

Hybrid Cloud Market by Component (Solution and Services), Service Model [Software as a Service (SaaS), Infrastructure as a Service (IaaS), and Platform as a Service (PaaS)], Organization Size (Large Enterprises, and Small & Medium Enterprises), Industry Vertical (IT & Telecom, Healthcare, BFSI, Retail, Government, Media & Entertainment, Transportation & Logistics, Manufacturing, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

Hybrid Cloud Market Overview:

Hybrid cloud combines private clouds or on-premises infrastructure with public clouds that enable organizations to reap the advantages of both the services. In a hybrid cloud, applications and data can move between private and public clouds for greater flexibility and more deployment options. A hybrid cloud configuration offers numerous benefits such as flexibility, security, cost efficiency, scalability, and others. To achieve large spaces along with security of applications and data, enterprises are deploying a combination of public and private cloud. The adoption of hybrid cloud has increased among organizations as it provides flexibility of switching between clouds and gain competitive advantage over other organizations.

As hybrid cloud provides multiple features of both, private and public cloud, it reduces the cost of deployment, which is a major factor fueling the growth of the global hybrid

cloud market. Moreover, ongoing technological advancements associated with increased flexibility and efficiency to meet disparate needs, surge in need for more computational power, and rise in awareness about the benefits of hybrid cloud boost the growth of the market. However, concerns regarding data security and privacy is a major factor hampering the growth of the market. Furthermore, rapid increase in the adoption rate of hybrid cloud among small and medium-sized organizations and the rise in demand from firms to increase their IT service management capabilities without adding servers provide opportunities for the growth of the market.

The global hybrid cloud market is segmented based on component, service model, organization size, industry vertical, and region. In terms of component, the market is segmented into solution and services. The solution segment is further bifurcated into hardware and software. Based on service model, the market is segmented into software as a service (SaaS), infrastructure as a service (IaaS), and platform as a service (PaaS). Based on organization size, the market is divided into large enterprises, and small & medium enterprises. By industry vertical, the market is classified into IT & telecom, healthcare, BFSI, retail, government, media & entertainment, transportation & logistics, manufacturing, and others. As per region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The global hybrid cloud market is dominated by key players such as Microsoft Corporation, Amazon Web Services, Inc., VMware, Inc., Rackspace Inc., Hewlett Packard Enterprise, Dell EMC, IBM Corporation (International Business Machines), Google LLC, Verizon Enterprise, Cisco Systems, Inc., and others.

Key Benefits for Hybrid Cloud Market:

The study provides an in-depth analysis of the global hybrid cloud market and current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analyses on the market is provided.

Porter's five forces analysis illustrates the potency of buyers and suppliers operating in the global hybrid cloud industry.

The quantitative analysis of the global hybrid cloud market from 2017 to 2025 is provided to determine the market potential.

Hybrid Cloud Key Market Segments:

By Component

Solutions

Hardware

Software

Services

By Service Model

Software as a service (SaaS)

Infrastructure as a service (IaaS)

Platform as a service (PaaS)

By Organization Size

Large enterprises

Small and medium enterprises

By Industry Vertical

IT & Telecom

Healthcare

BFSI

Retail

Government

Media & entertainment

Transportation & Logistics

Manufacturing

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Rest of APAC

LAMEA

Latin America

Middle East

Africa

Key Market Players

Microsoft Corporation

Amazon Web Services, Inc.

VMware, Inc.

Rackspace Inc.

Hewlett Packard Enterprise

Dell EMC

IBM Corporation (International Business Machines)

Google LLC

Verizon Enterprise

Cisco Systems, Inc.

Contents

CHAPTER: 1: INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. RESEARCH METHODOLOGY
 - 1.3.1. Secondary research
 - 1.3.2. Primary research
 - 1.3.3. Analyst tools & models

CHAPTER: 2: EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

CHAPTER: 3: MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. PORTER'S FIVE FORCES ANALYSIS
- 3.4. KEY PLAYER POSITIONING, 2017
- 3.5. MARKET DYNAMICS
 - 3.5.1. Drivers
 - 3.5.1.1. Shifting preference towards hybrid cloud
 - 3.5.1.2. The growth in digital disruptions
 - 3.5.1.3. Increased adoption of hybrid cloud in IT service management (ITSM) models
 - 3.5.2. Restraints
 - 3.5.2.1. Network complications
 - 3.5.2.2. Growth in security concerns
 - 3.5.3. Opportunities
 - 3.5.3.1. High adoption among small and medium organizations
 - 3.5.3.2. Emergence of Hybrid IT services

