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Human Capital Management market by Component (Software and Services), by Deployment Type (Cloud and On-Premises), and by Industry Verticals (BFSI, Retail, IT & Telecommunication, Healthcare, Hospitality, Government, Manufacturing, and Others) - Global Opportunity Analysis and Industry Forecast, 2016-2023

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Abstracts

Human capital management (HCM) provides solutions to streamline human resource functions, which include the management of employee profile, time & attendance, payroll & compensation, benefits & perks, training & development, and workforce analytics. Several key industry players, such as Cornerstone OnDemand, Kronos, SAP SE, and IBM Corporation, offer solutions to cater to the need of process automation for various user types, including small & medium enterprises (SMEs) and large enterprises. Moreover, compared to on-premises and other traditional alternatives, adoption of cloud-based HCM solutions is on an increase due to benefits such as low cost of deployment, reduced maintenance expenses, unlimited storing capacity, and remote access through web and mobile from any place, and at any time.
Increase in adoption of cloud-based HCM solutions across several industry verticals, such as banking, financial services, and insurance (BFSI), retail, healthcare, manufacturing, telecommunication & IT drives the HCM market. In addition, the growth in need to streamline human resources operations fuels the market. Further, need for improved workforce management and need to automate HR processes drives the HCM market towards growth. However, data security and privacy concerns due to cloud-based deployment is expected to hinder the market growth. In addition, stringent government regulations and resistance to change the traditional approach or adopt new solutions is anticipated to hamper the HCM market.

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The global human capital management market is segmented on the basis of component, deployment type, industry vertical, and geography. Further on the basis of solution, it is divided into core HR, recruiting, workforce management, compensation & payroll, and others. On the basis service, it is categorized into managed service and professional service. By deployment model, it is categorized into cloud and on-premises. By industry vertical, it is divided into BFSI, retail, IT & telecommunication, healthcare, hospitality, government, manufacturing, and others (education, transportation, energy & utilities, and media & entertainment). By geography, it is analysed across North America, Europe, Asia-Pacific, and LAMEA including country-level analysis for each region.
Significant players operating in the human capital management market are ADP LLC, Cornerstone OnDemand, Epicor Software Corporation, IBM Corporation, Infor Incorporation, Kronos Incorporated, Oracle Corporation, SAP SE, SumTotal Systems, and Ultimate Software. These players are involved in various strategic developments, such as partnerships, product portfolio expansions, collaborations, and others to increase their penetration in the market.

KEY BENEFITS FOR STAKEHOLDERS

The report provides in-depth analysis of the human capital management market, outlining current trends, key driving factors, and potential areas for product investments.
Key players are analyzed with respect to their primary offerings, recent investments, and future development strategies.
Holistic approach of segmentation is carried out through in-depth market study and discussions with several industries expertise globally for the market.
The report provides highlights of top investment pockets, key impacting factors, and wining strategies for the market.
Key players positioning is derived with thorough consideration of their industry penetration, product expansion, and strategic developments in the recent years.

KEY MARKET SEGMENTS

BY COMPONENT
Software
Core HR
Recruiting
Workforce Management
Compensation & Payroll
Others

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Service
Managed Service
Professional
BY DEPLOYMENT TYPE
Cloud
On-Premises
BY INDUSTRY VERTICALS
Banking Financial Services and Insurance (BFSI)
Retail
It & Telecommunication
Healthcare
Hospitality
Government
Manufacturing
Others
BY REGION
North America
U.S.
Canada
Mexico
Europe
UK
Germany
France
Russia
Rest of Europe
Asia-Pacific
China
India
Japan
Australia
Rest of Asia-Pacific
LAMEA
Latin America
Middle East
Africa
KEY PLAYERS
ADP LLC
Cornerstone OnDemand, Inc.

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Epicor Software Corporation
IBM Corporation
Infor
Kronos, Inc.
Oracle Corporation
SAP SE,
SumTotal Systems, LLC
Ultimate Software Group, Inc.

