

# **Halloumi Cheese Market by Type (Flavored and Unflavored), End Use (Food Service and Residential), and Nature (Organic and Conventional): Global Opportunity Analysis and Industry Forecast, 2021–2027**

<https://marketpublishers.com/r/HBA7821E61D9EN.html>

Date: January 2021

Pages: 202

Price: US\$ 4,615.00 (Single User License)

ID: HBA7821E61D9EN

## **Abstracts**

Halloumi cheese is semi-hard cheese with its color varying from white to depending on the ingredients and production process. This cheese can be consumed raw, but is often grilled, fried, or grated over a hot dish. Traditionally, the halloumi cheese was a type of cheese produced in the Cypriot region between the Middle East and Europe called Cyprus. Halloumi cheese is traditionally made from ovine milk. The production method and the end product are often different throughout Cyprus creating confusion as to what is the correct way of producing halloumi cheese. The global halloumi cheese market was valued at \$421.2 million in 2019, and is projected to reach \$737.0 million by 2027, registering a CAGR of 10.0% from 2021 to 2027.

The growth of the halloumi cheese market can be attributed to growing cross-cultural interaction due to frequent travel. Moreover, the growing culture of dining out has further benefitted the market. Halloumi cheese is also considered a vial meat replacement for vegetarian cohort of the global population as it remains hard even after grilling. Furthermore, rise in number of food service outlets and growing adoption of halloumi cheese in such outlets further drive the market growth. However, ingredient adulteration act as the major restraint for the global halloumi cheese market. In addition, cheese in general is not considered very health and often the health-conscious population avoid cheese due to high concentration of fat and salt, which also hinders the market growth. On the contrary, rise in disposable income of people and growth in fast food culture are expected to provide opportunities for the halloumi cheese market growth.

The Halloumi cheese market is segmented on the basis of type, end use, nature, and region. The type segment includes flavored and unflavored. On the basis of end use, the market is classified into food service and residential. Based on nature, the market is divided into organic and conventional. Region wise, it is analyzed across North America (the U.S., Mexico, and Canada), Europe (Germany, the UK, France, Italy, Spain, Cyprus and rest of Europe), Asia-Pacific (China, India, Japan, South Korea, Australia, and rest of Asia-Pacific), and LAMEA (Latin America, the Middle East and Africa).

Key players in the halloumi cheese market have relied on strategies such as product launch and business expansion to expand their market share and stay relevant in the global halloumi cheese market. The key players in the halloumi cheese industry profiled in the report are Petrou Bros Dairy Products Ltd., Zita Dairies Ltd., Hadjipieris Ltd., Galaktokomio A.D.S Dafni Ltd., Arla foods, Almarai, Nordex Foods A/S, CowBoy Farm Ltd., Sussex High Weald Dairy, and Lefkonitziatis Dairy Products.

## KEY BENEFITS FOR STAKEHOLDERS

The report provides a quantitative analysis of the current market trends, estimations, and dynamics of the market size from 2019 to 2027 identify the prevailing water tank opportunities.

Porter's five forces analysis highlights the potency of buyers and supplier's tenable stakeholder's make profit-oriented business decisions and strengthen their supplier-buyer network.

In-depth analysis of the size and segmentation assists to determine the prevailing market opportunities.

The major countries in each region are mapped according their revenue contribution the industry.

The market player positioning segment facilitates benchmarking and provides a clear understanding of the present position of the market players in the water tank industry.

## KEY MARKET SEGMENTATION

## Type

Flavored

Unflavored

## Food Service

Food Service

Residential

## By Nature

Organic

Conventional

## By Region

North America

U.S.

