

India Automotive Lighting Market by Technology (Halogen, Xenon, LED), Vehicle Type (Passenger Vehicles, Commercial Vehicles, Two-Wheelers, Three-Wheelers, Tractors), Sales Channel (OEM, Aftermarket Product) - Opportunity Analysis and Industry Forecast, 2014 - 2022

<https://marketpublishers.com/r/I36303DBBE4EN.html>

Date: August 2016

Pages: 100

Price: US\$ 2,490.00 (Single User License)

ID: I36303DBBE4EN

Abstracts

Lighting, a vital component in automotive vehicles, plays an important role in automotive safety. An automotive vehicle consists of variety of lights to increase the visibility in darkness and bad weather conditions, and increase the conspicuity of the vehicle. The lighting system comprises lighting and signaling devices, which are placed at different locations in the vehicle such as the front, rear, side, and interiors. Lighting provides illumination for the driver and assists other vehicle drivers and pedestrians on the road to detect the vehicle's position, direction of movement, and size. It also adds aesthetic looks to both interior and exterior parts of the vehicle.

The India automotive lighting market witnessed significant growth in the recent past owing to increased automotive sales and economic growth. In addition, the market is driven by increasing population and concerns about vehicle safety triggered by government regulations.

In the recent past, India has emerged as one of the fastest growing market for passenger vehicles, and it is expected that this growth momentum would continue owing to economy growth prospects. Though the urban area dominated the sales of two wheelers, the rural area is expected to show increasing trend due to replacement demand and rising per capita income of the populace. Among other vehicles, the sale of tractors is projected to rise owing to infrastructure development and increased mechanization of agricultural activities. This has boosted the demand for automotive lighting for both OEM and aftermarket products in India.

Traditionally, halogen and xenon lights were popular among the population owing to their low cost and easy availability. However, the emergence of LED lights witnessed an increased demand due to their long life span and brightness. Nowadays, LED lights show an increase in demand to be utilized for interior lighting of the vehicle. However, high prices as compared to halogen and xenon lights restrain the market growth. Growing awareness regarding vehicle lights and decreasing prices of LED lights with technological advancement are expected to create lucrative market opportunities. The demand for LEDs is on a rise among premium car holders to add aesthetic looks to the vehicle.

The India automotive lighting market is segmented based on lighting technology, application, sales channel type, and vehicle type. Based on lighting technology, it is divided into halogen, xenon, and LED. Vehicle categories such as passenger vehicles, commercial vehicles, two-wheelers, three-wheelers, and tractors are considered in the report. Among applications, it is categorized into front lighting, rear lighting, side lighting, fog lamps, and interior lighting. In India, lighting products are sold either as OEM and aftermarket products.

Key players profiled in the report include Koninklijke Philips N.V., Phoenix Lamps Limited, Lumax Industries Limited, Osram Licht AG, GE Lighting, Magneti Marelli S.p.A., Koito Manufacturing Co. Ltd., Hella KGaA Hueck & Co., Valeo, and Neolite ZKW Lightings Pvt. Ltd. Market players have launched product catalogue with innovative lighting solutions to meet the demand of customers. India has emerged as the second largest automotive lighting market in Asia-Pacific after China. Thus, the market players are setting up advanced manufacturing facilities in the country to take advantages. The low cost of production has also prompted the players to expand their manufacturing capacity. For instance, Italian automotive component manufacturers Magneti Marelli S.p.A. set up a state-of-the-art facility in Gujrat to expand its business in India.

Key Benefits:

The study provides an in-depth analysis of the India automotive lighting market, with current trends and future estimations to elucidate the imminent investment pockets.

The report provides information regarding key drivers, restraints, and opportunities with a detailed impact analysis.

Porter's Five Forces Model of the industry illustrates the potency of buyers and suppliers.

SWOT analysis helps in understanding the internal environment of the leading

companies for strategy formulation.

Value chain analysis signifies the key intermediaries involved and elaborates their roles and value additions at every stage.

