

# **Global Smart Headphone Market by Type (In Ear, On Ear, and Over Ear) and Distribution Channel (Online and Offline) - Global Opportunity Analysis and Industry Forecast, 2018-2025**

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## **Abstracts**

Smart headphone is a device that performs various functions such as fitness and heart rate tracking, voice-based personal assistants, contextual location-based suggestions, environment-based noise suppression or audio enhancement, and gesture & touch-based control along with its primary function listening audio signals. Smart headphone includes in ear, on ear, and over ear headphones.

The global smart headphones market is expected to register significant growth in the near future, attributed to increase in penetration of infotainment devices, rapid technological advancement, and upsurge in need for mobility services. However, adverse effect on hearing ability due to overuse of headphones is expected to limit the market growth. On the contrary, customer's increasing need for convenience provides ample of growth opportunity.

The report segments the smart headphone market based on type, distribution channel, and region. On the basis of type, the market is divided into in ear, on ear, and over ear. Depending on distribution channel, it is classified into online and offline. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the report include Bose Corporation, Apple Inc., Sennheiser Electronic, Sony, Skullcandy, Samsung Electronics, Bragi, LG Electronics, Intel Corporation and Koninklijke Philips N.V. and others.

## **KEY BENEFITS FOR STAKEHOLDERS**

This study comprises analytical depiction of the global smart headphone market

with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2017 to 2025 to highlight the financial competency of the market.

Porter's Five Forces analysis illustrates the potency of the buyers and suppliers.

## **KEY MARKET SEGMENTS**

### **BY TYPE**

In Ear

On Ear

Over Ear

### **BY DISTRIBUTION CHANNEL**

Online

Offline

### **BY REGION**

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Russia

Rest of Europe

Asia-Pacific

China

Japan

South Korea

India

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## **KEY MARKET PLAYERS PROFILED**

Bose Corporation

Apple Inc.

Sennheiser Electronic

Sony Corporation

Skullcandy

Samsung Electronics

Bragi

LG Electronics

Intel Corporation

Koninklijke Philips N.V.

## Contents

### **CHAPTER 1: INTRODUCTION**

- 1.1. REPORT DESCRIPTION
- 1.2. KEY BENEFITS FOR STAKEHOLDERS
- 1.3. KEY MARKET SEGMENTS
- 1.4. RESEARCH METHODOLOGY
  - 1.4.1. Primary research
  - 1.4.2. Secondary research
  - 1.4.3. Analyst tools and models

### **CHAPTER 2: EXECUTIVE SUMMARY**

- 2.1. CXO PERSPECTIVE

### **CHAPTER 3: MARKET OVERVIEW**

- 3.1. MARKET DEFINITION AND SCOPE
- 3.2. KEY FINDINGS
  - 3.2.1. Top impacting factors
  - 3.2.2. Top investment pockets
  - 3.2.3. Top winning strategies
- 3.3. PORTERS FIVE FORCES ANALYSIS
  - 3.3.1. Moderate bargaining power of suppliers
  - 3.3.2. Moderate-to-high threat of new entrants
  - 3.3.3. Moderate-to-high threat of substitutes
  - 3.3.4. Moderate-to-high intensity of rivalry
  - 3.3.5. Moderate bargaining power of buyers
- 3.4. MARKET SHARE, 2017
- 3.5. MARKET DYNAMICS
  - 3.5.1. Drivers
    - 3.5.1.1. Increase in penetration of infotainment devices
    - 3.5.1.2. Rapid technological advancements
    - 3.5.1.3. Surge in need for mobility services
  - 3.5.2. Restraint
    - 3.5.2.1. Adverse effect on hearing ability due to overuse of headphones
  - 3.5.3. Opportunity
    - 3.5.3.1. Consumers' increasing need for convenience

