

Hand Sanitizer Dispenser Market by Type (Portable and Fixed), Modality (Automatic and Manual), End User (B2B and B2C), Price Point (Standard and Mass), and Distribution Channel (Supermarket/Hypermarket, Online stores, Convenience Stores, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2027

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Abstracts

The hand sanitizer dispenser market was valued at \$74.62 million in 2020, and is expected to garner \$181.97 million by 2027, registering a CAGR of 13.60% from 2020 to 2027. Hand sanitizer dispenser is a hand cleansing unit that can be self-standing or used in combination with other hygiene stations. Hand sanitizer dispensing machines are available in various capacities, sizes, and operation modes. The recent outbreak of COVID-19 has led to upsurge in demand for hand sanitizers, which, in turn, has augmented the need for hand sanitizer dispensers across the globe. Leading brands such as Lifebouy (Hindustan Unilever), Dettol (Reckitt Benckiser), Savlon (ITC), and Himalaya have been grappling with production and supply chain issues to meet the sudden surge in demand. This upsurge in demand is further driven by increase in awareness among consumers about the effectiveness of sanitizers in reducing the transmission of COVID-19.

Hands are the major source of transmission of bacteria, pathogens, and viruses that cause diseases such as food-borne illness and nosocomial infection. These diseases are caused by rubbing eyes or nose with hands, which are contaminated with virus or bacteria. Thus, rise in need to sanitize hands is driving the demand for hand sanitizers, which effectively eradicate microorganisms. This, in turn, is anticipated to contribute toward the growth of the global hand sanitizer dispenser market. According to WHO,

around 420,000 deaths are reported every year, out of which, approximately 125,000 children under five years of age die due to food-borne illness. Hence, consumer inclination toward health & wellness has fueled the demand for hand sanitizers, which is expected to accelerate the growth of the global hand sanitizer dispenser market.

The report segments the global hand sanitizer dispenser market based on type, modality, end user, price point, distribution channel, and region. On the basis of type, the market is bifurcated into portable and fixed. By modality, it is categorized into automatic and manual. Depending on end user, it is classified into B2B and B2C. As per price point, it is segregated into standard and mass. According to distribution channel, the market is differentiated into supermarket/hypermarket, online stores, convenience stores, and others. Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA

The key players profiled in the report include American Specialties, Inc., BRIGHT PANCAR SDN. BHD., Hokwang Industries Co., Ltd., Shenzhen SVAVO Intelligent Technology Co., Ltd., Simplehuman,, Toshi Automatic Systems Pvt. Ltd., Umbra , GOJO Industries, Inc., The Clorox Company, and DIHOUR .

KEY BENEFITS FOR STAKEHOLDERS

The report provides a quantitative analysis of the current market trends, estimations, and dynamics of the market size from 2020 to 2027 to identify the prevailing market opportunities.

The key countries in all the major regions are mapped based on their hand sanitizer dispenser market share.

Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders to make profit-oriented business decisions and strengthen their supplier–buyer network.

In-depth analysis and market size and segmentation assist to determine the prevailing market opportunities.

Major countries in each region are mapped according to their revenue contribution to the global hand sanitizer dispenser industry.

Market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players.

The report includes revenue generated from the sales and market forecast across North America, Europe, Asia-Pacific, and LAMEA.

The hand sanitizer dispenser market report includes the market analysis at regional as well as the global level, key players, market segments, application areas, and growth strategies.

Competitive intelligence of the industry highlights the business practices followed by key players across geographies and the prevailing market opportunities.

KEY MARKET SEGMENTS

Type

Portable

Fixed

Modality

Automatic

Manual

End user

B2B

B2C

Price point

Standard

Mass

Distribution Channel

Supermarkets/Hypermarkets

Online Stores

Convenience Stores

Others

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Contents

CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
 - 1.4.1.Primary research
 - 1.4.2.Secondary research
 - 1.4.3.Analyst tools and models

CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Key findings
 - 2.1.1.Top investment pockets
- 2.2.CXO perspective

CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Parent/Peer Market Overview
- 3.1.Porter's Five Forces analysis
 - 3.1.1.Moderate Bargaining Power of Suppliers
 - 3.1.2.Moderate bargaining power of buyers
 - 3.1.3.Moderate threat of substitution
 - 3.1.4.Moderate Threat of New Entrants
 - 3.1.5.High intensity of rivalry
- 3.2.Pricing analysis
- 3.3.Market dynamics
 - 3.3.1.Drivers
 - 3.3.1.1.Consumer inclination towards health & wellness
 - 3.3.1.2.Innovations in hand sanitizers
 - 3.3.1.3.Promotion of sanitizer by WHO
 - 3.3.2.Restraints
 - 3.3.2.1.Health hazardous associated with hand sanitizers
 - 3.3.3.Opportunities
 - 3.3.3.1.Increase in online sales
 - 3.3.3.2.Change in consumer perception towards sanitizers

3.4.Value Chain Analysis

CHAPTER 4:HAND SANITIZER DISPENSER MARKET,BY TYPE

4.1.Overview

4.1.1.Market size and forecast

4.2.Portable

4.2.1.Overview

4.2.2.Key market trends, growth factors, and opportunities

4.2.3.Market size and forecast

4.3.Fixed

4.3.1.Overview

4.3.2.Key market trends, growth factors, and opportunities

4.3.3.Market size and forecast

CHAPTER 5:HAND SANITIZER DISPENSER MARKET, BY MODALITY

5.1.Overview

5.1.1.Market size and forecast

5.2Automatic

5.2.1.Overview

5.2.2.Key market trends, growth factors, and opportunities

5.2.3.Market size and forecast

5.3.Manual

5.3.1.Overview

5.3.2.Key market trends, growth factors, and opportunities

5.3.3.Market size and forecast

CHAPTER 6:HAND SANITIZER DISPENSER MARKET, BY END USER

6.1.Overview

6.1.1.Market size and forecast

6.1.2.B2B

6.1.3.Overview

6.1.4.Key market trends, growth factors, and opportunities

6.1.5.Market size and forecast

6.2.B2C

6.2.1.Overview

6.2.2.Key market trends, growth factors, and opportunities

6.2.3.Market size and forecast

CHAPTER 7:HAND SANITIZER DISPENSER MARKET, PRICE POINT

7.1.Overview

7.1.1.Market size and forecast

7.1.2.Standard

7.1.3.Overview

7.1.4.Key market trends, growth factors, and opportunities

7.1.5.Market size and forecast

7.2.Mass

7.2.1.Overview

7.2.2.Key market trends, growth factors, and opportunities

7.2.3.Market size and forecast

CHAPTER 8:HAND SANITIZER DISPENSER MARKET, DISTRIBUTION CHANNEL

8.1.Overview

8.1.1.Market size and forecast

8.1.2.Supermarkets/Hypermarkets

8.1.3.Overview

8.1.4.Key market trends, growth factors, and opportunities

8.1.5.Market size and forecast

8.2.Online Stores

8.2.1.Overview

8.2.2.Key market trends, growth factors, and opportunities

8.2.3.Market size and forecast

8.2.4.Convenience Stores

8.2.5.Overview

8.2.6.Key market trends, growth factors, and opportunities

8.2.7.Market size and forecast

8.3.Others

8.3.1.Overview

8.3.2.Key market trends, growth factors, and opportunities

8.3.3.Market size and forecast

CHAPTER 9:HAND SANITIZER DISPENSER MARKET, BY REGION

9.1.Overview

9.1.1.Market size and forecast

9.2.North America

9.2.1.Overview

9.2.2.Key market trends, growth factors, and opportunities

9.2.3.Market size and forecast, by type

9.2.4.Market size and forecast, by modality

9.2.5.Market size and forecast, by end user

9.2.6.Market size and forecast, by price point

9.2.7.Market size and forecast, by distribution channel

9.2.8.Market size and forecast, by country

9.2.8.1.U.S.

