

Hormonal Contraceptive Market by Product (Oral Contraceptive Pills, Injectable Birth Control, Emergency Contraceptive Pills, Vaginal Rings, and Transdermal Patches), Hormone (Progestin-only Contraceptive and Combined Hormonal Contraceptive), Age Group (15-24 Years, 25-34 Years, 35-44 Years, and Above 44 Years), and End User (Hospitals, Household, and Clinics) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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## **Abstracts**

The global hormonal contraceptive market was valued at \$13,924 million in 2016, and is estimated to reach \$16,018 million by 2023, registering a CAGR of 1.9% from 2017 to 2023. Hormonal contraception is a birth control method, which acts on the endocrine system, and is composed of steroid hormones. Higher concentration of naturally forming hormones such as estrogen and progesterone are used to either prevent ovulation or make unfavorable condition to develop pregnancy.

Increase in adoption of hormonal contraceptives products or birth control methods in the developing countries and incidence of polycystic ovary syndrome (PCOS) are the major driving factors for the growth of the global hormonal contraceptive market. Moreover, rise in population attaining higher education and rise in need to control the ever-growing population in developing regions such as China and India have adopted measures to prevent unwanted pregnancy, which are expected to fuel the market growth. However, availability of alternate contraceptive methods and health risks associated with the use of contraceptives hamper the market growth.



The global hormonal contraceptive market is segmented on the basis of product, hormone, age group, end user, and geography. Based on product, the market is classified into oral contraceptive pills, injectable birth control, emergency contraceptive pills, vaginal rings, and transdermal patches. Depending on hormone, it is bifurcated into progestin-only contraceptive and combined hormonal contraceptive. By age group, it is categorized into 15–24 years, 25–34 years, 35–44 years, and above 44 years. By end user, it is classified into hospitals, household, and clinics. Geographically, it is analyzed across four regions, namely, North America, Europe, Asia-Pacific, and LAMEA.

#### KEY MARKET BENEFITS FOR STAKEHOLDERS

This report offers a detailed quantitative analysis of the current market trends from 2016 to 2023 to identify the prevailing opportunities.

The market estimations provided in this report are based on comprehensive analysis of the key developments in the industry.

In-depth analysis based on geography facilitates in analyzing the regional market to assist in strategic business planning.

The development strategies adopted by key manufacturers are enlisted in the report to understand the competitive scenario of the market.

#### **KEY MARKET SEGMENTS**

By Product

**Oral Contraceptive Pills** 

Injectable Birth Control

**Emergency Contraceptive Pills** 

Vaginal Rings

Transdermal Patches



# By Hormone Progestin-only Contraceptive Combined Hormonal Contraceptive By Age Group 15-24 Years 25-34 Years 35-44 Years Above 44 Years By End User Hospitals Household Clinics By Region North America U.S.

Europe

Canada

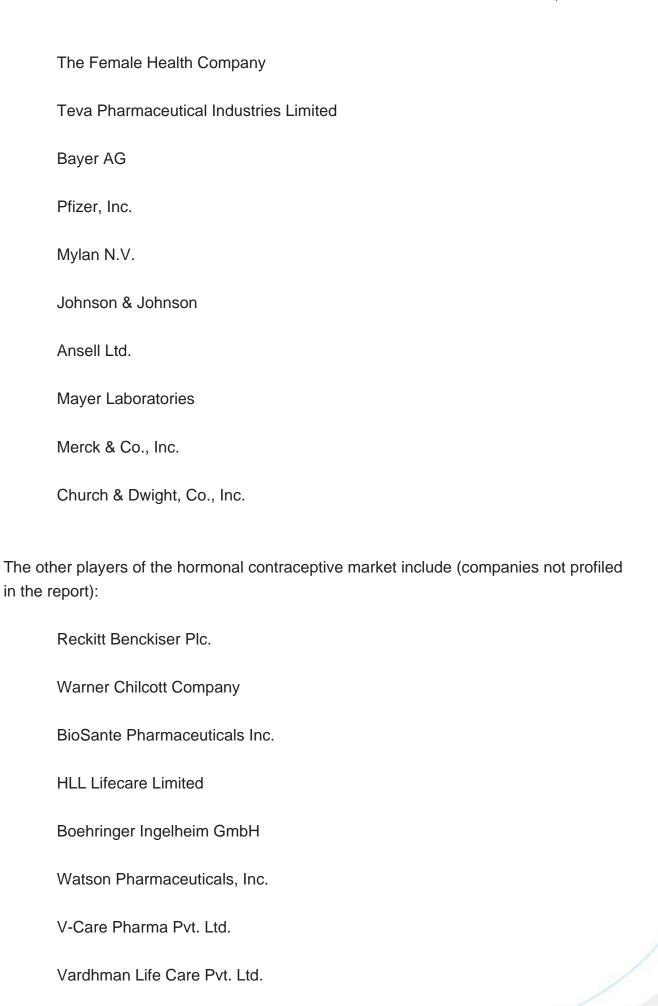
Mexico



	Germany	
	UK	
	France	
	Spain	
	Italy	
	Rest of Europe	
Asia-Pacific		
	Japan	
	China	
	Australia	
	India	
	South Korea	
	Rest of Asia-Pacific	
LAMEA		
	Brazil	
	Saudi Arabia	
	South Africa	
	Rest of LAMEA	

# **KEY PLAYERS PROFILED**







Cipla Limited



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