

Gluten-Free Pasta Market by Product Type (Brown Rice Pasta, Quinoa Pasta, Chickpea Pasta, and Multigrain Pasta) and Distribution Channel (Retail Shops, Supermarkets/Hypermarkets, and E-commerce): Global Opportunity Analysis and Industry Forecast, 2018 - 2025

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Abstracts

The global gluten-free pasta market was valued at \$909.8 million in 2017 and is projected to reach \$1,289.2 million by 2025, growing at a CAGR of 4.5% from 2018 to 2025. The rise in number of celiac disease patients and surge in food intolerant population are the two main factors that drive the growth of the global gluten-free pasta market in terms of value sales.

Celiac disease is an autoimmune disorder where the parts of the small intestine are damaged or destroyed by the immune system due to reaction from gluten ingestion. This affects the absorption of nutrients into the body and can lead to various associated illnesses including, but not limited to, malnutrition, osteoporosis, and anemia. According to Agriculture and Agri-Food Canada, around 3 million Americans suffer from celiac disease, and it is estimated that 40 million of the Americans are gluten-intolerant or sensitive. Thus, these consumers opt for gluten-free diet. They seek products that are gluten-free and are easy to consume. More than 80% of this population is not aware that they are suffering from celiac disease. There is growth in the availability of gluten-free products owing to the rise in number of celiac disease patients.

According to World Health Organization (WHO), food intolerance and sensitivities affect approximately 1-2% of the global population. WHO also reveals growth in the prevalence of celiac disease. Over the past two decades, there have been consumers

suffering from intolerance to various food products such as dairy, meat, soy, carbohydrate as well as gluten, which has provided immense opportunity for free-from food products in the market. Consumers with food intolerance are very conscious about the food intake. Various key food manufacturers strategize on coming up with such kind of food products that cater to the requirement of these consumers owing to the rise in number of food intolerant consumers, Gluten-free pasta is one of them. Thus, increase in demand for various free-from products, boosts the growth of the gluten-free pasta market.

The Asia-Pacific market has been enduring with the new trends in the food & beverages segment over the past couple of years. Some of the Asian countries, such as China, India, and Japan are now gradually turning their preference toward western food products. Therefore, there has been an increase in the consumption rate of pastas in these regions. On the other hand, a major chunk of Asia-Pacific population especially the millennials has been adopting a healthier lifestyle. They are extremely diet conscious by carefully choosing between food products having low sugar and fat contents. Some of these customers even seek for products that are gluten-free. This provides immense opportunity for the growth of the gluten-free pasta market in terms of value sales during the forecast period.

Some of the key companies profiled in the report include AMI Operating Inc., Quinoa Corporation, H.J. Heinz Company L.P., Barilla G.E R. F. LLI S.P.A., RP's Pasta Company, DR. SCH?R AG/SPA, Bionaturae LLC, Jovial Foods Inc., Pastificio Lucio Garofalo S.p.A., and Doves Farm Foods Ltd.

KEY BENEFITS FOR STAKEHOLDERS

The report provides an extensive analysis of the current and emerging market trends and opportunities in the global gluten-free pasta market.

The report provides detailed qualitative and quantitative analysis of current trends and future estimations that help evaluate the prevailing market opportunities.

A comprehensive analysis of the factors that drive and restrict the growth of the market is provided.

An extensive analysis of the market is conducted by following key product positioning and monitoring the top competitors within the market framework.

The report provides extensive qualitative insights on the potential segments or regions exhibiting favorable growth.

KEY MARKET SEGMENTS

By Product Type

Brown Rice Pasta

Quinoa Pasta

Chickpea Pasta

Multigrain Pasta

By Distribution Channel

Retail Shops

Supermarket/Hypermarket

E-commerce

By Region

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Spain

Russia

Rest of Europe

Asia-Pacific

China

India

Japan

Australia and New Zealand

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

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