

# **Household Appliances Market by Product (Refrigerator; Air Conditioner & Heater; Entertainment & Information Appliances; Washing Machine; Cleaning Appliance; Cooktop, Cooking Range, Microwave & Oven; and Others) and Distribution Channel (Supermarket & Hypermarket, Specialty Stores, E-Commerce, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025**

<https://marketpublishers.com/r/H219046D5BCEN.html>

Date: January 2019

Pages: 262

Price: US\$ 5,370.00 (Single User License)

ID: H219046D5BCEN

## **Abstracts**

### **Household Appliances Market Overview:**

The global household appliances market was valued at \$501,532 million in 2017 and is projected to reach \$763,451 million by 2025, growing at a CAGR of 5.4% from 2018 to 2025.

Household appliances can be classified into three categories?major appliances or white goods, small appliances, and consumer electronics. Major appliances are large home appliances used for regular housekeeping tasks such as cooking, washing laundry, food preservation, and others. They are generally equipped with special connections such as electrical, gas, plumbing, and ventilation arrangements, which limits the mobility of these appliances around the house. Small appliances are semi-portable or portable machines that are generally used on platforms such as counter-tops and table tops. Some of the small appliance are air purifiers, humidifiers & de-humidifiers, blenders, clothes steamers & iron, electric kettle & coffee machines, and others. Consumer electronics include devices used for entertainment, communications, and home-office activities such as TVs music system and others.

The key factors driving the global household appliances market are increase in technological advancements, rapid urbanization, growth in the housing sector, rise in per capita income, improved living standards, surge in need for comfort in household chores, change in consumer lifestyle as well as escalating number of smaller households. In addition, inclination of consumers toward eco-friendly & energy-efficient appliances further boost the market growth. Moreover, factors, such as government initiatives for energy-efficient appliances across the U.S. and several EU countries, are expected to facilitate the adoption of energy efficient appliances in the recent years.

The report segments the market based on product, distribution channel, and region. The product segment includes refrigerator; air conditioner & heater; entertainment & information appliances; washing machine; cleaning appliance; cooktop, cooking range, microwave & oven; and others.

The distribution channel segment includes supermarket & hypermarket, specialty stores, e-commerce, and others. The e-commerce distribution channel is expected to witness an exponential growth due to increase in penetration of internet & smart phones and rise of the e-commerce industry. Based on region, it is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, Spain, the UK, Italy, France, and rest of Europe), Asia-Pacific (China, India, Japan, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, UAE, and rest of LAMEA).

Key players profiled in the report include AB Electrolux, Qingdao Haier Co., Ltd. (Haier), Hitachi, Ltd., LG Electronics Inc. (LG), Midea Group Co., Ltd. (Midea), Panasonic Corporation (Panasonic), Robert Bosch GmbH, Samsung Electronics Co., Ltd., Sharp Corporation (Sharp), and Whirlpool Corporation.

#### Key Benefits for Household Appliances Market:

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global household appliances market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the

market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

## Household Appliances Key Market Segments:

### By Product

Refrigerator

Air Conditioner & Heater

Entertainment & Information Appliances

Washing Machine

Cleaning Appliance

Cooktop, Cooking Range, Microwave & Oven

Others

### By Distribution Channel

Supermarket & Hypermarket

Specialty Stores

e-Commerce

Others

## By Region

### North America

U.S.