9.2.8.1.1.Market size and forecast, by type

9.2.8.1.2.Market size and forecast, by modality

9.2.8.1.3.Market size and forecast, by end user

9.2.8.1.4.Market size and forecast, by price point

9.2.8.1.5.Market size and forecast, by Distribution channel

9.2.8.2.Canada

9.2.8.2.1.Market size and forecast, by type

9.2.8.2.2.Market size and forecast, by modality

9.2.8.2.3.Market size and forecast, by end user

9.2.8.2.4.Market size and forecast, by Price Point

9.2.8.2.5.Market size and forecast, by Distribution channel

9.2.8.3.Mexico

9.2.8.3.1.Market size and forecast, by type

9.2.8.3.2.Market size and forecast, by Modality

9.2.8.3.3.Market size and forecast, by End user

9.2.8.3.4.Market size and forecast, by price point

9.2.8.3.5.Market size and forecast, by Distribution channel

9.3.Europe

9.3.1.Overview

9.3.2.Key market trends, growth factors, and opportunities

9.3.3.Market size and forecast, by type

9.3.4.Market size and forecast, by modality

9.3.5.Market size and forecast, by End user

9.3.6.Market size and forecast, by Price Point

9.3.7.Market size and forecast, by Distribution channel

9.3.8.Market size and forecast, by country

9.3.8.1.UK

9.3.8.1.1.Market size and forecast, by type

- 9.3.8.1.2. Market size and forecast, by modality
- 9.3.8.1.3. Market size and forecast, by end user
- 9.3.8.1.4. Market size and forecast, by Price Point
- 9.3.8.1.5. Market size and forecast, by Distribution channel

9.3.8.2. Germany

- 9.3.8.2.1. Market size and forecast, by Type
- 9.3.8.2.2. Market size and forecast, by Modality
- 9.3.8.2.3. Market size and forecast, by End user
- 9.3.8.2.4. Market size and forecast, by Price Point
- 9.3.8.2.5. Market size and forecast, by Distribution channel

9.3.8.3. France

- 9.3.8.3.1. Market size and forecast, by Type
- 9.3.8.3.2. Market size and forecast, by modality
- 9.3.8.3.3. Market size and forecast, by end user
- 9.3.8.3.4. Market size and forecast, by Price Point
- 9.3.8.3.5. Market size and forecast, by Distribution channel

9.3.8.4. Spain

- 9.3.8.4.1. Market size and forecast, by type
- 9.3.8.4.2. Market size and forecast, by Modality
- 9.3.8.4.3. Market size and forecast, by End user
- 9.3.8.4.4. Market size and forecast, by Price Point
- 9.3.8.4.5. Market size and forecast, by Distribution channel

9.3.8.5. Russia

- 9.3.8.5.1. Market size and forecast, by type
- 9.3.8.5.2. Market size and forecast, by Modality
- 9.3.8.5.3. Market size and forecast, by End user
- 9.3.8.5.4. Market size and forecast, by Price Point
- 9.3.8.5.5. Market size and forecast, by Distribution channel

9.3.8.6. Rest of Europe

- 9.3.8.6.1. Market size and forecast, by type
- 9.3.8.6.2. Market size and forecast, by Modality
- 9.3.8.6.3. Market size and forecast, by End user
- 9.3.8.6.4. Market size and forecast, by Price Point
- 9.3.8.6.5. Market size and forecast, by Distribution channel

9.4. Asia-Pacific

- 9.4.1. Overview
- 9.4.2. Key market trends, growth factors, and opportunities
- 9.4.3. Market size and forecast, by type
- 9.4.4. Market size and forecast, by Modality