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Contents

CHAPTER 1 INTRODUCTION

1.1. REPORT DESCRIPTION
1.2. KEY BENEFITS
1.3. RESEARCH METHODOLOGY
  1.3.1. Primary research
  1.3.2. Secondary research
  1.3.3. Analyst tools and models
  1.3.4. Market segmentation

CHAPTER 2 EXECUTIVE SUMMARY

2.1. CXO PERSPECTIVE

CHAPTER 3 MARKET OVERVIEW

3.1. MARKET DEFINITION AND SCOPE
3.2. KEY FINDINGS
  3.2.1. Top winning strategies
  3.2.2. Top investment pockets
  3.2.3. Top impacting factors
    3.2.3.1. Rise in adoption of cloud based HCM software
    3.2.3.2. Growing need to streamline HR operations
    3.2.3.3. Increasing demand for HCM unified HCM solution
    3.2.3.4. Data Security and privacy concern related to cloud deployment
    3.2.3.5. Need to comply with government regulations
    3.2.3.6. Increasing Popularity of workforce analytics solution
    3.2.3.7. Rising adoption of digital HR technology
3.3. PORTERS FIVE FORCES
  3.3.1. Bargaining power of suppliers
  3.3.2. Bargaining power of buyers
  3.3.3. Threat of substitutes
  3.3.4. Threat of new entrants
  3.3.5. Competitive rivalry
3.4. MARKET PLAYER POSITIONING
3.5. MARKET DYNAMICS
  3.5.1. Drivers

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3.5.1.1. Rise in adoption of cloud based HCM software
3.5.1.2. Growing need to streamline HR operations
3.5.1.3. Increasing demand for a unified HCM suite
3.5.2. Restraints
3.5.2.1. Data security and privacy concerns due to cloud based deployment
3.5.2.2. Need to comply with government regulations
3.5.3. Opportunities
3.5.3.1. Increasing popularity of workforce analytics solutions
3.5.3.2. Increasing adoption digital HR technology

CHAPTER 4 HCM MARKET, BY COMPONENT

4.1. OVERVIEW
4.2. SOLUTION
4.3. CORE HR
4.3.1. Key market trends
4.3.2. Key growth factors and opportunities
4.3.3. Market size and forecast
4.4. RECRUITING
4.4.1. Key market trends
4.4.2. Key growth factors and opportunities
4.4.3. Market size and forecast
4.5. WORKFORCE MANAGEMENT
4.5.1. Key market trends
4.5.2. Key growth factors and opportunities
4.5.3. Market size and forecast
4.6. COMPENSATION & PAYROLL
4.6.1. Key market trends
4.6.2. Key growth factors and opportunities
4.6.3. Market size and forecast
4.7. OTHERS (LEARNING, APPLIANT TRACKING & ONBOARING)
4.7.1. Key market trends
4.7.2. Key growth factors and opportunities
4.7.3. Market size and forecast
4.8. SERVICES
4.9. MANAGED SERVICE
4.9.1. Key market trends
4.9.2. Key growth factors and opportunities
4.9.3. Market size and forecast

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4.10. PROFESSIONAL SERVICE
4.10.1. Key market trends
4.10.2. Key growth factors and opportunities
4.10.3. Market size and forecast

CHAPTER 5 HCM MARKET, BY DEPLOYMENT MODEL

5.1. OVERVIEW
5.2. CLOUD
5.2.1. Key market trends
5.2.2. Key growth factors and opportunities
5.2.3. Market size and forecast
5.3. ON-PREMISES
5.3.1. Key market trends
5.3.2. Key growth factors and opportunities
5.3.3. Market size and forecast

CHAPTER 6 HCM MARKET, BY INDUSTRY VERTICALS

6.1. OVERVIEW
6.2. BANKING FINANCIAL SERVICES AND INSURANCE(BFSI)
6.2.1. Key market trends
6.2.2. Key growth factors and opportunities
6.2.3. Market size and forecast
6.3. RETAIL
6.3.1. Key market trends
6.3.2. Key growth factors and opportunities
6.3.3. Market size and forecast
6.4. IT & TELECOMMUNICATION
6.4.1. Key market trends
6.4.2. Key growth factors and opportunities
6.4.3. Market size and forecast
6.5. HEALTHCARE
6.5.1. Key market trends
6.5.2. Key growth factors and opportunities
6.5.3. Market size and forecast
6.6. HOSPITALITY
6.6.1. Key market trends
6.6.2. Key growth factors and opportunities