## **CHAPTER 4: SMART HEADPHONE MARKET, BY TYPE**

### 4.1. OVERVIEW

### 4.2. IN EAR

4.2.1. Key market trends, growth factors, and opportunities

4.2.2. Market size and forecast, by region

4.2.3. Market analysis, by country

### 4.3. ON EAR

4.3.1. Key market trends, growth factors, and opportunities

4.3.2. Market size and forecast, by region

4.3.3. Market analysis, by country

### 4.4. OVER EAR

4.4.1. Key market trends, growth factors, and opportunities

4.4.2. Market size and forecast, by region

4.4.3. Market analysis, by country

## **CHAPTER 5: SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL**

### 5.1. OVERVIEW

### 5.2. ONLINE

5.2.1. Key market trends, growth factors, and opportunities

5.2.2. Market size and forecast, by region

5.2.3. Market analysis, by country

### 5.3. OFFLINE

5.3.1. Key market trends, growth factors, and opportunities

5.3.2. Market size and forecast, by region

5.3.3. Market analysis, by country

## **CHAPTER 6: SMART HEADPHONE MARKET, BY REGION**

### 6.1. OVERVIEW

6.1.1. Market analysis, by region

### 6.2. NORTH AMERICA

6.2.1. Key market trends, growth factors, and opportunities

6.2.2. Market size and forecast, by type

6.2.3. Market size and forecast, by distribution channel

6.2.4. Market analysis, by country

6.2.4.1. U.S.

- 6.2.4.1.1. Market size and forecast, by type
- 6.2.4.1.2. Market size and forecast, by distribution channel

#### 6.2.4.2. Canada

- 6.2.4.2.1. Market size and forecast, by type
- 6.2.4.2.2. Market size and forecast, by distribution channel

#### 6.2.4.3. Mexico

- 6.2.4.3.1. Market size and forecast, by type
- 6.2.4.3.2. Market size and forecast, by distribution channel

### 6.3. EUROPE

#### 6.3.1. Key market trends, growth factors, and opportunities

#### 6.3.2. Market size and forecast, by type

#### 6.3.3. Market size and forecast, by distribution channel

#### 6.3.4. Market analysis, by country

##### 6.3.4.1. UK

- 6.3.4.1.1. Market size and forecast, by type
- 6.3.4.1.2. Market size and forecast, by distribution channel

##### 6.3.4.2. Germany

- 6.3.4.2.1. Market size and forecast, by type
- 6.3.4.2.2. Market size and forecast, by distribution channel

##### 6.3.4.3. Russia

- 6.3.4.3.1. Market size and forecast, by type
- 6.3.4.3.2. Market size and forecast, by distribution channel

##### 6.3.4.4. France

- 6.3.4.4.1. Market size and forecast, by type
- 6.3.4.4.2. Market size and forecast, by distribution channel

##### 6.3.4.5. Rest of Europe

- 6.3.4.5.1. Market size and forecast, by type
- 6.3.4.5.2. Market size and forecast, by distribution channel

### 6.4. ASIA-PACIFIC

#### 6.4.1. Key market trends, growth factors, and opportunities

#### 6.4.2. Market size and forecast, by type

#### 6.4.3. Market size and forecast, by distribution channel

#### 6.4.4. Market analysis, by country

##### 6.4.4.1. China

- 6.4.4.1.1. Market size and forecast, by type
- 6.4.4.1.2. Market size and forecast, by distribution channel

##### 6.4.4.2. Japan

- 6.4.4.2.1. Market size and forecast, by type
- 6.4.4.2.2. Market size and forecast, by distribution channel