- 9.4.5. Market size and forecast, by End user
- 9.4.6. Market size and forecast, by Price Point
- 9.4.7. Market size and forecast, by Distribution channel
- 9.4.8. Market size and forecast, by country
 - 9.4.8.1. China
 - 9.4.8.1.1. Market size and forecast, by type
 - 9.4.8.1.2. Market size and forecast, by Modality
 - 9.4.8.1.3. Market size and forecast, by End user
 - 9.4.8.1.4. Market size and forecast, by Price Point
 - 9.4.8.1.5. Market size and forecast, by Distribution channel
 - 9.4.8.2. Japan
 - 9.4.8.2.1. Market size and forecast, by type
 - 9.4.8.2.2. Market size and forecast, by modality
 - 9.4.8.2.3. Market size and forecast, by end user
 - 9.4.8.2.4. Market size and forecast, by Price Point
 - 9.4.8.2.5. Market size and forecast, by Distribution channel
 - 9.4.8.3. India
 - 9.4.8.3.1. Market size and forecast, by type
 - 9.4.8.3.2. Market size and forecast, by Modality
 - 9.4.8.3.3. Market size and forecast, by End user
 - 9.4.8.3.4. Market size and forecast, by Price Point
 - 9.4.8.3.5. Market size and forecast, by Distribution channel
 - 9.4.8.4. South Korea
 - 9.4.8.4.1. Market size and forecast, by Type
 - 9.4.8.4.2. Market size and forecast, by Modality
 - 9.4.8.4.3. Market size and forecast, by End user
 - 9.4.8.4.4. Market size and forecast, by Price Point
 - 9.4.8.4.5. Market size and forecast, by Distribution channel
 - 9.4.8.5. Australia
 - 9.4.8.5.1. Market size and forecast, by type
 - 9.4.8.5.2. Market size and forecast, by Modality
 - 9.4.8.5.3. Market size and forecast, by end user
 - 9.4.8.5.4. Market size and forecast, by Price Point
 - 9.4.8.5.5. Market size and forecast, by Distribution channel
 - 9.4.8.6. Rest of Asia-Pacific
 - 9.4.8.6.1. Market size and forecast, by type
 - 9.4.8.6.2. Market size and forecast, by modality
 - 9.4.8.6.3. Market size and forecast, by end user
 - 9.4.8.6.4. Market size and forecast, by Price Point

9.4.8.6.5. Market size and forecast, by Distribution channel

9.5. LAMEA

9.5.1. Overview

9.5.2. Key market trends, growth factors, and opportunities

9.5.3. Market size and forecast, by type

9.5.4. Market size and forecast, by Modality

9.5.5. Market size and forecast, by End user

9.5.6. Market size and forecast, by Price Point

9.5.7. Market size and forecast, by Distribution channel

9.5.8. Market size and forecast, by country

9.5.8.1. Latin America

9.5.8.1.1. Market size and forecast, by Type

9.5.8.1.2. Market size and forecast, by Modality

9.5.8.1.3. Market size and forecast, by end user

9.5.8.1.4. Market size and forecast, by Price Point

9.5.8.1.5. Market size and forecast, by Distribution channel

9.5.8.2. Middle East

9.5.8.2.1. Market size and forecast, by type

9.5.8.2.2. Market size and forecast, by end user

9.5.8.2.3. Market size and forecast, by Price Point

9.5.8.2.4. Market size and forecast, by Distribution channel

9.5.8.3. Africa

9.5.8.3.1. Market size and forecast, by type

9.5.8.3.2. Market size and forecast, by modality

9.5.8.3.3. Market size and forecast, by end user

9.5.8.3.4. Market size and forecast, by Price Point

9.5.8.3.5. Market size and forecast, by Distribution channel

CHAPTER 10: COMPANY PROFILES

10.1. AMERICAN SPECIALTIES, INC.

10.1.1. Company overview

10.1.2. Key Executives

10.1.3. Company snapshot

10.1.4. Operating business segments

10.1.5. Product portfolio

10.1.6. Business performance

10.1.7. Key strategic moves and developments

10.2. SIMPLEHUMAN

- 10.2.1. Company overview
- 10.2.2. Key Executives
- 10.2.3. Company snapshot
- 10.2.4. Operating business segments
- 10.2.5. Product portfolio
- 10.2.6. Business performance
- 10.2.7. Key strategic moves and developments
- 10.3. TOSHI AUTOMATIC SYSTEMS PVT. LTD.
- 10.3.1. Company overview
- 10.3.2. Key Executives
- 10.3.3. Company snapshot
- 10.3.4. Operating business segments
- 10.3.5. Product portfolio
- 10.3.6. Business performance
- 10.3.7. Key strategic moves and developments
- 10.4. SHENZHEN SVAVO INTELLIGENT TECHNOLOGY CO., LTD
- 10.4.1. Company overview
- 10.4.2. Key Executives
- 10.4.3. Company snapshot
- 10.4.4. Operating business segments
- 10.4.5. Product portfolio
- 10.4.6. Business performance
- 10.4.7. Key strategic moves and developments
- 10.5. UMBRA
- 10.5.1. Company overview
- 10.5.2. Key Executives
- 10.5.3. Company snapshot
- 10.5.4. Operating business segments
- 10.5.5. Product portfolio
- 10.5.6. Business performance
- 10.5.7. Key strategic moves and developments
- 10.6. GOJO INDUSTRIES, INC.
- 10.6.1. Company overview
- 10.6.2. Key Executives
- 10.6.3. Company snapshot
- 10.6.4. Operating business segments
- 10.6.5. Product portfolio
- 10.6.6. Business performance
- 10.6.7. Key strategic moves and developments