Canada

Mexico

### Europe

Germany

Spain

UK

Italy

France

Rest of Europe

### Asia-Pacific

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

### LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Rest of LAMEA

## Contents

### CHAPTER 1: INTRODUCTION

- 1.1. Report description
- 1.2. Key benefits for stakeholders
- 1.3. Key market segments
- 1.4. Research methodology
  - 1.4.1. Secondary research
  - 1.4.2. Primary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2: EXECUTIVE SUMMARY

- 2.1. Snapshot
- 2.2. CXO perspective

### CHAPTER 3: MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
  - 3.2.1. Top investment pockets
  - 3.2.2. Top winning strategies
- 3.3. Porter's five force analysis
  - 3.3.1. Bargaining power of suppliers
  - 3.3.2. Bargaining power of buyers
  - 3.3.3. Threat of substitution
  - 3.3.4. Threat of new entrants
  - 3.3.5. Intensity of competitive rivalry
- 3.4. Market player positioning, 2017
- 3.5. Market dynamics
  - 3.5.1. Drivers
    - 3.5.1.1. Rise in disposable income
    - 3.5.1.2. Increase in access to electricity
    - 3.5.1.3. Participation of females in paid work force
    - 3.5.1.4. Increase in urbanization
    - 3.5.1.5. Upsurge in affordability of household appliances
    - 3.5.1.6. Decreased time for household activity
  - 3.5.2. Restraints

- 3.5.2.1. Availability of counterfeit brands
- 3.5.3. Opportunities
  - 3.5.3.1. Investing in developing economies
  - 3.5.3.2. Technological advancements
  - 3.5.3.3. Growth in e-commerce sales

## **CHAPTER 4: HOUSEHOLD APPLIANCES MARKET, BY PRODUCT**

- 4.1. Overview
  - 4.1.1. Market size and forecast
- 4.2. Refrigerator
  - 4.2.1. Key market trends, growth factors, and opportunities
  - 4.2.2. Market size and forecast, by region
  - 4.2.3. Market analysis, by country
- 4.3. Air conditioner & heater
  - 4.3.1. Key market trends, growth factors, and opportunities
  - 4.3.2. Market size and forecast, by region
  - 4.3.3. Market analysis, by country
- 4.4. Entertainment & information appliances
  - 4.4.1. Key market trends, growth factors, and opportunities
  - 4.4.2. Market size and forecast, by region
  - 4.4.3. Market analysis, by country
- 4.5. Washing machine
  - 4.5.1. Key market trends, growth factors, and opportunities
  - 4.5.2. Market size and forecast, by region
  - 4.5.3. Market analysis, by country
- 4.6. Cleaning appliance
  - 4.6.1. Key market trends, growth factors, and opportunities
  - 4.6.2. Market size and forecast, by region
  - 4.6.3. Market analysis, by country
- 4.7. Cooktop, cooking range, microwave & oven
  - 4.7.1. Key market trends, growth factors, and opportunities
  - 4.7.2. Market size and forecast, by region
  - 4.7.3. Market analysis, by country
- 4.8. Others
  - 4.8.1. Key market trends, growth factors, and opportunities
  - 4.8.2. Market size and forecast, by region
  - 4.8.3. Market analysis, by country

