

# **Green Packaging Market by Application (Food and Beverage, Personal Care, Health Care, and Others) and by Packaging Type (Recycled Content Packaging (Paper, Plastic, Metal, Glass, and Others), Reusable Packaging (Drums, Plastic Containers, and Others) and Degradable Packaging) - Global Opportunity Analysis and Industry Forecast, 2014-2022**

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## **Abstracts**

Green packaging or sustainable packaging is a term used in manufacturing for materials that have low or negligible impact on the environment. It is energy efficient and uses eco-friendly methods, recycled or biodegradable materials. Global green packaging market is expected to grow at a CAGR of 5.41% from 2016 to 2022 to reach \$207,543 million by 2022 from \$132,556 million in 2015.

Owing to rise in awareness among consumers about their health and hygiene, food and beverage segment has generated highest revenue in 2014. Health care segment is anticipated to witness major boost during the forecast period owing to use of bio-plastics in pharmaceutical industries. Recycled content packaging generated highest revenue owing to increase in demand of reusable package components. Europe has dominated the market in 2014, owing to rise in population of health-conscious consumers coupled with eco-friendly technologies.

The report segments the market based on application, packaging type, and geography. By application, it includes food & beverage packaging, personal care packaging, health care packaging, and others. By packaging type, it is subcategorized into recycled content packaging (paper, plastic, metal, glass, and others), reusable packaging (drums, plastic containers, and others), and degradable packaging. Geographically, it is analyzed across North America (U.S., Mexico, and Canada), Europe (UK, France,

Germany, Italy, and Rest of Europe), Asia-Pacific (China, India, Japan, South Korea, and Rest of Asia-Pacific), and LAMEA.

Major players profiled in this study are:

Amcor Limited

E. I. DuPont de Nemours and Company

Mondi Limited

Sealed Air Corporation

TetraPak International S.A.

Ardagh Group Co.

PlastiPak Holdings, Inc.

Bemis Company, Inc.

Uflex limited

ELOPAK AS.

## **KEY BENEFITS FOR STAKEHOLDERS**

This report provides quantitative analysis of the current market and estimations for the key market segments during 2014–2022 to identify the prevailing market opportunities.

Porter's Five Forces analysis highlights the external factors that affect the market and related companies.

Competitive intelligence helps in understanding the global competitive scenario.

Comprehensive analysis of the current and the future trends in the global green packaging market are discussed in this report.

## KEY MARKET SEGMENTS

### By Packaging Type

#### Recycled Content Packaging

Paper

Plastic

Metal

Glass

Others

#### Reusable Packaging

Drums

Plastic Containers

Others

#### Degradable Packaging

### By Application

Food and Beverage

Personal Care

Health Care

Others

### By Geography

## North America

U.S.

Canada

Mexico

## Europe

UK

Germany

France

Italy

Rest of Europe

## Asia-Pacific

China

India

South Korea

Japan

Rest of Asia-Pacific

## LAMEA

Latin America

Middle East

Africa

## Other companies

BASF SE

Catalyst Paper

Clorox Company

Berry Plastics

TetraLaval

Printpack Inc

Ball Corporation

Innova Films Ltd

Phoenix Technologies

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

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