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6.6.3. Market size and forecast
6.7. GOVERNMENT
6.7.1. Key market trends
6.7.2. Key growth factors and opportunities
6.7.3. Market size and forecast
6.8. MANUFACTURING
6.8.1. Key market trends
6.8.2. Key growth factors and opportunities
6.8.3. Market size and forecast
6.9. OTHERS (EDUCATION, TRANSPORTATION, ENERGY & UTILITIES AND MEDIA & ENTERTAINMENT)
6.9.1. Key market trends
6.9.2. Key growth factors and opportunities
6.9.3. Market size and forecast

CHAPTER 7 HCM MARKET, BY GEOGRAPHY

7.1. OVERVIEW
7.2. NORTH AMERICA
7.2.1. Key trends
7.2.2. Key growth factors and opportunities
7.2.3. Market size and forecast
7.2.4. U.S.
7.2.5. Canada
7.2.6. Mexico
7.3. EUROPE
7.3.1. Key market trends
7.3.2. Key growth factors and opportunities
7.3.3. Market size and forecast
7.3.4. UK
7.3.5. Germany
7.3.6. France
7.3.7. Russia
7.3.8. Rest of Europe
7.4. ASIA-PACIFIC
7.4.1. Key market trends
7.4.2. Key growth factors and opportunities
7.4.3. Market size and forecast
7.4.4. China

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7.4.5. India
7.4.6. Japan
7.4.7. Australia
7.4.8. Rest of Asia-Pacific
7.5. LAMEA
7.5.1. Key market trends
7.5.2. Key growth factors and opportunities
7.5.3. Market size and forecast
7.5.4. Latin America
7.5.5. Middle East
7.5.6. Africa

CHAPTER 8 COMPANY PROFILES

8.1. ADP, LLC
8.1.1. Company overview
8.1.2. Company snapshot
8.1.3. Operating business segments
8.1.4. Product portfolio
8.1.5. Business performance
8.1.6. Key strategic moves and developments
8.2. CORNERSTONE ONDEMAND, INC.
8.2.1. Company overview
8.2.2. Operating business segments
8.2.3. Product portfolio
8.2.4. Business performance
8.2.5. Key strategic moves and developments
8.3. EPICOR SOFTWARE CORPORATION
8.3.1. Company overview
8.3.2. Operating business segments
8.3.3. Product portfolio
8.3.4. Business performance
8.3.5. Key strategic moves and developments
8.4. IBM CORPORATION
8.4.1. Company overview
8.4.2. Company snapshot
8.4.3. Operating business segments
8.4.4. Product portfolio
8.4.5. Business performance

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8.4.6. Key strategic moves and developments
8.5. INFOR
8.5.1. Company overview
8.5.2. Company snapshot
8.5.3. Operating business segments
8.5.4. Product portfolio
8.5.5. Business performance
8.5.6. Key strategic moves and developments
8.6. KRONOS, INC.
8.6.1. Company overview
8.6.2. Company snapshot
8.6.3. Operating business segments
8.6.4. Product portfolio
8.6.5. Business performance
8.6.6. Key strategic moves and developments
8.7. ORACLE CORPORATION
8.7.1. Company overview
8.7.2. Company snapshot
8.7.3. Operating business segments
8.7.4. Product portfolio
8.7.5. Business performance
8.7.6. Key strategic moves and developments
8.8. SAP SE
8.8.1. Company overview
8.8.2. Company snapshot
8.8.3. Operating business segments
8.8.4. Product portfolio
8.8.5. Business performance
8.8.6. Key strategic moves and developments
8.9. SUMTOTAL SYSTEMS, LLC
8.9.1. Company overview
8.9.2. Operating business segments
8.9.3. Product portfolio
8.9.4. Business performance
8.9.5. Key strategic moves and developments
8.10. THE ULTIMATE SOFTWARE GROUP, INC.
8.10.1. Company overview
8.10.2. Company snapshot
8.10.3. Operating business segments

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8.10.4. Product portfolio
8.10.5. Business performance
8.10.6. Key strategic moves and developments

