

Green, Social, Sustainability, and Sustainability-linked Bond (GSSSB) Market By Type (Green, Social, Sustainability, Sustainability-linked), By Issuer (Government Agencies, Sovereigns, Financial Institutes, Corporates, Municipals, Development Bank), By Industry (Energy, Transport, Water, Waste, Others), By Investor (Fund Manager, Bank Treasuries, Insurance and Pension Funds, Central Banks / Official Institutions, Banks, Hedge Funds): Global Opportunity Analysis and Industry Forecast, 2024-2033

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Abstracts

The global green, social, sustainability, and sustainability-linked bond (GSSSB) market size was valued at \$976 billion in 2023, and is projected to reach \$2,047.6billion by 2033, growing at a CAGR of 7.5% from 2024 to 2033.

Green, social, sustainability, and sustainability-linked bonds are conventional financial instruments focused on sustainability, designed to direct investments towards sustainable infrastructure and essential services. These bonds ensure that the raised funds are dedicated solely to eligible environmental, social, or a combination of both types of projects. Green bonds are used to fund both new and ongoing initiatives that have a positive environmental impact. Similarly, for a bond to be considered a social bond, the borrower must use the funds to finance or refinance social projects that aim to achieve positive social outcomes and address key social issues.

Growth of the green, social, sustainability, and sustainability-linked bonds (GSSSB)

market is expected to be driven by increase in awareness of ESG factors, rise in regulatory support, and favorable policies. In addition, rise in advancements in technology is a key contributor to this market growth. However, high transaction costs and economic uncertainty hamper the market growth. Moreover, various regulatory bodies are adopting strategies and investing in the green, social, sustainability, and sustainability-linked bonds (GSSSB) market solutions to enhance their business processes and broaden their product offerings, thus offer lucrative opportunities for the market growth.

Segment Review:

The green, social, sustainability, and sustainability-linked bond (GSSSB) market share is segmented on the basis of type, issuer, industry, investor, and region. By type, the market is segmented into green, social, sustainability, and sustainability-linked bond (GSSSB) industry. By issuer, it is divided into government agencies, sovereigns, financial institutes, corporates, municipals, and development bank. By industry, it is segmented into energy, transport, water, waste, and others. In terms of investor, it is divided into fund manager, bank treasuries, insurance and pension funds, central banks/ official institutions, banks, and hedge funds. Region-wise, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

Key Findings:

By type, the green segment accounted for the largest market share in 2023.

By issuer, the corporates segment accounted for the largest market share in 2023.

By industry, the energy segment accounted for the largest market share in 2023.

By application, the others segment accounted for the largest market share in 2023.

By investor, the fund manager segment accounted for the largest market share in 2023.

Region-wise, Europe generated the highest revenue in 2023.

Competition Analysis:

Competitive analysis and profiles of the major players in the green, social, sustainability, and sustainability-linked bond (GSSSB) market growth include Asian Development

Bank, European Investment Bank, African Development Bank, International Finance Corporation, KfW, HSBC, Fannie Mae, Bank of America, BNP Paribas, BARCLAYS, JPMorgan Chase & Co., and World Bank Group. These major players have adopted various key development strategies such as business expansion, new product launches, and partnerships, which help to drive the growth of the green, social, sustainability, and sustainability-linked bond (GSSSB) market trends globally.

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Market share analysis of players by products/segments

Additional company profiles with specific to client's interest

Additional country or region analysis- market size and forecast

Expanded list for Company Profiles

Historic market data

Market share analysis of players at global/region/country level

SWOT Analysis

Key Market Segments

By Type

Green

Social

Sustainability

Sustainability-linked

By Issuer

Government Agencies

Sovereigns

Financial Institutes

Corporates

Municipals

Development Bank

By Industry

Energy

Transport

Water

Waste

Others

By Investor

Fund Manager

Bank Treasuries

Insurance and Pension Funds

Central Banks / Official Institutions

Banks

Hedge Funds

By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Spain

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

Key Market Players

Asian Development Bank

African Development Bank

International Finance Corporation

KfW

HSBC

Fannie Mae

BNP Paribas

Barclays

World Bank Group

European Investment Bank

Bank of America

JPMorgan Chase & Co.

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