The quantitative analysis of the market from 2014 to 2022 is provided to elaborate the market potential.

KEY MARKET SEGMENTS

BY TECHNOLOGY

Halogen

Xenon

LED

BY VEHICLE TYPE

Passenger Vehicles

Commercial Vehicles

Two-Wheelers

Three-Wheelers

Tractors

BY PRODUCT SALE

OEM Product

Aftermarket Product

BY APPLICATION

Front Lighting

Rear Lighting

Side Lighting

Interior Lighting

Fog Lamps

Key Players

Koninklijke Philips N.V.

Phoenix Lamps Limited

Lumax Industries Limited

Osram Licht AG

GE Lighting

Magneti Marelli S.P.A.

Koito Manufacturing Co. Ltd.

Hella KGaA Hueck & Co.

Valeo

Neolite ZKW Lightings Pvt. Ltd.

Contents

CHAPTER 1 INTRODUCTION

- 1.1 Report description
- 1.2 Key benefits
- 1.3 Key market segments
- 1.4 Research methodology
 - 1.4.1 Secondary research
 - 1.4.2 Primary research
 - 1.4.3 Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1 CXO Perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key findings
 - 3.2.1 Top impacting factors
 - 3.2.2 Top winning strategies
- 3.3 Porters Five forces analysis
 - 3.3.1 Bulk requirement as well as awareness of products among buyers lead to moderate bargaining power of suppliers
 - 3.3.2 High prospects of backward integration leads to high bargaining power of buyers
 - 3.3.3 Low threat of substitutes
 - 3.3.4 Increase in automotive production and easy access to distribution channels increase the threat from new entrants
 - 3.3.5 Large number of players in the market intensifies competitive rivalry
- 3.4 Value chain analysis
- 3.5 Market dynamics
 - 3.5.1 Drivers
 - 3.5.1.1 Growing emphasis towards road safety
 - 3.5.1.2 Government regulations
 - 3.5.2 Restraints
 - 3.5.2.1 High Cost of LED lights
 - 3.5.3 Opportunities
 - 3.5.3.1 Growing automobile production

CHAPTER 4 INDIA AUTOMOTIVE LIGHTING MARKET BY TECHNOLOGY

4.1 Introduction

4.1.1 Market size and forecast

4.2 Halogen

4.2.1 Key market trends

4.2.2 Key growth factors and opportunities

4.2.3 Market size and forecast

4.3 Xenon

4.3.1 Key market trends

4.3.2 Key growth factors and opportunities

4.3.3 Market size and forecast

4.4 LED

4.4.1 Key market trends

4.4.2 Key growth factors and opportunities

4.4.3 Market size and forecast

CHAPTER 5 INDIA AUTOMOTIVE LIGHTING MARKET BY VEHICLE TYPE

5.1 Introduction

5.1.1 Market size and forecast

5.2 Passenger vehicles

5.2.1 Key market trends

5.2.2 Key growth factors and opportunities

5.2.3 Market size and forecast

5.3 Commercial vehicles

5.3.1 Key market trends

5.3.2 Key growth factors and opportunities

5.3.3 Market size and forecast

5.4 Two wheeler vehicles

5.4.1 Key market trends

5.4.2 Key growth factors and opportunities

5.4.3 Market size and forecast

5.5 Three wheeler vehicles

5.5.1 Key market trends

5.5.2 Key growth factors and opportunities

5.5.3 Market size and forecast

5.6 Tractors

- 5.6.1 Key market trends
- 5.6.2 Key growth factors and opportunities
- 5.6.3 Market size and forecast

