

# **High-intensity Sweeteners Market by Type (Saccharin, Acesulfame Potassium (Ace-K), Sucralose, Neotame, Advantame, Steviol Glycosides, and Luo Han Guo Fruit Extracts (Monk Fruit)) and Application (Beverages, Bakery & Confectionery, Dietary Products, Dairy Products, Pharmaceuticals, Table Top Sweeteners, and Others) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

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## **Abstracts**

The global high intensity sweeteners (HIS) market was valued at \$1,807million in 2016, and is anticipated to reach at \$2,134 million by 2023, growing at a CAGR of 2.3% from 2017 to 2023. High-intensity sweeteners are commonly used as substitutes for sugar, owing to their low-calorie content and higher. Moreover, HIS are ideal alternatives to sugar and other caloric sweeteners such as high-fructose syrup.

The demand for high-intensity sweeteners is not only due to its desired sweetness and price but also for its taste, nutrition, bulkiness, preservative qualities, heat resistance and blending abilities. In addition, rise in health concerns and increase in the number of people suffering from diabetes and obesity boost the market growth. Furthermore, rise in demand for low-calorie sweetener and growth in the number of obese population majorly in the developing economies propel the market growth.

The global high-intensity sweeteners market is segmented based on type, application, and geography. On the basis of type, it is classified into saccharin, acesulfame potassium (ace-k), sucralose, neotame, advantame, steviol glycosides, and luo han guo fruit extracts (monk fruit). Based on application, it is categorized into beverages, bakery & confectionery, dietary products, dairy products, pharmaceuticals, table top sweeteners, and others (deserts & nutritional products). Geographically, it is analyzed

across North America, Europe, Asia-Pacific, and LAMEA. The key players have largely invested in R&D activities to develop advanced products to cater to the demand of end users. The major players in the high intensity sweeteners market include

Hyet Sweet

Tate and Lyle, Plc.

Celanese Corporation

Cumberland Packing Corporation

Merisant

Ajinomoto Co.

Hermes Sweeteners Ltd.

JK Sucralose

Heartland Food Products Group

Stevia First Corporation

## **KEY BENEFITS FOR STAKEHOLDERS**

The report provides an extensive analysis of the global high intensity sweeteners market size and trends from 2016 to 2023 to determine the prevailing opportunities.

Comprehensive analysis of factors that drive and restrict the high intensity sweeteners industry analysis and growth is provided in the report.

Extensive analysis of the industry is conducted by following product benchmarking, positioning, and monitoring the top competitors within the global market.

Porter's five forces analysis highlights the potency of buyers & suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier–buyer network.

The report provides key insights on strategic market analysis of various companies as well as the value chain analysis of the industry.

## KEY MARKET SEGMENTS

### By Type

Saccharin

Aspartame

Acesulfame Potassium (Ace-K)

Sucralose

Neotame

Advantame

Steviol Glycosides

Luo Han Guo Fruit Extracts (Monk Fruit)

### By Application

Beverages

Bakery & Confectionery

Dietary Products

Dairy Products

Pharmaceuticals

Table Top Sweeteners

Others (Desserts & Nutritional Products)

## By Geography

North America

U.S.

Canada

Mexico

Europe

France

Germany

UK

Spain

Italy

Rest of Europe

Asia-Pacific

India

China

Japan

Australia

Pakistan

Rest of Asia-Pacific

LAMEA

Brazil

Argentina

South Africa

Rest of LAMEA

The other players in the value chain (profiles not included in the report) are

Cargill, Inc.

The NaturaSweet Company

A & Z Food Additives Co., Ltd.

DuPont

PureCircle

Archer Daniels Midland Company

Associated British Foods.

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