

# **GPS Tracking Device Market By Technology (Standalone Tracker, OBD Device, and Advance Tracker), Type (Data Loggers, Data Pushers, and Data Pullers), and Application (Automotive, Aerospace & Defense, Healthcare, Transportation, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2028**

<https://marketpublishers.com/r/G415B6099051EN.html>

Date: June 2021

Pages: 208

Price: US\$ 4,935.00 (Single User License)

ID: G415B6099051EN

## **Abstracts**

The global GPS tracking device market size was valued at \$1.78 billion in 2020, and is projected to reach \$4.93 billion by 2028, registering a CAGR of 12.3% from 2021 to 2028. The global GPS tracking device market encompasses technology, type, and application. On the basis of technology, it is further divided into standalone tracker, OBD device, and advance tracker. By type, the market is segmented into data loggers, data pushers, and data pullers.

By application, the market is analyzed across automotive, aerospace & defense, healthcare, transportation, and others. By region, this market covers North America, Europe, Asia-Pacific, and LAMEA. Further, the report also covers the strategies adopted by key market players to sustain the competitive environment and increase their market share. Sierra Wireless, Orbocomm, Atrack Technology, Geotab Inc., Box Telematics, Meitrack Group, Trackimo Group, Calamp Corp, Starcom System Ltd., Concox Wireless Solution are the key players in the market.

Further advancements in technology due to innovative efforts and the entry of various stakeholders from developing countries are anticipated to drive the market growth. The competitive advantages of GPS tracking device over conventional alternatives have also been described in the report. To understand the market movement, drivers,

restraints, and opportunities have been explained in the report. Furthermore, the key strategies adopted by potential market leaders to facilitate effective planning have also been also discussed under the scope of the report.

The key players profiled in the GPS tracking device market include Sierra Wireless, Orbocomm, Atrack Technology, Geotab Inc., Box Telematics, Meitrack Group, Trackimo Group, Calamp Corp, Starcom System Ltd., and Concox Wireless Solution. These key players have adopted strategies, such as product portfolio expansion, mergers & acquisitions, agreements, regional expansion, and collaboration, to enhance their market penetration.

### Key Benefits For Stakeholders

This study includes the analytical depiction of the GPS tracking device market forecast along with the current trends and future estimations to determine the imminent investment pockets.

The report presents information regarding the key drivers, restraints, and opportunities in the GPS tracking device market analysis.

The GPS tracking device market trends are quantitatively analyzed from 2020 to 2028 to highlight the financial competency of the industry.

Porter's five forces analysis illustrates the potency of the buyers and suppliers in the industry.

### GPS Tracking Device Market Key Segments

#### By Technology

Standalone Tracker

OBD Device

Advance Tracker

## By Type

Data Loggers

Data Pushers

Data Pullers

## By Application

Automotive

Aerospace & Defense

Healthcare

Transportation

Others

## By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Rest of Europe

Asia-Pacific

China

Japan

India

South Korea

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## Key Market Players

Sierra Wireless

Orbocomm

Atrack Technology

Geotab Inc.

Box Telematics

Meitrack Group

Trackimo Group

Calamp Corp

Starcom System Ltd.

Concox Wireless Solution

## Contents

### CHAPTER 1:INTRODUCTION

- 1.1.REPORT DESCRIPTION
- 1.2.KEY BENEFITS FOR STAKEHOLDERS
- 1.3.KEY MARKET SEGMENTS
- 1.4.RESEARCH METHODOLOGY
  - 1.4.1.Primary research
  - 1.4.2.Secondary research
  - 1.4.3.Analyst tools and models

### CHAPTER 2:EXECUTIVE SUMMARY

- 2.1.KEY FINDINGS
  - 2.1.1.Top impacting factors
  - 2.1.2.Top investment pockets
- 2.2.CXO PERSPECTIVE

