

Investment Banking & Trading Services Market by Service Type (Equity Underwriting & Debt Underwriting Services, Trading & Related Services, Financial Advisory, AND Others) and Industry Verticals (BFSI, Healthcare, Manufacturing, Energy & Utilities, IT & Telecom, Retail & Consumer Goods, Media & Entertainment, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

https://marketpublishers.com/r/I5F053792894EN.html

Date: February 2021 Pages: 260 Price: US\$ 6,169.00 (Single User License) ID: I5F053792894EN

Abstracts

Investment banking is a division of a financial institution, which provides consulting services to governments, corporations, and institutions in the market. It serves as middlemen for creditors and businesses in the market. It helps in assisting several factors such as rising capital for business expansions, projects, initial public offerings (IPOs), and facilitates mergers & acquisitions (M&A) of corporate companies. Several investment banks function on primary brokerage and wealth management facilities in coordination with their investment research enterprises.

Rise in demand for advisory & consultancy services regarding rising capital for business expansions, projects, initial public offerings (IPOs), and facilitating mergers & acquisitions of corporate companies is becoming a major factor driving the investment banking & trading services market growth. In addition, increasing competitions & a number of external forces demanding for an investment banker and surge in need for capital requirements & business expansion among firms are some of the factors propelling the market growth. However, rising cyber-attacks for data security and stringent government regulations are some of the factors that hamper the market



growth.

On the contrary, surge in mergers & acquisitions among banks & financial institutions, which are adopting new approaches for on-going business operations rather than rebuilding from scratch are expected to increase the demand for investment banking & trading services globally. Rapid business expansion engaging in complex business activity and massive need for consultancy services are expected to provide lucrative opportunities for the market in the coming years.

The investment banking & trading services market is segmented on the basis of service type, industry vertical, and region. On the basis of service type, the market is segmented into equity underwriting & debt underwriting services, trading & related services, financial advisory, and others. Based on industry vertical, the market is segmented into BFSI, healthcare, manufacturing, energy & utilities, IT & telecom, retail & consumer goods, media & entertainment, and others. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The report analyses the profiles of key players operating in the market such as Bank of America Corporation, Barclays, Citigroup, Inc., CREDIT SUISSE GROUP AG, Deutsche Bank AG, Goldman Sachs, JPMorgan Chase & Co., Morgan Stanley, UBS, and Wells Fargo. These players have adopted various strategies to increase their market penetration to strengthen their position in the industry.

Key benefits for stakeholders

The study provides in-depth analysis of the global investment banking & trading services market along with the current & future trends to illustrate the imminent investment pockets.

Information about key drivers, restrains, & opportunities and their impact analysis on the global investment banking & trading services market size are provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global investment banking & trading services market from 2020 to 2027 is provided to determine the market



potential.

Key market segments

By Service Type

Equity Underwriting & Debt Underwriting Services

Trading & Related Services

Financial Advisory

Others

By Industry Verticals

BFSI

Healthcare

Manufacturing

Energy & Utilities

IT & Telecom

Retail & Consumer Goods

Media & Entertainment

Others

By Region

North America



U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Netherlands

Rest of Europe

Asia-Pacific

China

India

Japan

Singapore

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East



Africa

Key market players

Bank of America Corporation

Barclays

Citigroup, Inc.

CREDIT SUISSE GROUP AG

Deutsche Bank AG

Goldman Sachs

JPMorgan Chase & Co.

Morgan Stanley

UBS

Wells Fargo



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