

# **Healthcare Cyber Security Market by Type (Service and Solution), Security (Application Security, Cloud Security, Content Security, Endpoint Security, Network Security and Wireless Security) - Global Opportunity Analysis and Industry Forecast, 2017-2023**

<https://marketpublishers.com/r/HA636020AF8EN.html>

Date: May 2017

Pages: 109

Price: US\$ 4,999.00 (Single User License)

ID: HA636020AF8EN

## **Abstracts**

Cyber security solutions and services enable healthcare organizations to protect their business-critical infrastructure and patient data, and meet regulatory compliance. Increase in incidence of cyber-attacks, rise in demand for cloud services, and introduction of supportive government regulations and acts to protect patient information from data breaches encourage healthcare providers to deploy advanced cyber security solutions. However, lack of trained professionals is limiting the market growth to some extent.

The healthcare cyber security market is segmented on the basis of type, security type, and region. Based on the type, the market is bifurcated into service and solutions. By security type, it is divided into application security, cloud security, healthcare security, network security, wireless security, and others. The network security segment dominated the market in 2016, owing to increase in awareness and end-user spending on advanced network security solutions such as DDoS mitigation solutions and access control solutions to ensure protection.

Geographically, the healthcare cyber security market is studied across North America, Europe, Asia-Pacific, and LAMEA. Asia-Pacific is projected to grow at the highest CAGR during the forecast period. Rise in awareness among healthcare organizations and increase in end-user spending on enhanced healthcare cyber security solutions and services, owing to increase in number of cyber-attacks, are projected to fuel to the healthcare cyber security market growth in this region.

The prominent companies operating in the global healthcare cyber security industry have adopted expansion, partnership, and acquisition as their major strategies for business growth and expansion. Key players identified in the healthcare cyber security market include Cisco Systems, Inc., FireEye, Inc., IBM Corporation, Kaspersky Lab, Lockheed Martin Corporation, McAfee, Inc., Northrop Grumma Corporation, Palo Alto Networks, Inc., Sensato, and Symantec Corporation.

## **KEY BENEFITS**

The study provides an in-depth analysis of the healthcare cyber security market, with current and future trends to elucidate the imminent investment pockets.

Information regarding key drivers, restraints, and opportunities coupled with their impact analysis is provided.

Porter's Five Forces analysis illustrates the potency of buyers and suppliers participating in the market.

The quantitative analysis of the market from 2016 to 2023 is provided to elaborate the market potential.

## **KEY MARKET SEGMENTS**

The healthcare cyber security market is segmented based on type, security type, and geography.

### **BY TYPE**

Service

Solution

### **BY SECURITY TYPE**

Application Security

Cloud Security

Content Security

Endpoint Security

Network Security

Wireless Security

## BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

Australia

Japan

China

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## **KEY MARKET PLAYERS PROFILED IN THE REPORT**

Cisco Systems, Inc.

FireEye, Inc.

IBM Corporation

Kaspersky Lab

Lockheed Martin Corporation

MacAfee, Inc.

Northrop Grumma Corporation

Palo Alto Networks, Inc.

Sensato

Symantec Corporation

## Contents

### CHAPTER 1 INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst Type and models

### CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO PERSPECTIVE

### CHAPTER 3 MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
  - 3.3.1. Moderate bargaining power of suppliers
  - 3.3.2. High threat of new entrants
  - 3.3.3. Moderate threat of substitutes
  - 3.3.4. High competitive rivalry
  - 3.3.5. Moderate bargaining power among buyers
- 3.4. MARKET DYNAMICS
  - 3.4.1. Drivers
    - 3.4.1.1. Increase in cyber-attacks
    - 3.4.1.2. Rise in demand for cloud services
    - 3.4.1.3. Regulatory requirements and government norms
  - 3.4.2. Restraints
    - 3.4.2.1. Lack of trained professionals
  - 3.4.3. Opportunities
    - 3.4.3.1. Increase in adoption of mobile device applications and platforms
  - 3.4.4. Need for strong authentication methods

### CHAPTER 4 HEALTHCARE CYBER SECURITY MARKET, BY TYPE

*Healthcare Cyber Security Market by Type (Service and Solution), Security (Application Security, Cloud Securit...*

