

India Powder Coatings Market, by Resin Type (Thermoset and Thermoplastic), Coating Method (Electrostatic Spray, and Fluidized Bed), and Application (Appliances, Automotive, Architectural, Furniture, Agriculture, Construction, and Earthmoving Equipment (ACE), General Industrial, and Others): Opportunity Analysis and Industry Forecast, 2018–2025

<https://marketpublishers.com/r/I7441A3853AEN.html>

Date: June 2019

Pages: 139

Price: US\$ 2,280.00 (Single User License)

ID: I7441A3853AEN

Abstracts

The India powder coatings market accounted for revenue of \$896.7 million in 2017 and is anticipated to generate revenue of \$1,508.2 million by 2025. This market is projected to grow at a CAGR of 6.6% from 2018 to 2025.

Powder coating is a dry finishing process in which fine particles of paint are electrostatically charged and sprayed onto a workpiece. Powder coatings possess various properties such as significant durability along with resistance to abrasion, corrosion, scratching, and chemicals. They meet various requirements of end-user industries such as unlimited color selection, high & low gloss, metallic & clear finishes, and texture choices such as rough textures, smooth surfaces, wrinkled, and matte finishes to hide surface imperfections. Powder coatings not only maximize production, but they also improve coating efficiency and cut coating costs, as over-sprayed powder coating can be retrieved and re-used as compared to liquid coatings.

The growth of the India powder coatings market is attributed to the factors such as support of environmental regulations, increase in demand for appliances, booming construction industry, and rapid economic growth. Increase in adoption of powder

coatings over liquid coatings due to its superior finish and durability, leads to increased life of coated products. However, powder coatings are not compatible in thin layer coatings applications, which is one of the major restraints to the market.

The India powder coatings market is segmented based on resin type, coating method, application, and region. Depending on type, the market is bifurcated into thermoset and thermoplastic. Thermoset is further classified into epoxy, polyester, epoxy polyester hybrid, and acrylic. Thermoplastic is further divided into polyvinyl chloride (PVC), nylon, polyolefin, and polyvinylidene fluoride (PVDF). Based on coating method, it is classified into electrostatic spray, and fluidized bed. Based on application, the market is categorized into appliances, automotive, architectural, furniture, agriculture construction, and earthmoving equipment (ACE). Based on region, the market is analyzed across East India, West India, North India, and South India.

Some of the major players analyzed in this report are Akzo Nobel India Ltd., Jotun India Private Limited, Marpol Private Limited, Rapid Engineering Co. Pvt. Ltd., Berger Paints India Limited, and PPG Asian Paints Private Limited., Maharani Paints Pvt. Ltd., Durolac Paints, Inc., Titan Paints & Chemicals Ltd., and Tulip Paints.

KEY BENEFITS FOR STAKEHOLDERS

Porter's five forces analysis helps analyze the potential of buyers and suppliers and the competitive scenario of the industry for strategy building.

This report outlines the current trends and future scenario of the India powder coatings market from 2018 to 2025 to understand the prevailing opportunities and potential investment pockets.

The key drivers, restraints, and opportunities and their detailed impact analyses are elucidated in the study.

The profiles of the key players along with their key strategic developments are enlisted in the report.

KEY MARKET SEGMENTS

By Resin Type

Thermoset

Thermoplastic

By Coating Method

Electrostatic Spray

Fluidized Bed

By Application

Appliances

Automotive

Architectural

Furniture

Agriculture

Construction and Earthmoving Equipment (ACE)

General Industrial

Others

By Region

North India

South India

East India

West India

Contents

CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
 - 1.4.1. Secondary research
 - 1.4.2. Primary research
- 1.5. Analyst tools and models

CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Key findings of the study
- 2.2. CXO perspective

CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top investment pockets
- 3.3. Porter's five forces analysis
- 3.4. Top player positioning, 2017
- 3.5. Market dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Environmental Compliance
 - 3.5.1.2. High product quality as compared to liquid coatings
 - 3.5.2. Restraint
 - 3.5.2.1. Presence of contaminants in wastewater discharge
 - 3.5.3. Opportunity
 - 3.5.3.1. Rapid increase in automobile production
- 3.6. Akzo Nobel India Ltd and Jotun India Private Limited resin consumption, 2018
 - 3.6.1. Akzo Nobel India Ltd.
 - 3.6.2. Jotun India Private Limited