### CHAPTER 3:MARKET OVERVIEW

- 3.1.MARKET DEFINITION AND SCOPE
- 3.2.PORTER'S FIVE FORCES ANALYSIS
- 3.3.PATENT ANALYSIS
  - 3.3.1.By region (2020-2028)
  - 3.3.2.By applicant
- 3.4.MARKET DYNAMICS
  - 3.4.1.Drivers
    - 3.4.1.1.Increasing demand for IoT and cloud technology.
    - 3.4.1.2.Increasing commercial vehicle sales.
  - 3.4.2.Restraints
    - 3.4.2.1.Impact of Nonstandard Products and Several Environmental Factors Leads to Poor User Experience.
  - 3.4.3.Opportunity
    - 3.4.3.1.Growing usage of digital map.
    - 3.4.3.2.Growing advancements and upgradation of software used in GPS tracking devices.
- 3.5.COVID IMPACT
  - 3.5.1.Impact on market size

- 3.5.2.End user trends, preferences, and budget impact
- 3.5.3.End user trends, preferences, and budget impact
- 3.5.4.Parent industry impact
- 3.5.5.Key player strategies to tackle negative impact
  - 3.5.5.1.Limiting cuts to R&D expense:
  - 3.5.5.2.Focusing on next-generation products
  - 3.5.5.3.Shifting toward agile supply chain model
- 3.5.6.Opportunity window

## **CHAPTER 4:GPS TRACKING DEVICE MARKET, BY TECHNOLOGY**

### **4.1.OVERVIEW**

### **4.2.STANDALONE TRACKER**

- 4.2.1.Key market trends, growth factors, and opportunities
- 4.2.2.Market size and forecast, by region
- 4.2.3.Market analysis, by country

### **4.3.OBD DEVICE**

- 4.3.1.Key market trends, growth factors, and opportunities
- 4.3.2.Market size and forecast, by region
- 4.3.3.Market analysis, by country

### **4.4.ADVANCE TRACKER**

- 4.4.1.Key market trends, growth factors, and opportunities
- 4.4.2.Market size and forecast, by region
- 4.4.3.Market analysis, by country

## **CHAPTER 5:GPS TRACKING DEVICE MARKET, BY TYPE**

### **5.1.OVERVIEW**

### **5.2.DATA LOGGERS**

- 5.2.1.Key market trends, growth factors, and opportunities
- 5.2.2.Market size and forecast, by region
- 5.2.3.Market analysis, by country

### **5.3.DATA PUSHERS**

- 5.3.1.Key market trends, growth factors, and opportunities
- 5.3.2.Market size and forecast, by region
- 5.3.3.Market analysis, by country

### **5.4.DATA PULLERS**

- 5.4.1.Key market trends, growth factors, and opportunities
- 5.4.2.Market size and forecast, by region