CHAPTER: 4: HYBRID CLOUD MARKET, BY COMPONENTS

- 4.1. OVERVIEW

4.2. SOLUTIONS

4.2.1. Key market trends

4.2.2. Key growth factors and opportunities

4.2.3. Market size and forecast, by region

4.2.4. Market analysis by country

4.2.5. Hybrid Cloud Solutions Market, by component type

4.2.5.1. Hardware

4.2.5.2. Software

4.2.5.3. Hybrid cloud solutions market size and forecast, by component type

4.3. SERVICES

4.3.1. Key market trends

4.3.2. Key growth factors and opportunities

4.3.3. Market size and forecast, by region

4.3.4. Market analysis by country

CHAPTER: 5: HYBRID CLOUD MARKET, BY SERVICE MODEL

5.1. OVERVIEW

5.2. SOFTWARE AS A SERVICE (SAAS)

5.2.1. Key market trends

5.2.2. Key growth factors and opportunities

5.2.3. Market size and forecast, by region

5.2.4. Market analysis by country

5.3. INFRASTRUCTURE AS A SERVICE (IAAS)

5.3.1. Key market trends

5.3.2. Key growth factors and opportunities

5.3.3. Market size and forecast, by region

5.3.4. Market analysis by country

5.4. PLATFORM AS A SERVICE ((PAAS)

5.4.1. Key market trends

5.4.2. Key growth factors and opportunities

5.4.3. Market size and forecast, by region

5.4.4. Market analysis by country

CHAPTER: 6: HYBRID CLOUD MARKET, BY ORGANIZATION SIZE

6.1. OVERVIEW

6.2. LARGE ENTERPRISES

6.2.1. Key market trends

- 6.2.2. Key growth factors and opportunities
- 6.2.3. Market size and forecast, by region
- 6.2.4. Market analysis by country
- 6.3. SMALL AND MEDIUM ENTERPRISES (SMES)
 - 6.3.1. Key market trends
 - 6.3.2. Key growth factors and opportunities
 - 6.3.3. Market size and forecast, by region
 - 6.3.4. Market analysis by country

CHAPTER: 7: HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL

- 7.1. OVERVIEW
- 7.2. IT & TELECOM
 - 7.2.1. Key market trends
 - 7.2.2. Key growth factors and opportunities
 - 7.2.3. Market size and forecast, by region
 - 7.2.4. Market analysis by country
- 7.3. HEALTHCARE
 - 7.3.1. Key market trends
 - 7.3.2. Key growth factors and opportunities
 - 7.3.3. Market size and forecast, by region
 - 7.3.4. Market analysis by country
- 7.4. BFSI
 - 7.4.1. Key market trends
 - 7.4.2. Key growth factors and opportunities
 - 7.4.3. Market size and forecast, by region
 - 7.4.4. Market analysis by country
- 7.5. RETAIL
 - 7.5.1. Key market trends
 - 7.5.2. Key growth factors and opportunities
 - 7.5.3. Market size and forecast, by region
 - 7.5.4. Market analysis by country
- 7.6. GOVERNMENT
 - 7.6.1. Key market trends
 - 7.6.2. Key growth factors and opportunities
 - 7.6.3. Market size and forecast, by region
 - 7.6.4. Market analysis by country
- 7.7. MEDIA & ENTERTAINMENT
 - 7.7.1. Key market trends

- 7.7.2. Key growth factors and opportunities
- 7.7.3. Market size and forecast, by region
- 7.7.4. Market analysis by country

7.8. TRANSPORTATION & LOGISTICS

- 7.8.1. Key market trends
- 7.8.2. Key growth factors and opportunities
- 7.8.3. Market size and forecast, by region
- 7.8.4. Market analysis by country

7.9. MANUFACTURING

- 7.9.1. Key market trends
- 7.9.2. Key growth factors and opportunities
- 7.9.3. Market size and forecast, by region
- 7.9.4. Market analysis by country

