

# **Wearable Sensors Market by Product Type (Temperature Sensor, Motion Sensor, Medical Sensor, Image Sensor, Position Sensor, and Pressure Sensor) and Application (Eye Wear, Wrist Wear, Body Wear, Footwear, and Other Wearable Devices) - Global Opportunities Analysis and Industry Forecast, 2014 - 2022**

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## **Abstracts**

Wearable sensors are integrated with various accessories to physiological monitoring and data collection. These sensors are used in smartphones, tablets, and smart watches for monitoring health conditions, blood pressure, and activities. Smart consumer electronic devices help in conveniently sensing human metabolic activities. Market players have launched smart shirts, smart eyewear, and smart rings, which are equipped with wearable sensors. Smart shirts and smart rings are in high demand in defense, healthcare, and others. In the defense sector, smart shirts are used by soldiers to monitor their health conditions on battlegrounds. In addition, ongoing advancements in technology and expansion in Internet of Things (IoT) network supplement the market growth. However, high cost of sensors and privacy concerns hamper the adoption of wearable sensors.

In 2016, the wrist wear segment has witnessed high adoption of wearable sensors due to increase in fitness concerns among the young population. The foot wear segment presents lucrative growth opportunities to the wearable sensors market, followed by the body wear segment.

The report analyzes the global wearable sensors market on the basis of product type, application, and geography. Based on product type, the market is segmented into motion sensor, medical-based sensor, image sensor, position sensor, pressure sensor, temperature, and others (chemical, optical, and stretch). Among all product types,

motion sensor segment was the highest revenue contributor to the global market in 2015, accounting for \$44 million. However, the image sensor segment is expected to garner \$229 million by 2022, registering a CAGR of 54.5% from 2016 to 2022.

Based on application, the wearable sensor market is segmented into eye wear, wrist wear, body wear, footwear, and other wearable devices (finger, neck, and head wear). The body wear and eye wear segments are expected to grow at CAGRs of 55.0% and 54.6%, respectively, during the forecast period. However, the wrist wear segment was the highest revenue contributor to the global market in 2015, accounting for \$57 million. The market is analyzed based on four regions, which include North America, Europe, Asia-Pacific, and LAMEA. North America was the highest revenue contributor to the global market in 2015, accounting for \$48 million. This region is expected to garner \$864 million by 2022, registering a CAGR of 52.4% from 2016 to 2022. Moreover, North America is expected to maintain its dominance during the forecast period. Europe and Asia-Pacific regions are the second and third leading wearable sensor markets, respectively.

The major players profiled in the market are Panasonic Corporation, STMicroelectronics, Adidas, Texas Instruments Incorporated, Analog Devices, ZOLL Medical Corporation (Asahi Kasei Corporation), Infineon Technologies AG., InvenSense Inc., Intel Inc., and Google Inc.

## **KEY BENEFITS**

This report provides extensive analyses of the current market trends and dynamics of the global wearable sensor market.

Competitive intelligence of leading manufacturers and distributors of wearable sensors helps in understanding the market scenario across geographies.

This report entails the detailed quantitative analysis of the current market and estimations for the period of 2014--2022 to identify the prevailing market opportunities.

Recent developments, key manufacturers, their market shares, and upcoming products have been enlisted in the report.

Exhaustive analysis of the global wearable sensor market by type helps in understanding the market trends.

Comprehensive analyses of factors that drive and restrict the growth of the global wearable sensor market are provided in the report.

## KEY MARKET SEGMENTS

### BY PRODUCT TYPE

Temperature Sensor

Image Sensor

Motion Sensor

Pressure Sensor

Position Sensor

Medical Based Sensor

Others (Chemical, optical and stretch)

### BY APPLICATION

Foot Wear

Body Wear

Wrist Wear

Eye Wear

Others (Finger, Neck, and Head Wear)

### BY GEOGRAPHY

North America

U.S.

Canada

Mexico

Europe

UK

France

Germany

Italy

Rest of Europe

Asia-Pacific

India

China

Japan

Rest of Asia Pacific

LAMEA

Latin America

Middle East

Africa

Key Companies

*Wearable Sensors Market by Product Type (Temperature Sensor, Motion Sensor, Medical Sensor, Image Sensor, Posi...*

Adidas AG

Analog Devices

Google Inc.

Infineon Technologies AG.

Intel Inc.

InvenSense Inc.