#### 5.4.3.Market analysis, by country

## **CHAPTER 6:GPS TRACKING DEVICE MARKET, BY APPLICATION**

### 6.1.OVERVIEW

### 6.2.AUTOMOTIVE

6.2.1.Key market trends, growth factors, and opportunities

6.2.2.Market size and forecast, by region

6.2.3.Market analysis, by country

### 6.3.AEROSPACE & DEFENSE

6.3.1.Key market trends, growth factors, and opportunities

6.3.2.Market size and forecast, by region

6.3.3.Market analysis, by country

### 6.4.HEALTHCARE

6.4.1.Key market trends, growth factors, and opportunities

6.4.2.Market size and forecast, by region

6.4.3.Market analysis, by country

### 6.5.TRANSPORTATION

6.5.1.Key market trends, growth factors, and opportunities

6.5.2.Market size and forecast, by region

6.5.3.Market analysis, by country

### 6.6.OTHERS

6.6.1.Key market trends, growth factors, and opportunities

6.6.2.Market size and forecast, by region

6.6.3.Market analysis, by country

## **CHAPTER 7:GPS TRACKING DEVICE MARKET, BY REGION**

### 7.1.OVERVIEW

### 7.2.NORTH AMERICA

7.2.1.Key market trends, growth factors, and opportunities

7.2.2.Market size and forecast, by technology

7.2.3.Market size and forecast, by type

7.2.4.Market size and forecast, by application

7.2.5.Market analysis, by country

#### 7.2.5.1.U.S.

7.2.5.1.1.Market size and forecast, by technology

7.2.5.1.2.Market size and forecast, by type

7.2.5.1.3.Market size and forecast, by application



#### 7.2.5.2.Canada

7.2.5.2.1.Market size and forecast, by technology

7.2.5.2.2.Market size and forecast, by type

7.2.5.2.3.Market size and forecast, by application

#### 7.2.5.3.Mexico

7.2.5.3.1.Market size and forecast, by technology

7.2.5.3.2.Market size and forecast, by type

7.2.5.3.3.Market size and forecast, by application

### 7.3.EUROPE

7.3.1.Key market trends, growth factors, and opportunities

7.3.2.Market size and forecast, by technology

7.3.3.Market size and forecast, by Type

7.3.4.Market size and forecast, by Application

7.3.5.Market analysis, by country

#### 7.3.5.1.UK

7.3.5.1.1.Market size and forecast, by technology

7.3.5.1.2.Market size and forecast, by type

7.3.5.1.3.Market size and forecast, by application

#### 7.3.5.2.Germany

7.3.5.2.1.Market size and forecast, by technology

7.3.5.2.2.Market size and forecast, by type

7.3.5.2.3.Market size and forecast, by application

#### 7.3.5.3.France

7.3.5.3.1.Market size and forecast, by technology

7.3.5.3.2.Market size and forecast, by type

7.3.5.3.3.Market size and forecast, by application

#### 7.3.5.4.Rest of Europe

7.3.5.4.1.Market size and forecast, by technology

7.3.5.4.2.Market size and forecast, by type

7.3.5.4.3.Market size and forecast, by application

### 7.4.ASIA-PACIFIC

7.4.1.Key market trends, growth factors, and opportunities

7.4.2.Market size and forecast, by technology

7.4.3.Market size and forecast, by type

7.4.4.Market size and forecast, by application

7.4.5.Market analysis, by country

#### 7.4.5.1.China

7.4.5.1.1.Market size and forecast, by technology

7.4.5.1.2.Market size and forecast, by type

7.4.5.1.3. Market size and forecast, by application

7.4.5.2. Japan

7.4.5.2.2. Market size and forecast, by technology

7.4.5.2.3. Market size and forecast, by type

7.4.5.2.4. Market size and forecast, by application

7.4.5.3. India

7.4.5.3.1. Market size and forecast, by technology

7.4.5.3.2. Market size and forecast, by type

7.4.5.3.3. Market size and forecast, by application

7.4.5.4. South Korea

7.4.5.4.2. Market size and forecast, by technology

7.4.5.4.3. Market size and forecast, by type

7.4.5.4.4. Market size and forecast, by application

7.4.5.5. Rest of Asia-Pacific

Market size and forecast, by technology

7.4.5.5.1. Market size and forecast, by type

7.4.5.5.2. Market size and forecast, by application

7.5. LAMEA

7.5.1. Key market trends, growth factors, and opportunities

7.5.2. Market size and forecast, by technology

7.5.3. Market size and forecast, by type

7.5.4. Market size and forecast, by application

7.5.5. Market analysis, by country

7.5.5.1. Latin America

7.5.5.1.1. Market size and forecast, by technology

7.5.5.1.2. Market size and forecast, by type

7.5.5.1.3. Market size and forecast, by application

7.5.5.2. Middle East

7.5.5.2.1. Market size and forecast, by technology

7.5.5.2.2. Market size and forecast, by type

7.5.5.2.3. Market size and forecast, by application

7.5.5.3. Africa

7.5.5.3.1. Market size and forecast, by technology

7.5.5.3.2. Market size and forecast, by type

7.5.5.3.3. Market size and forecast, by application

## **CHAPTER 8: COMPETITIVE LANDSCAPE**

### **8.1. INTRODUCTION**

- 8.1.1.MARKET PLAYER POSITIONING, 2019
- 8.2.TOP WINNING STRATEGIES
  - 8.2.1.Top winning strategies, by year
  - 8.2.2.Top winning strategies, by development
  - 8.2.3.Top winning strategies, by company
- 8.3.COMPETITIVE DASHBOARD
- 8.4.COMPETITIVE HEATMAP

