

Head & Neck Cancer Drugs Market by Drug Class (Chemotherapy, Immunotherapy, and Targeted Therapy) and Sales Channel (Hospital Pharmacies, Drug Stores & Retail Pharmacies, and Online Stores): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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# **Abstracts**

Head & Neck Cancer Drugs Market Overview:

The global head & neck cancer drugs market was valued at \$1,295 million in 2017, and is projected to reach \$2,281 million by 2025, registering a CAGR of 7.3% from 2018 to 2025.

Head & neck cancers include a number of different malignant tumors that develop in or around the throat, larynx, nose, sinuses, lips, salivary glands and mouth. Head and neck squamous cell carcinoma (HNSCC) is the most common form of head & neck cancer, which develops in the mucous membranes of the mouth, nose, and throat. Chemotherapy, immunotherapy & targeted therapy are used for the treatment of head & neck cancer along with the radiation & surgical procedures.

There is an increase in the demand for head & neck cancer drugs owing to the growth in incidence of head & neck cancer, rise in demand for combination therapeutics, higher number of R&D studies, and surge in adoption of immune therapeutics. In addition, growth in the geriatric population and technological advancements in screening & diagnosis of head & neck cancer further drive the market growth. Strong presence of late-stage pipeline drugs such as Ipilimumab, Atezolizumab, Avelumab, Durvalumab, Erlotinib, Afatinib, Bevacizumab, and others are expected to drive the market growth.



However, higher cost & adverse effect associated with head & neck cancer drugs are projected to impede the market growth.

The global head & neck cancer drugs market is segmented based on drug class, sales channel, and region. Based on drug class, the market is classified as chemotherapy, immunotherapy, and targeted therapy. According to the sales channel, the market is categorized as hospital pharmacies, drug stores and retail pharmacies, and online stores. Based on region, the market is studied across North America (U.S., Canada, and Mexico), Europe (Germany, France, the UK, Italy, Spain, and rest of Europe), Asia-Pacific (China, Japan, Australia, India, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, Saudi Arabia, and rest of LAMEA).

Key Benefits for Head & Neck Cancer Drugs Market:

The study provides an in-depth analysis of the market along with the current trends and future estimations to elucidate the imminent investment pockets.

It offers a quantitative analysis from 2017 to 2025, which is expected to enable the stakeholders to capitalize on the prevailing market opportunities.

A comprehensive analysis of all the geographical regions is provided to determine the existing opportunities.

The profiles and growth strategies of the key players are thoroughly analyzed to understand the competitive outlook of the global market.

Head & Neck Cancer Drugs Key Market Segments:

By Drug Class Chemotherapy Immunotherapy Targeted Therapy By Sales Channel Hospital Pharmacies Drug Stores & Retail Pharmacies Online Stores By Region North America U.S.





Canada Mexico Europe Germany France UK Italy Spain **Rest of Europe** Asia-Pacific Japan China Australia India South Korea **Rest of Asia-Pacific** LAMEA Brazil Saudi Arabia South Africa **Rest of LAMEA** List of Key Players Profiled in the Report: AstraZeneca PLC **Bristol-Myers Squibb Company** Eli Lilly and Company (ARMO Biosciences.) Fortress Biotech, Inc. (Checkpoint Therapeutics, Inc.) F. Hoffmann-La Roche Ltd. (Genentech, Inc.,) Immutep Limited Merck & Co., Inc. Merck KGaA (EMD Serono, Inc.) Novartis AG Pfizer Inc. List of Other Players in the Value Chain (These players are not profiled in the report. The same will be included on request.) **Boehringer Ingelheim AVEO Pharmaceuticals** 



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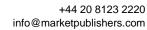
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