

Global Peer to Peer Lending Market by End-user (Consumer Credit Loans, Small Business Loans, Student Loans, and Real Estate Loans) and Business Model Type (Alternate Marketplace Lending and Traditional Lending) - Global Opportunity Analysis and Industry Forecast, 2014-2022

<https://marketpublishers.com/r/GB1ED73B3F3EN.html>

Date: March 2017

Pages: 110

Price: US\$ 5,540.00 (Single User License)

ID: GB1ED73B3F3EN

Abstracts

Global peer to peer lending (P2P) is a method of online debt financing that allows creditors to lend money to small business and individual borrowers. P2P lending transactions are economical for borrowers and a profitable investment opportunity for the retail lenders. Peer-to-peer lending allows you to give loans to individuals or participate in pools of loans, thus limiting the market risk. The P2P companies do not lend their own funds but act as mediators to both the borrower and the lender. P2P lending industry is depicting robust growth in developed economies of Europe and North America. Owing to strong financial markets The U.S. has the largest P2P lending markets in the world by loan volume while Europe is second in P2P lending. There has been a rapid growth in P2P lending platforms, which had doubled the business annually in recent years, achieved through lesser cost and other advantages such as individual reach, better interest rates, low market threat and technological advancements compared to established banks, can capture market share in banking lending markets.

The market is segmented on the basis of business model, end-users, and geography. Based on business model, it is classified alternate marketplace lending and traditional lending. By types of end-user, it is divided into consumer credit loans, small business loans, student loans, and real estate loans. Geographically, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA. Key players profiled in the report include

LendingClub Corporation (U.S). Funding Circle Limited (UK), Prosper Marketplace, Inc. (U.S.) Circleback Lending, Inc. (U.S.), Social Finance, Inc. (U.S.), Zopa Limited (UK), Avant, Inc. (U.S.), onDeck Capital, Inc. (U.S.), RateSetter (UK) Kabbage (U.S)

KEY BENEFITS:

This study provides an in-depth analysis of the global peer to peer lending market, in terms of value, to elucidate the imminent investment pockets.

A detailed impact analysis of the current trends, regional peer to peer lending market size, future estimations are outlined to single out profitable areas.

Additionally, key drivers, restraints, and opportunities through 2014–2022 is also explained to identify the prevailing market opportunities.

Porter's five forces analysis highlights the potency of suppliers & buyers in the competitive market to facilitate efficient business planning.

KEY MARKET SEGMENTS:

The market is segmented on the basis of business model, end-users and geography.
BY BUSINESS MODEL

Alternate marketplace lending

Traditional lending

BY TYPE OF END-USER

Consumer credit loans

Small business loans

Student loans

Real estate loans

BY GEOGRAPHY

North America

Europe

Asia-Pacific

LAMEA

Key Players in the value chain:

LendingClub Corporation Funding Circle Limited

Prosper Marketplace, Inc.

Circleback Lending, LLC.

Social Finance, Inc.

Zopa Limited Avant, Inc.

onDeck Capital, Inc.

RateSetter Kabbage, Inc.

Other players in the value chain include (profiles not included in the report)

LendUp

Peerform

Daric

Isepankur

Auxmoney GmbH

Contents

CHAPTER 1 INTRODUCTION

- 1.1. Report description
- 1.2. Research methodology
 - 1.2.1. Secondary research
 - 1.2.2. Primary research
 - 1.2.3. Analyst tools and models

CHAPTER 2 EXECUTIVE SUMMARY

- 2.1. CXO perspective

CHAPTER 3 MARKET OVERVIEW

- 3.1. Market definition and scope
- 3.2. Key findings
 - 3.2.1. Top impacting factors
 - 3.2.2. Top investment pockets
 - 3.2.3. Top winning strategies
- 3.3. Porters five forces analysis
- 3.4. Market share analysis, 2015
- 3.5. Market dynamics
 - 3.5.1. Drivers
 - 3.5.1.1. Lesser operating cost and low market risk
 - 3.5.1.2. Technologically advanced with added transparency over traditional banking system.
 - 3.5.2. Restraints
 - 3.5.2.1. Risk of losing all money and higher government restraints
 - 3.5.2.2. Lesser awareness of p2p lending benefits among population
 - 3.5.3. Opportunities
 - 3.5.3.1. Increased awareness may increase usage of peer to peer lending platforms