7.10. OTHERS

- 7.10.1. Key market trends
- 7.10.2. Key growth factors and opportunities
- 7.10.3. Market size and forecast, by region
- 7.10.4. Market analysis by country

CHAPTER: 8: HYBRID CLOUD MARKET, BY REGION

8.1. OVERVIEW

8.2. NORTH AMERICA

- 8.2.1. Key market trends
- 8.2.2. Key growth factors and opportunities
- 8.2.3. Market size and forecast
 - 8.2.3.1. Market size and forecast, by component
 - 8.2.3.2. Market size and forecast, by component type
 - 8.2.3.3. Market size and forecast, by Service Model
 - 8.2.3.4. Market size and forecast, by organization size
 - 8.2.3.5. Market size and forecast, by industry vertical
 - 8.2.3.6. Market size and forecast, by country
 - 8.2.3.7. U.S.
 - 8.2.3.7.1. Market size and forecast, by component
 - 8.2.3.7.2. Market size and forecast, by service model
 - 8.2.3.7.3. Market size and forecast, by organization size
 - 8.2.3.7.4. Market size and forecast, by industry vertical
 - 8.2.3.8. Canada
 - 8.2.3.8.1. Market size and forecast, by component

- 8.2.3.8.2. Market size and forecast, by service model
- 8.2.3.8.3. Market size and forecast, by organization size
- 8.2.3.8.4. Market size and forecast, by industry vertical
- 8.2.3.9. Mexico
 - 8.2.3.9.1. Market size and forecast, by component
 - 8.2.3.9.2. Market size and forecast, by service model
 - 8.2.3.9.3. Market size and forecast, by organization size
 - 8.2.3.9.4. Market size and forecast, by industry vertical

8.3. EUROPE

- 8.3.1. Key market trends
- 8.3.2. Key growth factors and opportunities
- 8.3.3. Market size and forecast
 - 8.3.3.1. Market size and forecast, by component
 - 8.3.3.2. Market size and forecast, by component type
 - 8.3.3.3. Market size and forecast, by Service Model
 - 8.3.3.4. Market size and forecast, by organization size
 - 8.3.3.5. Market size and forecast, by industry vertical
 - 8.3.3.6. Market size and forecast, by country
 - 8.3.3.7. UK
 - 8.3.3.7.1. Market size and forecast, by component
 - 8.3.3.7.2. Market size and forecast, by service model
 - 8.3.3.7.3. Market size and forecast, by organization size
 - 8.3.3.7.4. Market size and forecast, by industry vertical
 - 8.3.3.8. Germany
 - 8.3.3.8.1. Market size and forecast, by component
 - 8.3.3.8.2. Market size and forecast, by service model
 - 8.3.3.8.3. Market size and forecast, by organization size
 - 8.3.3.8.4. Market size and forecast, by industry vertical
 - 8.3.3.9. France
 - 8.3.3.9.1. Market size and forecast, by component
 - 8.3.3.9.2. Market size and forecast, by service model
 - 8.3.3.9.3. Market size and forecast, by organization size
 - 8.3.3.9.4. Market size and forecast, by industry vertical
 - 8.3.3.10. Italy
 - 8.3.3.10.1. Market size and forecast, by component
 - 8.3.3.10.2. Market size and forecast, by service model
 - 8.3.3.10.3. Market size and forecast, by organization size
 - 8.3.3.10.4. Market size and forecast, by industry vertical
 - 8.3.3.11. Rest of Europe

- 8.3.3.11.1. Market size and forecast, by component
- 8.3.3.11.2. Market size and forecast, by service model
- 8.3.3.11.3. Market size and forecast, by organization size
- 8.3.3.11.4. Market size and forecast, by industry vertical