#### 6.4.4.3. South Korea

6.4.4.3.1. Market size and forecast, by type

6.4.4.3.2. Market size and forecast, by distribution channel

#### 6.4.4.4. India

6.4.4.4.1. Market size and forecast, by type

6.4.4.4.2. Market size and forecast, by distribution channel

#### 6.4.4.5. Rest of Asia-Pacific

6.4.4.5.1. Market size and forecast, by type

6.4.4.5.2. Market size and forecast, by distribution channel

### 6.5. LAMEA

6.5.1. Key market trends, growth factors, and opportunities

6.5.2. Market size and forecast, by type

6.5.3. Market size and forecast, by distribution channel

6.5.4. Market analysis, by region

#### 6.5.4.1. Latin America

6.5.4.1.1. Market size and forecast, by type

6.5.4.1.2. Market size and forecast, by distribution channel

#### 6.5.4.2. Middle East

6.5.4.2.1. Market size and forecast, by type

6.5.4.2.2. Market size and forecast, by distribution channel

#### 6.5.4.3. Africa

6.5.4.3.1. Market size and forecast, by type

6.5.4.3.2. Market size and forecast, by distribution channel

## CHAPTER 7: COMPANY PROFILES

### 7.1. SAMSUNG ELECTRONICS CO., LTD.

7.1.1. Company overview

7.1.2. Company snapshot

7.1.3. Operating business segments

7.1.4. Product portfolio

7.1.5. Business performance

7.1.6. Key strategic moves and developments

### 7.2. SONY CORPORATION

7.2.1. Company overview

7.2.2. Company snapshot

7.2.3. Operating business segments

7.2.4. Product portfolio

7.2.5. Business performance



- 7.2.6. Key strategic moves and developments
- 7.3. APPLE INC.
  - 7.3.1. Company overview
  - 7.3.2. Company snapshot
  - 7.3.3. Operating business segments
  - 7.3.4. Product portfolio
  - 7.3.5. Business performance
  - 7.3.6. Key strategic moves and developments
- 7.4. BOSE CORPORATION
  - 7.4.1. Company overview
  - 7.4.2. Company snapshot
  - 7.4.3. Operating business segments
  - 7.4.4. Product portfolio
  - 7.4.5. Key strategic moves and developments
- 7.5. SENNHEISER ELECTRONIC GMBH & CO. KG
  - 7.5.1. Company overview
  - 7.5.2. Company snapshot
  - 7.5.3. Operating business segments
  - 7.5.4. Product portfolio
  - 7.5.5. Business performance
  - 7.5.6. Key strategic moves and developments
- 7.6. LG ELECTRONICS INC.
  - 7.6.1. Company overview
  - 7.6.2. Company snapshot
  - 7.6.3. Operating business segments
  - 7.6.4. Product portfolio
  - 7.6.5. Business performance
  - 7.6.6. Key strategic moves and developments
- 7.7. SKULLCANDY, INC.
  - 7.7.1. Company overview
  - 7.7.2. Company snapshot
  - 7.7.3. Operating business segments
  - 7.7.4. Product portfolio
  - 7.7.5. Key strategic moves and developments
- 7.8. INTEL CORPORATION
  - 7.8.1. Company overview
  - 7.8.2. Company snapshot
  - 7.8.3. Operating business segments
  - 7.8.4. Product portfolio

7.8.5. Business performance

7.8.6. Key strategic moves and developments

7.9. BRAGI GMBH

7.9.1. Company overview

7.9.2. Company snapshot

7.9.3. Operating business segments

7.9.4. Product portfolio

7.9.5. Key strategic moves and developments

7.10. KONINKLIJKE PHILIPS N.V.

7.10.1. Company overview

7.10.2. Company snapshot

7.10.3. Operating business segments

7.10.4. Product portfolio

7.10.5. Business performance

7.10.6. Key strategic moves and developments

## List Of Tables

### LIST OF TABLES

- TABLE 01. GLOBAL SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)
- TABLE 02. IN EAR SMART HEADPHONE MARKET REVENUE, BY REGION, 20172025 (\$MILLION)
- TABLE 03. ON EAR SMART HEADPHONE MARKET REVENUE, BY REGION, 20172025 (\$MILLION)
- TABLE 04. OVER EAR SMART HEADPHONE MARKET REVENUE, BY REGION, 20172025 (\$MILLION)
- TABLE 05. GLOBAL SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)
- TABLE 06. ONLINE SMART HEADPHONE MARKET REVENUE, BY REGION, 20172025 (\$MILLION)
- TABLE 07. OFFLINE SMART HEADPHONE MARKET REVENUE, BY REGION, 20172025 (\$MILLION)
- TABLE 08. SMART HEADPHONE MARKET, BY REGION, 20172025 (\$MILLION)
- TABLE 09. NORTH AMERICAN SMART HEADPHONE MARKET, BY TYPE, 20172024 (\$MILLION)
- TABLE 10. NORTH AMERICAN SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172024 (\$MILLION)
- TABLE 11. U.S. SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)
- TABLE 12. U.S. SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)
- TABLE 13. CANADA SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)
- TABLE 14. CANADA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172024 (\$MILLION)
- TABLE 15. MEXICO SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)
- TABLE 16. MEXICO SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)
- TABLE 17. EUROPE SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)
- TABLE 18. EUROPE SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)
- TABLE 19. UK SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 20. UK SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 21. GERMANY SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 22. GERMANY SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 23. RUSSIA SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 24. RUSSIA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 25. FRANCE SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 26. FRANCE SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 27. REST OF EUROPE SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 28. REST OF EUROPE SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 29. ASIA-PACIFIC SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 30. ASIA-PACIFIC SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 31. CHINA SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 32. CHINA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172024 (\$MILLION)