Canada

Mexico

Europe

Germany

UK

France

Italy

Spain

Cyprus

Rest of Europe

Asia-Pacific

China

India

Japan

South Korea

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.Report description
- 1.2.Key benefits for stakeholders
- 1.3.Key market segments
- 1.4.Research methodology
  - 1.4.1.Secondary research
  - 1.4.2.Primary research
- 1.5.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.Halloumi Cheese market snapshot
- 2.2.Key findings of the study
- 2.3.CXO perspective

### CHAPTER 3:MARKET OVERVIEW

- 3.1.Market definition and scope
- 3.2.Key findings
  - 3.2.1.Top investment pockets
- 3.3.Porter's five forces analysis
- 3.4.Market dynamics
  - 3.4.1.Drivers
    - 3.4.1.1.Expanding F&B industry
    - 3.4.1.2.Changes in lifestyle and growing demand for protein rich diet
    - 3.4.1.3.Expanding retail market
  - 3.4.2.Restraints
    - 3.4.2.1.Rise in health awareness
    - 3.4.2.2.Adoption of veganism
  - 3.4.3.Opportunity
    - 3.4.3.1.Increase in disposable income across emerging economies
    - 3.4.3.2.Growing popularity of organic cheese
- 3.5.COVID-19 impact analysis
  - 3.5.1.Introduction
  - 3.5.2.Impact on the food and beverage
  - 3.5.3.Impact on Halloumi Cheese market

- 3.6.Value Chain Analysis
- 3.7.Top Impacting Factor

## **CHAPTER 4:HALLOUMI CHEESE MARKET, BY TYPE**

- 4.1.Overview
  - 4.1.1.Market size and forecast
- 4.2.Flavoured
  - 4.2.1.Key market trends, growth factors, and opportunities
  - 4.2.2.Market size and forecast, by region
  - 4.2.3.Market size and forecast, by country
- 4.3.Unflavored
  - 4.3.1.Key market trends, growth factors, and opportunities
  - 4.3.2.Market size and forecast, by region
  - 4.3.3.Market size and forecast, by country

## **CHAPTER 5:HALLOUMI CHEESE MARKET, BY END USE**

- 5.1.Overview
  - 5.1.1.Market size and forecast
- 5.2.Food service
  - 5.2.1.Key market trends, growth factors, and opportunities
  - 5.2.2.Market size and forecast, by region
  - 5.2.3.Market size and forecast, by country
- 5.3.Residential
  - 5.3.1.Key market trends, growth factors, and opportunities
  - 5.3.2.Market size and forecast, by region
  - 5.3.3.Market size and forecast, by country

## **CHAPTER 6:HALLOUMI CHEESE MARKET, BY NATURE**

- 6.1.Overview
  - 6.1.1.Market size and forecast
- 6.2.Organic
  - 6.2.1.Key market trends, growth factors, and opportunities
  - 6.2.2.Market size and forecast, by region
  - 6.2.3.Market size and forecast, by country
- 6.3.Conventional
  - 6.3.1.Key market trends, growth factors, and opportunities

