.2. Company snapshot
- 5.7.3. Operating business segments
- 5.7.4. Product portfolio
- 5.7.5. Business performance

5.8. SHARP CORPORATION

- 5.8.1. Company overview
- 5.8.2. Company snapshot
- 5.8.3. Product portfolio

5.9. Panasonic Corporation

- 5.9.1. Company overview
- 5.9.2. Company snapshot
- 5.9.3. Operating business segments
- 5.9.4. Product portfolio
- 5.9.5. Business performance
- 5.9.6. Key strategic moves and developments

5.10. Olympus Corporation.

- 5.10.1. Company overview
- 5.10.2. Company snapshot
- 5.10.3. Operating business segments
- 5.10.4. Product portfolio
- 5.10.5. Business performance
- 5.10.6. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01.JAPAN HOME ACCESSORIES MARKET, BY PRODUCT, 2017–2025 (\$MILLION)

TABLE 02.JAPAN HOME ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL, 2017–2025 (\$MILLION)

TABLE 03.JAPAN HOME ACCESSORIES MARKET THROUGH REAL SUPERMARKETS, 2017-2025 (\$MILLION)

TABLE 04.JAPAN HOME ACCESSORIES MARKET THROUGH ECOMMERCE SUPERMARKETS, 2017-2025 (\$MILLION)

TABLE 05.JAPAN HOME ACCESSORIES MARKET THROUGH REAL SPECIALTY STORE, 2017-2025(\$MILLION)

TABLE 01.JAPAN HOME ACCESSORIES MARKET THROUGH REAL SPECIALTY STORES, 2017-2025 (\$MILLION)

TABLE 01.JAPAN HOME ACCESSORIES MARKET THROUGH ECOMMERCE SPECIALTY STORES, 2017-2025 (\$MILLION)

TABLE 01.JAPAN HOME ACCESSORIES MARKET THROUGH REAL MANUFACTURER STORE, 2017-2025 (\$MILLION)

TABLE 02.JAPAN HOME ACCESSORIES MARKET THROUGH ECOMMERCE MANUFACTURERE STORE, 2017-2025 (\$MILLION)

TABLE 01.JAPAN HOME ACCESSORIES MARKET THROUGH E-COMMERCE, 2017-2025 (\$MILLION)

TABLE 01.JAPAN HOME ACCESSORIES MARKET THROUGH OTHER DISTRIBUTION CHANNELS, 2017-2025 (\$MILLION)

TABLE 02.HEWLETT-PACKARD: COMPANY SNAPSHOT

TABLE 03.HEWLETT-PACKARD: OPERATING SEGMENTS

TABLE 04.HEWLETT-PACKARD: PRODUCT PORTFOLIO

TABLE 05.DELL: COMPANY SNAPSHOT

TABLE 06.DELL: PRODUCT PORTFOLIO

TABLE 07.LENOVO GROUP LIMITED: COMPANY SNAPSHOT

TABLE 08.LENOVO GROUP LIMITED: PRODUCT PORTFOLIO

TABLE 09.SONY CORPORATION: COMPANY SNAPSHOT

TABLE 10.SONY CORPORATION: PRODUCT PORTFOLIO

TABLE 11.CANON INC.: COMPANY SNAPSHOT

TABLE 12.CANON INC.: OPERATING SEGMENTS

TABLE 13.CANON INC.: PRODUCT PORTFOLIO

TABLE 14.NIKON CORPORATION: COMPANY SNAPSHOT

TABLE 15. NIKON CORPORATION: OPERATING SEGMENTS

TABLE 16. NIKON CORPORATION: PRODUCT PORTFOLIO

TABLE 17. SAMSUNG ELECTRONICS CO: COMPANY SNAPSHOT

TABLE 18. SAMSUNG ELECTRONICS CO: OPERATING SEGMENTS

TABLE 19. SAMSUNG ELECTRONICS CO: PRODUCT PORTFOLIO

TABLE 20. PANASONIC CORPORATION: COMPANY SNAPSHOT

TABLE 21. PANASONIC CORPORATION: PRODUCT PORTFOLIO

TABLE 22. PANASONIC CORPORATION: COMPANY SNAPSHOT

TABLE 23. PANASONIC CORPORATION: OPERATING SEGMENTS

TABLE 24. PANASONIC CORPORATION: PRODUCT PORTFOLIO

TABLE 25. PANASONIC CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 26. OLYMPUS CORPORATION: COMPANY SNAPSHOT

TABLE 27. OLYMPUS CORPORATION: OPERATING SEGMENTS

TABLE 28. OLYMPUS CORPORATION.: PRODUCT PORTFOLIO

TABLE 29. OLYMPUS CORPORATION.: KEY STRATEGIC MOVES AND DEVELOPMENTS

List Of Figures

LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.JAPAN HOME ACCESSORIES MARKET SNAPSHOT