10.7.THE CLOROX COMPANY

- 10.7.1. Company overview
- 10.7.2. Key Executives
- 10.7.3. Company snapshot
- 10.7.4. Operating business segments
- 10.7.5. Product portfolio
- 10.7.6. Business performance
- 10.7.7. Key strategic moves and developments

10.8. DIHOUR

- 10.8.1. Company overview
- 10.8.2. Key Executives
- 10.8.3. Company snapshot
- 10.8.4. Operating business segments
- 10.8.5. Product portfolio
- 10.8.6. Business performance
- 10.8.7. Key strategic moves and developments

10.9.BRIGHT PANCAR SDN. BHD.

- 10.9.1. Company overview
- 10.9.2. Key Executives
- 10.9.3. Company snapshot
- 10.9.4. Operating business segments
- 10.9.5. Product portfolio
- 10.9.6. Business performance
- 10.9.7. Key strategic moves and developments

10.10.HOKWANG INDUSTRIES CO., LTD.

- 10.10.1. Company overview
- 10.10.2. Key Executives
- 10.10.3. Company snapshot
- 10.10.4. Operating business segments
- 10.10.5. Product portfolio
- 10.10.6. Business performance
- 10.10.7. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 01.HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)
TABLE 02.HAND SANITIZER DISPENSER MARKET REVENUE FOR PORTABLE , BY REGION, 2020–2027 (\$MILLION)
TABLE 03.HAND SANITIZER DISPENSER MARKET REVENUE FOR FIXED, BY REGION, 2020–2027 (\$MILLION)
TABLE 04.HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)
TABLE 05.HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (THOUSAND)
TABLE 06.HAND SANITIZER DISPENSER MARKET REVENUE FOR AUTOMATIC , BY REGION, 2020–2027 (\$MILLION)
TABLE 07.HAND SANITIZER DISPENSER MARKET REVENUE FOR AUTOMATIC , BY REGION, 2020–2027 (THOUSAND)
TABLE 08.HAND SANITIZER DISPENSER MARKET REVENUE FOR MANUAL, BY REGION, 2020–2027 (\$MILLION)
TABLE 09.HAND SANITIZER DISPENSER MARKET REVENUE FOR MANUAL, BY REGION, 2020–2027 (THOUSAND)
TABLE 10.HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)
TABLE 11.HAND SANITIZER DISPENSER MARKET REVENUE FOR B2B, BY REGION, 2020–2027 (\$MILLION)
TABLE 12.HAND SANITIZER DISPENSER MARKET REVENUE FOR B2B, 2020–2027 (\$MILLION)
TABLE 13.HAND SANITIZER DISPENSER MARKET REVENUE FOR B2C, BY REGION, 2020–2027 (\$MILLION)
TABLE 14.HAND SANITIZER DISPENSER MARKET REVENUE FOR B2C,2020–2027 (\$MILLION)
TABLE 15.HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)
TABLE 16.HAND SANITIZER DISPENSER MARKET REVENUE FOR STANDARD, BY REGION, 2020–2027 (\$MILLION)
TABLE 17.HAND SANITIZER DISPENSER MARKET REVENUE FOR MASS, BY REGION, 2020–2027 (\$MILLION)
TABLE 18.HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION

CHANNEL, 2020–2027 (\$MILLION)

TABLE 19.HAND SANITIZER DISPENSER MARKET REVENUE FOR
SUPERMARKETS/HYPERMARKETS, BY REGION, 2020–2027 (\$MILLION)

TABLE 20.HAND SANITIZER DISPENSER MARKET REVENUE FOR ONLINE
STORES, BY REGION, 2020–2027 (\$MILLION)

TABLE 21.HAND SANITIZER DISPENSER MARKET REVENUE FOR CONVENIENCE
STORES, BY REGION, 2020–2027 (\$MILLION)