CHAPTER 4 PEER TO PEER LENDING MARKET BY END-USERS

- 4.1. Overview
 - 4.1.1. Market size and forecast
- 4.2. Consumer credit loans

- 4.2.1. Key market trends, growth factors and opportunities
- 4.2.2. Key player positioning
- 4.2.3. Market size and forecast
- 4.3. Small business loans
 - 4.3.1. Key market trends, growth factors and opportunities
 - 4.3.2. Key player positioning
 - 4.3.3. Market size and forecast
- 4.4. Student loans
 - 4.4.1. Key market trends, growth factors and opportunities
 - 4.4.2. Key player positioning
 - 4.4.3. Market size and forecast
- 4.5. Real estate loans
 - 4.5.1. Key market trends, growth factors and opportunities
 - 4.5.2. Key player positioning
 - 4.5.3. Market size and forecast

CHAPTER 5 PEER TO PEER LENDING MARKET BY BUSINESS MODEL

- 5.1. Overview
 - 5.1.1. Market size and forecast
- 5.2. Alternate marketplace lending
 - 5.2.1. Key market trends, growth factors and opportunities
 - 5.2.2. Market size and forecast
- 5.3. Traditional lending
 - 5.3.1. Key market trends, growth factors and opportunities
 - 5.3.2. Market size and forecast

CHAPTER 6 PEER TO PEER LENDING MARKET BY GEOGRAPHY

- 6.1. Overview
 - 6.1.1. Market size and forecast
- 6.2. North America
 - 6.2.1. Key market trends, growth factors and opportunities
 - 6.2.2. Market size and forecast
 - 6.2.2.1. By end-user type
 - 6.2.2.2. By business model
 - 6.2.2.3. By country
 - 6.2.2.3.1. U.S.
 - 6.2.2.3.2. Canada

6.2.2.3.3. Mexico

6.3. Europe

6.3.1. Key market trends, growth factors and opportunities

6.3.2. Market size and forecast

6.3.2.1. By end-user type

6.3.2.2. By business model

6.3.2.3. By country

6.3.2.3.1. UK

6.3.2.3.2. Germany

6.3.2.3.3. France

6.3.2.3.4 Rest of Europe

6.4. Asia-Pacific

6.4.1. Key market trends, growth factors and opportunities

6.4.2. Market size and forecast

6.4.2.1. By end-user type

6.4.2.2. By business model

6.4.2.3. By country

6.4.2.3.1. China

6.4.2.3.2. Australia

6.4.2.3.3. Rest of Asia-Pacific

6.5. LAMEA (Latin America, Middle East, and Africa)

6.5.1. Key market trends, growth factors and opportunities

6.5.2. Market size and forecast

6.5.2.1. By end-user

6.5.2.2. By business model

6.5.2.3. By region

6.5.2.3.1. Latin America

6.5.2.3.2. Middle East

6.5.2.3.3. Africa

CHAPTER 7 COMPANY PROFILE

7.1. Avant, Inc.

7.1.1. Company overview

7.1.2. Company snapshot

7.1.3. Operating business segments

7.1.4. Business performance

7.1.5. Key strategic moves and developments

7.2. Circleback lending, llc

- 7.2.1. Company overview
- 7.2.2. Company snapshot
- 7.2.3. Operating business segments
- 7.2.4. Business performance
- 7.2.5. Key strategic moves and developments
- 7.3. Funding Circle Limited
 - 7.3.1. Company overview
 - 7.3.2. Company snapshot
 - 7.3.3. Operating business segments
 - 7.3.4. Key strategic moves and developments
- 7.4. Kabbage, Inc.
 - 7.4.1. Company overview
 - 7.4.2. Company snapshot
 - 7.4.3. Operating business segments
 - 7.4.4. Business performance
 - 7.4.5. Key strategic moves and developments
- 7.5. Lendingclub Corporation
 - 7.5.1. Company overview
 - 7.5.2. Company snapshot
 - 7.5.3. Operating business segments
 - 7.5.4. Business performance
 - 7.5.5. Key strategic moves and developments
- 7.6. Ondeck capital, inc.
 - 7.6.1. Company overview
 - 7.6.2. Operating business segments
 - 7.6.3. Business performance
 - 7.6.4. Key strategic moves and developments
- 7.7. Prosper marketplace, inc.
 - 7.7.1. Company overview
 - 7.7.2. Operating business segments
 - 7.7.3. Key strategic moves and developments
- 7.8. Ratesetter
 - 7.8.1. Company overview
 - 7.8.2. Operating business segments
- 7.9. Social Finance, Inc.
 - 7.9.1. Company overview
 - 7.9.2. Company snapshot
 - 7.9.3. Operating business segments
 - 7.9.4. Business performance