#### 4.1. OVERVIEW

#### 4.2. SERVICE

4.2.1. Key market trends

4.2.2. Key growth factors and opportunities

4.2.3. Market size and forecast

#### 4.3. SOLUTION

4.3.1. Key market trends

4.3.2. Key growth factors and opportunities

4.3.3. Market size and forecast

### **CHAPTER 5 HEALTHCARE CYBER SECURITY MARKET, BY SECURITY TYPE**

#### 5.1. OVERVIEW

#### 5.2. APPLICATION SECURITY

5.2.1. Key market trends

5.2.2. Key growth factors and opportunities

5.2.3. Market size and forecast

#### 5.3. CLOUD SECURITY

5.3.1. Key market trends

5.3.2. Key growth factors and opportunities

5.3.3. Market size and forecast

#### 5.4. CONTENT SECURITY

5.4.1. Key market trends

5.4.2. Key growth factors and opportunities

5.4.3. Market size and forecast

#### 5.5. ENDPOINT SECURITY

5.5.1. Key market trends

5.5.2. Key growth factors and opportunities

5.5.3. Market size and forecast

#### 5.6. NETWORK SECURITY

5.6.1. Key market trends

5.6.2. Key growth factors and opportunities

5.6.3. Market size and forecast

#### 5.7. WIRELESS SECURITY

5.7.1. Key market trends

5.7.2. Key growth factors and opportunities

5.7.3. Market size and forecast

## CHAPTER 6 HEALTHCARE CYBER SECURITY MARKET, BY REGION

### 6.1. OVERVIEW

### 6.2. NORTH AMERICA

#### 6.2.1. Key market trends

#### 6.2.2. Key growth factors and opportunities

#### 6.2.3. Market size and forecast

##### 6.2.3.1. North America healthcare cyber security market by type

##### 6.2.3.2. North America healthcare cyber security market by country

###### 6.2.3.1.1. U.S.

###### 6.2.3.1.1.1. Market size and forecast

###### 6.2.3.1.2. Canada

###### 6.2.3.1.2.1. Market size and forecast

###### 6.2.3.1.3. Mexico

###### 6.2.3.1.3.1. Market size and forecast

### 6.3. EUROPE

#### 6.3.1. Key market trends

#### 6.3.2. Key growth factors and opportunities

#### 6.3.3. Market size and forecast

##### 6.3.3.1. Europe healthcare cyber security market by type

##### 6.3.3.2. Europe healthcare cyber security market by country

###### 6.3.3.1.1. Germany

###### 6.3.3.1.1.1. Market size and forecast

###### 6.3.3.1.2. UK

###### 6.3.3.1.2.1. Market size and forecast

###### 6.3.3.1.3. France

###### 6.3.3.1.3.1. Market size and forecast

###### 6.3.3.1.4. Rest of Europe

###### 6.3.3.1.4.1. Market size and forecast

### 6.4. ASIA-PACIFIC

#### 6.4.1. Key market trends

#### 6.4.2. Key growth factors and opportunities

#### 6.4.3. Market size and forecast

##### 6.4.3.1. Asia-Pacific healthcare cyber security market by type

##### 6.4.3.2. Asia-Pacific healthcare cyber security market by country

###### 6.4.3.1.1. China

###### 6.4.3.1.1.1. Market size and forecast

###### 6.4.3.1.2. India

###### 6.4.3.1.2.1. Market size and forecast

- 6.4.3.1.3. Japan
  - 6.4.3.1.3.1. Market size and forecast
- 6.4.3.1.4. Australia
  - 6.4.3.1.4.1. Market size and forecast
- 6.4.3.1.5. Rest of Asia-Pacific
  - 6.4.3.1.5.1. Market size and forecast
- 6.5. LAMEA
  - 6.5.1. Key market trends
  - 6.5.2. Key growth factors and opportunities
  - 6.5.3. Market size and forecast
    - 6.5.3.1. LAMEA healthcare cyber security market by type
    - 6.5.3.2. LAMEA healthcare cyber security market by country
      - 6.5.3.2.1. Latin America
        - 6.5.3.2.1.1. Market size and forecast
      - 6.5.3.2.2. Middle East
        - 6.5.3.2.2.1. Market size and forecast
      - 6.5.3.2.3. Africa
        - 6.5.3.2.3.1. Market size and forecast

