

Healthcare Cyber Security Market by Type (Service and Solution), Security (Application Security, Cloud Security, Content Security, Endpoint Security, Network Security and Wireless Security) - Global Opportunity Analysis and Industry Forecast, 2017-2023

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Abstracts

Cyber security solutions and services enable healthcare organizations to protect their business-critical infrastructure and patient data, and meet regulatory compliance. Increase in incidence of cyber-attacks, rise in demand for cloud services, and introduction of supportive government regulations and acts to protect patient information from data breaches encourage healthcare providers to deploy advanced cyber security solutions. However, lack of trained professionals is limiting the market growth to some extent.

The healthcare cyber security market is segmented on the basis of type, security type, and region. Based on the type, the market is bifurcated into service and solutions. By security type, it is divided into application security, cloud security, healthcare security, network security, wireless security, and others. The network security segment dominated the market in 2016, owing to increase in awareness and end-user spending on advanced network security solutions such as DDoS mitigation solutions and access control solutions to ensure protection.

Geographically, the healthcare cyber security market is studied across North America, Europe, Asia-Pacific, and LAMEA. Asia-Pacific is projected to grow at the highest CAGR during the forecast period. Rise in awareness among healthcare organizations and increase in end-user spending on enhanced healthcare cyber security solutions and services, owing to increase in number of cyber-attacks, are projected to fuel to the healthcare cyber security market growth in this region.

The prominent companies operating in the global healthcare cyber security industry have adopted expansion, partnership, and acquisition as their major strategies for business growth and expansion. Key players identified in the healthcare cyber security market include Cisco Systems, Inc., FireEye, Inc., IBM Corporation, Kaspersky Lab, Lockheed Martin Corporation, McAfee, Inc., Northrop Grumma Corporation, Palo Alto Networks, Inc., Sensato, and Symantec Corporation.

KEY BENEFITS

The study provides an in-depth analysis of the healthcare cyber security market, with current and future trends to elucidate the imminent investment pockets.

Information regarding key drivers, restraints, and opportunities coupled with their impact analysis is provided.

Porter's Five Forces analysis illustrates the potency of buyers and suppliers participating in the market.

The quantitative analysis of the market from 2016 to 2023 is provided to elaborate the market potential.

KEY MARKET SEGMENTS

The healthcare cyber security market is segmented based on type, security type, and geography.

BY TYPE

Service

Solution

BY SECURITY TYPE

Application Security

Cloud Security

Content Security

Endpoint Security

Network Security

Wireless Security

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

Australia

Japan

China

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED IN THE REPORT

Cisco Systems, Inc.

FireEye, Inc.

IBM Corporation

Kaspersky Lab

Lockheed Martin Corporation

MacAfee, Inc.

Northrop Grumma Corporation

Palo Alto Networks, Inc.

Sensato

Symantec Corporation

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