TABLE 22.HAND SANITIZER DISPENSER MARKET REVENUE FOR OTHERS, BY
REGION, 2020–2027 (\$MILLION)

TABLE 23.HAND SANITIZER DISPENSER MARKET, BY REGION, 2020–2027
(\$MILLION)

TABLE 24.NORTH AMERICA HAND SANITIZER DISPENSER MARKET, BY TYPE ,
2020–2027 (\$MILLION)

TABLE 25.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY MODALITY, 2020–2027 (\$MILLION)

TABLE 26.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY MODALITY, 2020–2027 (THOUSAND)

TABLE 27.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY END USER, 2020–2027 (\$MILLION)

TABLE 28.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY B2B, 2020–2027 (\$MILLION)

TABLE 29.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY B2C, 2020–2027 (\$MILLION)

TABLE 30.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 31.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 32.NORTH AMERICA HAND SANITIZER DISPENSER MARKET REVENUE,
BY COUNTRY, 2020–2027 (\$MILLION)

TABLE 33.U.S. HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE ,
2020–2027 (\$MILLION)

TABLE 34.U.S. HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY,
2020–2027 (\$MILLION)

TABLE 35.U.S. HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY,
2020–2027 (THOUSAND)

TABLE 36.U.S. HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER,
2020–2027 (\$MILLION)

TABLE 37.U.S. HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B,
2020–2027 (\$MILLION)

TABLE 38.U.S. HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 39.U.S. HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 40.U.S. HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 41.CANADA HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 42.CANADA HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 43.CANADA HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 44.CANADA HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 45.CANADA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 46.CANADA HAND SANITIZER DISPENSER MARKET REVENUE, BY BCB, 2020–2027 (\$MILLION)

TABLE 47.CANADA HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 48.CANADA HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 49.MEXICO HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 50.MEXICO HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 51.MEXICO HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 52.MEXICO HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 53.MEXICO HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 54.MEXICO HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 ()

TABLE 55.MEXICO HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 56.MEXICO HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 57.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE ,

2020–2027 (\$MILLION)

TABLE 58.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 59.EUROPE HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 ()

TABLE 60.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 61.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 62.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 63.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, PRICE POINT, 2020–2027 (\$MILLION)

TABLE 64.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 65.EUROPE HAND SANITIZER DISPENSER MARKET REVENUE, BY COUNTRY, 2020–2027 (\$MILLION)

TABLE 66.UK HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 67.UK HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 68.UK HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 69.UK HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 70.UK HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 71.UK HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 72.UK HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 73.UK HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 74.GERMANY HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 75.GERMANY HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 76.GERMANY HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 77.GERMANY HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 78.GERMANY HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 79.GERMANY HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 80.GERMANY HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 81.GERMANY HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 82.FRANCE HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 83.FRANCE HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 84.FRANCE HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 85.FRANCE HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 86.FRANCE HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 87.FRANCE HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 88.FRANCE HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 89.FRANCE HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 90.SPAIN HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 91.SPAIN HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 92.SPAIN HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 93.SPAIN HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 94.SPAIN HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 95.SPAIN HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 96.SPAIN HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE

POINT, 2020–2027 (\$MILLION)

TABLE 97.SPAIN HAND SANITIZER DISPENSER MARKET REVENUE, BY
DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 98.RUSSIA HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE ,
2020–2027 (\$MILLION)

TABLE 99.RUSSIA HAND SANITIZER DISPENSER MARKET REVENUE, BY
MODALITY, 2020–2027 (\$MILLION)

TABLE 100.RUSSIA HAND SANITIZER DISPENSER MARKET VOLUME, BY
MODALITY, 2020–2027 (THOUSAND)

TABLE 101.RUSSIA HAND SANITIZER DISPENSER MARKET REVENUE, BY END
USER, 2020–2027 (\$MILLION)

TABLE 102.RUSSIA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B,
2020–2027 (\$MILLION)

TABLE 103.RUSSIA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C,
2020–2027 (\$MILLION)

TABLE 104.RUSSIA HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE
POINT, 2020–2027 (\$MILLION)

TABLE 105.RUSSIA HAND SANITIZER DISPENSER MARKET REVENUE, BY
DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 106.REST OF EUROPE HAND SANITIZER DISPENSER MARKET REVENUE,
BY TYPE , 2020–2027 (\$MILLION)