## **CHAPTER 7 COMPANY PROFILES**

- 7.1. CISCO SYSTEMS, INC.
  - 7.1.1. Company overview
  - 7.1.2. Company snapshot
  - 7.1.3. Operating business segments
  - 7.1.4. Product portfolio
  - 7.1.5. Business performance
  - 7.1.6. Key strategic moves & developments, 2014-2016
- 7.2. FIREEYE, INC.
  - 7.2.1. Company overview
  - 7.2.2. Company snapshot
  - 7.2.3. Operating business segments
  - 7.2.4. Product portfolio
  - 7.2.5. Business performance
  - 7.2.6. Key strategic moves & developments, 2014-2016
- 7.3. IBM CORPORATION
  - 7.3.1. Company overview
  - 7.3.2. Company snapshot
  - 7.3.3. Operating business segments



- 7.3.4. Product portfolio
- 7.3.5. Business performance
- 7.3.6. Key strategic moves & developments, 2014-2016
- 7.4. KASPERSKY LAB
  - 7.4.1. Company overview
  - 7.4.2. Company snapshot
  - 7.4.3. Operating business segments
  - 7.4.4. Product portfolio
- 7.5. LOCKHEED MARTIN CORPORATION
  - 7.5.1. Company overview
  - 7.5.2. Company snapshot
  - 7.5.3. Operating business segments
  - 7.5.4. Product portfolio
  - 7.5.5. Key strategic moves & developments, 2014-2016
- 7.6. MACAFEE, INC.
  - 7.6.1. Company overview
  - 7.6.2. Company snapshot
  - 7.6.3. Operating business segments
  - 7.6.4. Product portfolio
  - 7.6.5. Business performance
  - 7.6.6. Key strategic moves & developments, 2014-2016
- 7.7. NORTHROP GRUMMA CORPORATION
  - 7.7.1. Company overview
  - 7.7.2. Company snapshot
  - 7.7.3. Operating business segments
  - 7.7.4. Product portfolio
  - 7.7.5. Business performance
  - 7.7.6. Key strategic moves and developments
- 7.8. PALO ALTO NETWORKS, INC.
  - 7.8.1. Company overview
  - 7.8.2. Company snapshot
  - 7.8.3. Operating business segments
  - 7.8.4. Product portfolio
  - 7.8.5. Business performance
  - 7.8.6. Key strategic moves & developments, 2014-2016
- 7.9. SENSATO
  - 7.9.1. Company overview
  - 7.9.2. Company snapshot
  - 7.9.3. Operating business segments

7.9.4. Product portfolio

7.9.5. Business performance

7.9.6. Key strategic moves & developments, 2014-2016

#### 7.10. SYMANTEC CORPORATION

7.10.1. Company overview

7.10.2. Company snapshot

7.10.3. Operating business segments

7.10.4. Product portfolio

7.10.5. Business performance

7.10.6. Key strategic moves & developments, 2014-2016

## List Of Tables

### LIST OF TABLES

TABLE 1. HEALTHCARE CYBER SECURITY MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 2. HEALTHCARE CYBER SECURITY MARKET: SERVICE SEGMENT BY REGION, 2016-2023 (\$MILLION)

TABLE 3. HEALTHCARE CYBER SECURITY MARKET: SOLUTION SEGMENT BY REGION, 2016-2023 (\$MILLION)

TABLE 4. HEALTHCARE CYBER SECURITY MARKET, BY SECURITY TYPE, 2016-2023 (\$MILLION)

TABLE 5. HEALTHCARE CYBER SECURITY MARKET, BY REGION, 2016-2023 (\$MILLION)

TABLE 6. NORTH AMERICA: HEALTHCARE CYBER SECURITY MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 7. NORTH AMERICA: HEALTHCARE CYBER SECURITY MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 8. EUROPE: HEALTHCARE CYBER SECURITY MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 9. EUROPE: HEALTHCARE CYBER SECURITY MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 10. ASIA-PACIFIC: HEALTHCARE CYBER SECURITY MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 11. ASIA-PACIFIC HEALTHCARE CYBER SECURITY MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 12. LAMEA: HEALTHCARE CYBER SECURITY MARKET, BY TYPE, 2016-2023 (\$MILLION)

