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IP Video Surveillance and VSaaS Market (Technologies, Applications, Services, Geography) - Industry Analysis, Trends, Share, Opportunities and Forecast, 2012 - 2020

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Abstracts

The global IP Video Surveillance and VSaaS Market are expected to grow at CAGR of 37.3% during 2012-2020. Increasing adoption of advance surveillance systems by the government sector and increased maintenance cost of existing surveillance system are major driving forces assisting in adoption of IP surveillance system. This report provides information about growth potential of the market for global players and researchers. The report delivers key intelligence about future trends in IP surveillance market. Traditional surveillance systems are not competitive with respect to capabilities of flexibility and scalability and ultimately results into increasing cost of the systems. Moreover, the capacity of conventional storage device is also less. IP surveillance system eliminates the problem of flexibility and scalability due to its compatibility with existing infrastructure of the companies. Additionally, the storage capacity of the cloud based solutions currently used in IP surveillance systems is comparatively high. IP surveillance system delivers system intelligence facility with the help of video analytics and video management software. Requirement of higher bandwidth to transfer HD real time data and cost of IP camera are acting as restrains to increase adoption of IP surveillance.

The key players of IP surveillance system market included in this report are Axis communication AB, D-Link, Genetec, GeoVision INC., Panasonic Corporation, Arecont vision, Mobotix AG, Milestone System, March Network, Avigilon Corporation.

KEY BENEFITS

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The report mainly focuses on the components that are driving IP surveillance and VSAAS market. Aspects such as video analytics, video management, Cloud based storage; VSaaS, etc. are discussed in detail.

The report analyzes 2012 and 2013 market and forecasts demand of IP surveillance system through 2020. IP surveillance and VSaaS market is segmented by product, application, cloud based solutions and services and geography.

Identification of top investment pockets across verticals and shareholders in IP surveillance market

Identification of challenges that must be addressed and overcome in the IP surveillance market to achieve fiscal success throughout the year

The report focuses on delivering opportunities of IP surveillance system that are driving the market

KEY SEGMENTS ANALYZED

IP SURVEILLANCE MARKET, BY PRODUCT

Hardware

Software

Services

IP SURVEILLANCE MARKET, BY APPLICATION

Banking and Financial sector

Retail

Government and higher security

Manufacturing and Corporate

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Residential

Casino and Entertainment

HealthCare

Others

IP SURVEILLANCE MARKET, BY GEOGRAPHY

North America

Europe

Asia Pacific

RoW

KEY AUDIENCES

IP camera manufacturers, storage device manufacturers and potential entrants

System integrators of IP surveillance systems

IP surveillance service providers

Software developers

Cloud based solution providers

Academic and research and development institutes

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COMPANIES MENTIONED

Avigilon Corporation, Axis Communication AB, D-Link Corporation, Genetec, March Networks, Milestone Systems, Panasonic Corporation, Mobotix AG, GeoVision Inc. and Arecont Vision.

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