6.3.2. Market size and forecast, by region

6.3.3. Market size and forecast, by country

## **CHAPTER 7: HALLOUMI CHEESE MARKET, BY REGION**

### 7.1. Overview

7.1.1. Market size and forecast, by region

### 7.2. North America

7.2.1. Key market trends, growth factors, and opportunities

7.2.2. Market size and forecast, by type

7.2.3. Market size and forecast, by end use

7.2.4. Market size and forecast, by nature

7.2.5. Market size and forecast, by country

#### 7.2.6. U.S.

7.2.6.1. Market size and forecast, by type

7.2.6.2. Market size and forecast, by end use

7.2.6.3. Market size and forecast, by nature

#### 7.2.7. Canada

7.2.7.1. Market size and forecast, by type

7.2.7.2. Market size and forecast, by end use

7.2.7.3. Market size and forecast, by end use

#### 7.2.8. Mexico

7.2.8.1. Market size and forecast, by type

7.2.8.2. Market size and forecast, by end use

7.2.8.3. Market size and forecast, by end use

### 7.3. Europe

7.3.1. Key market trends, growth factors, and opportunities

7.3.3. Market size and forecast, by type

7.3.4. Market size and forecast, by end use

7.3.5. Market size and forecast, by nature

7.3.6. Market size and forecast, by country

#### 7.3.7. Germany

7.3.7.1. Market size and forecast, by type

7.3.7.2. Market size and forecast, by end use

7.3.7.3. Market size and forecast, by nature

#### 7.3.8. UK

7.3.8.1. Market size and forecast, by type

7.3.8.2. Market size and forecast, by end use

7.3.8.3. Market size and forecast, by nature

### 7.3.9. France

7.3.9.1. Market size and forecast, by type

7.3.9.2. Market size and forecast, by end use

7.3.9.3. Market size and forecast, by nature

### 7.3.10. Italy

7.3.10.1. Market size and forecast, by type

7.3.10.2. Market size and forecast, by end use

7.3.10.3. Market size and forecast, by nature

### 7.3.11. Spain

7.3.11.1. Market size and forecast, by type

7.3.11.2. Market size and forecast, by end use

7.3.11.3. Market size and forecast, by nature

### 7.3.12. Cyprus

7.3.12.1. Market size and forecast, by type

7.3.12.2. Market size and forecast, by end use

7.3.12.3. Market size and forecast, by nature

### 7.3.13. Rest of Europe

7.3.13.1. Market size and forecast, by type

7.3.13.2. Market size and forecast, by end use

7.3.13.3. Market size and forecast, by nature

## 7.4. Asia-Pacific

7.4.1. Key market trends, growth factors, and opportunities

7.4.2. Market size and forecast, by type

7.4.3. Market size and forecast, by end use

7.4.4. Market size and forecast, by nature

7.4.5. Market size and forecast, by country

### 7.4.6. China

7.4.6.1. Market size and forecast, by type

7.4.6.2. Market size and forecast, by end use

7.4.6.3. Market size and forecast, by nature

### 7.4.7. India

7.4.7.1. Market size and forecast, by type

7.4.7.2. Market size and forecast, by end use

7.4.7.3. Market size and forecast, by nature

### 7.4.8. Japan

7.4.8.1. Market size and forecast, by type

7.4.8.2. Market size and forecast, by end use

7.4.8.3. Market size and forecast, by nature

### 7.4.9. South Korea



- 7.4.9.1. Market size and forecast, by type
- 7.4.9.2. Market size and forecast, by end use
- 7.4.9.3. Market size and forecast, by nature

#### 7.4.10. Australia

- 7.4.10.1. Market size and forecast, by type
- 7.4.10.2. Market size and forecast, by end use
- 7.4.10.3. Market size and forecast, by nature

#### 7.4.11. Rest of Asia-Pacific

- 7.4.11.1. Market size and forecast, by type
- 7.4.11.2. Market size and forecast, by end use
- 7.4.11.3. Market size and forecast, by nature

### 7.5. LAMEA

#### 7.5.1. Key market trends, growth factors, and opportunities

- 7.5.2. Market size and forecast, by type
- 7.5.3. Market size and forecast, by end use
- 7.5.4. Market size and forecast, by nature
- 7.5.5. Market size and forecast, by country

#### 7.5.6. Latin America

- 7.5.6.1. Market size and forecast, by type
- 7.5.6.2. Market size and forecast, by end use
- 7.5.6.3. Market size and forecast, by nature

#### 7.5.7. Middle East

- 7.5.7.1. Market size and forecast, by type
- 7.5.7.2. Market size and forecast, by end use
- 7.5.7.3. Market size and forecast, by nature

#### 7.5.8. Africa

- 7.5.8.1. Market size and forecast, by type
- 7.5.8.2. Market size and forecast, by end use
- 7.5.8.3. Market size and forecast, by nature