## **CHAPTER 5: HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL**

### **5.1. Overview**

#### **5.1.1. Market size and forecast**

### **5.2. Supermarket & hypermarket**

#### **5.2.1. Key market trends, growth factors, and opportunities**

#### **5.2.2. Market size and forecast, by region**

#### **5.2.3. Market analysis, by country**

### **5.3. Specialty store**

#### **5.3.1. Key market trends, growth factors, and opportunities**

#### **5.3.2. Market size and forecast, by region**

#### **5.3.3. Market analysis, by country**

### **5.4. E-Commerce**

#### **5.4.1. Key market trends, growth factors, and opportunities**

#### **5.4.2. Market size and forecast, by region**

#### **5.4.3. Market analysis, by country**

### **5.5. Others**

#### **5.5.1. Key market trends, growth factors, and opportunities**

#### **5.5.2. Market size and forecast, by region**

#### **5.5.3. Market analysis, by country**

## **CHAPTER 6: HOUSEHOLD APPLIANCES MARKET, BY REGION**

### **6.1. Overview**

#### **6.1.1. Market size and forecast**

### **6.2. North America**

#### **6.2.1. Key market trends, growth factors, and opportunities**

#### **6.2.2. Market size and forecast, by product**

#### **6.2.3. Market size and forecast, by distribution channel**

#### **6.2.4. Market size and forecast, by country**

#### **6.2.5. U.S.**

##### **6.2.5.1. Market size and forecast, by product**

##### **6.2.5.2. Market size and forecast, by distribution channel**

#### **6.2.6. Canada**

##### **6.2.6.1. Market size and forecast, by product**

##### **6.2.6.2. Market size and forecast, by distribution channel**

#### **6.2.7. Mexico**

##### **6.2.7.1. Market size and forecast, by product**

##### **6.2.7.2. Market size and forecast, by distribution channel**



### 6.3. Europe

6.3.1. Key market trends, growth factors, and opportunities

6.3.2. Market size and forecast, by product

6.3.3. Market size and forecast, by distribution channel

6.3.4. Market size and forecast, by country

6.3.5. Germany

6.3.5.1. Market size and forecast, by product

6.3.5.2. Market size and forecast, by distribution channel

6.3.6. Spain

6.3.6.1. Market size and forecast, by product

6.3.6.2. Market size and forecast, by distribution channel

6.3.7. UK

6.3.7.1. Market size and forecast, by product

6.3.7.2. Market size and forecast, by distribution channel

6.3.8. Italy

6.3.8.1. Market size and forecast, by product

6.3.8.2. Market size and forecast, by distribution channel

6.3.9. France

6.3.9.1. Market size and forecast, by product

6.3.9.2. Market size and forecast, by distribution channel

6.3.10. Rest of Europe

6.3.10.1. Market size and forecast, by product

6.3.10.2. Market size and forecast, by distribution channel

### 6.4. Asia-Pacific

6.4.1. Key market trends, growth factors, and opportunities

6.4.2. Market size and forecast, by product

6.4.3. Market size and forecast, by distribution channel

6.4.4. Market size and forecast, by country

6.4.5. China

6.4.5.1. Market size and forecast, by product

6.4.5.2. Market size and forecast, by distribution channel

6.4.6. India

6.4.6.1. Market size and forecast, by product

6.4.6.2. Market size and forecast, by distribution channel

6.4.7. Japan

6.4.7.1. Market size and forecast, by product

6.4.7.2. Market size and forecast, by distribution channel

6.4.8. Australia

6.4.8.1. Market size and forecast, by product

- 6.4.8.2. Market size and forecast, by distribution channel
- 6.4.9. South Korea
  - 6.4.9.1. Market size and forecast, by product
  - 6.4.9.2. Market size and forecast, by distribution channel
- 6.4.10. Rest of Asia-Pacific
  - 6.4.10.1. Market size and forecast, by product
  - 6.4.10.2. Market size and forecast, by distribution channel
- 6.5. LAMEA
  - 6.5.1. Key market trends, growth factors, and opportunities
  - 6.5.2. Market size and forecast, by product
  - 6.5.3. Market size and forecast, by distribution channel
  - 6.5.4. Market size and forecast, by country
  - 6.5.5. Brazil
    - 6.5.5.1. Market size and forecast, by product
    - 6.5.5.2. Market size and forecast, by distribution channel
  - 6.5.6. South Africa
    - 6.5.6.1. Market size and forecast, by product
    - 6.5.6.2. Market size and forecast, by distribution channel
  - 6.5.7. Saudi Arabia
    - 6.5.7.1. Market size and forecast, by product
    - 6.5.7.2. Market size and forecast, by distribution channel
  - 6.5.8. UAE
    - 6.5.8.1. Market size and forecast, by product
    - 6.5.8.2. Market size and forecast, by distribution channel
  - 6.5.9. Rest of LAMEA
    - 6.5.9.1. Market size and forecast, by product
    - 6.5.9.2. Market size and forecast, by distribution channel