Panasonic Corporation

STMicroelectronics

Texas Instruments Incorporated

ZOLL Medical Corporation (Asahi Kasei Corporation)

## Contents

### CHAPTER 1. INTRODUCTION

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Secondary research
  - 1.4.2. Primary research
  - 1.4.3. Analyst tools and models

### CHAPTER 2. EXECUTIVE SUMMARY

- 2.1. OVERVIEW
- 2.2. MARKET SNAPSHOT
- 2.3. CXO PERSPECTIVE

### CHAPTER 3. MARKET OVERVIEW

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top impacting factor
  - 3.2.2. Top winning strategies
  - 3.2.3. Top investment pockets
- 3.3. PORTERS FIVE FORCES ANALYSIS
  - 3.3.1. Low bargaining power of suppliers due to large number of suppliers and low switching cost
  - 3.3.2. Low bargaining power of buyer due to low demand, availability of substitutes, and limited players that provide quality product
  - 3.3.3. Availability of substitutes and high cost increases threat of substitutes
  - 3.3.4. High threat of new entrants due to less players in the market
  - 3.3.5. Presence of fewer players, low brand loyalty, low switching cost of supplier and high switching cost for buyers, decrease the competition among rivalries
- 3.4. MARKET SHARE ANALYSIS, 2015
- 3.5. DRIVERS
  - 3.5.1. Increase in use of smart devices like smartphone, tablet, and other, which enhance the ease of sensing
  - 3.5.2. Advancement in technology leading to the introduction of various other devices

like smart shirt, eyewear, smart ring and others

3.5.3. Expansion of internet of things (IOT), expand the demand in various application such as healthcare, fitness, consumer electronics and others

