

Heat Transfer Fluids Market by Type (Mineral Oils, Synthetic Fluids, Glycols, and Others) and End-Use Industry (Chemical, Oil & Gas, Food & Beverages, Pharmaceutical, Renewable Energy, Automotive, HVAC & Refrigeration, and Others): Global Opportunity Analysis and Industry Forecast, 2020-2027

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Abstracts

The global heat transfer fluids (HTFs) market was valued at \$1.5 billion in 2019, and is projected to reach \$2.0 billion by 2027, growing at a CAGR of 4.8% from 2020 to 2027.

Heat transfer involves exchange of thermal energy between different objects, where energy is transformed from one form to another, but is neither created nor destroyed. Thermal convection, thermal conduction, thermal radiation, and energy transfer are the types of heat transfer that can occur due to phase change. Heat transfer fluids are used to avoid overheating of substances while the process of heat transfer takes place. They have a wide range of applications in automotive, oil & gas processing, manufacturing processes, and solar power plants.

The global heat transfer fluids market is driven by the rise in natural gas production in Gulf countries. Heat transfer fluids play an important role in the processing, refining, and transportation of natural gas. They are used in offshore applications, such as regeneration of glycols, and facilitate heating to remove water from processed natural gas. Heat transfer fluids offer excellent temperature control and ensure safety. Compared with other thermal media, HTFs are low maintenance and economical. Therefore, these factors are expected to increase the demand for heat transfer fluids from the oil & gas industry during the forecast period.

However, factors, such as fire & explosion hazards posed by heat transfer fluids and volatility in raw material prices, are expected to hinder the growth of the heat transfer fluids market. In addition, energy scarcity and environmental safety regulations have surged the need for energy conservation. Therefore, the adoption of energy transfer devices, such as heat exchangers and heat pumps, has increased significantly. This is expected to provide lucrative opportunities for the heat transfer fluids market to grow in the near future.

The global heat transfer fluids market is segmented on the basis of type, end-use industry, and region. On the basis of type, the market is categorized into mineral oils, synthetic fluids, glycols, and others. By end-use industry, it is divided into chemical, oil & gas, food & beverages, pharmaceutical, renewable energy, automotive, HVAC & refrigeration, and others. Region-wise, the heat transfer fluids market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The major key players operating in the heat transfer fluids industry include Indian Oil Corporation Ltd., Hindustan Petroleum Corporation Ltd., Eastman Chemical Company, The Dow Chemical Company, BP p.l.c, Clariant International Ltd., Royal Dutch Shell plc, Phillips 66, Chevron Corporation, and Exxon Mobil Corporation.

COVID-19 Analysis:

The demand for smart polymers is expected to experience a downfall due to decline in production activities of the end-use industries, due to disrupted supply chain amid the COVID-19 pandemic lockdown.

Key benefits for stakeholders

Porter's five forces analysis helps analyze the potential of

buyers & suppliers and the competitive scenario of the industry for strategy building.

The report outlines the current trends and future scenario of the market from 2019 to 2027 to understand the prevailing opportunities and potential investment pockets.

Major countries in the region have been mapped according to their individual revenue contribution to the regional market.

The key drivers, restraints, & opportunities and their detailed impact analysis are explained in the study.

The profiles of key players and with their key strategic developments are enlisted in the report.

Key market segments

By Type

Mineral Oils

Synthetic Fluids

Glycols

Others (Molten Salts, Nanofluids, Ionic Fluids, Hydrocarbons, and Fluorinated Fluids)

By End-Use Industry

Chemical

Oil & Gas

Food & Beverages

Pharmaceutical

Renewable Energy

Automotive

HVAC & Refrigeration

Others (Electronics and Aerospace)

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

South Korea

India

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

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