

Intelligent Steering Key Components Market By Component (Sensors, Electronic Control Unit, Motor, Steering Columns, Others), By Vehicle Type (Passenger Cars, Commercial Vehicles): Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The global intelligent steering key components market was valued at \$9.2 billion in 2023, and is projected to reach \$31.5 billion by 2033, growing at a CAGR of 13.3% from 2024 to 2033.

Intelligent key steering components are advanced systems designed to enhance the functionality, security, and convenience of modern vehicles. These components are integral to intelligent steering mechanisms, allowing for features like keyless entry, steering lock control, and immobilization through wireless communication and electronic integration. The term combines intelligent key and steering components, highlighting their role in providing secure and seamless interaction between the driver and the vehicle's steering system. These systems are essential for the automotive industry, particularly with the growing focus on connected and autonomous vehicles. Intelligent key steering components prioritize safety, precision, and user convenience by incorporating advanced driver-assistance systems (ADAS) and innovative biometric and wireless technologies. Companies in the automotive sector are actively investing in R&D and forming partnerships to advance these technologies, enabling secure, efficient, and innovative solutions that align with the evolving demands of modern mobility.

The rapid growth of the automobile sector across all segments has fueled the growth of

the automotive steering market. Moreover, there is an increase in production of electric & hybrid electric vehicles that require effective power steering and new technologies such as drive-by-wire are expected to boost the demand for steering systems during the forecast period. However, the complexity in system integration is anticipated to hamper the growth of the market. On the contrary, the aftermarket for steering system is anticipated to grow along with a rise in OEM demand for electronic power steering system, which will provide lucrative opportunities for the market. Market economy is responsible for driving the automotive steering system market by establishing new production plants for steering systems. Furthermore, power steering innovation and its manufacturing have also been seen in many developing countries. The countries such as China, India, Brazil, South Africa, and others are growing economy. Thus, the manufacturing sector is anticipated to grow at a significant rate in these countries, thereby providing lucrative opportunities for the growth of the automotive steering system. In addition, in some underdeveloped countries, automobile sales are growing steadily, which is expected to escalate the growth of the automotive steering system market. In addition, an increase in the service life of vehicles is expected to create opportunities.

The intelligent key steering components market is segmented into components, vehicle type and region. By component, the market is divided into sensor, electronic control units, motor, steering columns, and others. On the basis of vehicle type, the market is classified into passenger cars and commercial vehicles. Region-wise, the intelligent steering key components market trends are analyzed across North America (U.S., Canada, and Mexico), Europe (UK, Germany, France, Russia, and rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa). The key players operating in the intelligent key steering components market include Johnson Electric Holdings Limited, Nexteer Automotive Holdings Co., Ltd., HELLA GmbH & Co. KGaA, FUTEK Advanced Sensor Technology, Inc., Methode Electronics Inc., Continental AG, Robert Bosch GmbH, JTEKT Corporation, Nidec Corporation, and GKN Automotive.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the intelligent steering key components market analysis from 2023 to 2033 to identify the prevailing intelligent steering key components market opportunities.

The market research is offered along with information related to key drivers,

restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the intelligent steering key components market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global intelligent steering key components market trends, key players, market segments, application areas, and market growth strategies.

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Regulatory Guidelines

Additional company profiles with specific to client's interest

Import Export Analysis/Data

SWOT Analysis

Key Market Segments

By Component

Sensors

Electronic Control Unit

Motor

Steering Columns

Others

By Vehicle Type

Passenger Cars

Commerical Vehicles

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Johnson Electric Holdings Limited

Nexteer Automotive Holdings Co., Ltd.

FUTEK Advanced Sensor Technology, Inc.

Methode Electronics Inc.

Robert Bosch GmbH

JTEKT Corporation

GKN Automotive

HELLA GmbH & Co. KGaA

Continental AG

NIDEC CORPORATION

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