### 3.6. RESTRAINTS

3.6.1. The privacy and security of a person is at risk

3.6.2. High prices of wearable sensor due to the technical difficulty related to the sensor

### 3.7. OPPORTUNITIES

3.7.1. Increasing investment in novel technology development for wearable sensors

## **CHAPTER 4. WORLD WEARABLE SENSOR MARKET BY PRODUCT TYPE**

### 4.1. INTRODUCTION

#### 4.2. TEMPERATURE SENSOR

4.2.1. Key market trends

4.2.2. Key growth factors and opportunities

4.2.3. Market size and forecast

4.2.4. North America wearable temperature sensors market, (\$million), growth (%) 2014-2022

4.2.5. Europe wearable temperature sensors market, (\$million), growth (%) 2014-2022

4.2.6. Asia Pacific wearable temperature sensors market, (\$million), growth (%) 2014-2022

4.2.7. LAMEA wearable temperature sensors market, (\$million), growth (%) 2014-2022

#### 4.3. IMAGE SENSORS

4.3.1. Key market trends

4.3.2. Key growth factors and opportunities

4.3.3. Market size and forecast

4.3.4. North America wearable image sensors market, (\$million), growth (%) 2014-2022

4.3.5. Europe wearable image sensors market, (\$million), growth (%) 2014-2022

4.3.6. Asia Pacific wearable image sensors market, (\$million), growth (%) 2014-2022

4.3.7. LAMEA wearable image sensors market, (\$million), growth (%) 2014-2022

#### 4.4. MOTION SENSORS

4.4.1. Key market trends

4.4.2. Key growth factors and opportunities

4.4.3. Market size and forecast

4.4.4. North America wearable motion sensors market, (\$million), growth (%) 2014-2022

4.4.5. Europe wearable motion sensors market, (\$million), growth (%) 2014-2022

4.4.6. Asia Pacific wearable motion sensors market, (\$million), growth (%) 2014-2022

4.4.7. LAMEA wearable motion sensors market, (\$million), growth (%) 2014-2022

#### 4.5. PRESSURE SENSORS

4.5.1. Key market trends

4.5.2. Key growth factors and opportunities

4.5.3. Market size and forecast

4.5.4. North America wearable pressure sensors market, (\$million), growth (%)

2014-2022

4.5.5. Europe wearable pressure sensors market, (\$million), growth (%) 2014-2022

4.5.6. Asia Pacific wearable pressure sensors market, (\$million), growth (%)

2014-2022

4.5.7. LAMEA wearable pressure sensors market, (\$million), growth (%) 2014-2022

#### 4.6. POSITION SENSORS

4.6.1. Key market trends

4.6.2. Key growth factors and opportunities

4.6.3. Market size and forecast

4.6.4. North America wearable position sensor market, (\$million), growth (%)

2014-2022

4.6.5. Europe wearable position sensor market, (\$million), growth (%) 2014-2022

4.6.6. Asia Pacific wearable position sensor market, (\$million), growth (%) 2014-2022

4.6.7. LAMEA wearable position sensor market, (\$million), growth (%) 2014-2022

#### 4.7. MEDICAL BASED SENSORS

4.7.1. Key market trends

4.7.2. Key growth factors and opportunities

4.7.3. Market size and forecast

4.7.4. North America medical based wearable sensor market, (\$million), growth (%)

2014-2022

4.7.5. Europe medical based wearable sensor market, (\$million), growth (%)

2014-2022

4.7.6. Asia Pacific medical based wearable sensor market, (\$million), growth (%)

2014-2022

4.7.7. LAMEA medical based wearable sensor market, (\$million), growth (%)

2014-2022

#### 4.8. OTHER (CHEMICAL, OPTICAL, AND STRETCH) SENSORS

4.8.1. Key market trends

4.8.2. Key growth factors and opportunities

4.8.3. Market Size and forecast

4.8.4. North America other wearable sensors market, (\$million), growth (%) 2014-2022

4.8.5. Europe other wearable sensors market, (\$million), growth (%) 2014-2022



- 4.8.6. Asia Pacific other wearable sensors market, (\$million), growth (%) 2014-2022
- 4.8.7. LAMEA other wearable sensors market, (\$million), growth (%) 2014-2022

## **CHAPTER 5. WORLD WEARABLE SENSOR MARKET BY APPLICATION**

### **5.1. INTRODUCTION**

### **5.2. FOOT WEAR**

#### 5.2.1. Key market trends

#### 5.2.2. Key growth factors and opportunities

#### 5.2.3. Market size and forecast

#### 5.2.4. North America wearable sensors market for foot wear, (\$million), growth (%) 2014-2022

#### 5.2.5. Europe wearable sensors market for foot wear, (\$million), growth (%) 2014-2022

#### 5.2.6. Asia Pacific wearable sensors market for foot wear, (\$million), growth (%) 2014-2022

#### 5.2.7. LAMEA smart wearable sensors market for foot wear, (\$million), growth (%) 2014-2022

### **5.3. BODY WEAR**

#### 5.3.1. Key market trends

#### 5.3.2. Key growth factors and opportunities

#### 5.3.3. Market size and forecast

#### 5.3.4. North America wearable sensor market for body wear, (\$million), growth (%) 2014-2022

#### 5.3.5. Europe wearable sensor market for body wear, (\$million), growth (%) 2014-2022

#### 5.3.6. Asia-Pacific wearable sensor market for body wear, (\$million), growth (%) 2014-2022

#### 5.3.7. LAMEA wearable sensor market for body wear, (\$million), growth (%) 2014-2022

### **5.4. WRIST WEAR**

#### 5.4.1. Key market trends

#### 5.4.2. Key growth factors and opportunities

#### 5.4.3. Market size and forecast

#### 5.4.4. North America wearable sensor market for wrist wear, (\$million), growth (%) 2014-2022

#### 5.4.5. Europe wearable sensor market for wrist wear, (\$million), growth (%) 2014-2022

#### 5.4.6. Asia-Pacific wearable sensor market for wrist wear, (\$million), growth (%) 2014-2022

#### 5.4.7. LAMEA wearable sensor market for wrist wear, (\$million), growth (%) 2014-2022

### **5.5. EYE WEAR**

- 5.5.1. Key market trends
- 5.5.2. Key growth factors and opportunities
- 5.5.3. Market size and forecast
- 5.5.4. North America wearable sensor market for eye wear, (\$million), growth (%)  
2014-2022
- 5.5.5. Europe wearable sensor market for eye wear, (\$million), growth (%) 2014-2022
- 5.5.6. Asia-Pacific wearable sensor market for eye wear, (\$million), growth (%)  
2014-2022
- 5.5.7. LAMEA wearable sensor market for eye wear, (\$million), growth (%) 2014-2022
- 5.6. OTHERS (FINGER WEAR, NECKWEAR, HEADWEAR)
  - 5.6.1. Key market trends
  - 5.6.2. Key growth factors and opportunities
  - 5.6.3. Market size and forecast
  - 5.6.4. North America wearable sensor market for other parts, (\$million), growth (%)  
2014-2022
  - 5.6.5. Europe wearable sensor market for other parts, (\$million), growth (%)  
2014-2022
  - 5.6.6. Asia-pacific wearable sensor market for other parts, (\$million), growth (%)  
2014-2022
  - 5.6.7. LAMEA wearable sensor market for other parts, (\$million), growth (%)  
2014-2022