8.4. ASIA-PACIFIC

- 8.4.1. Key market trends
- 8.4.2. Key growth factors and opportunities
- 8.4.3. Market size and forecast
 - 8.4.3.1. Market size and forecast, by component
 - 8.4.3.2. Market size and forecast, by component type
 - 8.4.3.3. Market size and forecast, by Service Model
 - 8.4.3.4. Market size and forecast, by organization size
 - 8.4.3.5. Market size and forecast, by industry vertical
 - 8.4.3.6. Market size and forecast, by country
 - 8.4.3.7. China
 - 8.4.3.7.1. Market size and forecast, by component
 - 8.4.3.7.2. Market size and forecast, by service model
 - 8.4.3.7.3. Market size and forecast, by organization size
 - 8.4.3.7.4. Market size and forecast, by industry vertical
 - 8.4.3.8. India
 - 8.4.3.8.1. Market size and forecast, by component
 - 8.4.3.8.2. Market size and forecast, by service model
 - 8.4.3.8.3. Market size and forecast, by organization size
 - 8.4.3.8.4. Market size and forecast, by industry vertical
 - 8.4.3.9. Japan
 - 8.4.3.9.1. Market size and forecast, by component
 - 8.4.3.9.2. Market size and forecast, by service model
 - 8.4.3.9.3. Market size and forecast, by organization size
 - 8.4.3.9.4. Market size and forecast, by industry vertical
 - 8.4.3.10. South Korea
 - 8.4.3.10.1. Market size and forecast, by component
 - 8.4.3.10.2. Market size and forecast, by service model
 - 8.4.3.10.3. Market size and forecast, by organization size
 - 8.4.3.10.4. Market size and forecast, by industry vertical
 - 8.4.3.11. Rest of Asia-Pacific
 - 8.4.3.11.1. Market size and forecast, by component
 - 8.4.3.11.2. Market size and forecast, by service model
 - 8.4.3.11.3. Market size and forecast, by organization size
 - 8.4.3.11.4. Market size and forecast, by industry vertical

8.5. LAMEA

8.5.1. Key market trends

8.5.2. Key growth factors and opportunities

8.5.3. Market size and forecast

8.5.3.1. Market size and forecast, by component

8.5.3.2. Market size and forecast, by component type

8.5.3.3. Market size and forecast, by Service Model

8.5.3.4. Market size and forecast, by organization size

8.5.3.5. Market size and forecast, by industry vertical

8.5.3.6. Market size and forecast, by country

8.5.3.7. Latin America

8.5.3.7.1. Market size and forecast, by component

8.5.3.7.2. Market size and forecast, by service model

8.5.3.7.3. Market size and forecast, by organization size

8.5.3.7.4. Market size and forecast, by industry vertical

8.5.3.8. Middle East

8.5.3.8.1. Market size and forecast, by component

8.5.3.8.2. Market size and forecast, by service model

8.5.3.8.3. Market size and forecast, by organization size

8.5.3.8.4. Market size and forecast, by industry vertical

8.5.3.9. Africa

8.5.3.9.1. Market size and forecast, by component

8.5.3.9.2. Market size and forecast, by service model

8.5.3.9.3. Market size and forecast, by organization size

8.5.3.9.4. Market size and forecast, by industry vertical

CHAPTER: 9: COMPANY PROFILES

9.1. AMAZON WEB SERVICES, INC. (AMAZON.COM, INC)

9.1.1. Company overview

9.1.2. Company snapshot

9.1.3. Product portfolio

9.1.4. Business performance

9.1.5. Key strategic moves and developments

9.2. CISCO

9.2.1. Company overview

9.2.2. Company snapshot

9.2.3. Operating business segments

9.2.4. Product portfolio

- 9.2.5. Business performance
- 9.2.6. Key strategic moves and developments
- 9.3. DELL EMC
 - 9.3.1. Company overview
 - 9.3.2. Company snapshot
 - 9.3.3. Operating business segments
 - 9.3.4. Product portfolio
 - 9.3.5. Business performance
 - 9.3.6. Key strategic moves and developments
- 9.4. GOOGLE (ALPHABET INC.)
 - 9.4.1. Company overview
 - 9.4.2. Company snapshot
 - 9.4.3. Operating business segments
 - 9.4.4. Product portfolio
 - 9.4.5. Business performance
 - 9.4.6. Key strategic moves and developments
- 9.5. HEWLETT PACKARD ENTERPRISE
 - 9.5.1. Company overview
 - 9.5.2. Company snapshot
 - 9.5.3. Operating business segments
 - 9.5.4. Product portfolio
 - 9.5.5. Business performance
 - 9.5.6. Key strategic moves and developments
- 9.6. IBM CORPORATION
 - 9.6.1. Company overview
 - 9.6.2. Company snapshot
 - 9.6.3. Operating business segments
 - 9.6.4. Product portfolio
 - 9.6.5. Business performance
 - 9.6.6. Key strategic moves and developments
- 9.7. MICROSOFT CORPORATION
 - 9.7.1. Company overview
 - 9.7.2. Company snapshot
 - 9.7.3. Operating business segments
 - 9.7.4. Product portfolio
 - 9.7.5. Business performance
 - 9.7.6. Key strategic moves and developments
- 9.8. RACKSPACE INC.
 - 9.8.1. Company overview

