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# Interactive Whiteboard (IWB) Market by Offering (Hardware and Software), Form Factor (Fixed and Portable), Screen Size (Less than 50 Inch, 50 Inch to 70 Inch, 71 Inch to 90 Inch, and Greater than 90 Inch), Technology (Infrared, Resistive, Capacitive, Electromagnetic, and Others), and End user (Education, Healthcare, Retail, Corporate, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2030

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## Abstracts

The global interactive whiteboard market size was valued at $4.29 billion in 2020, and is projected to reach $7.35 billion by 2030, to register a CAGR of 6.0% from 2021 to 2030. An interactive whiteboard is an interactive screen in the form of a whiteboard that responds to handler input either directly or via other devices such as digital pen. These devices are used at various places such as corporate board rooms, educational institutions, seminars, and in communicating studios.

The global interactive whiteboard market is anticipated to witness significant growth during the forecast period. Factors such as emergence of virtual classrooms & e-learning courses, government initiatives for digital education, and transformation of traditional whiteboard into digital whiteboard drive growth of the interactive whiteboard market. In addition, growth in digitalization & high adoption of electronics products boost the overall market growth. However, lack of technical knowledge and high integration cost is a major restraint for the global interactive whiteboard industry. In addition, growth in the educational sector in Asia-Pacific is expected to create lucrative opportunities for the interactive whiteboard industry..

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The global interactive whiteboard market is segmented into offering, form factor, screen size, technology, end user, and region. By offering, the market is segmented into Hardware, and Software. By Form Factor, the market is segmented into Fixed, and Portable. On the basis of Screen Size, the market is classified into Less than 50 Inch, 50 Inch to 70 Inch, 71 Inch to 90 inch, and Greater than 90 Inch. By technology, market is divided into Infrared, Resistive, Capacitive, Electromagnetic, and Others. By End user, market is segmented into Education, Healthcare, Retail, Corporate, and Others.

Region wise, the interactive whiteboard market trends are analyzed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, and rest of Europe), Asia-Pacific (China, Japan, India, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa). The key players operating in the market include as Hitachi, Horizon Display Inc., LG Electronics, Microsoft Corporation, Planar Systems (Leyard Optoelectronic), Ricoh, Samsung Electronics Co. Ltd., Seiko Epson Corporation, Sharp NEC Display Solutions of America, Inc., and Viewsonic Corporation.

KEY MARKET SEGMENTS

BY OFFERING

- Hardware
- Software

BY FORM FACTOR

- Fixed
  - Front Projection
    - Less than 50 Inch
    - 50 Inch to 70 Inch
    - 71 Inch to 90 inch

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Greater than 90 Inch

Rear Projection

Less than 50 Inch

50 Inch to 70 Inch

71 Inch to 90 inch

Greater than 90 Inch

Portable

Front Projection

Less than 50 Inch

50 Inch to 70 Inch

71 Inch to 90 inch

Greater than 90 Inch

Rear Projection

Less than 50 Inch

50 Inch to 70 Inch

71 Inch to 90 inch

Greater than 90 Inch

BY SCREEN SIZE

Less than 50 Inch

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50 Inch to 70 Inch

71 Inch to 90 inch

Greater than 90 Inch

BY TECHNOLOGY

Infrared

Resistive

Capacitive

Electromagnetic

Others

BY END USER

Education

Healthcare

Retail

Corporate

Others

BY REGION

North America

U.S.

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- Canada
- Mexico

Europe

- UK
- Germany
- France
- Italy
- Rest of Europe

Asia-Pacific

- China
- Japan
- India
- South Korea
- Rest of Asia-Pacific

LAMEA

- Latin America
- Middle East
- Africa

KEY PLAYERS

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Hitachi

Horizon Display Inc.

LG Electronics

Microsoft Corporation

Planar Systems (Leyard Optoelectronic)

Ricoh

Samsung Electronics Co. Ltd.

Seiko Epson Corporation

Sharp NEC Display Solutions of America, Inc.

Viewsonic Corporation

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