## **CHAPTER 7: COMPANY PROFILE**

- 7.1. AB ELECTROLUX
  - 7.1.1. Company overview
  - 7.1.2. Company snapshot
  - 7.1.3. Operating business segments
  - 7.1.4. Product portfolio
  - 7.1.5. Business performance
  - 7.1.6. Key strategic moves and developments
- 7.2. QINGDAO HAIER CO., LTD.
  - 7.2.1. Company overview

- 7.2.2. Company snapshot
- 7.2.3. Operating business segments
- 7.2.4. Product portfolio
- 7.2.5. Business performance
- 7.2.6. Key strategic moves and developments
- 7.3. HITACHI, LTD.
  - 7.3.1. Company overview
  - 7.3.2. Company snapshot
  - 7.3.3. Operating business segments
  - 7.3.4. Product portfolio
  - 7.3.5. Business performance
  - 7.3.6. Key strategic moves and developments
- 7.4. LG ELECTRONICS INC.
  - 7.4.1. Company overview
  - 7.4.2. Company snapshot
  - 7.4.3. Operating business segments
  - 7.4.4. Product portfolio
  - 7.4.5. Business performance
  - 7.4.6. Key strategic moves and developments
- 7.5. MIDEA GROUP CO., LTD.
  - 7.5.1. Company overview
  - 7.5.2. Company snapshot
  - 7.5.3. Operating business segments
  - 7.5.4. Business performance
  - 7.5.5. Product portfolio
  - 7.5.6. Key strategic moves and developments
- 7.6. PANASONIC CORPORATION
  - 7.6.1. Company overview
  - 7.6.2. Company snapshot
  - 7.6.3. Operating business segments
  - 7.6.4. Business performance
  - 7.6.5. Product portfolio
  - 7.6.6. Key strategic moves and developments
- 7.7. ROBERT BOSCH GmbH
  - 7.7.1. Company overview
  - 7.7.2. Company snapshot
  - 7.7.3. Operating business segments
  - 7.7.4. Product portfolio
  - 7.7.5. Business performance

7.7.6. Key strategic moves and developments

## 7.8. SAMSUNG ELECTRONICS CO., LTD.

7.8.1. Company overview

7.8.2. Company snapshot

7.8.3. Operating business segments

7.8.4. Business performance

7.8.5. Product portfolio

7.8.6. Key strategic moves and developments

## 7.9. SHARP CORPORATION

7.9.1. Company overview

7.9.2. Company snapshot

7.9.3. Operating business segments

7.9.4. Business performance

7.9.5. Product portfolio

7.9.6. Key strategic moves and developments

## 7.10. WHIRLPOOL CORPORATION

7.10.1. Company overview

7.10.2. Company snapshot

7.10.3. Operating business segments

7.10.4. Product portfolio

7.10.5. Business performance

7.10.6. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01. GLOBAL HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 02. GLOBAL HOUSEHOLD APPLIANCES MARKET FOR REFRIGERATOR, BY REGION, 2017-2025 (\$MILLION)

TABLE 03. GLOBAL HOUSEHOLD APPLIANCES MARKET FOR AIR CONDITIONER & HEATER, BY REGION, 2017-2025 (\$MILLION)

TABLE 04. GLOBAL HOUSEHOLD APPLIANCES MARKET FOR ENTERTAINMENT & INFORMATION APPLIANCES, BY REGION, 2017-2025 (\$MILLION)

TABLE 05. GLOBAL HOUSEHOLD APPLIANCES MARKET FOR WASHING MACHINE, BY REGION, 2017-2025 (\$MILLION)

TABLE 06. GLOBAL HOUSEHOLD APPLIANCES MARKET FOR CLEANING APPLIANCE, BY REGION, 2017-2025 (\$MILLION)

TABLE 07. GLOBAL HOUSEHOLD APPLIANCES MARKET FOR COOKTOP, COOKING RANGE, MICROWAVE & OVEN, BY REGION, 2017-2025 (\$MILLION)