## CHAPTER 8: COMPETITION LANDSCAPE

- 8.1. Competitive dashboard
- 8.2. Competitive heat map

## CHAPTER 9: COMPANY PROFILES

- 9.1. ALMARAI COMPANY
  - 9.1.1. Company overview

- 9.1.2.Key Executives
- 9.1.3.Company snapshot
- 9.1.4.Operating business segments
- 9.1.5.Product portfolio
- 9.1.6.Business performance
- 9.2.ARLA FOODS AMBA
  - 9.2.1.Company overview
  - 9.2.2.Key Executives
  - 9.2.3.Company snapshot
  - 9.2.4.Product portfolio
  - 9.2.5.Business performance
  - 9.2.6.Key strategic moves and developments
- 9.3.COWBOY FARM DAIRY INDUSTRIES LTD
  - 9.3.1.Company overview
  - 9.3.2.Company snapshot
  - 9.3.3.Product portfolio
- 9.4.GALAKTOKOMIO A.D.S DAFNI LTD
  - 9.4.1.Company overview
  - 9.4.2.Company snapshot
  - 9.4.3.Product portfolio
- 9.5.HADJIPIERIS LTD
  - 9.5.1.Company overview
  - 9.5.2.Company snapshot
  - 9.5.3.Product portfolio
- 9.6.LEFKONITZIATIS DAIRY PRODUCTS LTD
  - 9.6.1.Company overview
  - 9.6.2.Key Executive
  - 9.6.3.Company snapshot
  - 9.6.4.Product portfolio
- 9.7.NORDEX FOOD A/S
  - 9.7.1.Company overview
  - 9.7.2.Key Executives
  - 9.7.3.Company snapshot
  - 9.7.4.Product portfolio
- 9.8.PETROU BROS DAIRY PRODUCTS LTD
  - 9.8.1.Company overview
  - 9.8.2.Company snapshot
  - 9.8.3.Product portfolio
- 9.9.SUSSEX HIGH WEALD DAIRY LTD

- 9.9.1. Company overview
- 9.9.2. Company snapshot
- 9.9.3. Product portfolio
- 9.10. ZITA DAIRIES LTD
  - 9.10.1. Company overview
  - 9.10.2. Key Executive
  - 9.10.3. Company snapshot
  - 9.10.4. Product portfolio

## List Of Tables

### LIST OF TABLES

- TABLE 01.HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)
- TABLE 02.FLAVOURED HALLOUMI CHEESE MARKET, BY REGION, 2019-2027 (\$MILLION)
- TABLE 03.UNFLAVOURED HALLOUMI CHEESE MARKET, BY REGION, 2019-2027 (\$MILLION)
- TABLE 04.HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)
- TABLE 05.HALLOUMI CHEESE MARKET FOR FOOD SERVICE, BY REGION, 2019-2027 (\$MILLION)
- TABLE 06.HALLOUMI CHEESE MARKET FOR RESIDENTIAL, BY REGION, 2019-2027 (\$MILLION)
- TABLE 07.HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)
- TABLE 08.ORGANIC HALLOUMI CHEESE MARKET, BY REGION, 2019-2027 (\$MILLION)
- TABLE 09.CONVENTIONAL HALLOUMI CHEESE MARKET, BY REGION, 2019-2027 (\$MILLION)
- TABLE 10.HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)
- TABLE 11.NORTH AMERICA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)
- TABLE 12.NORTH AMERICA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)
- TABLE 13.NORTH AMERICA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)
- TABLE 14.NORTH AMERICA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)
- TABLE 15.U.S. HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)
- TABLE 16.U.S. HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)
- TABLE 17.U.S. HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)
- TABLE 18.CANADA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)
- TABLE 19.CANADA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)
- TABLE 20.CANADA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)
- TABLE 21.MEXICO HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)
- TABLE 22.MEXICO HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)

TABLE 23.MEXICO HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 24.EUROPE HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 25.EUROPE HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 26.EUROPE HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 27.EUROPE HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 28.GERMANY HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027  
(\$MILLION)

TABLE 29.GERMANY HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 30.GERMANY HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 31.UK HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 32.UK HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)

TABLE 33.UK HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 34.FRANCE HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 35.FRANCE HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 36.FRANCE HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 37.ITALY HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 38.ITALY HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 39.ITALY HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 40.SPAIN HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 41.SPAIN HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 42.SPAIN HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 43.CYPRUS HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 44.CYPRUS HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 45.CYPRUS HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 46.REST OF EUROPE HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027  
(\$MILLION)

TABLE 47.REST OF EUROPE HALLOUMI CHEESE MARKET, BY END USE,

2019-2027 (\$MILLION)

TABLE 48.REST OF EUROPE HALLOUMI CHEESE MARKET, BY NATURE,  
2019-2027 (\$MILLION)

TABLE 49.ASIA-PACIFIC HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027  
(\$MILLION)

TABLE 50.ASIA-PACIFIC HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 51.ASIA-PACIFIC HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 52.ASIA-PACIFIC HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027  
(\$MILLION)

TABLE 53.CHINA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 54.CHINA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 55.CHINA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 56.INDIA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 57.INDIA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 58.INDIA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 59.JAPAN HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 60.JAPAN HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 61.CYPRUS HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 62.SOUTH KOREA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027  
(\$MILLION)

