

Horizontal Directional Drilling Market By Parts (Rigs, Pipes, Bits, Reamers), By Application (Onshore, Offshore), By End Use (Oil and Gas Excavation, Utility, Telecommunication, Others): Global Opportunity Analysis and Industry Forecast, 2024-2033

<https://marketpublishers.com/r/H676941922DFEN.html>

Date: February 2025

Pages: 288

Price: US\$ 2,736.00 (Single User License)

ID: H676941922DFEN

Abstracts

An advanced drilling technique used in the construction industry to install underground infrastructure is referred a horizontal directional drilling (HDD). It helps reduce disruption to the surface and saves both time and cost. Drilling refers to a process of creating a curved tunnel from entry to exit point. The path is usually pre-planned, hence usage of advanced navigation technologies enable operators to adjust the drilling trajectory. This increases the adoption of HDD.

Horizontal directional drilling (HDD) is majorly used for offshore exploration projects. It offers an efficient solution for laying pipelines, cables, and other infrastructure in challenging environments. Thus, it helps save the cost and the need for methods like trenching. The demand for HDD is expected to increase in areas where offshore resource extraction is gaining momentum, such as the Gulf of Mexico, the North Sea, and offshore Africa

However, shortage of skilled labor hinders the growth of the horizontal directional drilling market. Usage of HDD requires knowledge in machine handling and underground construction techniques. There is a rise in need for trained professionals who can operate the complex machinery and manage the technical aspects of projects. Shortage of skilled labor leads to delay in project and increase in cost. This hinders the growth of the horizontal directional drilling market.

Rise in demand for reliable internet connectivity and expansion of fiber optic network

are expected to foster technological advancements in HDD solutions. Advancements in technologies are expected to make way for creating substantial market opportunities for the growth of the horizontal directional drilling market.

The horizontal directional drilling market is segmented on the basis of part types, application, end user, and region. On the basis of part types, the Horizontal Directional Drilling Market trends is divided into Rigs, Pipes, Bits, Reamers. Based on applications, the Horizontal Directional Drilling Market analysis is segmented into onshore, and offshore. On the basis of end user, the Horizontal Directional Drilling Market Growth is classified oil & gas extraction, utility, telecommunication, others. On the basis of region, it is analyzed across North America (the U.S., Canada, and Mexico), Europe (the UK, Germany, France, Italy, and the rest of Europe), Asia-Pacific (China, Japan, India, South Korea, and rest of Asia-Pacific), LAMEA (Latin America, Middle East, Africa).

Recent Developments in horizontal directional drilling Industry

In January 2024, SLB and Nabors Industries announced a strategic collaboration to accelerate the adoption of automated drilling solutions for oil and gas operators and drilling contractors. This partnership focuses on enabling customers to seamlessly integrate the companies' drilling automation applications with rig operating systems, offering access to a comprehensive range of advanced drilling automation technologies.

In July 2023, Ditch Witch, a leading provider of underground construction equipment and services, entered into an agreement with Heavy Equipment Colleges of America to offer training for Horizontal Directional Drilling (HDD) for both new & seasoned operators. This collaboration between Ditch Witch and Heavy Equipment Colleges of America aims to enhance the skills of HDD operators, ensuring that they are well-equipped to handle the challenges of underground construction.

Key Benefits For Stakeholders

This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the horizontal directional drilling market analysis from 2023 to 2033 to identify the prevailing horizontal directional drilling market opportunities.

The market research is offered along with information related to key drivers, restraints, and opportunities.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable

stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the horizontal directional drilling market segmentation assists to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global market.

Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes the analysis of the regional as well as global horizontal directional drilling market trends, key players, market segments, application areas, and market growth strategies.

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Product Life Cycles

Patient/epidemiology data at country, region, global level

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

SWOT Analysis

Key Market Segments

By Parts

Rigs

Pipes

Bits

Reamers

By Application

Onshore

Offshore

By End Use

Oil and Gas Excavation

Utility

Telecommunication

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Barbco Inc.

SLB

NOV

Vermeer Corporation

American Augers

Laney Drilling

Herrenknecht AG

Epiroc AB

Wuhan Yichao Technology Equipment Co., Ltd

Elvaan

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