- 9.8.2. Company snapshot
- 9.8.3. Operating business segments
- 9.8.4. Product portfolio
- 9.8.5. Key strategic moves and developments
- 9.9. VMWARE
 - 9.9.1. Company overview
 - 9.9.2. Company snapshot
 - 9.9.3. Product portfolio
 - 9.9.4. Business performance
 - 9.9.5. Key strategic moves and developments
- 9.10. VERIZON ENTERPRISE
 - 9.10.1. Company overview
 - 9.10.2. Company snapshot
 - 9.10.3. Operating business segments
 - 9.10.4. Product portfolio
 - 9.10.5. Business performance
 - 9.10.6. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01. GLOBAL HYBRID CLOUD MARKET REVENUE, BY COMPONENTS, 2017-2025(\$MILLION)

TABLE 02. HYBRID CLOUD SOLUTIONS MARKET REVENUE, BY REGION, 2017-2025(\$MILLION)

TABLE 03. HYBRID CLOUD SOLUTIONS MARKET REVENUE, BY TYPE, 2017-2025(\$MILLION)

TABLE 04. HYBRID CLOUD SERVICES MARKET REVENUE, BY REGION, 2017-2025(\$MILLION)

TABLE 05. GLOBAL HYBRID CLOUD MARKET REVENUE, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 06. SOFTWARE AS A SERVICE (SAAS) MARKET REVENUE, BY REGION, 2017-2025(\$MILLION)

TABLE 07. INFRASTRUCTURE AS A SERVICE (IAAS) MARKET REVENUE, BY REGION, 2017-2025(\$MILLION)

TABLE 08. PLATFORM AS A SERVICE ((PAAS) MARKET REVENUE, BY REGION, 2017-2025(\$MILLION)

TABLE 09. GLOBAL HYBRID CLOUD MARKET REVENUE, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 10. GLOBAL HYBRID CLOUD MARKET REVENUE FOR LARGE ENTERPRISES, BY REGION, 2017-2025(\$MILLION)

TABLE 11. GLOBAL HYBRID CLOUD MARKET REVENUE FOR SMES, BY REGION, 2017-2025(\$MILLION)

TABLE 12. GLOBAL HYBRID CLOUD MARKET REVENUE, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 13. GLOBAL HYBRID CLOUD MARKET REVENUE FOR IT & TELECOM, BY REGION, 2017-2025(\$MILLION)

TABLE 14. GLOBAL HYBRID CLOUD MARKET REVENUE FOR HEALTHCARE, BY REGION, 2017-2025(\$MILLION)

TABLE 15. GLOBAL HYBRID CLOUD MARKET REVENUE FOR BFSI, BY REGION, 2017-2025(\$MILLION)

TABLE 16. GLOBAL HYBRID CLOUD MARKET REVENUE FOR RETAIL, BY REGION, 2017-2025(\$MILLION)

TABLE 17. GLOBAL HYBRID CLOUD MARKET REVENUE FOR GOVERNMENT, BY REGION, 2017-2025(\$MILLION)

TABLE 18. GLOBAL HYBRID CLOUD MARKET REVENUE FOR MEDIA &

ENTERTAINMENT, BY REGION, 2017-2025(\$MILLION)

TABLE 19. GLOBAL HYBRID CLOUD MARKET REVENUE FOR TRANSPORTATION & LOGISTICS, BY REGION, 2017-2025(\$MILLION)

TABLE 20. GLOBAL HYBRID CLOUD MARKET REVENUE FOR MANUFACTURING, BY REGION, 2017-2025(\$MILLION)

TABLE 21. GLOBAL HYBRID CLOUD MARKET REVENUE FOR OTHERS, BY REGION, 2017-2025(\$MILLION)