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List Of Tables

LIST OF TABLES

TABLE 1. GLOBAL HCM MARKET REVENUE, BY COMPONENT, 2016-2023 ($MILLION)
TABLE 2. CORE HR MANAGEMENT HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 3. RECRUITING HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 4. WORKFORCE MANAGEMENT HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 5. COMPENSATION & PAYROLL HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 6. OTHERS HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 7. MANAGED SERVICE HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 8. PROFESSIONAL SERVICE HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 9. GLOBAL HCM MARKET REVENUE, BY DEPLOYMENT MODEL, 2016-2023 ($MILLION)
TABLE 10. CLOUD HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 11. ON-PREMISES HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 12. GLOBAL HCM MARKET REVENUE, BY USER TYPE, 2016-2023 ($MILLION)
TABLE 13. BFSI HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 14. RETAIL HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 15. IT & TELECOMMUNICATION HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 16. HEALTHCARE HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 17. HEALTHCARE HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 18. GOVERNMENT HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)

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TABLE 19. MANUFACTURING HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 20. MANUFACTURING HCM MARKET REVENUE, BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 21. HCM MARKET BY GEOGRAPHY, 2016-2023 ($MILLION)
TABLE 22. NORTH AMERICA HCM MARKET BY COUNTRY, 2016-2023 ($MILLION)
TABLE 23. EUROPE HCM MARKET BY COUNTRY, 2016-2023 ($MILLION)
TABLE 24. ASIA-PACIFIC HCM MARKET BY COUNTRY, 2016-2023 ($MILLION)
TABLE 25. LAMEA HCM MARKET BY REGION, 2016-2023 ($MILLION)
TABLE 26. ADP: COMPANY SNAPSHOT
TABLE 27. ADP: OPERATING SEGMENTS
TABLE 28. ADP: PRODUCT PORTFOLIO
TABLE 29. CORNERSTONE ONDEMAND: COMPANY SNAPSHOT
TABLE 30. CORNERSTONE ONDEMAND: OPERATING SEGMENTS
TABLE 31. CORNERSTONE: PRODUCT PORTFOLIO
TABLE 32. EPICOR: COMPANY SNAPSHOT
TABLE 33. EPICOR: OPERATING SEGMENTS
TABLE 34. EPICOR: PRODUCT PORTFOLIO
TABLE 35. IBM CORPORTATION: COMPANY SNAPSHOT
TABLE 36. IBM CORPORATION: OPERATING SEGMENTS
TABLE 37. IBM CORPORATION: PRODUCT PORTFOLIO
TABLE 38. INFOR: COMPANY SNAPSHOT
TABLE 39. INFOR: OPERATING SEGMENTS
TABLE 40. INFOR: PRODUCT PORTFOLIO
TABLE 41. KRONOS, INC.: COMPANY SNAPSHOT
TABLE 42. KRONOS, INC.: OPERATING SEGMENTS
TABLE 43. KRONOS, INC.: PRODUCT PORTFOLIO
TABLE 44. ORACLE CORPORATION: COMPANY SNAPSHOT
TABLE 45. ORACLE CORPORATION: OPERATING SEGMENTS
TABLE 46. ORACLE CORPORATION: PRODUCT PORTFOLIO
TABLE 47. SAP SE: COMPANY SNAPSHOT
TABLE 48. SAP SE: OPERATING SEGMENTS
TABLE 49. SAP SE: PRODUCT PORTFOLIO
TABLE 50. SUMTOTAL SYSTEMS: COMPANY SNAPSHOT
TABLE 51. SUMTOTAL SYSTEMS: OPERATING SEGMENTS
TABLE 52. SUMTOTAL SYSTEMS: PRODUCT PORTFOLIO
TABLE 53. ULTIMATE SOFTWARE: COMPANY SNAPSHOT
TABLE 54. ULTIMATE SOFTWARE: OPERATING SEGMENTS
TABLE 55. ULTIMATE SOFTWARE: PRODUCT PORTFOLIO