TABLE 63.SOUTH KOREA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 64.SOUTH KOREA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 65.AUSTRALIA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027  
(\$MILLION)

TABLE 66.AUSTRALIA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027  
(\$MILLION)

TABLE 67.AUSTRALIA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027  
(\$MILLION)

TABLE 68.REST OF ASIA-PACIFIC HALLOUMI CHEESE MARKET, BY TYPE,  
2019-2027 (\$MILLION)

TABLE 69.REST OF ASIA-PACIFIC HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)

TABLE 70.REST OF ASIA-PACIFIC HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 71.LAMEA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 72.LAMEA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)

TABLE 73.LAMEA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 74.LAMEA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 75.LATIN AMERICA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 76.LATIN AMERICA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)

TABLE 77.LATIN AMERICA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 78.MIDDLE EAST HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 79.MIDDLE EAST HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)

TABLE 80.MIDDLE EAST HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 81.AFRICA HALLOUMI CHEESE MARKET, BY TYPE, 2019-2027 (\$MILLION)

TABLE 82.AFRICA HALLOUMI CHEESE MARKET, BY END USE, 2019-2027 (\$MILLION)

TABLE 83.AFRICA HALLOUMI CHEESE MARKET, BY NATURE, 2019-2027 (\$MILLION)

TABLE 84.ALMARAI COMPANY: KEY EXECUTIVES

TABLE 85.ALMARAI COMPANY: COMPANY SNAPSHOT

TABLE 86.ALMARAI COMPANY: OPERATING SEGMENTS

TABLE 87.ALMARAI COMPANY: PRODUCT PORTFOLIO

TABLE 88.ALMARAI COMPANY: NET SALES, 2017–2019 (\$MILLION)

TABLE 89.ARLA FOODS AMBA: KEY EXECUTIVES

TABLE 90.ARLA FOODS AMBA: COMPANY SNAPSHOT

TABLE 91.ARLA FOODS AMBA: PRODUCT PORTFOLIO

TABLE 92.ARLA FOODS AMBA: NET SALES, 2017–2019 (\$MILLION)

TABLE 93.COWBOY FARM DAIRY INDUSTRIES LTD: COMPANY SNAPSHOT

TABLE 94.COWBOY FARM DAIRY INDUSTRIES LTD: PRODUCT PORTFOLIO

TABLE 95.GALAKTOKOMIO A.D.S DAFNI LTD: COMPANY SNAPSHOT

TABLE 96.GALAKTOKOMIO A.D.S DAFNI LTD: PRODUCT PORTFOLIO  
TABLE 97.HADJIPIERIS LTD: COMPANY SNAPSHOT  
TABLE 98.HADJIPIERIS LTD: PRODUCT PORTFOLIO  
TABLE 99.LEFKONITZIATIS DAIRY PRODUCTS LTD : KEY EXECUTIVE  
TABLE 100.LEFKONITZIATIS DAIRY PRODUCTS LTD: COMPANY SNAPSHOT  
TABLE 101.LEFKONITZIATIS DAIRY PRODUCTS LTD : PRODUCT PORTFOLIO  
TABLE 102.NORDEX FOOD A/S: KEY EXECUTIVES  
TABLE 103.NORDEX FOOD A/S: COMPANY SNAPSHOT  
TABLE 104.NORDEX FOOD A/S: PRODUCT PORTFOLIO  
TABLE 105.PETROU BROS DAIRY PRODUCTS LTD: COMPANY SNAPSHOT  
TABLE 106.PETROU BROS DAIRY PRODUCTS LTD: PRODUCT PORTFOLIO  
TABLE 107.SUSSEX HIGH WEALD DAIRY LTD: COMPANY SNAPSHOT  
TABLE 108.SUSSEX HIGH WEALD DAIRY LTD: PRODUCT PORTFOLIO  
TABLE 109.ZITA DAIRIES LTD: KEY EXECUTIVE  
TABLE 110.ZITA DAIRIES LTD: COMPANY SNAPSHOT  
TABLE 111.ZITA DAIRIES LTD: PRODUCT PORTFOLIO