## **CHAPTER 6. WORLD WEARABLE SENSOR MARKET BY GEOGRAPHY**

### 6.1. OVERVIEW

### 6.2. NORTH AMERICA

- 6.2.1. Key market trends
- 6.2.2. Key growth factors and opportunities
- 6.2.3. Market size and forecast
- 6.2.4. U.S. wearable sensor market, (\$million), growth (%) 2014-2022
- 6.2.5. Canada wearable sensor market, (\$million), growth (%) 2014-2022
- 6.2.6. Mexico wearable sensor market, (\$million), growth (%) 2014-2022

### 6.3. EUROPE

- 6.3.1. Key market trends
- 6.3.2. Key growth factors and opportunities
- 6.3.3. Market size and forecast
- 6.3.4. U.K. wearable sensor market, (\$million), growth (%) 2014-2022
- 6.3.5. France wearable sensor market, (\$million), growth (%) 2014-2022
- 6.3.6. Germany wearable sensor market, (\$million), growth (%) 2014-2022

6.3.7. Italy wearable sensor market, (\$million), growth (%) 2014-2022

6.3.8. Rest of Europe wearable sensor market, (\$million), growth (%) 2014-2022

## 6.4. ASIA-PACIFIC

6.4.1. Key market trends

6.4.2. Key growth factors and opportunities

6.4.3. Market size and forecast

6.4.4. India wearable sensor market, (\$million), growth (%) 2014-2022

6.4.5. China wearable sensor market, (\$million), growth (%) 2014-2022

6.4.6. Japan wearable sensor market, (\$million), growth (%) 2014-2022

6.4.7. Rest of Asia-Pacific wearable sensor market, (\$million), growth (%) 2014-2022

## 6.5. LAMEA

6.5.1. Key market trends

6.5.2. Key growth factors and opportunities

6.5.3. Market size and forecast

6.5.4. Latin America wearable sensors market, (\$million), growth (%) 2014-2022

6.5.5. Middle East wearable sensor market, (\$million), growth (%) 2014-2022

6.5.6. Africa wearable sensor market, (\$million), growth (%) 2014-2022

## CHAPTER 7. COMPANY PROFILES

### 7.1. ADIDAS

7.1.1. Company overview

7.1.2. Operating business segments

7.1.3. Business performance

7.1.4. Key strategic moves and development

### 7.2. ANALOG DEVICES

7.2.1. Company overview

7.2.2. Operating business segments

7.2.3. Business performance

7.2.4. Key strategic moves and development

### 7.3. GOOGLE

7.3.1. Company overview

7.3.2. Operating business segments

7.3.3. Business performance

7.3.4. Key strategic moves and development

### 7.4. INFINEON TECHNOLOGIES AG

7.4.1. Company overview

7.4.2. Operating business segments

7.4.3. Business performance

- 7.4.4. Key strategic moves and development
- 7.5. INTEL
  - 7.5.1. Company overview
  - 7.5.2. Operating business segments
  - 7.5.3. Business performance
  - 7.5.4. Key strategic moves and development
- 7.6. INVENSENSE INC.
  - 7.6.1. Company overview
  - 7.6.2. Operating business segments
  - 7.6.3. Business performance
  - 7.6.4. Key strategic moves and development
- 7.7. PANASONIC CORPORATION
  - 7.7.1. Company overview
  - 7.7.2. Operating business segments
  - 7.7.3. Business performance
  - 7.7.4. Key strategic moves and development
- 7.8. STMICROELECTRONICS
  - 7.8.1. Company overview
  - 7.8.2. Operating business segments
  - 7.8.3. Business performance
  - 7.8.4. Key strategic moves and development
- 7.9. TEXAS INSTRUMENTS
  - 7.9.1. Company overview
  - 7.9.2. Operating business segments
  - 7.9.3. Business performance
  - 7.9.4. Key strategic moves and development
- 7.10. ZOLL MEDICAL CORPORATION
  - 7.10.1. Company overview
  - 7.10.2. Operating business segments
  - 7.10.3. Business performance
  - 7.10.4. Key strategic moves and development