CHAPTER 6 INDIA AUTOMOTIVE LIGHTING MARKET BY APPLICATION

- 6.1 Introduction
 - 6.1.1 Market size and forecast
- 6.2 Front/Headlamps
 - 6.2.1 Key market trends
 - 6.2.2 Key growth factors and opportunities
 - 6.2.3 Market size and forecast
- 6.3 Rear lighting
 - 6.3.1 Key market trends
 - 6.3.2 Key growth factors and opportunities
 - 6.3.3 Market size and forecast
- 6.4 Sidelights
 - 6.4.1 Key market trends
 - 6.4.2 Key growth factors and opportunities
 - 6.4.3 Market size and forecast
- 6.5 Interior lighting
 - 6.5.1 Key market trends
 - 6.5.2 Key growth factors and opportunities
 - 6.5.3 Market size and forecast
- 6.6 Fog Lamps
 - 6.6.1 Key market trends
 - 6.6.2 Key growth factors and opportunities
 - 6.6.3 Market size and forecast

CHAPTER 7 INDIA AUTOMOTIVE LIGHTING MARKET BY SALES CHANNEL TYPE

- 7.1 Introduction
 - 7.1.1 Market size and forecast
- 7.2 Original Equipment Manufacture products (OEM Product)
 - 7.2.1 Key market trends
 - 7.2.2 Key growth factors and opportunities
 - 7.2.3 Market size and forecast
- 7.3 Aftermarket products
 - 7.3.1 Key market trends

- 7.3.2 Key growth factors and opportunities
- 7.3.3 Market size and forecast

CHAPTER 8 COMPANY PROFILES

- 8.1 Magneti Marelli S.p.A.
 - 8.1.1 Company overview
 - 8.1.2 Company snapshot
 - 8.1.3 Business performance
 - 8.1.4 Strategic moves and developments
 - 8.1.5 Magneti Marelli S.p.A.: SWOT analysis
- 8.2 Osram Licht AG
 - 8.2.1 Company overview
 - 8.2.2 Company snapshot
 - 8.2.3 Business performance
 - 8.2.4 Strategic moves and developments
 - 8.2.5 Osram Licht AG: SWOT analysis
- 8.3 GE Lighting
 - 8.3.1 Company overview
 - 8.3.2 Company snapshot
 - 8.3.3 Business performance
 - 8.3.4 Strategic moves and developments
 - 8.3.5 GE Lighting: SWOT analysis
- 8.4 Koito Manufacturing Co. Ltd.
 - 8.4.1 Company overview
 - 8.4.2 Company snapshot
 - 8.4.3 Business performance
 - 8.4.4 Strategic moves and developments
 - 8.4.5 Koito Manufacturing Co. Ltd.: SWOT analysis
- 8.5 Hella KGaA Hueck & Co.
 - 8.5.1 Company overview
 - 8.5.2 Company snapshot
 - 8.5.3 Business performance
 - 8.5.4 Strategic moves and developments
 - 8.5.5 Hella KGaA Hueck & Co.: SWOT analysis
- 8.6 Valeo
 - 8.6.1 Company overview
 - 8.6.2 Company snapshot
 - 8.6.3 Business performance

- 8.6.4 Strategic moves and developments
- 8.6.5 Valeo: SWOT analysis
- 8.7 Koninklijke Philips N.V.
 - 8.7.1 Company overview
 - 8.7.2 Company snapshot
 - 8.7.3 Business performance
 - 8.7.4 Strategic moves and developments
 - 8.7.5 Koninklijke Philips N.V.: SWOT analysis
- 8.8 Phoenix Lamps Limited
 - 8.8.1 Company overview
 - 8.8.2 Company snapshot
 - 8.8.3 Business performance
 - 8.8.4 PHOENIX LAMPS LIMITED:SWOT analysis
- 8.9 Lumax Industries Limited
 - 8.9.1 Company overview
 - 8.9.2 Company snapshot
 - 8.9.3 Business performance
 - 8.9.4 Strategic moves and developments
 - 8.9.5 Phoenix Lamps Limited: SWOT analysis
- 8.10 Neolite ZKW Lightings Pvt. Ltd.
 - 8.10.1 Company overview
 - 8.10.2 Company snapshot
 - 8.10.3 Neolite ZKW Lightings Pvt. Ltd.: SWOT analysis

List Of Tables

LIST OF TABLES

TABLE 1 INDIA AUTOMOTIVE LIGHTING MARKET REVENUE, BY TECHNOLOGY, 2014-2022 (\$MILLION)