TABLE 22. HYBRID CLOUD MARKET REVENUE, BY REGION, 2017-2025(\$MILLION)

TABLE 23. NORTH AMERICA HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 24. NORTH AMERICA HYBRID CLOUD SOLUTIONS MARKET, BY COMPONENT TYPE, 2017-2025(\$MILLION)

TABLE 25. NORTH AMERICA HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 26. NORTH AMERICA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 27. NORTH AMERICA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 28. NORTH AMERICA HYBRID CLOUD MARKET, BY COUNTRY, 2017-2025(\$MILLION)

TABLE 29. U.S. HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 30. U.S. HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 31. U.S. HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 32. U.S. HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 33. CANADA HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 34. CANADA HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 35. CANADA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 36. CANADA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 37. MEXICO HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 38. MEXICO HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 39. MEXICO HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 40. MEXICO HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 41. EUROPE HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 42. EUROPE AMERICA HYBRID CLOUD SOLUTIONS MARKET, BY COMPONENT TYPE, 2017-2025(\$MILLION)

TABLE 43. EUROPE HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 44. EUROPE HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 45. EUROPE HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 46. EUROPE HYBRID CLOUD MARKET, BY COUNTRY, 2017-2025(\$MILLION)

TABLE 47. UK HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 48. UK HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 49. UK HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 50. UK HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 51. GERMANY HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 52. GERMANY HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 53. GERMANY HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 54. GERMANY HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 55. FRANCE HYBRID CLOUD MARKET, BY COMPONENT, 2017-2025(\$MILLION)

TABLE 56. FRANCE HYBRID CLOUD MARKET, BY SERVICE MODEL, 2017-2025(\$MILLION)

TABLE 57. FRANCE HYBRID CLOUD MARKET, BY ORGANIZATION SIZE, 2017-2025(\$MILLION)

TABLE 58. FRANCE HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL, 2017-2025(\$MILLION)

TABLE 59. ITALY HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 60. ITALY HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 61. ITALY HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 62. ITALY HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 63. REST OF EUROPE HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 64. REST OF EUROPE HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 65. REST OF EUROPE HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 66. REST OF EUROPE HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 67. ASIA-PACIFIC HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 68. ASIA-PACIFIC AMERICA HYBRID CLOUD SOLUTIONS MARKET, BY
COMPONENT TYPE, 2017-2025(\$MILLION)

TABLE 69. ASIA-PACIFIC HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 70. ASIA-PACIFIC HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 71. ASIA-PACIFIC HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 72. ASIA-PACIFIC HYBRID CLOUD MARKET, BY COUNTRY,
2017-2025(\$MILLION)

TABLE 73. CHINA HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 74. CHINA HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 75. CHINA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 76. CHINA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 77. INDIA HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 78. INDIA HYBRID CLOUD MARKET, BY SERVICE MODEL,

2017-2025(\$MILLION)

TABLE 79. INDIA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 80. INDIA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 81. JAPAN HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 82. JAPAN HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 83. JAPAN HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 84. JAPAN HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 85. SOUTH KOREA HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 86. SOUTH KOREA HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 87. SOUTH KOREA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 88. SOUTH KOREA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 89. REST OF ASIA-PACIFIC HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 90. REST OF ASIA-PACIFIC HYBRID CLOUD MARKET, BY SERVICE
MODEL, 2017-2025(\$MILLION)

TABLE 91. REST OF ASIA-PACIFIC HYBRID CLOUD MARKET, BY ORGANIZATION
SIZE, 2017-2025(\$MILLION)

TABLE 92. REST OF ASIA-PACIFIC HYBRID CLOUD MARKET, BY INDUSTRY
VERTICAL, 2017-2025(\$MILLION)

TABLE 93. LAMEA HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 94. LAMEA AMERICA HYBRID CLOUD SOLUTIONS MARKET, BY
COMPONENT TYPE, 2017-2025(\$MILLION)

TABLE 95. LAMEA HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 96. LAMEA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 97. LAMEA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 98. LAMEA HYBRID CLOUD MARKET, BY COUNTRY, 2017-2025(\$MILLION)