## List Of Tables

### LIST OF TABLES

TABLE 1. WORLD WEARABLE SENSORS MARKET SNAPSHOT

TABLE 2. WORLD WEARABLE TEMPERATURE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 3. NORTH AMERICA WEARABLE TEMPERATURE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 4. EUROPE WEARABLE TEMPERATURE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 5. ASIA PACIFIC WEARABLE TEMPERATURE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 6. LAMEA WEARABLE TEMPERATURE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 7. WORLD WEARABLE IMAGE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 8. NORTH AMERICA WEARABLE IMAGE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 9. EUROPE WEARABLE IMAGE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 10. ASIA PACIFIC WEARABLE IMAGE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 11. LAMEA WEARABLE IMAGE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 12. WORLD WEARABLE MOTION SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 13. NORTH AMERICA WEARABLE MOTION SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 14. EUROPE WEARABLE MOTION SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 15. ASIA-PACIFIC WEARABLE MOTION SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 16. LAMEA WEARABLE MOTION SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 17. WORLD WEARABLE PRESSURE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 18. NORTH AMERICA WEARABLE PRESSURE SENSORS MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 19. EUROPE WEARABLE PRESSURE SENSORS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 20. ASIA PACIFIC WEARABLE PRESSURE SENSORS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 21. LAMEA WEARABLE PRESSURE SENSORS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 22. WORLD WEARABLE POSITION SENSOR MARKET, (\$MILLION),  
GROWTH (%), 2014-2022

TABLE 23. NORTH AMERICA WEARABLE POSITION SENSOR MARKET,  
(\$MILLION), GROWTH (%), 2014-2022

TABLE 24. EUROPE WEARABLE POSITION SENSOR MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 25. ASIA-PACIFIC WEARABLE POSITION SENSOR MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 26. LAMEA WEARABLE POSITION SENSOR MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 27. WORLD MEDICAL BASED WEARABLE SENSOR MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 28. NORTH AMERICA MEDICAL BASED WEARABLE SENSOR MARKET,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 29. EUROPE MEDICAL BASED WEARABLE SENSOR MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 30. ASIA-PACIFIC MEDICAL BASED WEARABLE SENSOR MARKET,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 31. LAMEA MEDICAL BASED WEARABLE SENSOR MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 32. WORLD OTHER WEARABLE SENSORS MARKET, (\$MILLION), GROWTH  
(%), 2014-2022

TABLE 33. NORTH AMERICA OTHER WEARABLE SENSORS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 34. EUROPE OTHER WEARABLE SENSORS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 35. ASIA-PACIFIC OTHER WEARABLE SENSORS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 36. LAMEA OTHER WEARABLE SENSORS MARKET, (\$MILLION), GROWTH  
(%) 2014-2022

TABLE 37. WORLD WEARABLE SENSORS MARKET FOR FOOT WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 38. NORTH AMERICA WEARABLE SENSORS MARKET FOR FOOT WEAR,



(\$MILLION), GROWTH (%) 2014-2022

TABLE 39. EUROPE WEARABLE SENSORS MARKET FOR FOOT WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 40. ASIA PACIFIC WEARABLE SENSORS MARKET FOR FOOT WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 41. LAMEA WEARABLE SENSORS MARKET FOR FOOT WEAR, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 42. WORLD WEARABLE SENSOR MARKET FOR BODY WEAR, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 43. NORTH AMERICA WEARABLE SENSOR MARKET FOR BODY WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 44. EUROPE WEARABLE SENSOR MARKET FOR BODY WEAR, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 45. ASIA-PACIFIC WEARABLE SENSOR MARKET FOR BODY WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 46. LAMEA WEARABLE SENSOR MARKET FOR BODY WEAR, (\$MILLION),  
GROWTH (%), 2014-2022

TABLE 47. WORLD WEARABLE SENSOR MARKET FOR WRIST WEAR, (\$MILLION),  
GROWTH (%), 2014-2022

TABLE 48. NORTH AMERICA WEARABLE SENSOR MARKET FOR WRIST WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 49. EUROPE WEARABLE SENSOR MARKET FOR WRIST WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 50. ASIA-PACIFIC WEARABLE SENSOR MARKET FOR WRIST WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 51. LAMEA WEARABLE SENSOR MARKET FOR WRIST WEAR, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 52. WORLD WEARABLE SENSOR MARKET FOR EYE WEAR, (\$MILLION),  
GROWTH (%), 2014-2022

