

# **India Foot Care Products Market By Product (Foot Repair Ointment, Foot Creams, Foot Cleansing Lotions, Slough Scrub Products, Others) , By Application (Sports and Athletics, Medical, Personal Comfort) By Distribution Channel (Drug stores and Pharmacies, Hospitals and Specialty Clinics, Online Stores, Others) : Opportunity Analysis and Industry Forecast, 2024-2034**

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## **Abstracts**

### India Foot Care Products Market

The India foot care products market was valued at \$159.2 million in 2023 and is projected to reach \$364.1 million by 2034, growing at a CAGR of 7.9% from 2024 to 2034.

Foot care products encompass a wide range of goods developed to enhance the health and appearance of human feet. These products address various foot concerns, including hygiene, infections, dry & dead skin, and foot pain. As consistent foot maintenance has become crucial to enhance overall foot health and prevent infections or diseases, foot care products have garnered significant traction from consumers.

Increase in focus of individuals on hygiene and personal care, particularly among the urban population, has fueled the need for foot care products and propelled the development of the market. In addition, rise in disposable income of individuals in India has upsurged their willingness to spend on premium foot care products, which has augmented the market growth notably. In recent times, the usage of technology has

refined the scope of foot care for individuals. For instance, the usage of laser technology & associated products to treat foot conditions such as toenail fungus or plantar warts and manage pain has been trending in India. Moreover, the usage of devices with smart sensors that track gait patterns and detect early signs of foot issues is gaining prominence.

However, lack of availability of foot care products in rural or remote areas of India and unawareness among people regarding these products limit their usage, thereby hampering the development of the market. Furthermore, inclination of a large base of individuals toward home remedies & natural products such as herbal oils and natural pastes owing to their cultural association hinders the demand for foot care products, which restrains the market growth. On the contrary, exponential surge in diabetic population in India has boosted concerns regarding diabetic foot ulcers (DFUs), which is presenting notable opportunities for stakeholders in the India foot care products market to launch prophylactic products. According to KBK Multispecialty Hospitals—an Indian healthcare company—the number of diabetic patients in the country has increased by 44% in the past four years, reaching the 70 million mark and is expected to rise to 100 million by 2030. Further, an article published by Springer Nature states that DFU impacts around 6.2% of diabetic patients in India. This highlights the pivotal need for suitable foot care products to reduce the occurrence of the condition.

## Segment Review

The India foot care products market is segmented into product, application, and distribution channel. On the basis of product, the market is divided into foot repair ointment, foot creams, foot cleansing lotions, slough scrub products, and others. Depending on application, it is classified into sports & athletics, medical, and personal comfort. According to distribution channel, it is categorized into drug stores & pharmacies, hospitals & specialty clinics, online stores, and others.

## Key Findings

On the basis of product, the foot creams segment dominated the market in 2023.

Depending on application, the medical segment held the highest market share in 2023.

According to distribution channel, the hospitals & specialty clinics segment acquired a notable stake in the market in 2023.

## Competition Analysis

The major players operating in the India foot care products market include Blistex Inc., Revlon, Inc., Scholls Wellness Co., Miracle of Aloe, PediFix Inc., HoMedics USA LLC, GlaxoSmithKline plc, Aetna Foot Products, Alva-Amco Pharmacal Companies, LLC, and Combe, Incorporated. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the competitive market.

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## Key Market Segments

### By Product

Foot Repair Ointment

Foot Creams

Foot Cleansing Lotions

Slough Scrub Products

Others

### By Application

Sports and Athletics

Medical

Personal Comfort

### By Distribution Channel

Drug stores and Pharmacies

Hospitals and Specialty Clinics

Online Stores

Others

Key Market Players

Blistex Inc.

Revlon, Inc

Scholls Wellness Co

Miracle of Aloe

PediFix Inc.

HoMedics USA LLC

GlaxoSmithKline plc

Aetna Foot Products

Alva-Amco Pharmacal Companies, LLC

Combe, Incorporated

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