TABLE 08. GLOBAL HOUSEHOLD APPLIANCES MARKET FOR OTHERS, BY REGION, 2017-2025 (\$MILLION)

TABLE 09. GLOBAL HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 10. GLOBAL HOUSEHOLD APPLIANCES MARKET FROM SUPERMARKET & HYPERMARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 11. GLOBAL HOUSEHOLD APPLIANCES MARKET FROM SPECIALTY STORE, BY REGION, 2017-2025 (\$MILLION)

TABLE 12. GLOBAL HOUSEHOLD APPLIANCES MARKET FROM E-COMMERCE, BY REGION, 2017-2025 (\$MILLION)

TABLE 13. GLOBAL HOUSEHOLD APPLIANCES MARKET FROM OTHERS, BY REGION, 2017-2025 (\$MILLION)

TABLE 14. GLOBAL HOUSEHOLD APPLIANCES MARKET, BY REGION, 2017-2025 (\$MILLION)

TABLE 15. NORTH AMERICA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 16. NORTH AMERICA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 17. NORTH AMERICA HOUSEHOLD APPLIANCES MARKET, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 18. U.S. HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025

(\$MILLION)

TABLE 19. U.S. HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 20. CANADA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 21. CANADA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 22. MEXICO HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 23. MEXICO HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 24. EUROPE HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 25. EUROPE HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 26. EUROPE HOUSEHOLD APPLIANCES MARKET, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 27. GERMANY HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 28. GERMANY HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 29. SPAIN HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 30. SPAIN HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 31. UK HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 32. UK HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 33. ITALY HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 34. ITALY HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 35. FRANCE HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 36. FRANCE HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 37. REST OF EUROPE HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 38. REST OF EUROPE HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 39. ASIA-PACIFIC HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 40. ASIA-PACIFIC HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 41. ASIA-PACIFIC HOUSEHOLD APPLIANCES MARKET, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 42. CHINA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 43. CHINA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 44. INDIA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 45. INDIA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 46. JAPAN HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 47. JAPAN HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 48. AUSTRALIA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 49. AUSTRALIA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 50. SOUTH KOREA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 51. SOUTH KOREA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 52. REST OF ASIA-PACIFIC HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 53. REST OF ASIA-PACIFIC HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 54. LAMEA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 55. LAMEA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 56. LAMEA HOUSEHOLD APPLIANCES MARKET, BY COUNTRY, 2017-2025 (\$MILLION)

TABLE 57. BRAZIL HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)



(\$MILLION)

TABLE 58. BRAZIL HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 59. SOUTH AFRICA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 60. SOUTH AFRICA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 61. SAUDI ARABIA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 62. SAUDI ARABIA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 63. UAE HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 64. UAE HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 65. REST OF LAMEA HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017-2025 (\$MILLION)

TABLE 66. REST OF LAMEA HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017-2025 (\$MILLION)

TABLE 67. AB ELECTROLUX: COMPANY SNAPSHOT

TABLE 68. AB ELECTROLUX: OPERATING SEGMENTS

TABLE 69. AB ELECTROLUX: PRODUCT PORTFOLIO

TABLE 70. AB ELECTROLUX.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 71. HAIER.: COMPANY SNAPSHOT

TABLE 72. HAIER: OPERATING SEGMENTS

TABLE 73. HAIER: BRAND PORTFOLIO

TABLE 74. HAIER: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 75. HITACHI, LTD: COMPANY SNAPSHOT

TABLE 76. HITACHI, LTD.: OPERATING SEGMENTS

TABLE 77. HITACHI, LTD: PRODUCT PORTFOLIO

TABLE 78. HITACHI, LTD: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 79. LG: COMPANY SNAPSHOT

TABLE 80. LG: OPERATING SEGMENTS

TABLE 81. LG: BRAND PORTFOLIO

TABLE 82. LG: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 83. MIDEA: COMPANY SNAPSHOT