TABLE 53. NORTH AMERICA WEARABLE SENSOR MARKET FOR EYE WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 54. EUROPE WEARABLE SENSOR MARKET FOR EYE WEAR, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 55. ASIA-PACIFIC WEARABLE SENSOR MARKET FOR EYE WEAR,  
(\$MILLION), GROWTH (%) 2014-2022

TABLE 56. LAMEA WEARABLE SENSOR MARKET FOR EYE WEAR, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 57. WORLD WEARABLE SENSOR MARKET FOR OTHER PARTS,  
(\$MILLION), GROWTH (%), 2014-2022

TABLE 58. NORTH AMERICA WEARABLE SENSOR MARKET FOR OTHER PARTS, (\$MILLION), GROWTH (%) 2014-2022

TABLE 59. EUROPE WEARABLE SENSOR MARKET FOR OTHER PARTS, (\$MILLION), GROWTH (%) 2014-2022

TABLE 60. ASIA-PACIFIC WEARABLE SENSOR MARKET FOR OTHER PARTS, (\$MILLION), GROWTH (%) 2014-2022

TABLE 61. LAMEA WEARABLE SENSOR MARKET FOR OTHER PARTS, (\$MILLION), GROWTH (%) 2014-2022

TABLE 62. NORTH AMERICA WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 63. U.S. WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 64. CANADA WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 65. MEXICO WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 66. EUROPE WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 67. U.S. WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 68. FRANCE WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 69. GERMANY WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 70. ITALY WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 71. REST OF EUROPE WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 72. ASIA-PACIFIC WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%), 2014-2022

TABLE 73. INDIA WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 74. CHINA WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 75. JAPAN WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 76. AUSTRALIA WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%) 2014-2022

TABLE 77. LAMEA WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%)



2014-2022

TABLE 78. LATIN AMERICA WEARABLE SENSORS MARKET, (\$MILLION),  
GROWTH (%) 2014-2022

TABLE 79. MIDDLE EAST WEARABLE SENSOR MARKET, (\$MILLION), GROWTH  
(%) 2014-2022

TABLE 80. AFRICA WEARABLE SENSOR MARKET, (\$MILLION), GROWTH (%)  
2014-2022

TABLE 81. ADIDAS: COMPANY SNAPSHOT

TABLE 82. ADIDAS: OPERATING SEGMENTS

TABLE 83. ANALOG DEVICES: COMPANY SNAPSHOT

TABLE 84. ANALOG DEVICES: OPERATING SEGMENTS

TABLE 85. GOOGLE: COMPANY SNAPSHOT

TABLE 86. GOOGLE: OPERATING SEGMENTS

TABLE 87. INFINEON TECHNOLOGIES AG: COMPANY SNAPSHOT

TABLE 88. INFINEON TECHNOLOGIES AG: OPERATING SEGMENTS

TABLE 89. INTEL: COMPANY SNAPSHOT

TABLE 90. INTEL: OPERATING SEGMENTS

TABLE 91. INVENSENSE INC.: COMPANY SNAPSHOT

TABLE 92. INVENSENSE INC.: OPERATING SEGMENTS

TABLE 93. PANASONIC CORPORATION: COMPANY SNAPSHOT

TABLE 94. PANASONIC CORPORATION: OPERATING SEGMENTS

TABLE 95. STMICROELECTRONICS: COMPANY SNAPSHOT

TABLE 96. STMICROELECTRONICS: OPERATING SEGMENTS

TABLE 97. TEXAS INSTRUMENTS: COMPANY SNAPSHOT

TABLE 98. TEXAS INSTRUMENTS: OPERATING SEGMENTS

TABLE 99. ZOLL MEDICAL CORPORATION: COMPANY SNAPSHOT

TABLE 100. ZOLL MEDICAL CORPORATION: OPERATING SEGMENT

## List Of Figures

### LIST OF FIGURES

FIG. 1. TOP IMPACTING FACTORS

FIG. 2. TOP WINNING STRATEGIES IN THE WEARABLE SENSOR MARKET  
(2013-2016)

FIG. 3. TOP WINNING STRATEGIES (%) (2013-2016)

FIG. 4. TOP INVESTMENT POCKETS

FIG. 5. PORTERS FIVE FORCES ANALYSIS OF WEARABLE SENSOR MARKET

FIG. 6. COMPANY MARKET SHARE ANALYSIS OF WEARABLE SENSORS  
MARKET, 2015.