## List Of Figures

### LIST OF FIGURES

- FIGURE 01.HALLOUMI CHEESE MARKET SEGMENTATION
- FIGURE 02.HALLOUMI CHEESE MARKET, 2019–2027
- FIGURE 03.TOP INVESTMENT POCKET, BY COUNTRY
- FIGURE 04.MODERATE BARGAINING POWER OF SUPPLIERS
- FIGURE 05.MODERATE BARGAINING POWER OF BUYERS
- FIGURE 06.MODERATE THREAT OF NEW ENTRANTS
- FIGURE 07.LOW THREAT OF SUBSTITUTES
- FIGURE 08.MODERATE INTENSITY OF COMPETITIVE RIVALRY
- FIGURE 09.HALLOUMI CHEESE MARKET: DRIVERS, RESTRAINTS, AND OPPORTUNITIES
- FIGURE 10.IMPACT OF COVID-19 ON HALLOUMI CHEESE MARKET FORECAST
- FIGURE 11.VALUE CHAIN ANALYSIS: HALLOUMI CHEESE MARKET
- FIGURE 12.TOP IMPACTING FACTOR: HALLOUMI CHEESE MARKET
- FIGURE 13.HALLOUMI CHEESE MARKET, BY TYPE, 2019 (%)
- FIGURE 14.COMPARATIVE SHARE ANALYSIS OF FLAVOURED HALLOUMI CHEESE MARKET, BY COUNTRY, 2019-2027 (%)
- FIGURE 15.COMPARATIVE SHARE ANALYSIS OF UNFLAVOURED HALLOUMI CHEESE MARKET, BY COUNTRY, 2019-2027 (%)
- FIGURE 16.HALLOUMI CHEESE MARKET, BY END USE, 2019 (%)
- FIGURE 17.COMPARATIVE SHARE ANALYSIS OF HALLOUMI CHEESE MARKET FOR FOOD SERVICE, BY COUNTRY, 2019-2027 (%)
- FIGURE 18.COMPARATIVE SHARE ANALYSIS OF HALLOUMI CHEESE MARKET FOR RESIDENTIAL, BY COUNTRY, 2019-2027 (%)
- FIGURE 19.HALLOUMI CHEESE MARKET, BY NATURE, 2019 (%)
- FIGURE 20.COMPARATIVE SHARE ANALYSIS OF ORGANIC HALLOUMI CHEESE MARKET, BY COUNTRY, 2019-2027 (%)
- FIGURE 21.COMPARATIVE SHARE ANALYSIS OF CONVENTIONAL HALLOUMI CHEESE MARKET, BY COUNTRY, 2019-2027 (%)
- FIGURE 22.HALLOUMI CHEESE MARKET, BY REGION, 2019 (%)
- FIGURE 23.U.S. HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 24.CANADA HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 25.MEXICO HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)
- FIGURE 26.GERMANY HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 27.UK HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 28.FRANCE HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 29.ITALY HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 30.SPAIN HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 31.CYPRUS HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 32.REST OF EUROPE HALLOUMI CHEESE MARKET REVENUE,

2019–2027 (\$MILLION)

FIGURE 33.CHINA HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 34.INDIA HALLOUMI CHEESE MARKET REVENUE, 2019–2027 (\$MILLION)

FIGURE 35.JAPAN HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 36.SOUTH KOREA HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 37.AUSTRALIA HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 38.REST OF ASIA-PACIFIC HALLOUMI CHEESE MARKET REVENUE,

2019–2027 (\$MILLION)

FIGURE 39.LATIN AMERICA HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 40.MIDDLE EAST HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 41.AFRICA HALLOUMI CHEESE MARKET REVENUE, 2019–2027

(\$MILLION)

FIGURE 42.COMPETITIVE DASHBOARD OF TOP 10 KEY PLAYERS

FIGURE 43.COMPETITIVE HEATMAP OF TOP 10 KEY PLAYERS

FIGURE 44.ALMARAI COMPANY: NET SALES, 2017–2019 (\$MILLION)

FIGURE 45.ALMARAI COMPANY: REVENUE SHARE BY SEGMENT, 2019 (%)

FIGURE 46.ALMARAI COMPANY: REVENUE SHARE BY REGION, 2019 (%)

FIGURE 47.ARLA FOODS AMBA: NET SALES, 2017–2019 (\$MILLION)

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