TABLE 2 DOMESTIC AUTOMOBILES: SALES TRENDS

TABLE 3 COMPARISON OF AUTOMOTIVE LIGHTING TECHNOLOGIES

TABLE 4 INDIA AUTOMOTIVE LIGHTING MARKET, BY TECHNOLOGY, 2014-2022 (\$MILLION)

TABLE 5 INDIA AUTOMOTIVE LIGHTING MARKET, BY VEHICLE TYPE, 2014-2022 (\$MILLION)

TABLE 6 INDIA AUTOMOTIVE LIGHTING MARKET, BY APPLICATION, 2014-2020 (\$MILLION)

TABLE 7 INDIA AUTOMOTIVE LIGHTING MARKET REVENUE, BY SALES CHANNEL, 2014-2022 (\$MILLION)

TABLE 8 MAGNETI MARELLI S.P.A.: SNAPSHOT

TABLE 9 OSRAM LICHT AG: SNAPSHOT

TABLE 10 GE LIGHTING: SNAPSHOT

TABLE 11 KOITO MANUFACTURING CO. LTD: SNAPSHOT

TABLE 12 HELLA KGAA HUECK & CO.: SNAPSHOT

TABLE 13 VALEO: SNAPSHOT

TABLE 14 KONINKLIJKE PHILIPS N.V.: SNAPSHOT

TABLE 15 PHOENIX LAMPS LIMITED: SNAPSHOT

TABLE 16 LUMAX INDUSTRIES LIMITED: SNAPSHOT

TABLE 17 NEOLITE ZKW LIGHTINGS PVT. LTD.: SNAPSHOT

List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS

FIG. 2 TOP WINNING STRATEGIES

FIG. 3 PORTERS FIVE FORCES ANALYSIS

FIG. 4 VALUE CHAIN ANALYSIS OF AUTOMOTIVE LIGHTING MARKET

FIG. 5 MAJOR CAUSES OF ROAD ACCIDENTS IN INDIA, 2014

FIG. 6 COMPARATIVE MARKET SHARE ANALYSIS OF INDIA AUTOMOTIVE LIGHTING MARKET BY TECHNOLOGY, 2014 AND 2022 (%)

FIG. 7 INDIA HALOGEN AUTOMOTIVE LIGHTING TECHNOLOGY MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 8 INDIA XENON AUTOMOTIVE LIGHTING TECHNOLOGY MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 9 INDIA LED AUTOMOTIVE LIGHTING TECHNOLOGY MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 10 COMPARATIVE MARKET SHARE ANALYSIS OF INDIA AUTOMOTIVE LIGHTING MARKET BY VEHICLE TYPE, 2014 AND 2022 (%)

FIG. 11 INDIA PASSENGER VEHICLES LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 12 INDIA COMMERCIAL VEHICLES LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 13 INDIA TWO WHEELER VEHICLES LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 14 INDIA THREE WHEELER VEHICLES LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 15 INDIA TRACTOR LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 16 TYPES OF LIGHTS USED IN VEHICLES

FIG. 17 COMPARATIVE MARKET SHARE ANALYSIS OF INDIA AUTOMOTIVE LIGHTING MARKET BY APPLICATION, 2014 AND 2022 (%)

FIG. 18 DIFFERENCE BETWEEN LOW BEAM AND HIGH BEAM ILLUMINATION

FIG. 19 INDIA AUTOMOTIVE FRONT/HEADLAMPS LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 20 INDIA AUTOMOTIVE REAR LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 21 INDIA AUTOMOTIVE SIDE LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 22 INDIA AUTOMOTIVE INTERIOR LIGHTING MARKET REVENUE, 2014-2022

(\$MILLION)

FIG. 23 INDIA AUTOMOTIVE FOG LAMP MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 24 COMPARATIVE MARKET SHARE ANALYSIS OF INDIA AUTOMOTIVE LIGHTING MARKET, BY SALES CHANNEL TYPE, 2014 AND 2022 (%)

FIG. 25 INDIA AUTOMOTIVE OEM LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 26 INDIA AUTOMOTIVE AFTERMARKET LIGHTING MARKET REVENUE, 2014-2022 (\$MILLION)

FIG. 27 MAGNETI MARELLI S.P.A.: REVENUE 2013-2015 (\$MILLION)

FIG. 28 SWOT ANALYSIS: MAGNETI MARELLI S.P.A.

