

# **Industrial Sewing Machines Market by Fabric Weight (Lightweight, Medium Weight, Heavy Weight, and Extra-heavy Weight), Bed Type (Flat Bed, Cylinder Bed, and Post Bed), and Application (Apparel and Non-apparel): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

The global industrial sewing machines market size is expected to reach \$3,964.2 million in 2027 from \$3,163.4 million in 2019, growing at a CAGR of 5.3% from 2020 to 2027. Industrial sewing machines are utilized for the manufacturing of ready-made apparels and non-apparel products such as automobile covers, upholstery, and furniture. Industrial sewing machines are specifically designed for application in factory environments and offer high efficiencies than normal household sewing machines. In addition, various types of industrial sewing machines are available for performing specific type of stitches such as, lockstitch, overlock stitch, chainstitch, zigzag stitch, and blind stitch. Furthermore, industrial sewing machines are deployed with robust external motors, which make them operable for long working hours.

The expansion of the apparel and footwear industries acts as the key driver of the global industrial sewing machine market. Apparel industry has highly benefitted from the frequently changing fashion trends promoted by the social media platforms such as Instagram, Facebook, and Snapchat. In addition, consumer desire for affordable and instant fashion promotes the sale of apparel and footwear through e-retail platforms. These factors significantly contribute toward the growth of the apparel and footwear industries, which, in turn, promotes the growth of the industrial sewing machines market. Moreover, surge in mass production of clothing, also known as fast fashion, owing to developed supply chain and increase in consumer spending on clothes have

boosted the demand for large-scale manufacturing. Although China has been on the forefront of manufacturing and exporting textiles globally, other Asian countries such as Vietnam and Bangladesh have gained popularity in recent years for rapid apparel production and export. This has created high demand for industrial sewing machines from these countries, and is anticipated to propel the growth of the industry, globally.

On the contrary, industrial sewing machines consist of robust motors, which increase their price. Thus, high price of industrial sewing machines is a major restraining factor of the industrial sewing machines market. In addition, the COVID-19 pandemic has resulted in halting of operations in industries, owing to prolonged lockdown in 2020. This has not only affected the production of industrial sewing machines but also reduced their demand from the end-user markets, thereby restraining the growth of the industrial sewing machines market during 2020.

However, increase in penetration of robotics and automation in industrial sewing machines are likely to boost the global market for industrial sewing machines. The inclusion automation and robotics in industrial sewing machines save production time significantly, which allows the apparel manufacturers to produce more products in less time. This is likely to create remunerative opportunities for the expansion of the industrial sewing machines market during the forecast period.

The global industrial sewing machines market is segmented into application, bed type, fabric weight, and region. On the basis of application, the industrial sewing machines market is bifurcated into apparels and non-apparels. According to the bed type, it is categorized into flat bed, cylinder bed, and post bed sewing machines. By fabric weight, it is classified into lightweight, medium weight, heavy weight, and extra-heavy weight sewing machines.

The global industrial sewing machines market is analyzed across North America (the U.S., Canada, and Mexico), Europe (Germany, Russia, Italy, and rest of Europe), Asia-Pacific (China, Japan, Vietnam, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East, and Africa). Asia-Pacific held the largest market share during 2019, and is expected to grow at the fastest rate throughout the forecast period.

## COMPETITION ANALYSIS

The key market players profiled in the report include Juki Corporation, AMF Reece CR, s.r.o., BERNINA International AG, Brother Industries Ltd., D?rkopp Adler AG, JACK

Sewing Machine Co. Ltd., Mitsubishi Electric Corporation, Pegasus Sewing Machine Mfg. Co., Ltd., SEIKO Sewing Machine Co., Ltd., and Yamato Sewing Machine Mfg. Co., Ltd.

Many competitors in the industrial sewing machines market adopted product launch as their key developmental strategy to expand their product portfolio. For instance, in November 2019, the company Juki Corporation announced the launch of two new sewing machines with functions such as semi-dry, 2-needle, lockstitch, and needle-feed sewing. It features a digitalized sewing adjustment function and can be utilized for sewing decorative stitches on collars, jeans pockets, and sleeve cuffs. Similarly, in February 2020, Dürkopp Adler AG announced the launch of new M-TYPE DELTA D669 cylinder arm sewing machine at the SIMAC 2020. The product is completely electronic and networkable sewing machine, and is designed for applications in the leather industry.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging global industrial sewing machines market trends and dynamics.

In-depth analysis of the market is conducted by constructing estimations for the key segments between 2019 and 2027.

Extensive analysis of the market is conducted by following key product positioning and monitoring of the top competitors within the market framework.

A comprehensive industrial sewing machines market opportunity analysis of all the countries is provided in the report.

The global industrial sewing machines market forecast analysis from 2020 to 2027 is included in the report.

The key market players within the market are profiled in this report and their strategies are analyzed thoroughly, which help to understand the competitive outlook of the industry.

## GLOBAL INDUSTRIAL SEWING MACHINES MARKET SEGMENTS

## BY FABRIC WEIGHT

Lightweight

Medium Weight

Heavy Weight

Extra-heavy Weight

## BY BED TYPE

Flat Bed

Cylinder Bed

Post Bed

## BY APPLICATION

Apparel

Non-apparel

## BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

Russia

Italy

Rest of Europe

Asia-Pacific

China

Japan

Vietnam

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY PLAYERS

Juki Corporation

AMF Reece CR, s.r.o.

BERNINA International AG

Brother Industries Ltd.

Dürkopp Adler AG

JACK Sewing Machine Co. Ltd.

Mitsubishi Electric Corporation

Pegasus Sewing Machine Mfg. Co., Ltd.

SEIKO Sewing Machine Co., Ltd.

Yamato Sewing Machine Mfg. Co., Ltd.

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