7.9.5. Key strategic moves and developments

7.10. Zopa Limited

7.10.1. Company overview

7.10.2. Operating business segments

7.10.3. Business performance

7.10.4. Key strategic moves and developments

List Of Tables

LIST OF TABLES

TABLE 1. PEER TO PEER LENDING MARKET BY END-USER TYPE, 2014-2022 (\$MILLION)

TABLE 2. CONSUMER CREDIT LOAN MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 3. SMALL BUSINESS LOAN MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 4. STUDENT LOAN MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 5. REAL ESTATE LOAN MARKET REVENUE BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 6. PEER TO PEER LENDING MARKET BY BUSINESS MODEL, 2014-2022 (\$MILLION)

TABLE 7. PEER TO PEER LENDING MARKET FOR ALTERNATE MARKETPLACE LENDING BUSINESS MODEL BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 8. PEER TO PEER LENDING MARKET FOR TRADITIONAL LENDING BUISNESS MODEL APPLICATION BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 9. PEER TO PEER LENDING MARKET BY GEOGRAPHY, 2014-2022 (\$MILLION)

TABLE 10. NORTH AMERICA: PEER TO PEER LENDING MARKET BY END-USER TYPE, 2014-2022 (\$MILLION)

TABLE 11. NORTH AMERICA: PEER TO PEER LENDING MARKET BY BUSINESS MODEL, 2014-2022 (\$MILLION)

TABLE 12. NORTH AMERICA: PEER TO PEER LENDING MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 13. EUROPE: PEER TO PEER LENDING MARKET BY END-USER TYPE, 2014-2022 (\$MILLION)

TABLE 14. EUROPE: PEER TO PEER LENDING MARKET BY BUSINESS MODEL, 2014-2022 (\$MILLION)

TABLE 15. EUROPE: PEER TO PEER LENDING MARKET BY COUNTRY, 2014-2022 (\$MILLION)

TABLE 16. ASIA-PACIFIC: PEER TO PEER LENDING MARKET BY END-USER TYPE, 2014-2022 (\$MILLION)

TABLE 17. ASIA-PACIFIC: PEER TO PEER LENDING MARKET BY BUSINESS MODEL 2014-2022 (\$MILLION)

TABLE 18. ASIA-PACIFIC: PEER TO PEER LENDING MARKET BY COUNTRY,

2014-2022 (\$MILLION)

TABLE 19. LAMEA: PEER TO PEER LENDING MARKET BY END-USER, 2014-2022 (\$MILLION)

TABLE 20. LAMEA: PEER TO PEER LENDING MARKET BY BUSINESS MODEL 2014-2022 (\$MILLION)

TABLE 21. LAMEA: PEER TO PEER LENDING MARKET BY REGION, 2014-2022 (\$MILLION)

TABLE 22. AVANT, INC.: COMPANY SNAPSHOT

List Of Figures

LIST OF FIGURES

FIGURE 1. TOP IMPACTING FACTORS

FIGURE 2. TOP INVESTMENT POCKETS

FIGURE 3. TOP WINNING STRATEGIES

FIGURE 4. BARGAINING POWER OF SUPPLIERS

FIGURE 5. BARGAINING POWER OF BUYERS

FIGURE 6. THREAT OF NEW ENTRANTS

FIGURE 7. COMPETITIVE RIVALRY

FIGURE 8. THREAT OF SUBSTITUTES

FIGURE 9. MARKET SHARE ANALYSIS, 2015

FIGURE 10. COMPARATIVE MARKET SHARE ANALYSIS OF PEER TO PEER LENDING MARKET BY END-USER TYPE, 2015 & 2022 (%)