TABLE 13. LAMEA: HEALTHCARE CYBER SECURITY MARKET, BY COUNTRY, 2016-2023 (\$MILLION)

TABLE 14. CISCO SYSTEMS, INC.: COMPANY SNAPSHOT

TABLE 15. CISCO SYSTEMS, INC.: OPERATING SEGMENTS

TABLE 16. CISCO SYSTEMS, INC.: PRODUCT PORTFOLIO

TABLE 17. FIREEYE: COMPANY SNAPSHOT

TABLE 18. FIREEYE: OPERATING SEGMENTS

TABLE 19. FIREEYE: PRODUCT PORTFOLIO

TABLE 20. IBM: COMPANY SNAPSHOT

TABLE 21. IBM: OPERATING SEGMENTS

TABLE 22. IBM: PRODUCT PORTFOLIO

TABLE 23. KASPERSKY LAB: COMPANY SNAPSHOT
TABLE 24. KASPERSKY LAB: OPERATING SEGMENTS
TABLE 25. KASPERSKY LAB: PRODUCT PORTFOLIO
TABLE 26. LOCKHEED MARTIN: COMPANY SNAPSHOT
TABLE 27. LOCKHEED MARTIN: OPERATING SEGMENTS
TABLE 28. LOCKHEED MARTIN: PRODUCT PORTFOLIO
TABLE 29. MACAFEE: COMPANY SNAPSHOT
TABLE 30. MACAFEE: OPERATING SEGMENTS
TABLE 31. MACAFEE: PRODUCT PORTFOLIO
TABLE 32. NORTHROP: COMPANY SNAPSHOT
TABLE 33. NORTHROP: OPERATING SEGMENTS
TABLE 34. NORTHROP: PRODUCT PORTFOLIO
TABLE 35. PALO ALTO: COMPANY SNAPSHOT
TABLE 36. PALO ALTO: OPERATING SEGMENTS
TABLE 37. PALO ALTO: PRODUCT PORTFOLIO
TABLE 38. SENSATO: COMPANY SNAPSHOT
TABLE 39. SENSATO: OPERATING SEGMENTS
TABLE 40. SENSATO: PRODUCT PORTFOLIO
TABLE 41. SYMANTEC: COMPANY SNAPSHOT
TABLE 42. SYMANTEC: OPERATING SEGMENTS
TABLE 43. SYMANTEC: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

- FIGURE 1. HEALTHCARE CYBER SECURITY MARKET SEGMENTATION
- FIGURE 2. KEY INVESTMENT POCKETS
- FIGURE 3. HEALTHCARE CYBER SECURITY MARKET, BY TYPE
- FIGURE 4. HEALTHCARE CYBER SECURITY MARKET BY SERVICE SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 5. HEALTHCARE CYBER SECURITY MARKET BY SOLUTION SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 6. HEALTHCARE CYBER SECURITY MARKET, BY SECURITY TYPE
- FIGURE 7. HEALTHCARE CYBER SECURITY MARKET BY APPLICATION SECURITY SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 8. HEALTHCARE CYBER SECURITY MARKET BY CLOUD SECURITY SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 9. HEALTHCARE CYBER SECURITY MARKET BY CONTENT SECURITY SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 10. HEALTHCARE CYBER SECURITY MARKET BY ENDPOINT SECURITY SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 11. HEALTHCARE CYBER SECURITY MARKET BY NETWORK SECURITY SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 12. HEALTHCARE CYBER SECURITY MARKET BY WIRELESS SECURITY SEGMENT, 2016-2023 (\$MILLION)
- FIGURE 13. HEALTHCARE CYBER SECURITY MARKET, BY REGION, 2016 (%)
- FIGURE 14. NORTH AMERICA: HEALTHCARE CYBER SECURITY MARKET
- FIGURE 15. U.S.: HEALTHCARE CYBER SECURITY MARKET, 2016-2023 (\$MILLION)
- FIGURE 16. CANADA: HEALTHCARE CYBER SECURITY MARKET, 2016-2023 (\$MILLION)
- FIGURE 17. MEXICO: HEALTHCARE CYBER SECURITY MARKET, 2016-2023 (\$MILLION)
- FIGURE 18. EUROPE: HEALTHCARE CYBER SECURITY MARKET
- FIGURE 19. GERMANY: HEALTHCARE CYBER SECURITY MARKET, 2016-2023
- FIGURE 20. UK: HEALTHCARE CYBER SECURITY MARKET, 2016-2023
- FIGURE 21. FRANCE: HEALTHCARE CYBER SECURITY MARKET, 2016-2023
- FIGURE 22. REST OF EUROPE: HEALTHCARE CYBER SECURITY MARKET, 2016-2023
- FIGURE 23. ASIA-PACIFIC: HEALTHCARE CYBER SECURITY MARKET