TABLE 84. MIDEA: OPERATING SEGMENTS

TABLE 85. MIDEA: PRODUCT PORTFOLIO

TABLE 86. MIDEA: KEY STRATEGIC MOVES AND DEVELOPMENTS



TABLE 87. PANASONIC: COMPANY SNAPSHOT
TABLE 88. PANASONIC: OPERATING SEGMENTS
TABLE 89. PANASONIC: PRODUCT PORTFOLIO
TABLE 90. PANASONIC: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 91. ROBERT BOSCH GMBH: COMPANY SNAPSHOT
TABLE 92. ROBERT BOSCH GMBH: OPERATING SEGMENTS
TABLE 93. ROBERT BOSCH GMBH: PRODUCT PORTFOLIO
TABLE 94. ROBERT BOSCH GMBH: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 95. SAMSUNG: COMPANY SNAPSHOT
TABLE 96. SAMSUNG: OPERATING SEGMENTS
TABLE 97. SAMSUNG: PRODUCT PORTFOLIO
TABLE 98. SAMSUNG: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 99. SHARP: COMPANY SNAPSHOT
TABLE 100. SHARP: OPERATING SEGMENTS
TABLE 101. SHARP: PRODUCT PORTFOLIO
TABLE 102. SHARP: KEY STRATEGIC MOVES AND DEVELOPMENTS
TABLE 103. WHIRLPOOL CORPORATION: COMPANY SNAPSHOT
TABLE 104. WHIRLPOOL CORPORATION: OPERATING SEGMENTS
TABLE 105. WHIRLPOOL CORPORATION: PRODUCT PORTFOLIO
TABLE 106. WHIRLPOOL CORPORATION: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

- FIGURE 01. GLOBAL HOUSEHOLD APPLIANCES MARKET SNAPSHOT
- FIGURE 02. GLOBAL HOUSEHOLD APPLIANCES MARKET SEGMENTATION
- FIGURE 03. TOP INVESTMENT POCKETS, 2017-2025
- FIGURE 04. TOP WINNING STRATEGIES, BY YEAR, 2015-2018
- FIGURE 05. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2018 (%)
- FIGURE 06. TOP WINNING STRATEGIES, BY COMPANY, 2015-2018
- FIGURE 07. MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 08. HIGH BARGAINING POWER OF BUYERS
- FIGURE 09. LOW THREAT OF SUBSTITUTION
- FIGURE 10. LOW THREAT OF NEW ENTRANTS
- FIGURE 11. HIGH INTENSITY OF COMPETITIVE RIVALRY
- FIGURE 12. MARKET PLAYER POSITIONING, 2017
- FIGURE 13. HOUSEHOLD APPLIANCES MARKET: DRIVERS, RESTRAINT, AND OPPORTUNITIES
- FIGURE 14. GROSS NATIONAL INCOME PER CAPITA, ANNUAL GROWTH BY REGION, 2012-2016 (%)
- FIGURE 15. POPULATION HAVING ACCESS TO ELECTRICITY BY REGION, 2012-2016 (%)
- FIGURE 16. FEMALE PARTICIPATION IN PAID WORK FORCE BY REGION, 2017 (%)
- FIGURE 17. URBAN POPULATION BY REGION, 2013-2017 (%)
- FIGURE 18. INDIVIDUALS USING INTERNET (% OF POPULATION), 2014-2016
- FIGURE 19. HOUSEHOLD APPLIANCES MARKET, BY PRODUCT, 2017 (%)
- FIGURE 20. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FOR REFRIGERATOR, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 21. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FOR AIR CONDITIONER & HEATER, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 22. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FOR ENTERTAINMENT & INFORMATION APPLIANCES, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 23. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FOR WASHING MACHINE, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 24. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FOR CLEANING APPLIANCE, BY COUNTRY, 2017 & 2025 (%)
- FIGURE 25. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES

MARKET FOR COOKTOP, COOKING RANGE, MICROWAVE & OVEN, BY COUNTRY, 2017 & 2025 (%)

FIGURE 26. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FOR OTHERS, BY COUNTRY, 2017 & 2025 (%)

FIGURE 27. HOUSEHOLD APPLIANCES MARKET, BY DISTRIBUTION CHANNEL, 2017 (%)

FIGURE 28. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FROM SUPERMARKET & HYPERMARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 29. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FROM SPECIALTY STORE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 30. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FROM E-COMMERCE, BY COUNTRY, 2017 & 2025 (%)

FIGURE 31. COMPARATIVE SHARE ANALYSIS OF HOUSEHOLD APPLIANCES MARKET FROM OTHERS, BY COUNTRY, 2017 & 2025 (%)

FIGURE 32. HOUSEHOLD APPLIANCES MARKET, BY REGION, 2017 (%)

FIGURE 33. U.S. HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 34. CANADA HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 35. MEXICO HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 36. GERMANY HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 37. SPAIN HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 38. UK HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 39. ITALY HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 40. FRANCE HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 41. REST OF EUROPE HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 42. CHINA HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 43. INDIA HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 44. JAPAN HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 45. AUSTRALIA HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 46. SOUTH KOREA HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 47. REST OF ASIA-PACIFIC HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 48. BRAZIL HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 49. SOUTH AFRICA HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 50. SAUDI ARABIA HOUSEHOLD APPLIANCES MARKET, 2017-2025

(\$MILLION)

FIGURE 51. UAE HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 52. REST OF LAMEA HOUSEHOLD APPLIANCES MARKET, 2017-2025 (\$MILLION)

FIGURE 53. AB ELECTROLUX: REVENUE, 2015-2017 (\$MILLION)

FIGURE 54. AB ELECTROLUX: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 55. AB ELECTROLUX: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 56. HAIER: REVENUE, 2015-2017 (\$MILLION)

FIGURE 57. HAIER: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 58. HAIER: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 59. HITACHI, LTD: REVENUE, 2016-2018 (\$MILLION)

FIGURE 60. HITACHI, LTD: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 61. HITACHI, LTD: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 62. LG: REVENUE, 2015-2017 (\$MILLION)

FIGURE 63. LG: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 64. MIDEA: REVENUE, 2015-2017 (\$MILLION)

FIGURE 65. MIDEA: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 66. MIDEA: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 67. PANASONIC: REVENUE, 2016-2018 (\$MILLION)

FIGURE 68. PANASONIC: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 69. PANASONIC: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 70. ROBERT BOSCH GMBH: REVENUE, 2015-2017 (\$MILLION)

FIGURE 71. ROBERT BOSCH GMBH: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 72. ROBERT BOSCH GMBH: REVENUE SHARE BY REGION, 2017 (%)

FIGURE 73. SAMSUNG: REVENUE, 2015-2017 (\$MILLION)

FIGURE 74. SHARP: REVENUE, 2016-2018 (\$MILLION)

FIGURE 75. SHARP: REVENUE SHARE BY SEGMENT, 2018 (%)

FIGURE 76. SHARP: REVENUE SHARE BY REGION, 2018 (%)

FIGURE 77. WHIRLPOOL CORPORATION: REVENUE, 2015-2017 (\$MILLION)

FIGURE 78. WHIRLPOOL CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)

## I would like to order

Product name: Household Appliances Market by Product (Refrigerator; Air Conditioner & Heater; Entertainment & Information Appliances; Washing Machine; Cleaning Appliance; Cooktop, Cooking Range, Microwave & Oven; and Others) and Distribution Channel (Supermarket & Hypermarket, Specialty Stores, E-Commerce, and Others): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

Product link: <https://marketpublishers.com/r/H219046D5BCEN.html>

Price: US\$ 5,370.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/H219046D5BCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970