## **CHAPTER 9:COMPANY PROFILES**

- 9.1.ATRACK TECHNOLOGY INC.
  - 9.1.1.Company overview
  - 9.1.2.Key executives
  - 9.1.3.Company snapshot
  - 9.1.4.Operating business segments
  - 9.1.5.Product portfolio
  - 9.1.6.R&D expenditure
  - 9.1.7.Business performance
  - 9.1.8.Key strategic moves and developments
- 9.2.CALAMP CORP.
  - 9.2.1.Company overview
  - 9.2.2.Key executives
  - 9.2.3.Company snapshot
  - 9.2.4.Operating business segments
  - 9.2.5.Product portfolio
  - 9.2.6.R&D expenditure
  - 9.2.7.Business performance
  - 9.2.8.Key strategic moves and developments
- 9.3.CONCOX INFORMATION & TECHNOLOGY CO., LTD. (SHENZHEN JIMI IOT CO., LTD.)
  - 9.3.1.Company overview
  - 9.3.2.Key executives
  - 9.3.3.Company snapshot
  - 9.3.4.Operating business segments
  - 9.3.5.Product portfolio
  - 9.3.6.Key strategic moves and developments
- 9.4.GEOTAB INC.
  - 9.4.1.Company overview
  - 9.4.2.Key executives

- 9.4.3. Company snapshot
- 9.4.4. Operating business segments
- 9.4.5. Product portfolio
- 9.4.6. Key strategic moves and developments
- 9.5. MEITRACK GROUP
  - 9.5.1. Company overview
  - 9.5.2. Key executives
  - 9.5.3. Company snapshot
  - 9.5.4. Operating business segments
  - 9.5.5. Product portfolio
  - 9.5.6. Key strategic moves and developments
- 9.6. ORBCOMM INC.
  - 9.6.1. Company overview
  - 9.6.2. Key executives
  - 9.6.3. Company snapshot
  - 9.6.4. Operating business segments
  - 9.6.5. Product portfolio
  - 9.6.6. Business performance
  - 9.6.7. Key strategic moves and developments
- 9.7. QUECLINK WIRELESS SOLUTIONS CO., LTD.
  - 9.7.1. Company overview
  - 9.7.2. Key executives
  - 9.7.3. Company snapshot
  - 9.7.4. Operating business segments
  - 9.7.5. Product portfolio
  - 9.7.6. R&D expenditure
  - 9.7.7. Business performance
  - 9.7.8. Key strategic moves and developments
- 9.8. SIERRA WIRELESS, INC.
  - 9.8.1. Company overview
  - 9.8.2. Key executives
  - 9.8.3. Company snapshot
  - 9.8.4. Operating business segments
  - 9.8.5. Product portfolio
  - 9.8.6. R&D expenditure
  - 9.8.7. Business performance
  - 9.8.8. Key strategic moves and developments
- 9.9. STARCOM SYSTEMS LTD.
  - 9.9.1. Company overview

9.9.2.Key executives

9.9.3.Company snapshot

9.9.4.Operating business segments

9.9.5.Product portfolio

9.9.6.R&D expenditure

9.9.7.Business performance

9.10.TRACKIMO GROUP

9.10.1.Company overview

9.10.2.Key executives

9.10.3.Company snapshot

9.10.4.Operating business segments

9.10.5.Product portfolio

9.10.6.Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

TABLE 01.GPS TRACKING DEVICE SHARE FOR STANDALONE TRACKER, BY REGION, 2020-2028 (\$MILLION)

TABLE 02.GPS TRACKING DEVICE MARKET SHARE, FOR OBD DEVICE, BY REGION 2020-2028 (\$MILLION)

TABLE 03.GPS TRACKING DEVICE SHARE, FOR ADVANCE TRACKERS, BY REGION 2020-2028 (\$MILLION)

TABLE 04.GPS TRECKING DEVICE SHARE FOR DATA LOGGERS, BY REGION, 2020-2028 (\$MILLION)

TABLE 05.GPS TRACKIN DEVICE MARKET SHARE, FOR DATA PUSHER, BY REGION 2020-2028 (\$MILLION)

