

# **Green Building Materials Market by Product Type (Exterior Products, Interior Products, Building Systems, Solar Products and Others), Application (Residential Buildings and Non-residential Buildings) - Global Opportunity Analysis and Industry Forecast, 2014-2022**

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## **Abstracts**

Global green building materials market is expected to grow at a CAGR of 11.9% from 2016 to 2022 to reach \$377,029 million by 2022 from \$171,475 million in 2015. Green building is a technology to develop an environmentally friendly building structure. The purpose of green building structures is to reduce the negative impacts of buildings on human health and the environment through better site selection, construction, design, maintenance, and removal throughout the complete life cycle of the green building material. The aim of the report is to analyze the present and projected future trends of global green building materials market, as the demand for the product is expected to rise. The analysis provides an understanding of the market potential in various industry applications. The study focuses on the opportunities in emerging economies of the globe so that companies can strategically make region specific plans and gain a competitive frame of reference.

The positive effect of green building on human health majorly drives the market. Moreover, governments in various developed countries facilitate high performance green building; an example of this is U.S. American Recovery and Reinvestment Act. Owing to the frequent climate changes and extreme weather conditions, consumers prefer to adopt green roof technology to maintain the temperature within the structure as well as for rainwater harvesting. However, unavailability of high performance and ecofriendly green building material and cost concerns are the key factors that hinder the market growth.

The cost associated with the construction of green buildings is more than that for normal buildings. The market is anticipating a significant growth attributing to the stringent regulations adopted by North American and European Governments shifting the focus towards green building technology. Furthermore, attempts by various NGOs and societies to increase awareness about the adoption of sustainable technology would drive the green building material market in future.

The report segments the green building construction materials market on the basis of product type, application, and geography. Based on product type, the market is segmented into exterior products, interior products, building systems, solar products, and others. Others include structural products and permeable pavement. According to application, the market is classified into residential buildings and non-residential buildings. Non-residential segment includes commercial & office, institutional, industrial, hospitality, and leisure. Geographic breakdown and deep analysis of each of the aforesaid segments is included for North America, Europe, Asia-Pacific, and LAMEA. Major players profiled in this study are

Alumasc Group Plc (UK)

Amvik Systems (Canada)

BASF SE (Germany)

Bauder Limited (UK)

Binderholz GmbH (Germany)

E. I. du Pont de Nemours and Company (U.S.)

Forbo International SA (Switzerland)

Interface Inc. (U.S.)

Kingspan Group plc (Ireland)

Owens Corning (U.S.)

## **KEY BENEFITS FOR STAKEHOLDERS:**

*Green Building Materials Market by Product Type (Exterior Products, Interior Products, Building Systems, Solar...*

This report provides a quantitative analysis of the current trends and estimations, and dynamics through 2014–2022, which assist in identifying the prevailing market opportunities.

Major countries in each region are mapped according to individual market revenue.

This study evaluating competitive landscape and value chain is taken into account to understand the competitive environment across the geographies.

Comprehensive analysis of factors that drive and restrict the growth of green construction materials market is provided.

An in-depth analysis of certification programs within the market is provided with key factors that highlight the market behavior.

Leading players are profiled and their key developments in recent years are listed.

## **KEY MARKET SEGMENTS:**

### **By Product Type**

#### **Exterior Products**

Windows

Roofing

Doors

Siding

#### **Interior Products**

Floorings

Insulation

Building Systems

Solar Products

Others

## By Application

Residential Buildings

Non-residential Buildings

Commercial & Office

Institutional

Industrial

Hospitality & Leisure

Others

## By Geography

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Poland

Rest of Europe

Asia-Pacific

China

India

South Korea

Australia

Singapore

Hong Kong

Japan

Rest of Asia-Pacific

LAMEA

Brazil

South Africa

Turkey

Rest of LAMEA

## KEY PLAYERS

Acoustical Surfaces, Inc. (U.S.)

Cemex S.A.B. de C.V. (Germany)

Cold Mix Manufacturing Corp. (U.S.)

GE Sealants and Adhesives, Inc. (U.S.)

Green Build Products (I) Pvt. Ltd. (India)

Green Fiber, LLC (U.S.)

Magicrete Building Solutions Pvt. Ltd. (India)

Momentive Performance Materials Inc. (U.S.)

National Fiber Technology, LLC (U.S.)

Novagard Solutions, Inc. (U.S.)

Onekin Green Building Materials Co. Ltd. (China)

PPG Industries, Inc. (U.S.)

RedBuilt, LLC (U.S.)

Reward Wall Systems, Inc. (U.S.)

Sika AG (Switzerland)

Soben International Eco Ltd. (China)

Structurlam Products Ltd. (Canada)

Sunlight Electrical Pte Ltd. (Singapore)

Techno Green PVC Pvt. Ltd. (India)

ZinCo USA, Inc. (U.S.)

(Companies mentioned above are not profiled in the report and can be profiled upon client request)

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