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List Of Figures

LIST OF FIGURES

FIGURE 1. MARKET SEGMENTATION: HCM MARKET
FIGURE 2. TOP WINNING STRATEGIES, 2015-2017 (%)
FIGURE 3. TOP WINNING STRATEGIES, 2015-2017
FIGURE 4. TOP INVESTMENT POCKETS
FIGURE 5. MODERATE BARGAINING POWER OF SUPPLIERS
FIGURE 6. MODERATE BARGAINING POWER OF BUYERS
FIGURE 7. LOW-TO-MODERATE THREAT OF SUBSTITUTES
FIGURE 8. MODERATE-TO-HIGH THREAT OF NEW ENTRANTS
FIGURE 9. MODERATE COMPETITIVE RIVALRY
FIGURE 10. MARKET PLAYER POSITIONING, 2016
FIGURE 11. DRIVERS, RESTRAINTS, AND OPPORTUNITIES
FIGURE 12. GLOBAL HCM MARKET, BY COMPONENT
FIGURE 13. GLOBAL HCM MARKET, BY DEPLOYMENT MODEL
FIGURE 14. GLOBAL HCM MARKET, BY INDUSTRY VERTICALS
FIGURE 15. HCM MARKET BY GEOGRAPHY, MARKET SHARE AND CAGR
FIGURE 16. NORTH AMERICA HCM MARKET, 2016-2023 ($MILLION)
FIGURE 17. U.S. HCM MARKET, 2016-2023 ($MILLION)
FIGURE 18. CANADA HCM MARKET, 2016-2023 ($MILLION)
FIGURE 19. MEXICO HCM MARKET, 2016-2023 ($MILLION)
FIGURE 20. EUROPE HCM MARKET, 2016-2023 ($MILLION)
FIGURE 21. UK HCM MARKET, 2016-2023 ($MILLION)
FIGURE 22. GERMANY HCM MARKET, 2016-2023 ($MILLION)
FIGURE 23. FRANCE HCM MARKET, 2016-2023 ($MILLION)
FIGURE 24. RUSSIA HCM MARKET, 2016-2023 ($MILLION)
FIGURE 25. REST OF EUROPE HCM MARKET, 2016-2023 ($MILLION)
FIGURE 26. ASIA-PACIFIC HCM MARKET, 2016-2023 ($MILLION)
FIGURE 27. CHINA HCM MARKET, 2016-2023 ($MILLION)
FIGURE 28. INDIA HCM MARKET, 2016-2023 ($MILLION)
FIGURE 29. JAPAN HCM MARKET, 2016-2023 ($MILLION)
FIGURE 30. AUSTRALIA HCM MARKET, 2016-2023 (MILLION)
FIGURE 31. REST OF ASIA-PACIFIC HCM MARKET, 2016-2023 ($MILLION)
FIGURE 32. LAMEA HCM MARKET, 2016-2023 ($MILLION)
FIGURE 33. LATIN AMERICA HCM MARKET, 2016-2023 ($MILLION)
FIGURE 34. MIDDLE EAST HCM MARKET, 2016-2023 ($MILLION)
FIGURE 35. AFRICA HCM MARKET, 2016-2023 ($MILLION)

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FIGURE 36. ADP: NET SALES, 2014-2016 ($MILLION)
FIGURE 37. ADP: REVENUE SHARE BY BUSINESS, 2016 (%)
FIGURE 38. ADP: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 39. CORNERSTONE ONDEMAND: NET SALES, 2014-2016 ($MILLION)
FIGURE 40. CORNERSTONE ONDEMAND: REVENUE SHARE BY BUSINESS, 2016 (%)
FIGURE 41. CORNERSTONE ONDEMAND: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 42. IBM CORPORATION: NET REVENUE, 2014-2016 ($MILLION)
FIGURE 43. IBM CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 44. INFOR: NET SALES, 2014-2016 ($MILLION)
FIGURE 45. INFOR: REVENUE SHARE BY BUSINESS, 2016 (%)
FIGURE 46. INFOR: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 47. ORACLE CORPORATION: NET SALES, 2015-2017 ($MILLION)
FIGURE 48. ORACLE CORPORATION: REVENUE SHARE BY BUSINESS 2017(%)
FIGURE 49. ORACLE CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 50. SAP SE: NET SALES, 2014-2016 ($MILLION)
FIGURE 51. SAP SE: REVENUE SHARE BY BUSINESS, 2016 (%)
FIGURE 52. SAP SE: REVENUE SHARE BY GEOGRAPHY, 2016 (%)
FIGURE 53. ULTIMATE SOFTWARE: NET SALES, 2014-2016 ($MILLION)
FIGURE 54. ULTIMATE SOFTWARE: REVENUE SHARE BY BUSINESS, 2016 (%)

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