TABLE 06.GPS TRACKING DEVICE SHARE, FOR DATA PULLERS, BY REGION 2020-2028 (\$MILLION)

TABLE 07.GPS TRACKING DEVICE MARKET FOR AUTOMOTIVE, BY REGION 2020-2028 (\$MILLION)

TABLE 08.GLOBAL GPS TRACKING DEVICE MARKET FOR AEROSPACE & DEFENSE, BY REGION 2020-2028 (\$MILLION)

TABLE 09.GLOBAL GPS TRACKING DEVICE MARKET FOR HEALTHCARE, BY REGION 2020-2028 (\$MILLION)

TABLE 10.GLOBAL GPS TRACKING DEVICE MARKET FOR TRANSPORTATION, BY REGION 2020-2028 (\$MILLION)

TABLE 11.GLOBAL GPS TRACKING DEVICE MARKET FOR OTHERS, BY REGION 2020-2028 (\$MILLION)

TABLE 12.GPS TRACKING DEVICE MARKET REVENUE, BY REGION, 2020–2028 (\$MILLION)

TABLE 13.NORTH AMERICA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 14.NORTH AMERICA GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 15.NORTH AMERICA GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 16.U.S. GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 17.U.S. GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 18.U.S. GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 19.CANADA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 20.CANADA GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028  
(\$MILLION)

TABLE 21.CANADA GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 22.MEXICO GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 23.MEXICO GPS TRACKING DEVICE MARKET, BY TYE, 2020–2028  
(\$MILLION)

TABLE 24.MEXICO GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 25.EUROPE GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 26.EUROPE GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028  
(\$MILLION)

TABLE 27.EUROPE GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 28.UK GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028  
(\$MILLION)

TABLE 29.UK GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 30.UK GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028  
(\$MILLION)

TABLE 31.GERMANY GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 32.GERMANY GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028  
(\$MILLION)

TABLE 33.GERMANY GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 34.FRANCE GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 35.FRANCE GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028  
(\$MILLION)

TABLE 36.FRANCE GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 37.REST OF EUROPE GPS TRACKING DEVICE MARKET, BY  
TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 38.REST OF EUROPE GPS TRACKING DEVICE MARKET, BY TYPE,  
2020–2028 (\$MILLION)



TABLE 39.REST OF EUROPE GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 40.ASIA-PACIFIC GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 41.ASIA-PACIFIC GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 42.ASIA-PACIFIC GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 43.CHINA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 44.CHINA GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 45.CHINA GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 46.JAPAN GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 47.JAPAN GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 48.JAPAN GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 49.INDIA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 50.INDIA GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 51.INDIA GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 52.SOUTH KOREA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 53.SOUTH KOREA GPS TRACKING MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 54.SOUTH KOREA GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 55.REST OF ASIA-PACIFIC GPS TRACKING DEVICE MARKET, BY TECHNOLOGY, 2020–2028 (\$MILLION)

TABLE 56.REST OF ASIA-PACIFIC GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028 (\$MILLION)

TABLE 57.REST OF ASIA-PACIFIC GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028 (\$MILLION)

TABLE 58.LAMEA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,



2020–2028 (\$MILLION)

TABLE 59.LAMEA GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028  
(\$MILLION)

TABLE 60.LAMEA GPS TRACKING DEVICE MARKET, BY APPLICATION, 2020–2028  
(\$MILLION)

TABLE 61.LATIN AMERICA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 62.LATIN AMERICA GPS TRACKING DEVICE MARKET, BY TYPE,  
2020–2028 (\$MILLION)

TABLE 63.LATIN AMERICA GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 64.MIDDLE EAST GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 65.MIDDLE EAST GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028  
(\$MILLION)

TABLE 66.MIDDLE EAST GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 67.AFRICA GPS TRACKING DEVICE MARKET, BY TECHNOLOGY,  
2020–2028 (\$MILLION)

TABLE 68.AFRICA GPS TRACKING DEVICE MARKET, BY TYPE, 2020–2028  
(\$MILLION)

TABLE 69.AFRICA GPS TRACKING DEVICE MARKET, BY APPLICATION,  
2020–2028 (\$MILLION)