FIGURE 11. MARKET SHARE ANALYSIS OF CONSUMER CREDIT LOANS, MARKET BY GEOGRAPHY, 2015 & 2022 (%)

FIGURE 12. CONSUMER CREDIT LOAN MARKET REVENUE, 2014-2022(\$MILLION)

FIGURE 13. MARKET SHARE ANALYSIS OF SMALL BUSINESS LOANS MARKET BY GEOGRAPHY, 2015 & 2022 (%)

FIGURE 14. SMALL BUSINESS LOAN MARKET REVENUE, 2014-2022(\$MILLION)

FIGURE 15. MARKET SHARE ANALYSIS OF STUDENT LOANS MARKET BY GEOGRAPHY, 2015 & 2022 (%)

FIGURE 16. STUDENT LOAN MARKET REVENUE, 2014-2022(\$MILLION)

FIGURE 17. MARKET SHARE ANALYSIS OF REAL ESTATE LOAN MARKET BY GEOGRAPHY, 2015 & 2022 (%)

FIGURE 18. REAL ESTATE LOAN MARKET REVENUE, 2014-2022(\$MILLION)

FIGURE 19. COMPARATIVE MARKET SHARE ANALYSIS OF PEER TO PEER LENDING MARKET BY BUSINESS MODEL, 2014 & 2022 (%)

FIGURE 20. MARKET SHARE ANALYSIS OF PEER TO PEER LENDING MARKET FOR ALTERNATE MARKETPLACE LENDING BUSINESS MODEL BY GEOGRAPHY, 2014 & 2022 (%)

FIGURE 21. PEER TO PEER LENDING MARKET REVENUE FOR ALTERNATE MARKETPLACE LENDING BUSINESS MODEL, 2014-2022(\$ MILLION)

FIGURE 22. MARKET SHARE ANALYSIS OF PEER TO PEER LENDING MARKET FOR TRADITIONAL LENDING BUSINESS MODEL BY GEOGRAPHY, 2014 & 2022 (%)

FIGURE 23. PEER TO PEER LENDING MARKET REVENUE FOR TRADITIONAL LENDING BUSINESS MODEL, 2014-2022(\$ MILLION)

FIGURE 24. COMPARATIVE MARKET SHARE ANALYSIS OF PEER TO PEER MARKET BY GEOGRAPHY, 2015 & 2022 (%)

FIGURE 25. NORTH AMERICA PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 26. U.S.: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 27. CANADA: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 28. MEXICO: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 29. EUROPE PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 30. UK: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 31. GERMANY: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 32. FRANCE: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 33. ASIA-PACIFIC PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 34. CHINA: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 35. AUSTRALIA: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 36. REST OF ASIA-PACIFIC: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 37. LAMEA PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 38. LATIN AMERICA: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 39. MIDDLE EAST: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 40. AFRICA: PEER TO PEER LENDING MARKET REVENUE, 2014-2022 (\$MILLION)

FIGURE 41. AVANT, INC.: COMPANY FINANCIALS

FIGURE 42. CIRCLEBACK LENDING, LLC: COMPANY SNAPSHOT

FIGURE 43. KABBAGE, INC.: COMPANY SNAPSHOT

FIGURE 44. LENDINGCLUB CORPORATION: COMPANY SNAPSHOT

FIGURE 45. ONDECK CAPITAL, INC.: COMPANY SNAPSHOT

FIGURE 46. SOCIAL FINANCE, INC.: COMPANY SNAPSHOT
FIGURE 47. ZOPA LIMITED: COMPANY SNAPSHOT

I would like to order

Product name: Global Peer to Peer Lending Market by End-user (Consumer Credit Loans, Small Business Loans, Student Loans, and Real Estate Loans) and Business Model Type (Alternate Marketplace Lending and Traditional Lending) - Global Opportunity Analysis and Industry Forecast, 2014-2022

Product link: <https://marketpublishers.com/r/GB1ED73B3F3EN.html>

Price: US\$ 5,540.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB1ED73B3F3EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:

Last name:

Email:

Company:

Address:

City:

Zip code:

Country:

Tel:

Fax:

Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below
and fax the completed form to +44 20 7900 3970