

Healthcare Fabrics Market by Raw Material (Polypropylene, Cotton, Polyester, Viscose, Polyamide, and Others), Fabrics Type (Non-woven, Woven and knitted) and Application (Hygiene Products, Dressing Products, Clothing, Blanket & Bedding, Upholstery, Privacy Curtains, and Others): Global Opportunity Analysis and Industry Forecast 2020–2027

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Abstracts

The global healthcare fabrics market was valued at \$15.9 billion in 2019, and is projected to reach \$37.4 billion by 2027, growing at a CAGR of 13.0% from 2020 to 2027.

Healthcare fabrics are primarily intended to reduce the risk of contamination and to aid in the prevention of infection and disease transmission on the cloth. Medical fabric, also known as healthcare fabric, is created by applying medical science to textile technology. It is mostly used for medical or healthcare purposes.

Increasing awareness of hygiene products through promotions and advertising is primarily driving the healthcare fabrics market. Improved quality of healthcare fabrics is a key factor driving market growth, as the growing demand for better and more comfortable wound dressing materials, the increased usage of non-woven fabrics in the healthcare industry, and the growing demand for high-quality wound dressing materials as well as the customer awareness of hygiene. Also, improving quality of healthcare fabrics and growing investments in healthcare facilities in the Asia-Pacific region are the major factors among others driving the healthcare fabrics market. However, the

availability of alternative products and the high investment requirements in R&D are two factors that limit the growth of the healthcare fabrics market. Furthermore, rising advances in medical science and the textile industry, increasing shift toward eco-friendly products and increased R&D activities, are expected to generate new opportunities for the healthcare fabrics market during the forecast period.

The global healthcare fabrics market is segmented based on raw material, fabric type, application, and region. By raw material, the market is classified into polypropylene, cotton, polyester, viscose, polyamide, others. Based on fabric type, the market is segmented into non-woven, woven and knitted. Based on application, the market is divided into hygiene products, dressing products, clothing, blanket & bedding, upholstery, privacy curtains, and others. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Some of the key players operating in the global healthcare fabrics market are Ahlstrom Munksjo OYJ, Asahi Kasei Corporation, Avgol Ltd., Berry Global Group Inc., Carnegie Fabrics LLC, Eximius Incorporation, Freudenberg Group, Kimberly-Clark Corporation, Knoll Inc., and Paramount Tech Fab Industries.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive qualitative and quantitative analysis of the current trends and future estimations of the global healthcare fabrics market from 2019 to 2027 to determine the prevailing opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

Estimations and forecast are based on factors impacting the market growth, in terms of both value and volume.

Profiles of leading players operating in the market are provided to understand the global competitive scenario.

The report provides extensive qualitative insights on the significant segments and regions exhibiting favorable market growth

IMPACT OF COVID-19 ON THE GLOBAL HEALTHCARE FABRICS MARKET

The latest COVID-19 pandemic has resulted in an increase in patient inflows. As a result, healthcare fabrics such as PPE kits, bed sheets, masks, and other items are in high demand. In April 2020, the Supreme Court of India ordered the government to provide protective gear to healthcare staff. To prevent the spread of coronavirus infection, people are wearing face masks. During the COVID-19 outbreak, the high consumption rate of medical garments and other fabric-based items is expected to fuel the demand in the global healthcare fabrics market.

KEY MARKET SEGMENTS

By Raw Material

Polypropylene

Cotton

Polyester

Viscose

Polyamide

Others

By Fabric Type

Non-woven

Woven

Knitted

By Applications

Hygiene products

Dressing products

Clothing

Blanket & bedding

Upholstery

Privacy curtains

Others

By Region

North America

U.S.

Canada

Mexico

Europe

Germany

France

Italy

Spain

UK

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Brazil

Saudi Arabia

South Africa

Rest of LAMEA

KEY MARKET PLAYERS

Ahlstrom Munksjo OYJ

Asahi Kasei Corporation

Avgol Ltd

Berry Global Group Inc.

Carnegie Fabrics LLC

Eximius Incorporation

Freudenberg Group

Kimberly-Clark Corporation

Knoll Inc.

Paramount Tech Fab Industries

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