TABLE 70.ATRACK TECHNOLOGY INC.:KEY EXECUTIVES

TABLE 71.ATRACK TECHNOLOGY INC.: COMPANY SNAPSHOT

TABLE 72.ATRACK TECHNOLOGY INC.: OPERATING SEGMENTS

TABLE 73.ATRACK TECHNOLOGY INC.: PRODUCT PORTFOLIO

TABLE 74.ATRACK TECHNOLOGY INC.: KEY STRATEGIC MOVES AND  
DEVELOPMENTS

TABLE 75.CALAMP CORP.:KEY EXECUTIVES

TABLE 76.CALAMP CORP.: COMPANY SNAPSHOT

TABLE 77.CALAMP CORP.: OPERATING SEGMENTS

TABLE 78.CALAMP CORP.: PRODUCT PORTFOLIO

TABLE 79.CALAMP CORP.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 80.SHENZHEN JIMI IOT CO., LTD.:KEY EXECUTIVES

TABLE 81.SHENZHEN JIMI IOT CO., LTD.: COMPANY SNAPSHOT

TABLE 82.SHENZHEN JIMI IOT CO., LTD.: OPERATING SEGMENTS

TABLE 83.SHENZHEN JIMI IOT CO., LTD.: PRODUCT PORTFOLIO

TABLE 84.SHENZHEN JIMI IOT CO., LTD.: KEY STRATEGIC MOVES AND

**DEVELOPMENTS**

TABLE 85.GEOTAB INC.:KEY EXECUTIVES

TABLE 86.GEOTAB INC.: COMPANY SNAPSHOT

TABLE 87.GEOTAB INC.: OPERATING SEGMENTS

TABLE 88.GEOTAB INC.: PRODUCT PORTFOLIO

TABLE 89.GEOTAB INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 90.MEITRACK GROUP:KEY EXECUTIVES

TABLE 91.MEITRACK GROUP: COMPANY SNAPSHOT

TABLE 92.MEITRACK GROUP: OPERATING SEGMENTS

TABLE 93.MEITRACK GROUP: PRODUCT PORTFOLIO

TABLE 94.MEITRACK GROUP: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 95.ORBCOMM INC.:KEY EXECUTIVES

TABLE 96.ORBCOMM INC.: COMPANY SNAPSHOT

TABLE 97.ORBCOMM INC.: OPERATING SEGMENTS

TABLE 98.ORBCOMM INC.: PRODUCT PORTFOLIO

TABLE 99.ORBCOMM INC.: KEY STRATEGIC MOVES AND DEVELOPMENTS

TABLE 100.QUECLINK WIRELESS SOLUTIONS CO., LTD.:KEY EXECUTIVES

TABLE 101.QUECLINK WIRELESS SOLUTIONS CO., LTD.: COMPANY SNAPSHOT

TABLE 102.QUECLINK WIRELESS SOLUTIONS CO., LTD.: OPERATING  
SEGMENTS

TABLE 103.QUECLINK WIRELESS SOLUTIONS CO., LTD.: PRODUCT PORTFOLIO

TABLE 104.QUECLINK WIRELESS SOLUTIONS CO., LTD.: KEY STRATEGIC  
MOVES AND DEVELOPMENTS

TABLE 105.SIERRA WIRELESS, INC.:KEY EXECUTIVES

TABLE 106.SIERRA WIRELESS, INC.: COMPANY SNAPSHOT

TABLE 107.SIERRA WIRELESS, INC.: OPERATING SEGMENTS

TABLE 108.SIERRA WIRELESS, INC.: PRODUCT PORTFOLIO

TABLE 109.SIERRA WIRELESS, INC.: KEY STRATEGIC MOVES AND  
DEVELOPMENTS

TABLE 110.STARCOM SYSTEMS LTD.:KEY EXECUTIVES

TABLE 111.STARCOM SYSTEMS LTD.: COMPANY SNAPSHOT

TABLE 112.STARCOM SYSTEMS LTD.: OPERATING SEGMENTS

TABLE 113.STARCOM SYSTEMS LTD.: PRODUCT PORTFOLIO

TABLE 114.TRACKIMO GROUP:KEY EXECUTIVES

TABLE 115.TRACKIMO GROUP: COMPANY SNAPSHOT

TABLE 116.STMICROELECTRONICS N.V.: OPERATING SEGMENTS

TABLE 117.TRACKIMO GROUP: PRODUCT PORTFOLIO

TABLE 118.TRACKIMO GROUP: KEY STRATEGIC MOVES AND DEVELOPMENTS

## List Of Figures

### LIST OF FIGURES

FIGURE 01.KEY MARKET SEGMENTS

