

# **Interactive Kiosk Market By Type (Bank Kiosk, Self-service Kiosk, and Vending Kiosk), Display Size (Less than 17 Inch, 17 Inch to 19 Inch, 20 Inch to 22 Inch, 23 Inch to 25 Inch, 26 Inch to 30 Inch, 31 Inch to 34 Inch, 35 Inch to 40 Inch, 41 Inch to 44 Inch, 45 Inch to 49 Inch, 50 Inch to 55 Inch, and More than 55 Inch), and Industry Vertical (Retail, Healthcare, BFSI, Government, Transportation, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

The global interactive kiosk market size was valued at \$14.76 billion in 2018, and is projected to reach \$32.51 billion by 2027, growing at a CAGR of 9.1% from 2020 to 2027. Interactive kiosk is a standalone booth that enables retail, banking, and other industries to provide information about transaction processes. Interactive kiosk is more flexible and allows organizations to adjust without incurring printing costs, tailor messaging, and installing new content easily.

The market is analyzed and estimated in accordance with the impacts of the drivers, restraints, and opportunities. The demand for interactive kiosk market is expected to increase rapidly during the forecast period, owing to various factors such as emergence of advanced technologies, increase in demand for automated systems, growth in penetration interactive systems in retail applications, and consumers shift toward adoption of self-service systems. However, stringent government regulations and high initial investment associated with self-service kiosk hamper the market growth.

Conversely, advancement in interactive kiosk such as tele-kiosks with global positioning system (GPS) technology is projected to offer remunerative opportunities to the interactive kiosk industry.

The interactive market is segmented on the basis of type, display size, industry vertical, and region. By type, the market is divided into bank kiosks, self-service kiosks, and vending kiosks. The self-service kiosk segment is further sub-segmented into information kiosk, self-checkout kiosk, ticketing kiosk, photo kiosks, patient information kiosks, check-in kiosks, employment kiosk, and others. The vending kiosk segment includes food & beverage kiosk and others. By display size, the market is segmented by less than 17 inch, 17 inch to 19 inch, 20 inch to 22 inch, 23 inch to 25 inch, 26 inch to 30 inch, 31 inch to 34 inch, 35 inch to 40 inch, 41 inch to 44 inch, 45 inch to 49 inch, 50 inch to 55 inch, and more than 55 inch. By industry vertical, the market is divided into retail, healthcare, BFSI, government, transportation, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the interactive kiosk market include NCR Corporation, Kiosk Information Systems, Advantech Co., Ltd., Meridian Kiosk, Advanced Kiosks, Diebold Nixdorf Incorporated, Source Technologies, TouchScreen Solutions, Embross, and REDYREF.

#### Interactive Kiosk Market Key Segments:

##### By Type

Bank Kiosks

Self-Service Kiosks

Information Kiosk

Self-checkout Kiosk (POS)

Ticketing Kiosk

Photo Kiosks

Patient Information Kiosks

Check-In Kiosks

Employment Kiosk

Others

Vending Kiosks

Food & Beverage Vending Kiosk

Others

## By Display Size

Less than 17 Inch

17 Inch to 19 Inch

20 Inch to 22 Inch

23 Inch to 25 Inch

26 Inch to 30 Inch

31 Inch to 34 Inch

35 Inch to 40 Inch

41 Inch to 44 Inch

45 Inch to 49 Inch

50 Inch to 55 Inch

More than 55 Inch

## By Industry Vertical

*Interactive Kiosk Market By Type (Bank Kiosk, Self-service Kiosk, and Vending Kiosk), Display Size (Less than...*

Retail

Entertainment

Healthcare

BFSI

Government

Transportation

Others

## By Region

North America

U.S.

Mexico

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

Taiwan

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players:

NCR Corporation

Kiosk Information Systems

Advantech Co., Ltd.

Meridian Kiosk

Advanced Kiosks

Diebold Nixdorf, Incorporated

Source Technologies

TouchScreen Solutions

Embross

REDYREF

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