TABLE 99. LATIN AMERICA HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 100. LATIN AMERICA HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 101. LATIN AMERICA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 102. LATIN AMERICA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 103. MIDDLE EAST HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 104. MIDDLE EAST HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 105. MIDDLE EAST HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 106. MIDDLE EAST HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 107. AFRICA HYBRID CLOUD MARKET, BY COMPONENT,
2017-2025(\$MILLION)

TABLE 108. AFRICA HYBRID CLOUD MARKET, BY SERVICE MODEL,
2017-2025(\$MILLION)

TABLE 109. AFRICA HYBRID CLOUD MARKET, BY ORGANIZATION SIZE,
2017-2025(\$MILLION)

TABLE 110. AFRICA HYBRID CLOUD MARKET, BY INDUSTRY VERTICAL,
2017-2025(\$MILLION)

TABLE 111. AMAZON WEB SERVICES, INC.: COMPANY SNAPSHOT

TABLE 112. AMAZON WEB SERVICES, INC.: PRODUCT PORTFOLIO

TABLE 113. CISCO SYSTEMS: COMPANY SNAPSHOT

TABLE 114. CISCO SYSTEMS: PRODUCT CATEGORY

TABLE 115. CISCO SYSTEMS: PRODUCT PORTFOLIO

TABLE 116. DELL EMC: COMPANY SNAPSHOT

TABLE 117. DELL EMC: OPERATING SEGMENT

TABLE 118. DELL EMC: PRODUCT PORTFOLIO

TABLE 119. GOOGLE LLC: COMPANY SNAPSHOT

TABLE 120. GOOGLE LLC: PRODUCT CATEGORY

TABLE 121. GOOGLE LLC: PRODUCT PORTFOLIO

TABLE 122. HEWLETT PACKARD ENTERPRISE: COMPANY SNAPSHOT

TABLE 123. HEWLETT PACKARD ENTERPRISE: OPERATING SEGMENTS

TABLE 124. HEWLETT PACKARD ENTERPRISE: PRODUCT PORTFOLIO

TABLE 125. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM):
COMPANY SNAPSHOT

TABLE 126. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM):
PRODUCT CATEGORY

TABLE 127. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM):
PRODUCT PORTFOLIO