FIGURE 02.EXECUTIVE SUMMARY, BY SEGMENTATION

FIGURE 03.EXECUTIVE SUMMARY, BY REGION

FIGURE 04.TOP IMPACTING FACTORS

FIGURE 05.TOP INVESTMENT POCKETS

FIGURE 06.MODERATE BARGAINING POWER OF SUPPLIERS

FIGURE 07.HIGH THREAT OF NEW ENTRANTS

FIGURE 08.MODERATE TO HIGH THREAT OF SUBSTITUTES

FIGURE 09.MODERATE TO HIGH INTENSITY OF RIVALRY

FIGURE 10.MODERATE BARGAINING POWER OF BUYERS

FIGURE 11.PATENT ANALYSIS, BY COUNTRY

FIGURE 12.PATENT ANALYSIS, BY APPLICANT

FIGURE 13.GPS TRACKING DEVICE MARKET SHARE, BY TECHNOLOGY,  
2020–2028 (%)

FIGURE 14.GPS TRACKING DEVICE SHARE, BY TECHNOLOGY, 2021-2028  
(\$MILLION)

FIGURE 15.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FORSTANDALONE TRACKER, BY COUNTRY, 2020 & 2028 (%)

FIGURE 16.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR OBD DEVICE, BY COUNTRY, 2020 & 2028 (%)

FIGURE 17.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR ADVANCE TRACKERS, BY COUNTRY, 2020 & 2028 (%)

FIGURE 18.GPS TRACKING DEVICE MARKET SHARE, BY TYPE, 2020–2028 (%)

FIGURE 19.GPS TRACKING DEVICE SHARE, BY TYPE, 2020-2028 (\$MILLION)

FIGURE 20.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR DATA LOGGERS, BY COUNTRY, 2020 & 2028 (%)

FIGURE 21.COMPARATIVE SHARE ANALYSIS SGPS TRACKING DEVICE MARKET  
FOR DATA PUSHERS, BY COUNTRY, 2020 & 2028 (%)

FIGURE 22.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR DATA PULLERS, BY COUNTRY, 2020 & 2028 (%)

FIGURE 23.GPS TRACKING DEVICE MARKET SHARE, BY APPLICATION,  
2020–2028 (%)

FIGURE 24.GPS TRACKING DEVICE MARKET SHARE, BY APPLICATION,  
2020-2028 (\$MILLION)

FIGURE 25.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET

FOR AUTOMOTIVE, BY COUNTRY, 2020 & 2028 (%)

FIGURE 26.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR AEROSPACE & DEFENSE, BY COUNTRY, 2020 & 2028 (%)

FIGURE 27.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR HEALTHCARE, BY COUNTRY, 2020 & 2028 (%)

FIGURE 28.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR TRANSPORTATION, BY COUNTRY, 2020 & 2028 (%)

FIGURE 29.COMPARATIVE SHARE ANALYSIS GPS TRACKING DEVICE MARKET  
FOR OTHERS, BY COUNTRY, 2020 & 2028 (%)

FIGURE 30.GPS TRACKING DEVICE MARKET, BY REGION, 2020-2028 (%)

FIGURE 31.COMPARATIVE SHARE ANALYSIS OF NORTH AMERICA GPS  
TRACKING DEVICE MARKET, BY COUNTRY, 2020–2028 (%)

FIGURE 32.U.S. GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 33.CANADA GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 34.MEXICO GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 35.COMPARATIVE SHARE ANALYSIS OF EUROPE GPS TRACKING  
DEVICE MARKET, BY COUNTRY, 2020–2028 (%)