CHAPTER 4: INDIA POWDER COATINGSS MARKET, BY RESIN TYPE

- 4.1. Overview

- 4.1.1. Market size and forecast
- 4.2. Thermoset
 - 4.2.1. Key market trends, growth factors, and opportunities
 - 4.2.2. Market size and forecast, by region
 - 4.2.2.1. Market size and forecast, by resin type
 - 4.2.2.2. Epoxy
 - 4.2.2.3. Polyester
 - 4.2.2.4. Epoxy polyester hybrid
 - 4.2.2.5. Acrylic
- 4.3. Thermoplastic
 - 4.3.1. Key market trends, growth factors, and opportunities
 - 4.3.2. Market size and forecast, by region
 - 4.3.2.1. Market size and forecast, by resin type
 - 4.3.2.2. Polyvinyl chloride (PVC)
 - 4.3.2.3. Nylon
 - 4.3.2.4. Polyolefin
 - 4.3.2.5. Polyvinylidene fluoride (PVDF)

CHAPTER 5: INDIA POWDER COATINGS MARKET, BY COATING METHOD

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Electrostatic Spray
 - 5.2.1. Key market trends, growth factors, and opportunities
 - 5.2.2. Market size and forecast, by region
- 5.3. Fluidized bed
 - 5.3.1. Key market trends, growth factors, and opportunities
 - 5.3.2. Market size and forecast, by region

CHAPTER 6: INDIA POWDER COATINGS MARKET, BY APPLICATION

- 6.1. Overview
 - 6.1.1. Market size and forecast
- 6.2. Appliances
 - 6.2.1. Key market trends, growth factors, and opportunities
 - 6.2.2. Market size and forecast, by region
- 6.3. Automotive
 - 6.3.1. Key market trends, growth factors, and opportunities
 - 6.3.2. Market size and forecast, by region

