

# **Industrial Flooring Market by Thickness (Light Duty, Medium Duty, and Heavy Duty), Material (Epoxy, Polyaspartic, Polyurethane, Anhydrite, and Others), and End User Industry (Chemical, Food & Beverages, Healthcare, Transportation & Aviation, and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

The global industrial flooring market size was valued at \$6,299.4 million in 2019, and is projected to reach \$8,303.1 million by 2027, registering a CAGR of 5.3% from 2020 to 2027. Industrial flooring is one of the crucial steps for construction of industrial infrastructure as it can improve durability, visual appeal, design, and aesthetics of buildings. In addition, the industrial flooring are more resistant to damage and have longer product lives compared to conventional flooring solutions. The industrial flooring unlike conventional flooring are subjected to conditions such as heat, corrosion, vibration, and others.

Factors such as increase in industrialization around the globe, rise in necessity for industrial flooring in industrial facilities, and growth in food & beverage, chemicals, and manufacturing industries drives the market growth. However, the fluctuations in price of raw material and lack of skilled manpower and awareness for selection of material hampers the market growth. Furthermore, increase in FDI inflows and favorable government policies offers lucrative growth opportunities for the market players during the forecast period.

The industrial flooring market is segmented on the basis of thickness, material, end user industry, and region. Based on thickness, the market is segmented into light duty,

medium duty, and heavy duty. The material type segment is classified into epoxy, polyaspartic, polyurethane, anhydrite, and others. By end user industry, it is segmented into chemical, food & beverages, healthcare, transportation & aviation, and others. Region wise, the market is analyzed across North America, Europe Asia-Pacific, and LAMEA.

## **COMPETITION ANALYSIS**

Key companies profiled in the report include BASF SE, Cipy Polyurethanes Pvt. Ltd., Cornerstone Flooring, Don Construction Products Ltd., Fosroc, Inc., MAPEI S.p.A., RPM International Inc., Sika AG, Twintec Group Limited, and VIACOR Polymer GmbH.

## **KEY BENEFITS FOR STAKEHOLDERS**

The report provides an extensive analysis of the current and emerging industrial flooring market trends and dynamics.

In-depth market analysis is conducted by constructing market estimations for the key market segments between 2019 and 2027.

Extensive analysis of the industrial flooring market is conducted by following key product positioning and monitoring of the top competitors within the market framework.

A comprehensive analysis of all the regions is provided to determine the prevailing opportunities.

The global industrial flooring market forecast analysis from 2020 to 2027 is included in the report.

The key market players within industrial flooring market are profiled in this report and their strategies are analyzed thoroughly, which help to understand the competitive outlook of the industrial flooring industry.

## **GLOBAL INDUSTRIAL FLOORING MARKET SEGMENTS**

### **BY THICKNESS**

Light Duty

Medium Duty

Heavy Duty

#### BY MATERIAL

Epoxy

Polyaspartic

Polyurethane

Anhydrite

Others

#### BY END-USER INDUSTRY

Chemical

Food & Beverages

Healthcare

Transportation & Aviation

Others

#### BY REGION

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## **KEY PLAYERS**

BASF SE

Cipy Polyurethanes Pvt. Ltd.

Cornerstone Flooring

Don Construction Products Ltd.

Fosroc, Inc.

MAPEI S.p.A.

RPM International Inc.

Sika AG

Twintec Group Limited

VIACOR Polymer GmbH

### **List of Company Profiles**

Key companies profiled in the industrial flooring market report include BASF SE, Cipy Polyurethanes Pvt. Ltd., Cornerstone Flooring, Don Construction Products Ltd., Fosroc, Inc., MAPEI S.p.A., RPM International Inc., Sika AG, Twintec Group Limited, and VIACOR Polymer GmbH. The product launch is the key strategy being adopted by the key players to remain competitive in the market. For instance, in December 2019, BASF, a German multinational chemical company launched MasterTop XTC solution, a high-performance flooring system with unique material characteristics and high durability.

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