FIGURE 36.UK GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 37.GERMANY GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 38.FRANCE GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 39.REST OF EUROPE GPS TRACKING DEVICE MARKET, 2020–2028  
(\$MILLION)

FIGURE 40.COMPARATIVE SHARE ANALYSIS OF ASIA-PACIFIC GPS TRACKING  
DEVICE MARKET, BY COUNTRY, 2020–2028 (%)

FIGURE 41.CHINA GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 42.JAPAN GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 43.INDIA GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 44.SOUTH KOREA GPS TRACKING DEVICE MARKET, 2020–2028  
(\$MILLION)

FIGURE 45.REST OF ASIA-PACIFIC GPS TRACKING DEVICE MARKET, 2020–2028  
(\$MILLION)

FIGURE 46.COMPARATIVE SHARE ANALYSIS OF LAMEA GPS TRACKING DEVICE  
MARKET, BY COUNTRY, 2020–2028 (%)

FIGURE 47.LATIN AMERICA GPS TRACKING DEVICE MARKET, 2020–2028  
(\$MILLION)

FIGURE 48.MIDDLE EAST GPS TRACKING DEVICE MARKET, 2020–2028  
(\$MILLION)

FIGURE 49.AFRICA GPS TRACKING DEVICE MARKET, 2020–2028 (\$MILLION)

FIGURE 50.MARKET PLAYER POSITIONING, 2019

FIGURE 51.TOP WTOP WINNING STRATEGIES, BY YEAR, 2019–2021

FIGURE 52.TOP WINNING STRATEGIES, BY DEVELOPMENT, 2019–2021 (%)

FIGURE 53.TOP WINNING STRATEGIES, BY COMPANY, 2019–2021

FIGURE 54.COMPETITIVE DASHBOARD

FIGURE 55.COMPETITIVE HEATMAP OF KEY PLAYERS

FIGURE 56.ATRACK TECHNOLOGY INC.: R&D EXPENDITURE, 2018–2020  
(\$MILLION)

FIGURE 57.ATRACK TECHNOLOGY INC.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 58.CALAMP CORP.: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 59.CALAMP CORP.: NET SALES, 2018–2020 (\$MILLION)

FIGURE 60.CALAMP CORP.: REVENUE SHARE BY SEGMENT, 2020 (%)

FIGURE 61.CALAMP CORP.: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 62.ORBCOMM INC.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 63.ORBCOMM INC.: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 64.QUECLINK WIRELESS SOLUTIONS CO., LTD.: R&D EXPENDITURE,  
2018–2020 (\$MILLION)

FIGURE 65.QUECLINK WIRELESS SOLUTIONS CO., LTD.: REVENUE, 2018–2020  
(\$MILLION)

FIGURE 66.SIERRA WIRELESS, INC.: R&D EXPENDITURE, 2018–2020 (\$MILLION)

FIGURE 67.SIERRA WIRELESS, INC.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 68.SIERRA WIRELESS, INC.: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 69.SIERRA WIRELESS, INC.: REVENUE SHARE, BY REGION, 2020 (%)

FIGURE 70.STARCOM SYSTEMS LTD.: R&D EXPENDITURE, 2018–2020  
(\$MILLION)

FIGURE 71.STARCOM SYSTEMS LTD.: REVENUE, 2018–2020 (\$MILLION)

FIGURE 72.STARCOM SYSTEMS LTD.: REVENUE SHARE, BY SEGMENT, 2020 (%)

FIGURE 73.STARCOM SYSTEMS LTD.: REVENUE SHARE, BY REGION, 2020 (%)

## I would like to order

Product name: GPS Tracking Device Market By Technology (Standalone Tracker, OBD Device, and Advance Tracker), Type (Data Loggers, Data Pushers, and Data Pullers), and Application (Automotive, Aerospace & Defense, Healthcare, Transportation, and Others): Global Opportunity Analysis and Industry Forecast, 2021–2028

Product link: <https://marketpublishers.com/r/G415B6099051EN.html>

Price: US\$ 4,935.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G415B6099051EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970