6.4. Architectural

6.4.1. Key market trends, growth factors, and opportunities

6.4.2. Market size and forecast, by region

6.5. Furniture

6.5.1. Key market trends, growth factors, and opportunities

6.5.2. Market size and forecast, by region

6.6. Agriculture, construction, and earthmoving equipment (ACE)

6.6.1. Key market trends, growth factors, and opportunities

6.6.2. Market size and forecast, by region

6.7. General industrial

6.7.1. Key market trends, growth factors, and opportunities

6.7.2. Market size and forecast, by region

6.8. Others

6.8.1. Key market trends, growth factors, and opportunities

6.8.2. Market size and forecast, by region

CHAPTER 7: INDIA POWDER COATINGS MARKET, BY REGION

7.1. Overview

7.1.1. Market size and forecast

7.2. North India

7.2.1. Market size and forecast, by resin type

7.2.2. Market size and forecast, by coating method

7.2.3. Market size and forecast, by application

7.3. South India

7.3.1. Market size and forecast, by resin type

7.3.2. Market size and forecast, by coating method

7.3.3. Market size and forecast, by application

7.4. East India

7.4.1. Market size and forecast, by resin type

7.4.2. Market size and forecast, by coating method

7.4.3. Market size and forecast, by application

7.5. West India

7.5.1. Market size and forecast, by resin type

7.5.2. Market size and forecast, by coating method

7.5.3. Market size and forecast, by application

CHAPTER 8: COMPANY PROFILES

- 8.1. AKZO NOBEL INDIA LTD.
 - 8.1.1. Company overview
 - 8.1.2. Company snapshot
 - 8.1.3. Product portfolio
 - 8.1.4. Business performance
 - 8.1.5. Key strategic moves and developments
- 8.2. BERGER PAINTS INDIA LIMITED
 - 8.2.1. Company overview
 - 8.2.2. Company snapshot
 - 8.2.3. Product portfolio
 - 8.2.4. Business performance
- 8.3. DUROLAC PAINTS, INC.
 - 8.3.1. Company overview
 - 8.3.2. Company snapshot
 - 8.3.3. Product portfolio
- 8.4. JOTUN INDIA PRIVATE LIMITED
 - 8.4.1. Company overview
 - 8.4.2. Company snapshot
 - 8.4.3. Operating business segments
 - 8.4.4. Product portfolio
- 8.5. MAHARANI PAINTS PVT. LTD.
 - 8.5.1. Company overview
 - 8.5.2. Company snapshot
 - 8.5.3. Operating business segments
 - 8.5.4. Product portfolio
- 8.6. MARPOL PRIVATE LIMITED
 - 8.6.1. Company overview
 - 8.6.2. Company snapshot
 - 8.6.3. Product portfolio
- 8.7. PPG ASIAN PAINTS PRIVATE LIMITED
 - 8.7.1. Company overview
 - 8.7.2. Company snapshot
 - 8.7.3. Operating business segments
 - 8.7.4. Product portfolio
- 8.8. RAPID ENGINEERING CO. PVT. LTD.
 - 8.8.1. Company overview
 - 8.8.2. Company snapshot
 - 8.8.3. Product portfolio
- 8.9. TULIP PAINTS

8.9.1. Company overview

8.9.2. Company snapshot

8.9.3. Product portfolio

8.10. TITAN PAINTS & CHEMICALS LTD.

8.10.1. Company overview

8.10.2. Company snapshot

8.10.3. Operating business segments

8.10.4. Product portfolio

List Of Tables

LIST OF TABLES

TABLE 01. INDIA POWDER COATINGS MARKET: RESIN CONSUMPTION, 2018 (KILOTON)

TABLE 02. INDIA POWDER COATINGS MARKET, BY RESIN TYPE, 2017-2025 (KILOTONS)

TABLE 03. INDIA POWDER COATINGS MARKET, BY RESIN TYPE, 2017-2025 (\$MILLION)

TABLE 04. INDIA THERMOSET POWDER COATINGS MARKET, BY REGION, 2017–2025 (KILOTONS)

TABLE 05. INDIA THERMOSET POWDER COATINGS MARKET, BY REGION, 2017–2025 (\$MILLION)

TABLE 06. INDIA THERMOSET POWDER COATINGS MARKET, BY RESIN TYPE, 2017–2025 (KILOTONS)

TABLE 07. INDIA THERMOSET POWDER COATINGS MARKET, BY RESIN TYPE, 2017–2025 (\$MILLION)

TABLE 08. INDIA THERMOPLASTIC POWDER COATINGS MARKET, BY REGION, 2017–2025 (KILOTONS)

TABLE 09. INDIA THERMOPLASTIC POWDER COATINGS MARKET, BY REGION, 2017–2025 (\$MILLION)

TABLE 10. INDIA THERMOSET POWDER COATINGS MARKET, BY RESIN TYPE, 2017–2025 (KILOTONS)

TABLE 11. INDIA THERMOSET POWDER COATINGS MARKET, BY RESIN TYPE, 2017–2025 (\$MILLION)

TABLE 12. INDIA POWDER COATINGS MARKET, BY COATING METHOD, 2017-2025 (KILOTONS)

TABLE 13. INDIA POWDER COATINGS MARKET, BY COATING METHOD, 2017-2025 (\$MILLION)

TABLE 14. INDIA ELECTROSTATIC SPRAY POWDER COATINGS MARKET, BY REGION, 2017–2025 (KILOTONS)

TABLE 15. INDIA ELECTROSTATIC SPRAY POWDER COATINGS MARKET, BY REGION, 2017–2025 (\$MILLION)

TABLE 16. INDIA FLUIDIZED BED POWDER COATINGS MARKET, BY REGION, 2017–2025 (KILOTONS)

TABLE 17. INDIA FLUIDIZED BED POWDER COATINGS MARKET, BY REGION, 2017–2025 (\$MILLION)

TABLE 18. INDIA POWDER COATINGS MARKET, BY APPLICATION, 2017-2025

(KILOTONS)

TABLE 19. INDIA POWDER COATINGS MARKET, BY APPLICATION, 2017-2025
(\$MILLION)

