

Hybrid Operating Room Market by Product (Intraoperative Diagnostic System, Operating Room Fixtures, Communication Systems, and Others) and Application (Cardiovascular Surgery, Neurosurgery, Thoracic Surgery, Orthopedic Surgeries, and Others): Global Opportunity Analysis and Industry Forecast, 2019-2026

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Abstracts

The hybrid operating room market was valued at \$744 million in 2018, and is estimated to reach at \$1,804 million by 2026, registering a CAGR of 11.7% from 2019 to 2026.

The hybrid operating room (OR) is a facility wherein surgical interventions & procedures are performed on patients to treat various pathological & physiological conditions. The hybrid operating room acts as an inert, safe, and sterile environment to perform surgeries. Therefore, it is vital that sound equipment is provided, which leads to successful surgical interventions. Hybrid operating room comprises well-equipped surgical theatre along with technologically advanced imaging devices. Imaging devices such as MRI scanners, mobile X-ray machines, interventional imaging & C-arms, and CT scanners are used in hybrid operating rooms. These imaging devices are used in minimally invasive surgeries. Various hybrid operating processes can be performed with an optimal imaging as well as portable e arm, and technical functionality can be operated in hybrid OR.

Rise in adoption of minimally invasive surgeries by physicians; increase in number of patients suffering from orthopedic, thoracic, cardiovascular, and neurological disorders; rapid technological advancements in imaging modalities such as MRI, CT scan, ultrasound, and others; and increase in investment in hybrid OR equipment are the key

factors that fuel the growth of the hybrid operating room market. Moreover, rise in patient preference for effective & affordable surgical treatments, surge in number of hospitals, growth in regulatory approvals for different hybrid operating equipment, and increase in private & government investments for healthcare facilities infrastructure are other factors that augment the growth of the market. However, high installation & operational cost and procedural risks associated with hybrid operating room are expected to hinder the growth of the market.

The global hybrid operating room market is segmented into product, application, and region. By product, the market is categorized into intraoperative diagnostic system, operating room fixtures, communication systems, and others. Intraoperative diagnostic system is subsegmented into magnetic resonance imaging (MRI), computed tomography (CT), angiography systems, and others. The operating room fixtures is further divided into operating tables, operating room lights, and surgical booms. The applications covered in the study include cardiovascular surgery, neurosurgery, thoracic surgery, orthopedic surgeries, and other surgery. On the basis of region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

KEY BENEFITS FOR STAKEHOLDERS

The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis from 2018 to 2026, which is expected to enable the stakeholders to capitalize on the prevailing market opportunities.

A comprehensive analysis of four regions is provided to determine the existing opportunities.

The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the global market.

KEY MARKET SEGMENTS

By Product

Intraoperative Diagnostic System

Magnetic Resonance Imaging (MRI)

Computed Tomography (CT)

Angiography Systems

Others

Operating Room Fixtures

Operating Tables

Operating Room Lights

Surgical Booms

Communication Systems

Others

By Application

Cardiovascular Surgery

Neurosurgery

Thoracic Surgery

Orthopedic Surgeries

Other Surgery

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

Australia

India

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

LIST OF KEY PLAYERS PROFILED IN THE REPORT

Alvo Medical

GE Healthcare

Getinge AB (MAQUET Holding B.V. & Co. KG)

Hill-Rom Holdings, Inc. (Trumpf Medical System, Inc.)

IMRIS Inc.

Koninklijke Philips N.V.

Mizuho Corporation

Siemens AG

Stryker Corporation

Toshiba Corporation (Canon Medical Systems Corporation)

LIST OF OTHER PLAYERS IN THE VALUE CHAIN (These players are not profiled in the report. The same will be included on request.)

Skytron, LLC

Eschmann Equipment

Mediflex Surgical Products

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