TABLE 33. JAPAN SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 34. JAPAN SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172024 (\$MILLION)

TABLE 35. SOUTH KOREA SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 36. SOUTH KOREA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 37. INDIA SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 38. INDIA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 39. ASIA-PACIFIC SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 40. ASIA-PACIFIC SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 41. LAMEA SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 42. LAMEA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 43. LATIN AMERICA SMART HEADPHONE MARKET, BY TYPE, 20172024 (\$MILLION)

TABLE 44. LATIN AMERICA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 45. MIDDLE EAST SMART HEADPHONE MARKET, BY TYPE, 20172024 (\$MILLION)

TABLE 46. MIDDLE EAST SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 47. AFRICA SMART HEADPHONE MARKET, BY TYPE, 20172025 (\$MILLION)

TABLE 48. AFRICA SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 20172025 (\$MILLION)

TABLE 49. SAMSUNG ELECTRONICS: COMPANY SNAPSHOT

TABLE 50. SAMSUNG ELECTRONICS: OPERATING SEGMENTS

TABLE 51. SAMSUNG ELECTRONICS: PRODUCT PORTFOLIO

TABLE 52. SONY CORPORATION: COMPANY SNAPSHOT

TABLE 53. SONY CORPORATION: OPERATING SEGMENTS

TABLE 54. SONY CORPORATION: PRODUCT PORTFOLIO

TABLE 55. APPLE INC.: COMPANY SNAPSHOT

TABLE 56. APPLE INC.: OPERATING SEGMENTS

TABLE 57. APPLE INC.: PRODUCT PORTFOLIO

TABLE 58. BOSE CORPORATION: COMPANY SNAPSHOT

TABLE 59. BOSE CORPORATION: OPERATING SEGMENTS

TABLE 60. BOSE CORPORATION: PRODUCT PORTFOLIO

TABLE 61. SENNHEISER ELECTRONIC GMBH & CO. KG: COMPANY SNAPSHOT

TABLE 62. SENNHEISER ELECTRONIC GMBH & CO. KG: OPERATING SEGMENTS

TABLE 63. SENNHEISER ELECTRONIC GMBH & CO. KG: PRODUCT PORTFOLIO

TABLE 64. LG ELECTRONICS: COMPANY SNAPSHOT

TABLE 65. LG ELECTRONICS: OPERATING SEGMENTS

TABLE 66. LG ELECTRONICS: PRODUCT PORTFOLIO

TABLE 67. SKULLCANDY, INC.: COMPANY SNAPSHOT

TABLE 68. SKULLCANDY, INC.: OPERATING SEGMENTS

TABLE 69. SKULLCANDY, INC.: PRODUCT PORTFOLIO

TABLE 70. SENNHEISER ELECTRONIC GMBH & CO. KG: COMPANY SNAPSHOT

TABLE 71. INTEL CORPORATION: OPERATING SEGMENTS

TABLE 72. INTEL CORPORATION: PRODUCT PORTFOLIO

TABLE 73. BRAGI GMBH: COMPANY SNAPSHOT

TABLE 74. BRAGI GMBH: OPERATING SEGMENTS

TABLE 75. BRAGI GMBH: PRODUCT PORTFOLIO

TABLE 76. KONINKLIJKE PHILIPS N.V: COMPANY SNAPSHOT

TABLE 77. KONINKLIJKE PHILIPS N.V: OPERATING SEGMENTS

TABLE 78. KONINKLIJKE PHILIPS N.V: PRODUCT PORTFOLIO

## List Of Figures

### LIST OF FIGURES

FIGURE 01. KEY MARKET SEGMENTS

FIGURE 02. GLOBAL SMART HEADPHONE MARKET SNAPSHOT

FIGURE 03. SMART HEADPHONE MARKET, BY REGION

FIGURE 04. TOP IMPACTING FACTORS

FIGURE 05. TOP INVESTMENT POCKETS

FIGURE 06. TOP WINNING STRATEGIES, BY YEAR, 2015-2018

FIGURE 07. TOP WINNING STRATEGIES, BY DEVELOPMENT, 2015-2018

FIGURE 08. TOP WINNING STRATEGIES, BY COMPANY, 2015-2018

FIGURE 09. MARKET SHARE, 2017

FIGURE 10. GLOBAL SMART HEADPHONE MARKET, BY TYPE, 2017-2025

FIGURE 11. COMPARATIVE SHARE ANALYSIS OF IN EAR SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 12. COMPARATIVE SHARE ANALYSIS OF ON EAR SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 13. COMPARATIVE SHARE ANALYSIS OF OVER EAR SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 14. GLOBAL SMART HEADPHONE MARKET, BY DISTRIBUTION CHANNEL, 2017-2025