TABLE 20. INDIA POWDER COATINGS MARKET, FOR APPLIANCES, BY REGION,
2017–2025 (KILOTONS)

TABLE 21. INDIA POWDER COATINGS MARKET, FOR APPLIANCES, BY REGION,
2017–2025 (\$MILLION)

TABLE 22. INDIA POWDER COATINGS MARKET, FOR AUTOMOTIVE, BY REGION,
2017–2025 (KILOTONS)

TABLE 23. INDIA POWDER COATINGS MARKET, FOR AUTOMOTIVE, BY REGION,
2017–2025 (\$MILLION)

TABLE 24. INDIA POWDER COATINGS MARKET, FOR ARCHITECTURAL, BY
REGION, 2017–2025 (KILOTONS)

TABLE 25. INDIA POWDER COATINGS MARKET, FOR ARCHITECTURAL, BY
REGION, 2017–2025 (\$MILLION)

TABLE 26. INDIA POWDER COATINGS MARKET, FOR FURNITURE, BY REGION,
2017–2025 (KILOTONS)

TABLE 27. INDIA POWDER COATINGS MARKET, FOR FURNITURE, BY REGION,
2017–2025 (\$MILLION)

TABLE 28. INDIA POWDER COATINGS MARKET, FOR AGRICULTURE,
CONSTRUCTION, AND EARTHMOVING EQUIPMENT (ACE), BY REGION,
2017–2025 (KILOTONS)

TABLE 29. INDIA POWDER COATINGS MARKET, FOR AGRICULTURE,
CONSTRUCTION, AND EARTHMOVING EQUIPMENT (ACE), BY REGION,
2017–2025 (\$MILLION)

TABLE 30. INDIA POWDER COATINGS MARKET, FOR GENERAL INDUSTRIAL, BY
REGION, 2017–2025 (KILOTONS)

TABLE 31. INDIA POWDER COATINGS MARKET, FOR GENERAL INDUSTRIAL, BY
REGION, 2017–2025 (\$MILLION)

TABLE 32. INDIA POWDER COATINGS MARKET, FOR OTHERS, BY REGION,
2017–2025 (KILOTONS)

TABLE 33. INDIA POWDER COATINGS MARKET, FOR OTHERS, BY REGION,
2017–2025 (\$MILLION)

TABLE 34. INDIA POWDER COATINGS MARKET, BY REGION, 2017–2025
(KILOTONS)

TABLE 35. INDIA POWDER COATINGS MARKET, BY REGION, 2017–2025
(\$MILLION)

TABLE 36. NORTH INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (KILOTONS)

TABLE 37. NORTH INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (\$MILLION)

TABLE 38. NORTH INDIA POWDER COATINGS MARKET, BY COATING METHOD,
2017–2025 (KILOTONS)

TABLE 39. NORTH INDIA POWDER COATINGS MARKET, BY COATING METHOD,
2017–2025 (\$MILLION)

TABLE 40. NORTH INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (KILOTONS)

TABLE 41. NORTH INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (\$MILLION)

TABLE 42. SOUTH INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (KILOTONS)

TABLE 43. SOUTH INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (\$MILLION)

TABLE 44. SOUTH INDIA POWDER COATINGS MARKET, BY COATING METHOD,
2017–2025 (KILOTONS)

TABLE 45. SOUTH INDIA POWDER COATINGS MARKET, BY COATING METHOD,
2017–2025 (\$MILLION)

TABLE 46. SOUTH INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (KILOTONS)

TABLE 47. SOUTH INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (\$MILLION)

TABLE 48. EAST INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (KILOTONS)

TABLE 49. EAST INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (\$MILLION)

TABLE 50. EAST INDIA POWDER COATINGS MARKET, BY COATING METHOD,
2017–2025 (KILOTONS)

TABLE 51. EAST INDIA POWDER COATINGS MARKET, BY COATING METHOD,
2017–2025 (\$MILLION)

TABLE 52. EAST INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (KILOTONS)

TABLE 53. EAST INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (\$MILLION)

TABLE 54. WEST INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (KILOTONS)

