

Inosine Pranobex Market By Type (Tablet, Syrup) , By Application (Immunomodulation, Antiviral, Others) By Distribution Channel (Hospitals Pharmacies, Drug Stores and Retail Pharmacies, Online Providers) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Inosine Pranobex Market

The inosine pranobex market was valued at \$217.0 million in 2023 and is projected to reach \$271.5 million by 2033, growing at a CAGR of 2.3% from 2024 to 2033.

Inosine pranobex is a combination antiviral drug consisting of inosine, dimethylaminoisopropanol, and acetamidobenzoic acid. The drug improves the immune system of individuals by promoting the proliferation of T-cell lymphocytes and enhancing the activity of natural killer cells. It further boosts pro-inflammatory cytokines levels, reviving the deficient responses of immunosuppressed patients. Moreover, inosine pranobex significantly impacts the viral RNA levels, which impedes the growth of viruses.

Upsurge in the outbreak of different viral diseases has fueled the demand for ingenious treatment solutions, augmenting the growth of the inosine pranobex market. Furthermore, rise in the popularity of immunomodulatory therapies for the stimulation of immune system has increased the requirement for inosine pranobex owing to its excellent modification abilities. This acts as a key driver of the market. A notable trend gaining prominence in the market is the combination of inosine pranobex with other drugs or elements to form novel medications with enhanced efficacy and patient

outcomes. Such combination medicines notably benefit patients with rare or resistant viral strains.

However, inosine pranobex faces stringent competition from alternative medications & antiviral drugs such as acyclovir and valganciclovir. This stringent competition considerably hampers the market growth. In addition, the drug exhibits the possibility to cause certain side effects in some individuals, ranging from gastrointestinal issues to severe allergic reactions, restraining the development of the inosine pranobex market. On the contrary, rise in the administration of inosine pranobex therapy in cancer patients is projected to open new avenues for the market owing to increase in the prevalence of different cancer forms. The 2024 Global Cancer Statistics by the American Cancer Society predicts the number of cancer cases across the globe to rise from 20 million in 2022 to approximately 35 million by 2050. This surge is projected to fuel the requirement for inosine pranobex therapy, presenting lucrative opportunities for the market.

Segment Review

The inosine pranobex market is segmented into type, application, distribution channel, and region. On the basis of type, the market is bifurcated into tablet and syrup. According to application, it is divided into immunomodulation, antiviral, and others. As per distribution channel, it is classified into hospitals pharmacies, drug stores & retail pharmacies, and online providers. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the tablet segment is expected to dominate the market during the forecast period.

According to application, the antiviral segment is projected to be the highest shareholder by 2033.

As per distribution channel, the drug stores & retail pharmacies segment is anticipated to acquire a high stake in the market throughout the forecast period.

Region wise, North America is predicted to be the highest revenue generator by 2033.

Competition Analysis

The major players in the global inosine pranobex market include Teva Pharmaceutical Industries Ltd., Newport Pharmaceuticals Ltd., Mylan N.V., Adamed Group S.A., Sanofi, Johnson & Johnson, Pfizer Inc., Novartis AG, Abbott Laboratories, and Merck & Co., Inc. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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Expanded list for Company Profiles

Historic market data

Key Market Segments

By Type

Tablet

Syrup

By Application

Immunomodulation

Antiviral

Others

By Distribution Channel

Hospitals Pharmacies

Drug Stores and Retail Pharmacies

Online Providers

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

Rest of LAMEA

Key Market Players

Teva Pharmaceutical Industries Ltd.

Newport Pharmaceuticals Ltd.

Mylan N.V.

Adamed Group S.A.

Sanofi

Johnson & Johnson

Pfizer Inc.

Novartis AG

Abbott Laboratories

Merck & Co., Inc.

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