

Hemp-Based Foods Market By Type (Hemp Seeds, Hemp Oil, Hemp Protein, Hemp Powder, Hemp Milk, Hemp Snacks, Hemp Beverages, Others) , By End User (Household Consumers, Food and Beverage Industry, Nutraceutical Industry, Cosmetics and Personal Care Industry, Others) By Distribution Channel (Supermarkets/Hypermarkets, Convenience Stores, Specialty Stores, Online Sales Channel, Others) : Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

Hemp-based Foods Market

The hemp-based foods market was valued at \$5.4 billion in 2023 and is projected to reach \$10.6 billion by 2033, growing at a CAGR of 7.2% from 2024 to 2033.

The hemp-based foods market comprises of a range of edible products derived from the hemp plant which belongs to the botanical class *Cannabis sativa*. The edible products include seeds, oil, protein powder, milk, and derived products such as snacks, beverages, and baked goods. Hemp-based food contains loads of nutrients such as healthy fats, protein, fiber, minerals, and vitamins. These nutrients offer numerous health benefits, including supporting digestion, heart health, and overall wellness. Hemp is gaining prominence as a sustainable crop as it requires minimal pesticides and water, making it environmentally friendly in comparison to other conventional crops.

Increase in consumer inclination toward plant-based diets, along with rise in awareness about the various nutritional aspects of hemp is a major driver of the hemp-based foods market. Moreover, relaxation of restrictions imposed on hemp-derived products in several regions and implementation of regulatory changes legalizing hemp cultivation boost the demand for hemp-based food products. The penetration of the market players in new emerging economies is presenting lucrative opportunities for market expansion. In recent times, the shift of hemp-based foods from specialty health marketplaces to conventional retail stores is trending in the market. The integration of hemp products into everyday cuisines and restaurants is gaining a broad acceptance among individuals.

However, the possibility of cross-contamination of hemp plants with tetrahydrocannabinol (THC) poses a significant restraint on market demand for hemp-based foods. Hemp and marijuana both are derived from cannabis plant. While hemp contains low levels of THC, there is a significant risk of cross-contamination during cultivation, harvesting, processing, or packaging. Stringent limitations have been imposed by regulatory agencies globally on THC levels in hemp-derived products to avoid psychoactive impact and ensure adherence to legal standards. For instance, the European Union has set the maximum level of THC as 3.0 mg/kg for dry products and 7.5 mg/kg for hemp oil.

Segment Review

The hemp-based foods market is segmented by type, end user, distribution channel, and region. On the basis of type, the market is divided into hemp seeds, hemp oil, hemp protein, hemp powder, hemp milk, hemp snacks, hemp beverages, and others. By end user, it is classified into household consumers, food & beverage industry, nutraceutical industry, cosmetics & personal care industry, and others. As per distribution channel, it is categorized into supermarkets/hypermarkets, convenience stores, specialty stores, online sales channel, and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings

On the basis of type, the hemp seeds segment held the highest market share in 2023.

By end user, the food & beverage industry segment was the largest shareholder in 2023.

As per distribution channel, the specialty segment dominated the market in 2023.

Region wise, North America was the highest revenue generator in 2023.

Competition Analysis

The major players operating in the global hemp-based foods market include Agropur, Nutiva Inc., Compass Diversified Holdings, Canopy Growth Corporation, Hemp Inc., Canada Hempfoods Ltd., Elixinol, Cool Hemp, and Hemp Foods Australia Pty Ltd. These players have adopted various key developmental strategies such as business expansion, new product launches, and partnerships to strengthen their foothold in the market.

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Manufacturing Capacity

End user preferences and pain points

Product Life Cycles

Consumer Preference and Product Specifications

Distributor margin Analysis

Regulatory Guidelines

Additional company profiles with specific client's interest

Additional country or region analysis- market size and forecast

Average Selling Price Analysis / Price Point Analysis

Brands Share Analysis

Criss-cross segment analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Import Export Analysis/Data

Key player details (including location, contact details, supplier/vendor network etc. in excel format)

List of customers/consumers/raw material suppliers- value chain analysis

Market share analysis of players at global/region/country level

Per Capita Consumption Trends

Product Consumption Analysis

Reimbursement Scenario

SWOT Analysis

Volume Market Size and Forecast

Key Market Segments

By Type

Hemp Seeds

Hemp Oil

Hemp Protein

Hemp Powder

Hemp Milk

Hemp Snacks

Hemp Beverages

Others

By End User

Household Consumers

Food and Beverage Industry

Nutraceutical Industry

Cosmetics and Personal Care Industry

Others

By Distribution Channel

Supermarkets/Hypermarkets

Convenience Stores

Specialty Stores

Online Sales Channel

Others

By Region

North America

U.S.

Canada

Mexico

Europe

France

Germany

Italy

Spain

UK

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Thailand

Malaysia

Indonesia

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Saudi Arabia

UAE

Argentina

Rest of LAMEA

Key Market Players

Agropro

Nutiva Inc.

Compass Diversified Holdings

Canopy Growth Corporation

Hempco Inc.

Canada Hempfoods Ltd.

elixinol

Cool Hemp

Hemp Foods Australia Pty Ltd.

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