TABLE 128. MICROSOFT CORPORATION: COMPANY SNAPSHOT

TABLE 129. MICROSOFT CORPORATION: OPERATING SEGMENTS

TABLE 130. MICROSOFT CORPORATION: PRODUCT PORTFOLIO

TABLE 131. RACKSPACE INC.: COMPANY SNAPSHOT

TABLE 132. RACKSPACE INC.: OPERATING SEGMENTS

TABLE 133. RACKSPACE INC.: PRODUCT PORTFOLIO

TABLE 134. VMWARE: COMPANY SNAPSHOT

TABLE 135. VMWARE: PRODUCT PORTFOLIO

TABLE 136. VERIZON ENTERPRISE: COMPANY SNAPSHOT

TABLE 137. VERIZON ENTERPRISE: PRODUCT CATEGORY

TABLE 138. VERIZON ENTERPRISE: PRODUCT PORTFOLIO

List Of Figures

LIST OF FIGURES

- FIGURE 01. GLOBAL HYBRID CLOUD MARKET, 2017-2025
- FIGURE 02. HYBRID CLOUD MARKET, BY REGION, 2017-2025
- FIGURE 03. GLOBAL HYBRID CLOUD MARKET: KEY PLAYERS
- FIGURE 04. GLOBAL HYBRID CLOUD MARKET SEGMENTATION
- FIGURE 05. TOP IMPACTING FACTORS
- FIGURE 06. TOP INVESTMENT POCKETS
- FIGURE 07. TOP WINNING STRATEGIES, BY YEAR, 2015-2018
- FIGURE 08. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2018 (%)
- FIGURE 09. TOP WINNING STRATEGIES, BY COMPANY, 2015-2018
- FIGURE 10. MODERATE BARGAINING POWER OF SUPPLIER
- FIGURE 11. HIGH BARGAINING POWER OF BUYER
- FIGURE 12. HIGH THREAT OF SUBSTITUTES
- FIGURE 13. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS
- FIGURE 14. HIGH COMPETITIVE RIVALRY
- FIGURE 15. HYBRID CLOUD MARKET: KEY PLAYER POSITIONING, 2017
- FIGURE 16. DRIVERS, RESTRAINTS, AND OPPORTUNITIES
- FIGURE 17. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD SOLUTIONS MARKET, BY COUNTRY, 2017 & 2025(%)
- FIGURE 18. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD SERVICES MARKET, BY COUNTRY, 2017 & 2025(%)
- FIGURE 19. COMPARATIVE SHARE ANALYSIS OF SOFTWARE AS A SERVICE (SAAS) MARKET, BY COUNTRY, 2017 & 2025(%)
- FIGURE 20. COMPARATIVE SHARE ANALYSIS OF INFRASTRUCTURE AS A SERVICE (IAAS) MARKET, BY COUNTRY, 2017 & 2025(%)
- FIGURE 21. COMPARATIVE SHARE ANALYSIS OF PLATFORM AS A SERVICE ((PAAS) MARKET, BY COUNTRY, 2017 & 2025(%)
- FIGURE 22. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR LARGE ENTERPRISES, BY COUNTRY, 2017 & 2025(%)
- FIGURE 23. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET REVENUE FOR SMES, BY COUNTRY, 2017 & 2025(%)
- FIGURE 24. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR IT & TELECOM, BY COUNTRY, 2017 & 2025(%)
- FIGURE 25. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR HEALTHCARE, BY COUNTRY, 2017 & 2025(%)
- FIGURE 26. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR

BFSI, BY COUNTRY, 2017 & 2025(%)

FIGURE 27. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR RETAIL, BY COUNTRY, 2017 & 2025(%)

FIGURE 28. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR GOVERNMENT, BY COUNTRY, 2017 & 2025(%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR MEDIA & ENTERTAINMENT, BY COUNTRY, 2017 & 2025(%)

FIGURE 30. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR TRANSPORTATION & LOGISTICS, BY COUNTRY, 2017 & 2025(%)

FIGURE 31. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR MANUFACTURING, BY COUNTRY, 2017 & 2025(%)

FIGURE 32. COMPARATIVE SHARE ANALYSIS OF HYBRID CLOUD MARKET FOR OTHERS, BY COUNTRY, 2017 & 2025(%)

FIGURE 33. U.S. HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 34. CANADA HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 35. MEXICO HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 36. UK HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 37. GERMANY HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 38. FRANCE HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 39. ITALY HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 40. REST OF EUROPE HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 41. CHINA HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 42. INDIA HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 43. JAPAN HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 44. SOUTH KOREA HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 45. REST OF ASIA-PACIFIC HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 46. LATIN AMERICA HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 47. MIDDLE EAST HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 48. AFRICA HYBRID CLOUD MARKET, 2017-2025(\$MILLION)

FIGURE 49. AMAZON.COM, INC.: REVENUE, 2015-2017 (\$MILLION)

FIGURE 50. AMAZON.COM, INC.: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 51. AMAZON.COM, INC.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 52. CISCO SYSTEMS: REVENUE, 2015-2017 (\$MILLION)

FIGURE 53. CISCO SYSTEMS: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 54. CISCO SYSTEMS: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 55. DELL EMC: REVENUE, 2014-2016 (\$MILLION)

FIGURE 56. DELL EMC: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 57. ALPHABET INC.: REVENUE, 2015-2017 (\$MILLION)

FIGURE 58. ALPHABET INC.: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 59. ALPHABET INC.: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 60. HEWLETT PACKARD ENTERPRISE: REVENUE, 2014-2016 (\$MILLION)

FIGURE 61. HEWLETT PACKARD ENTERPRISE: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 62. HEWLETT PACKARD ENTERPRISE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 63. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM): REVENUE, 2015-2017 (\$MILLION)

FIGURE 64. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM): REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 65. INTERNATIONAL BUSINESS MANAGEMENT CORPORATION (IBM): REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 66. MICROSOFT CORPORATION: REVENUE, 2015-2017 (\$MILLION)

FIGURE 67. MICROSOFT CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 68. MICROSOFT CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 69. VMWARE: REVENUE, 2015-2017 (\$MILLION)

FIGURE 70. VMWARE: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 71. VERIZON ENTERPRISE: REVENUE, 2015-2017 (\$MILLION)

FIGURE 72. VERIZON ENTERPRISE: REVENUE SHARE BY SEGMENT, 2017 (%)

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