

Luxury Furniture Market by Material (Metal, Plastic, Wood, Glass, Leather) and End Use (Domestic Use, Commercial Use) - Global Opportunity Analysis and Industry Forecast, 2014 - 2020

https://marketpublishers.com/r/G0D45549009EN.html

Date: May 2015 Pages: 101 Price: US\$ 4,999.00 (Single User License) ID: G0D45549009EN

Abstracts

Luxury furniture enhances the work & living environment and improves the aesthetic value of homes, hotels and offices along with indoor and outdoor spaces. The growth and developments in the real estate industry largely drive the global luxury furniture market. A rise in disposable incomes, globalization and an increase in the population living in urban regions across developing countries, majorly boosts the market growth. It is anticipated that the eco-friendly luxury furniture segment would witness higher growth during the forecast period, owing to the growing environmental consciousness among consumers. In addition, it is expected that high growth in online retailing, would also have a positive impact on the market. Lack of skilled labor and the increasing cost of raw materials are the major challenges of the market. Improving life styles and an increase in disposable incomes would provide significant opportunities in the market. Wood furniture has generated highest revenue in 2014 followed by metal furniture. The glass furniture segment would grow with highest rate among the key materials used for furniture manufacturing during the forecast period. Out of the total market revenue, domestic furniture segment and commercial sector accounted for nearly 70% and 30% respectively. In the current scenario, living and bedroom segment has generated largest revenue in the domestic market, followed by kitchen. It is expected that lighting segment would at the fastest rate during the forecast period. Luxury furniture for hospitality sector has generated largest revenue in the commercial sector and would grow at the fastest rate during the forecast period. On the basis of geography, Europe has generated highest revenue in 2014. Asia Pacific region would grow with significant rate followed by LAMEA region, during the forecast period.



The market is segmented on the basis of material, end-users and geography. On the basis of materials, the market is segmented into metal, plastic, wood, glass, leather and others. The end-user segment comprises of domestic and commercial use. The domestic segment is further sub segmented into kitchens, living & bedrooms, bathrooms, outdoors and lighting. The commercial segment is further classified into office, hospitality and others. Geographically, the market is segmented across North America, Europe, Asia-Pacific and LAMEA.

The key players in the market include Duresta Upholstery Ltd., Muebles Pico, Valderamobili, Giovanni Visentin, Scavolini, Laura Ashley, Iola Furniture Ltd., Nella Vetrina, Henredon Furniture Industries Inc. and Turri S.r.I. The market players are actively in the process of developing multifunctional furniture due to its rising demand among consumers.

POTENTIAL BENEFITS FOR THE STAKEHOLDERS

The study provides an in-depth analysis of the global luxury furniture market with current and future trends to elucidate the imminent investment pockets in the market

Current and future trends are outlined to determine the overall attractiveness and to single out profitable trends, in order to gain a stronger foothold in the market

The report provides information regarding key drivers, restraints and opportunities with impact analysis for the forecast period

Quantitative analysis of the current market and forecast through 2015 - 2020 are provided to indicate the financial appetency of the market

Porter's Five Forces model illustrates the potency of the buyers & suppliers in the market

Value chain analysis provides a clear understanding on the roles of stakeholders involved in the value chain.

KEY MARKET SEGMENTS

The global luxury furniture market segmentation is illustrated below:



Market by Material

Metal

Plastic

Wood

Glass

Leather

Others

Market by End Use

Domestic Use

Kitchen

Living and bedroom

Bathroom

Outdoor

Lighting

Commercial Use

Office

Hospitality

Others

Market by Geography

Luxury Furniture Market by Material (Metal, Plastic, Wood, Glass, Leather) and End Use (Domestic Use, Commerci...



North America

Europe

APAC

LAMEA

Key Players

Duresta Upholstery Ltd.

Muebles Pico

Valderamobili

Giovanni Visentin

Scavolini

Laura Ashley

Iola Furniture Ltd.

Nella Vetrina

Henredon Furniture Industries Inc.

Turri S.r.l.



Contents

CHAPTER: 1 INTRODUCTION

- 1.1 Research Description
- 1.2 Key Benefits
- 1.3 Key Market Segments
- 1.4 Research methodology
- 1.4.1 Secondary research
- 1.4.2 Primary research
- 1.4.3 Analyst tools and models

CHAPTER: 2 EXECUTIVE SUMMARY

- 2.1 CXO perspective
- 2.2 Executive summary
- 2.3 Market Beyond: What to expect by 2025
 - 2.3.1 Base case scenario
 - 2.3.2 Optimistic scenario
 - 2.3.3 Critical scenario

