

Herb Extract Market By Application (Pharmaceutical, Nutraceutical and Dietary Supplement, Cosmetics and Personal Care, Others), By Type (Turmeric or Curcuma Longa Linn, Ginger or Zingiber Officinale Roscoe, Indian Pennywort or Centella Asiatica, Aloe or Aloe Vera L.Burm.f., Fah Talai Jone or Andrographis Paniculata, Indian Gooseberry or Phyllanthus emblica L., Krachai Dum or Kaempferia Parviflora, Krathom or Mitragnyna Speciosa, Others): Global Opportunity Analysis and Industry Forecast, 2024-2035

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Abstracts

The herb extract market was valued at \$8,189.71 million in 2023 and is estimated to reach \$23,772.13 million by 2035, exhibiting a CAGR of 9.27% from 2024 to 2035.

Herb extracts are concentrated preparations made from plants in which solvents like water, alcohol, or oils are used to extract the bioactive ingredients. The herbal extracts are valued for their medicinal, nutritional, cosmetic and fragrant qualities, which make them an essential component of a variety of sectors, including pharmaceuticals, nutraceuticals, cosmetics, personal care, food and beverage, and others. In contrast to whole herbs, extracts are immensely powerful and standardized, ensuring consistent levels of active compounds that deliver targeted benefits.

The global herb extract market is being significantly driven by the rising demand for plant-based pharmaceuticals and nutraceuticals. As consumers become more

conscious of the long-term effects of synthetic chemicals in food, medicine, and cosmetics, there is a clear shift toward botanical alternatives. This growing awareness has fueled the acceptance of herbal extract-based products, particularly in mainstream wellness routines, where traditional medical systems and their holistic benefits are gaining renewed recognition.

Additionally, the increasing prevalence of chronic, lifestyle-related conditions such as obesity, diabetes, and stress-related disorders has encouraged individuals to seek preventive care through herbal supplements and functional foods, further boosting demand for herb extracts.

Technological advancements in extraction and formulation are also playing a pivotal role in the growth of the herbal extract industry. Innovations such as ultrasound-assisted extraction and supercritical fluid extraction have improved the effectiveness, stability, and bioavailability of herbal compounds. These improvements enable manufacturers to produce high-potency, standardized extracts suitable for use in a wide range of applications, including pharmaceuticals, nutraceuticals, and personal care products.

The growing emphasis on personalized wellness and nutrition is opening new avenues for customized herbal treatments. Strategic collaborations between herbal extract producers, pharmaceutical companies, and nutraceutical firms are also driving market expansion, ensuring quality control and a sustainable supply chain.

In the realm of personal care, herbal cosmetics have gained prominence for their ability to nourish and rejuvenate the skin. Rich in natural anti-inflammatory, antioxidant, and antibacterial properties, these products offer effective solutions for conditions like acne, eczema, and dryness. Herbal moisturizers, cleansers, and toners help maintain the skin's pH balance, reduce inflammation, and promote a healthy glow. As self-care and holistic wellness continue to gain importance, herbal cosmetics stand out as a trusted, natural alternative to conventional beauty solutions.

The herb extract market is segmented into application, type, and region. By application, it is categorized into pharmaceutical, nutraceutical & dietary supplement, cosmetics & personal care, and others. By type, the market is fragmented into turmeric (*Curcuma longa* Linn), ginger (*Zingiber officinale* Roscoe), Indian pennywort (*Centella asiatica*), aloe (*Aloe vera* (L.) Burm.f.), Fah Talai Jone (*Andrographis paniculata*), Indian gooseberry (*Phyllanthus emblica* L.), Krachai Dum (*Kaempferia parviflora*), Krathom (*Mitragyna speciosa*), and others.

Region wise, the market is analyzed across North America (U.S., Canada, and Mexico),

Europe (Germany, France, UK, Italy, Spain, and rest of Europe), Asia-Pacific (Japan, China, India, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, South Africa, Saudi Arabia, and rest of LAMEA).

Major key players that operate in the global herb extract market are International Flavors and Fragrances Inc., Givaudan, Symrise, Kerry Group Plc, ADM, Synthite Industries Ltd., Kalsec Inc., Kangcare Bioindustry Co. Ltd., Carbery Group Plc, and Botanic Healthcare.

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Regulatory Guidelines

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

SWOT Analysis

Key Market Segments By Type

Turmeric or Curcuma Longa Linn

Ginger or Zingiber Officinale Roscoe

Indian Pennywort or Centella Asiatica

Aloe or Aloe Vera L.Burm.f.

Fah Talai Jone or Andrographis Paniculata

Indian Gooseberry or Phyllanthus emblica L.

Krchai Dum or Kaempferia Parviflora

Krathom or Mitragyna Speciosa

Others

By Application

Pharmaceutical

Nutraceutical and Dietary Supplement

Cosmetics and Personal Care

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

UK

Italy

Spain

Rest of Europe

Asia-Pacific

Japan

China

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

Key Market Players

Carbery Group plc

Kalsec Inc.

Givaudan

Synthite Industries Limited

Kerry Group plc

Symrise AG.

International Flavors & Fragrances Inc. IFF

Archer-Daniels-Midland Company

Botanic Healthcare Pvt. Ltd.

Kangcare Bioindustry Co., Ltd.

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