

Ground Support Equipment Market by Type (Powered GSE and Non-powered GSE), Application (Aircraft Handling, Passenger Handling, and Cargo Handling), and Power Source (Electric, Non-Electric, and Hybrid): Global Opportunity Analysis and Industry Forecast, 2020–2027

<https://marketpublishers.com/r/GF288839789EN.html>

Date: April 2020

Pages: 215

Price: US\$ 5,370.00 (Single User License)

ID: GF288839789EN

Abstracts

The global ground support equipment market involves the study of various GSE applications such as aircraft handling, passenger handling, and cargo handling. For instance, GSE such as deicers, ground power units, fuel trucks, pre-conditioned air (PCA) units, and hydrant trucks are especially deployed for aircraft handling. Equipment such as belt loaders/conveyors, cabin service vehicles, boarding stairs, lavatory service vehicles, and passenger buses serve the purpose of passenger handling. In addition, cargo/container loaders, pushback tractors, and forklifts are used for cargo handling application. Powered equipment consist of refuelers, ground power equipment, tugs & tractors, portable water truck, generators, baggage conveyor/belt loader, passenger buses, catering truck, passenger boarding stairs, air compressors, portable floodlights, air conditioners, container loaders, lavatory service vehicles, and de-icing vehicles. Equipment studied under non-powered GSE include chocks baggage carts, trestles, intake exhaust cover, oil cart, air cart, dollies, sling cables, ladders, and aircraft jacks.

The ground support equipment market is driven by factors such as increase in air traffic and cargo, rise in focus of airports on enhancing operational efficiency, high service standards, and leasing of ground support equipment. However, high initial investment restrict the market growth. Moreover, surge in focus toward procurement of greener GSE, outsourcing of maintenance, repair, and overhaul (MRO) to third party, and emerging use of wireless technologies create lucrative growth opportunities for the

market growth.

The ground support equipment market is segmented on the basis of type, application, power source and region. By type, it is segmented into powered and non-powered GSE segments. Further, by application, it is divided into handling, passenger handling, and cargo handling. Based on power source it is segmented into electric, non-electric, and hybrid.

Region wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA including country-level analysis for each region.

Regionwise, the market is segmented into North America, Europe, Asia-Pacific, and Latin America, Middle East & Africa (LAMEA) including country-level analysis for each region.

Key players operating in the market include AERO SPECIALTIES, INC., Cavotec SA, Textron GSE, Flightline Support Ltd., GATE GSE, Imai Aero-Equipment Mfg. Co., Ltd., JBT Corporation, Mallaghan, TLD, and Guangtai.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises analytical depiction of the ground support equipment market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2019 to 2027 to highlight the financial competency of the market.

Porter's five forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

By Type

Powered GSE

Non-powered GSE

By Application

Aircraft handling

Passenger handling

Cargo handling

By Power Source

Electric

Non-electric

Hybrid

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

AERO SPECIALTIES, INC.

Cavotec SA

Textron GSE

Flightline Support Ltd.

GATE GSE

Imai Aero-Equipment Mfg. Co., Ltd.

JBT Corporation

Mallaghan

TLD

Guangta

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FIGURE 53.JBT CORPORATION: REVENUE SHARE BY REGION, 2018 (%)

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