FIG. 7. WORLDWIDE SHIPMENT OF SMARTPHONES AND SMARTWATCHES  
(MILLION UNITS) 2014-2022

FIG. 8. WORLDWIDE WEARABLE DEVICE SHIPMENT FORECAST (MILLION UNITS)  
2014-2019

FIG. 9. NUMBER OF EVERYDAY OBJECTS CONNECTED TO INTERNET (BILLIONS)  
2014-2022

FIG. 10. CAUSE/ TYPE OF BREACH 2007-2014

FIG. 11. WORLD WEARABLE SENSOR MARKET BY TYPE, 2015

FIG. 12. WORLD WEARABLE TEMPERATURE SENSORS MARKET, YEAR ON YEAR  
GROWTH (%), 2015-2022

FIG. 13. WORLD WEARABLE IMAGE SENSORS MARKET, YEAR ON YEAR  
GROWTH (%), 2015-2022

FIG. 14. WORLD WEARABLE MOTION SENSORS MARKET, YEAR ON YEAR  
GROWTH (%), 2015-2022

FIG. 15. WORLD WEARABLE PRESSURE SENSOR MARKET, YEAR ON YEAR  
GROWTH (%), 2015-2022

FIG. 16. WORLD WEARABLE SENSOR MARKET, BY POSITION SENSOR, YEAR ON  
YEAR GROWTH (%), 2015-2022

FIG. 17. WORLD MEDICAL BASED WEARABLE SENSOR MARKET, YEAR ON YEAR  
GROWTH (%), 2015-2022

FIG. 18. WORLD OTHER WEARABLE SENSOR MARKET, YEAR ON YEAR  
GROWTH (%), 2015-2022

FIG. 19. WORLD WEARABLE SENSOR MARKET BY APPLICATION, 2015

FIG. 20. WORLD WEARABLE SENSOR MARKET, FOR FOOT WEAR, YEAR ON  
YEAR GROWTH (%), 2015-2022

FIG. 21. WORLD WEARABLE SENSOR MARKET FOR BODY WEAR, YEAR ON  
YEAR GROWTH (%), 2015-2022

FIG. 22. WORLD WEARABLE SENSOR MARKET FOR WRIST WEAR, YEAR ON YEAR GROWTH (%), 2015-2022

FIG. 23. WORLD WEARABLE SENSOR MARKET FOR EYE WEAR, YEAR ON YEAR GROWTH (%), 2015-2022

FIG. 24. WORLD WEARABLE SENSOR MARKET FOR OTHER PARTS, YEAR ON YEAR GROWTH (%), 2015-2022

FIG. 25. WORLD WEARABLE SENSORS MARKET BY GEOGRAPHY, 2015

FIG. 26. NORTH AMERICA WEARABLE SENSORS MARKET, YEAR ON YEAR GROWTH (%), 2015-2022

FIG. 27. EUROPE WEARABLE SENSOR MARKET, YEAR ON YEAR GROWTH (%), 2015-2022

FIG. 28. ASIA-PACIFIC WEARABLE SENSOR MARKET, YEAR ON YEAR GROWTH (%), 2015-2022

FIG. 29. LAMEA WEARABLE SENSOR MARKET, YEAR ON YEAR GROWTH (%), 2015-2022

FIG. 30. ADIDAS: COMPANY SNAPSHOT

FIG. 31. ANALOG DEVICES: COMPANY SNAPSHOT

FIG. 32. GOOGLE: COMPANY SNAPSHOT

FIG. 33. INFINEON TECHNOLOGIES AG: COMPANY SNAPSHOT

FIG. 34. INTEL: COMPANY SNAPSHOT

FIG. 35. INVENSENSE INC.: COMPANY SNAPSHOT

FIG. 36. PANASONIC CORPORATION: COMPANY SNAPSHOT

FIG. 37. STMICROELECTRONICS: COMPANY SNAPSHOT

FIG. 38. TEXAS INSTRUMENTS: COMPANY SNAPSHOT

FIG. 39. ZOLL MEDICAL CORPORATION: COMPANY SNAPSHOT

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