

Integrated Workplace Management System (IWMS) Market by Component (Solution and Services), Deployment (On-premise and Cloud), Enterprise Size (Large Enterprises and Small & Medium-sized Enterprises), and Industry Vertical (Manufacturing, IT & Telecom, Real Estate & Construction, Healthcare, Retail, BFSI, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027

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Abstracts

Integrated workplace management system (IWMS) is part of a next-generation of solutions to facility management responsibilities in the workplace. It is a software platform that supports facilities managers, corporate real estate professionals, and other workplace executives to conduct essential functions required to keep their buildings operating and engage their workforce in an efficient manner. It mainly incorporates functionalities such as real estate & lease management, facilities & space management, asset & maintenance management, sustainability & energy management, and capital project management.

Rise in adoption of workflow automation solutions by real estate enterprises and increase in emphasis on energy management by governments majorly drive the growth of the integrated workplace management system market. In addition, rise in importance of corporate social responsibilities (CSR) across the world boosts the growth of the market. However, the factors such as lack of awareness of IWMS solutions and scarcity of expert staff are expected to hamper the growth of the market. Conversely, integration of advanced technologies such as IoT and AI are expected to provide major opportunities for the growth of the IWMS market in the upcoming years.

The global integrated workplace management system market is segmented on the basis of component, deployment, enterprise size, industry vertical, and region. By component, it is divided into solution and services. The solution segment is further categorized into capital project management, real estate and lease management, space and facilities management, asset & maintenance management, sustainability and energy management, and others. Depending on deployment, it is segregated into cloud and on-premises. According to enterprise size, the integrated workplace management system market is fragmented into large enterprises and small & medium enterprises. As per industry vertical, it is differentiated into manufacturing, IT & telecom, real estate and construction, healthcare, retail, BFSI, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players operating in the global integrated workplace management system market analysis are IBM, Oracle, Accruent, Trimble, SAP SE, Planon Corporation, iOFFICE, Inc., Spacewell International, Archibus, Inc., and Nuvolo.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the global integrated workplace management system market along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restrains, and opportunities and their impact analyses on the market size is provided in the report.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the industry.

The quantitative analysis of the global integrated workplace management system market from 2019 to 2027 is provided to determine the market potential.

KEY MARKET SEGMENTS

By Component

Solution

Capital Project Management

Real Estate and Lease Management

Space and Facilities Management

Asset & Maintenance Management

Sustainability and Energy Management

Others

Services

By Deployment

On-premise

Cloud

By Enterprise Size

Large Enterprises

Small & Medium Enterprises (SMEs)

By Industry Vertical

Manufacturing

IT and Telecom

Real Estate and Construction

Healthcare

Retail

BFSI

Others

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

India

Japan

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS

IBM Corporation

Oracle Corporation

Accruent

Trimble

SAP SE

Planon Corporation

iOFFICE, Inc.

SPACEWELL INTERNATIONAL

Archibus, Inc.

Nuvolo

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