TABLE 55. WEST INDIA POWDER COATINGS MARKET, BY RESIN TYPE,
2017–2025 (\$MILLION)

TABLE 56. WEST INDIA POWDER COATINGS MARKET, BY COATING METHOD,

2017–2025 (KILOTONS)

TABLE 57. WEST INDIA POWDER COATINGS MARKET, BY COATING METHOD,
2017–2025 (\$MILLION)

TABLE 58. WEST INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (KILOTONS)

TABLE 59. WEST INDIA POWDER COATINGS MARKET, BY APPLICATION,
2017–2025 (\$MILLION)

TABLE 60. AKZO NOBEL INDIA LTD.: COMPANY SNAPSHOT

TABLE 61. AKZO NOBEL INDIA LTD.: PRODUCT PORTFOLIO

TABLE 62. AKZO NOBEL INDIA LTD.: KEY STRATEGIC MOVES AND
DEVELOPMENTS

TABLE 63. BERGER PAINTS INDIA: COMPANY SNAPSHOT

TABLE 64. BERGER PAINTS INDIA: PRODUCT PORTFOLIO

TABLE 65. DUROLAC PAINTS: COMPANY SNAPSHOT

TABLE 66. DUROLAC PAINTS: PRODUCT PORTFOLIO

TABLE 67. JOTUN INDIA: COMPANY SNAPSHOT

TABLE 68. JOTUN INDIA: OPERATING SEGMENTS

TABLE 69. JOTUN INDIA: PRODUCT PORTFOLIO

TABLE 70. MAHARANI PAINTS: COMPANY SNAPSHOT

TABLE 71. MAHARANI PAINTS: OPERATING SEGMENTS

TABLE 72. MAHARANI PAINTS: PRODUCT PORTFOLIO

TABLE 73. MARPOL: COMPANY SNAPSHOT

TABLE 74. MARPOL: PRODUCT PORTFOLIO

TABLE 75. PPG ASIAN PAINTS: COMPANY SNAPSHOT

TABLE 76. PPG ASIAN PAINTS OPERATING SEGMENTS

TABLE 77. PPG ASIAN PAINTS: PRODUCT PORTFOLIO

TABLE 78. RAPID ENGINEERING CO. PVT. LTD: COMPANY SNAPSHOT

TABLE 79. RAPID ENGINEERING CO. PVT. LTD: PRODUCT PORTFOLIO

TABLE 80. TULIP PAINTS: COMPANY SNAPSHOT

TABLE 81. TULIP PAINTS: PRODUCT PORTFOLIO

TABLE 82. TITAN PAINTS & CHEMICALS: COMPANY SNAPSHOT

TABLE 83. TITAN PAINTS & CHEMICALS: OPERATING SEGMENTS

TABLE 84. TITAN PAINTS & CHEMICALS: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. INDIA POWDER COATINGS MARKET SEGMENTATION
- FIGURE 02. TOP INVESTMENT POCKETS, BY APPLICATION
- FIGURE 03. MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 04. MODERATE BARGAINING POWER OF BUYERS
- FIGURE 05. MODERATE THREAT OF NEW ENTRANTS
- FIGURE 06. MODERATE THREAT OF SUBSTITUTES
- FIGURE 07. HIGH INTENSITY OF COMPETITIVE RIVALRY
- FIGURE 08. TOP PLAYER POSITIONING, 2017
- FIGURE 09. MARKET DYNAMICS
- FIGURE 10. AKZO NOBEL INDIA LTD.: REVENUE, 2016–2018 (\$MILLION)
- FIGURE 11. BERGER PAINTS INDIA: REVENUE, 2016–2018 (\$MILLION)

I would like to order

Product name: India Powder Coatings Market, by Resin Type (Thermoset and Thermoplastic), Coating Method (Electrostatic Spray, and Fluidized Bed), and Application (Appliances, Automotive, Architectural, Furniture, Agriculture, Construction, and Earthmoving Equipment (ACE), General Industrial, and Others): Opportunity Analysis and Industry Forecast, 2018–2025

Product link: <https://marketpublishers.com/r/I7441A3853AEN.html>

Price: US\$ 2,280.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I7441A3853AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970