FIGURE 03.TOP INVESTMENT POCKETS

FIGURE 04.HIGH BARGAINING POWER OF SUPPLIERS

FIGURE 05.LOW BARGAINING POWER OF BUYERS

FIGURE 06.MODERATE THREAT OF SUBSTITUTION

FIGURE 07.MODERATE THREAT OF NEW ENTRANTS

FIGURE 08.HIGH INTENSITY OF COMPETITIVE RIVALRY

FIGURE 09.JAPAN HOME ACCESSORIES PC MARKET, 2017-2025(\$MILLION)

FIGURE 10.JAPAN HOME ACESSORIES CAMERA MARKET, 2017-2025(\$MILLION)

FIGURE 11.JAPAN HOME ACESSORIES VIDEO CAMERA MARKET,
2017-2025(\$MILLION)

FIGURE 12.JAPAN HOME ACESSORIES VIDEO GAMES MARKET,
2017-2025(\$MILLION)

FIGURE 13.JAPAN HOME ACESSORIES RECORDER MARKET,
2017-2025(\$MILLION)

FIGURE 14.JAPAN HOME ACESSORIES OTHER HOME ACCESSORIES MARKET,
2017-2025(\$MILLION)

FIGURE 15.JAPAN HOME ACCESSORIES MARKET SHARE, BY DISTRIBUTION
CHANNEL, 2017(%)

FIGURE 16.JAPAN HOME ACCESSORIES MARKET THROUGH SUPERMARKET,
2017-2025(\$MILLION)

FIGURE 17.JAPAN HOME ACCESSORIES MARKET THROUGH MANUFACTURER
STORE, 2017-2025(\$MILLION)

FIGURE 18.JAPAN HOME ACCESSORIES MARKET THROUGH E-COMMERCE
CHANNELS, 2017-2025(\$MILLION)

FIGURE 19. JAPAN HOME ACCESSORIES MARKET THROUGH OTHER
DISTRIBUTION CHANNEL, 2017-2025(\$MILLION)

FIGURE 20.HEWLETT-PACKARD: NET SALES, 2016–2018 (\$MILLION)

FIGURE 21.HEWLETT-PACKARD: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 22. HEWLETT-PACKARD: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 23.LENOVO GROUP LIMITED: NET SALES, 2015–2017 (\$MILLION)

FIGURE 24.LENOVO GROUP LIMITED: REVENUE SHARE BY COUNTRY, 2017 (%)

FIGURE 25.LENOVO GROUP LIMITED: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 26.CANON INC.: NET SALES, 2016–2018 (\$MILLION)

FIGURE 27. CANON INC.: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 28. CANON INC.: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 29. NIKON CORPORATION: NET SALES, 2016–2018 (\$MILLION)

FIGURE 30. NIKON CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 31. NIKON CORPORATION: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 32. SAMSUNG ELECTRONICS CO: NET SALES, 2016–2018 (\$MILLION)

FIGURE 33. SAMSUNG ELECTRONICS CO: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 34. SAMSUNG ELECTRONICS CO: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 35. PANASONIC CORPORATION: REVENUE, 2016–2018 (\$MILLION)

FIGURE 36. PANASONIC CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 37. PANASONIC CORPORATION: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 38. OLYMPUS CORPORATION: NET SALES, 2016–2018 (\$MILLION)

FIGURE 39. OLYMPUS CORPORATION: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 40. OLYMPUS CORPORATION.: REVENUE SHARE BY REGION, 2018 (%)

I would like to order

Product name: Japan Home Accessories Market by Product (PC, Camera, Video Camera, Video Games, Recorder, and Other Home Accessories) and Distribution Channel (Supermarket, Specialty Store, Manufacturer Store, and E-commerce Company): Opportunity Analysis and Industry Forecast, 2018-2025

Product link: <https://marketpublishers.com/r/J00A63B241FEN.html>

Price: US\$ 3,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/J00A63B241FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970