TABLE 107.REST OF EUROPE HAND SANITIZER DISPENSER MARKET REVENUE,
BY MODALITY, 2020–2027 (\$MILLION)

TABLE 108.REST OF EUROPE HAND SANITIZER DISPENSER MARKET VOLUME,
BY MODALITY, 2020–2027 (THOUSAND)

TABLE 109.REST OF EUROPE HAND SANITIZER DISPENSER MARKET REVENUE,
BY END USER, 2020–2027 (\$MILLION)

TABLE 110.REST OF EUROPE HAND SANITIZER DISPENSER MARKET REVENUE,
BY B2B, 2020–2027 (\$MILLION)

TABLE 111.REST OF EUROPE HAND SANITIZER DISPENSER MARKET REVENUE,
BY B2C, 2020–2027 (\$MILLION)

TABLE 112.REST OF EUROPE HAND SANITIZER DISPENSER MARKET REVENUE,
BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 113.REST OF EUROPE HAND SANITIZER DISPENSER MARKET REVENUE,
BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 114.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY
TYPE , 2020–2027 (\$MILLION)

TABLE 115.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY
MODALITY, 2020–2027 (\$MILLION)

TABLE 116.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 117.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 118.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 119.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 120.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 121.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 122.ASIA-PACIFIC HAND SANITIZER DISPENSER MARKET REVENUE, BY COUNTRY, 2020–2027 (\$MILLION)

TABLE 123.CHINA HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 124.CHINA HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 125.CHINA HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 126.CHINA HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 127.CHINA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 128.CHINA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 129.CHINA HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 130.CHINA HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 131.JAPAN HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 132.JAPAN HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 133.JAPAN HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 134.JAPAN HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 135.JAPAN HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B,

2020–2027 (\$MILLION)

TABLE 136.JAPAN HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 137.JAPAN HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 138.JAPAN HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 139.INDIA HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 140.INDIA HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 141.INDIA HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 142.INDIA HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 143.INDIA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 144.INDIA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 145.INDIA HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 146.INDIA HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 147.SOUTH KOREA HAND SANITIZER DISPENSER MARKET REVENUE, BY TYPE , 2020–2027 (\$MILLION)

TABLE 148.SOUTH KOREA HAND SANITIZER DISPENSER MARKET REVENUE, BY MODALITY, 2020–2027 (\$MILLION)

TABLE 149.SOUTH KOREA HAND SANITIZER DISPENSER MARKET VOLUME, BY MODALITY, 2020–2027 (THOUSAND)

TABLE 150.SOUTH KOREA HAND SANITIZER DISPENSER MARKET REVENUE, BY END USER, 2020–2027 (\$MILLION)

TABLE 151.SOUTH KOREA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2B, 2020–2027 (\$MILLION)

TABLE 152.SOUTH KOREA HAND SANITIZER DISPENSER MARKET REVENUE, BY B2C, 2020–2027 (\$MILLION)

TABLE 153.SOUTH KOREA HAND SANITIZER DISPENSER MARKET REVENUE, BY PRICE POINT, 2020–2027 (\$MILLION)

TABLE 154.SOUTH KOREA HAND SANITIZER DISPENSER MARKET REVENUE, BY DISTRIBUTION CHANNEL, 2020–2027 (\$MILLION)

TABLE 155.AUSTRALIA HAND SANITIZER DISPENSER MARKET REVENUE, BY
TYPE , 2020–2027 (\$MILLION)

TABLE 156.AUSTRALIA HAND SANITIZER DISPENSER MARKET REVENUE, BY
MODALITY, 2020–2027 (\$MILLION)

TABLE 157.AUSTRALIA HAND SANITIZER DISPENSER MARKET VOLUME, BY
MODALITY, 2020–2027 (THOUSAND)

TABLE 158.AUSTRALIA HAND SANITIZER DISPENSER MARKET REVENUE, BY
END USER, 2020–2027 (\$MILLION)

TABLE 159.AUSTRALIA HAND SANITIZER DISPENSER MARKET REVENUE, BY
B2B, 2020–2027 (\$MILLION)

TABLE 160.AU

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