FIGURE 24. CHINA: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 25. INDIA: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 26. JAPAN: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 27. AUSTRALIA: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 28. REST OF ASIA-PACIFIC: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 29. LAMEA: HEALTHCARE CYBER SECURITY MARKET

FIGURE 30. LATIN AMERICA: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 31. MIDDLE EAST: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 32. AFRICA: HEALTHCARE CYBER SECURITY MARKET, 2016-2023

FIGURE 33. CISCO: REVENUE, 2014-2016 (\$MILLION)

FIGURE 34. CISCO: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 35. CISCO: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 36. CISCO: STRATEGY SHARE, 2014-2017 (%)

FIGURE 37. FIREEYE: REVENUE, 2014-2016 (\$MILLION)

FIGURE 38. FIREEYE: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 39. FIREEYE: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 40. FIREEYE: STRATEGY SHARE, 2014-2016 (%)

FIGURE 41. IBM: REVENUE, 2013-2015 (\$MILLION)

FIGURE 42. IBM: REVENUE SHARE BY SEGMENT, 2015 (%)

FIGURE 43. IBM: REVENUE SHARE BY GEOGRAPHY, 2015 (%)

FIGURE 44. IBM: STRATEGY SHARE, 2014-2016 (%)

FIGURE 45. LOCKHEED MARTIN: STRATEGY SHARE, 2014-2016 (%)

FIGURE 46. MACAFEE: REVENUE, 2014-2016 (\$MILLION)

FIGURE 47. MACAFEE: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 48. MACAFEE: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 49. MACAFEE: STRATEGY SHARE, 2014-2016 (%)

FIGURE 50. NORTHROP: REVENUE, 2014-2016 (\$MILLION)

FIGURE 51. NORTHROP: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 52. NORTHROP: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 53. NORTHROP: STRATEGY SHARE, 2014-2016 (%)

FIGURE 54. PALO ALTO: REVENUE, 2014-2016 (\$MILLION)

FIGURE 55. PALO ALTO: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 56. PALO ALTO: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 57. PALO ALTO: STRATEGY SHARE, 2014-2016 (%)

FIGURE 58. SENSATO ABC: REVENUE, 2013-2015 (\$MILLION)

FIGURE 59. SENSATO: REVENUE SHARE BY SEGMENT, 2015 (%)

FIGURE 60. SENSATO: REVENUE SHARE BY GEOGRAPHY, 2015 (%)

FIGURE 61. SENSATO: STRATEGY SHARE, 2014-2016 (%)

FIGURE 62. SYMANTEC: REVENUE, 2013-2015 (\$MILLION)

FIGURE 63. SYMANTEC: REVENUE SHARE BY SEGMENT, 2015 (%)

FIGURE 64. SYMANTEC: STRATEGY SHARE, 2014-2016 (%)

## I would like to order

Product name: Healthcare Cyber Security Market by Type (Service and Solution), Security (Application Security, Cloud Security, Content Security, Endpoint Security, Network Security and Wireless Security) - Global Opportunity Analysis and Industry Forecast, 2017-2023

Product link: <https://marketpublishers.com/r/HA636020AF8EN.html>

Price: US\$ 4,999.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/HA636020AF8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below



and fax the completed form to +44 20 7900 3970