

# **Herbal Toothcare Market by Type (Toothpaste, Toothpowder and Mouth Wash) and Sales Channel (Hypermarket/Supermarket, Independent Stores, Specialty Stores and Online Sales Channels): Global Opportunity Analysis and Industry Forecast, 2019–2026**

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## **Abstracts**

Herbal toothcare products are used to clean, maintain, and improve the health of teeth. These products are used to promote oral cleanliness and prevent dental plaque and halitosis. Herbal tooth care products contain medicinal herbs such as Barleria prionitis, Mimusops elengi, Acacia arabica, Spanish Chamomile, camphor, Clove, Azadirachta indica, Emblica officinalis, Walnut, Cinnamon, and Liquorice.

The key factors that drive the growth of the herbal toothcare market include rise in availability of natural personal care products, increase in prevalence of allergens in conventional toothcare products, and continuous product innovation. Moreover, surge in popularity of herbal toothcare, and availability of herbal toothcare on online channels have provided impetus to the growing market. However, factors such as presence of wide range of substitutes along with differing regulatory requirements are expected to impede the market growth. Furthermore, organic herbal toothcare is expected to gain huge traction in the coming years, which is anticipated to create lucrative opportunities for the market expansion in the upcoming future.

The global herbal toothcare market is segmented into type, sales channel, and region. By type, the market is studied across toothpaste, toothpowder, and mouth wash. By sales channel, it is classified into hypermarket/supermarket, independent stores, specialty stores, and online sales channels. Region wise, the market is studied across

North America, Europe, Asia-Pacific, and LAMEA

Some of the key players in the herbal toothcare market analysis includes Procter & Gamble, Johnson & Johnson Services, Inc., Colgate-Palmolive Company, Unilever Group, GlaxoSmithKline PLC (GSK), Himalaya Herbals, Dabur International Ltd., Amway Corporation, Patanjali Ayurved Ltd., and Vicco Laboratories.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global herbal toothcare market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential and niche segments or regions exhibiting favorable growth.

## Herbal toothcare Segments

### By Type

Toothpaste

Toothpowder

Mouth Wash

### Sales Channel

Hypermarket/Supermarket

Independent Stores

Specialty Stores

Online Sales Channels

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-pacific

China

India

Japan

ASEAN

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

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