FIG. 29 OSRAM LICHT AG: REVENUE, 2013-2015 (\$MILLION)

FIG. 30 OSRAM LICHT AG: REVENUE, BY BUSINESS SEGMENT (%), 2015

FIG. 31 OSRAM LICHT AG: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 32 OSRAM LICHT AG: SWOT ANALYSIS

FIG. 33 GE COMPANY: REVENUE 2013-2015 (\$MILLION)

FIG. 34 GE COMPANY: REVENUE, BY BUSINESS SEGMENT (%), 2015

FIG. 35 GE COMPANY: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 36 GE LIGHTING: SWOT ANALYSIS

FIG. 37 KOITO MANUFACTURING CO. LTD.: REVENUE, 2013-2015 (\$MILLION)

FIG. 38 KOITO MANUFACTURING CO. LTD.: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 39 KOITO MANUFACTURING CO. LTD.: SWOT ANALYSIS

FIG. 40 HELLA KGAA HUECK & CO.: REVENUE, 2013-2015 (\$MILLION)

FIG. 41 HELLA KGAA HUECK & CO.: REVENUE, BY BUSINESS SEGMENT (%), 2015

FIG. 42 HELLA KGAA HUECK & CO.: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 43 HELLA KGAA HUECK & CO.: SWOT ANALYSIS

FIG. 44 VALEO: REVENUE, 2013-2015 (\$MILLION)

FIG. 45 VALEO: REVENUE, BY BUSINESS SEGMENT (%), 2015

FIG. 46 VALEO: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 47 VALEO: SWOT ANALYSIS

FIG. 48 PHILIPS GROUP: REVENUE, 2013-2015 (\$MILLION)

FIG. 49 PHILIPS GROUP: REVENUE, BY BUSINESS SEGMENT (%), 2015

FIG. 50 PHILIPS GROUP: REVENUE, BY GEOGRAPHY (%), 2015

FIG. 51 KONINKLIJKE PHILIPS N.V.: SWOT ANALYSIS

FIG. 52 PHOENIX LAMPS LIMITED: NET SALES, 2013-2015 (\$MILLION)

FIG. 53 PHOENIX LAMPS LIMITED: NET SALES, BY BUSINESS SEGMENT (%), 2015

FIG. 54 PHOENIX LAMPS LIMITED: NET SALES, BY GEOGRAPHY (%), 2015

FIG. 55 PHOENIX LAMPS LIMITED: SWOT ANALYSIS

- FIG. 56 LUMAX INDUSTRIES LIMITED: REVENUE, 2013-2015 (\$MILLION)
- FIG. 57 LUMAX INDUSTRIES LIMITED: REVENUE, BY BUSINESS SEGMENT (%), 2015
- FIG. 58 LUMAX INDUSTRIES LIMITED: REVENUE, BY GEOGRAPHY (%), 2015
- FIG. 59 LUMAX INDUSTRIES LIMITED: SWOT ANALYSIS
- FIG. 60 NEOLITE ZKW LIGHTINGS PVT. LTD.: SWOT ANALYSIS

I would like to order

Product name: India Automotive Lighting Market by Technology (Halogen, Xenon, LED), Vehicle Type (Passenger Vehicles, Commercial Vehicles, Two-Wheelers, Three-Wheelers, Tractors), Sales Channel (OEM, Aftermarket Product) - Opportunity Analysis and Industry Forecast, 2014 - 2022

Product link: <https://marketpublishers.com/r/I36303DBBE4EN.html>

Price: US\$ 2,490.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I36303DBBE4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970