FIGURE 15. COMPARATIVE SHARE ANALYSIS OF ONLINE SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 16. COMPARATIVE SHARE ANALYSIS OF OFFLINE SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 17. COMPARATIVE SHARE ANALYSIS OF SMART HEADPHONE MARKET, BY REGION, 2017 & 2025 (%)

FIGURE 18. COMPARATIVE SHARE ANALYSIS OF SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 19. U.S. SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 20. CANADA SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 21. MEXICO SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 22. COMPARATIVE SHARE ANALYSIS OF SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 23. UK SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 24. GERMANY SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 25. RUSSIA SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 26. FRANCE SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 27. REST OF EUROPE SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 28. COMPARATIVE SHARE ANALYSIS OF SMART HEADPHONE MARKET, BY COUNTRY, 2017 & 2025 (%)

FIGURE 29. CHINA SMART HEADPHONE MARKET, 2017-2024(\$MILLION)

FIGURE 30. JAPAN SMART HEADPHONE MARKET, 2017-2025 (\$MILLION)

FIGURE 31. SOUTH KOREA SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 32. INDIA SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 33. REST OF ASIA-PACIFIC SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 34. COMPARATIVE SHARE ANALYSIS OF SMART HEADPHONE MARKET, BY REGION, 2017 & 2025 (%)

FIGURE 35. LATIN AMERICA SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 36. MIDDLE EAST SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 37. AFRICA SMART HEADPHONE MARKET, 2017-2025(\$MILLION)

FIGURE 38. SAMSUNG ELECTRONICS: NET SALES, 2015-2017 (\$MILLION)

FIGURE 39. SAMSUNG ELECTRONICS: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 40. SAMSUNG ELECTRONICS: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 41. SONY CORPORATION: NET SALES, 2015-2017 (\$MILLION)

FIGURE 42. SONY CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 43. SONY CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 44. APPLE INC.: REVENUE, 2014-2016 (\$MILLION)

FIGURE 45. APPLE INC.: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 46. APPLE INC.: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 47. SENNHEISER ELECTRONIC GMBH & CO. KG: REVENUE, 2014-2016 (\$MILLION)

FIGURE 48. SENNHEISER ELECTRONIC GMBH & CO. KG: REVENUE SHARE BY SEGMENT, 2016 (%)

FIGURE 49. SENNHEISER ELECTRONIC GMBH & CO. KG: REVENUE SHARE BY GEOGRAPHY, 2016 (%)

FIGURE 50. LG ELECTRONICS: REVENUE, 2015-2017 (\$MILLION)

FIGURE 51. LG ELECTRONICS: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 52. LG ELECTRONICS: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 53. INTEL CORPORATION: REVENUE, 2015-2017 (\$MILLION)

FIGURE 54. INTEL CORPORATION: REVENUE SHARE BY SEGMENT, 2017 (%)

FIGURE 55. INTEL CORPORATION: REVENUE SHARE BY GEOGRAPHY, 2017 (%)

FIGURE 56. KONINKLIJKE PHILIPS N.V: REVENUE, 2015-2017 (\$MILLION)

FIGURE 57. KONINKLIJKE PHILIPS N.V: REVENUE SHARE BY SEGMENT, 2017 (%)



**FIGURE 58. KONINKLIJKE PHILIPS N.V LG ELECTRONICS: REVENUE SHARE BY GEOGRAPHY, 2017 (%)**

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