CHAPTER: 3 MARKET OVERVIEW

- 3.1 Market definition and scope
- 3.2 Key Findings
 - 3.2.1 Top factors impacting the luxury furniture market
 - 3.2.2 Top Investment Pockets
 - 3.2.3 Top Winning Strategies
- 3.3 Porter's five forces analysis
- 3.3.1 Equal size of competitors leads to high rivalry
- 3.3.2 Low brand loyalty creates high threat of new entrants
- 3.3.3 Low feasibility of alternatives leads to low threat of substitute
- 3.3.4 Low product differentiation lowers the bargaining power of suppliers
- 3.3.5 Presence of large number of competitors leads to high bargaining power of buyer
- 3.4 Value Chain Analysis
- 3.5 Market Dynamics
 - 3.5.1 Drivers
 - 3.5.1.1 Increasing disposable income
 - 3.5.1.2 Rapid urbanization





- 3.5.1.3 Growth in real estate industry
- 3.5.1.4 Changing life style and behavior of consumer
- 3.5.2 Restraints
 - 3.5.2.1 Lack of skilled workforce
 - 3.5.2.2 Increasing cost of raw materials
- 3.5.3 Opportunity
 - 3.5.3.1 Increasing online retailing
 - 3.5.3.2 Development of multifunctional furniture

CHAPTER: 4 GLOBAL LUXURY FURNITURE MARKET BY MATERIAL

- 4.1 Introduction
- 4.1.1 Market Size and Forecast
- 4.2 Metal
 - 4.2.1 Key market trends
 - 4.2.2 Competitive scenario
 - 4.2.3 Key growth factors and opportunities
 - 4.2.4 Market size and forecast
- 4.3 Wood
 - 4.3.1 Key market trends
 - 4.3.2 Competitive scenario
 - 4.3.3 Key growth factors and opportunities
- 4.3.4 Market size and forecast
- 4.4 Plastic
 - 4.4.1 Key market trends
 - 4.4.2 Competitive scenario
 - 4.4.3 Key growth factors and opportunities
- 4.4.4 Market size and forecast
- 4.5 Glass
 - 4.5.1 Key market trends
 - 4.5.2 Competitive scenario
 - 4.5.3 Key growth factors and opportunities
 - 4.5.4 Market size and forecast
- 4.6 Leather
 - 4.6.1 Key market trends
 - 4.6.2 Competitive scenario
 - 4.6.3 Key growth factors and opportunities
 - 4.6.4 Market size and forecast
- 4.7 Others



- 4.7.1 Key market trends
- 4.7.2 Competitive scenario
- 4.7.3 Key growth factors and opportunities
- 4.7.4 Market size and forecast

CHAPTER: 5 GLOBAL LUXURY FURNITURE MARKET BY END USE

- 5.1 Introduction
 - 5.1.1 Market size and forecast
- 5.2 Domestic Use
 - 5.2.1 Key market trends
 - 5.2.2 Competitive scenario
 - 5.2.3 Key growth factors and opportunities
 - 5.2.4 Market size and forecast
 - 5.2.4.1 Kitchen
 - 5.2.4.1.1 KEY MARKET TRENDS
 - 5.2.4.1.2 COMPETITIVE SCENARIO
 - 5.2.4.1.3 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.2.4.1.4 MARKET SIZE AND FORECAST
 - 5.2.4.2 Living and Bedroom
 - 5.2.4.2.1 KEY MARKET TRENDS
 - 5.2.4.2.2 COMPETITIVE SCENARIO
 - 5.2.4.2.3 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.2.4.2.4 MARKET SIZE AND FORECAST
 - 5.2.4.3 Bathroom
 - 5.2.4.3.1 KEY MARKET TRENDS
 - 5.2.4.3.2 COMPETITIVE SCENARIO
 - 5.2.4.3.3 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.2.4.3.4 MARKET SIZE AND FORECAST
 - 5.2.4.4 Outdoor
 - 5.2.4.4.1 KEY MARKET TRENDS
 - 5.2.4.4.2 COMPETITIVE SCENARIO
 - 5.2.4.4.3 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.2.4.4.4 MARKET SIZE AND FORECAST
 - 5.2.4.5 Lighting
 - 5.2.4.5.1 KEY MARKET TRENDS
 - 5.2.4.5.2 COMPETITIVE SCENARIO
 - 5.2.4.5.3 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.2.4.5.4 MARKET SIZE AND FORECAST



- 5.3 Commercial Use
 - 5.3.1 Key Market Trends
 - 5.3.2 Key growth factors and opportunities
 - 5.3.3 Market size and forecast
 - 5.3.3.1 Office
 - 5.3.3.1.1 KEY MARKET TRENDS
 - 5.3.3.1.2 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.3.3.1.3 MARKET SIZE AND FORECAST
 - 5.3.3.2 Hospitality
 - 5.3.3.2.1 KEY MARKET TRENDS
 - 5.3.3.2.2 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.3.3.2.3 MARKET SIZE AND FORECAST
 - 5.3.3.3 Others
 - 5.3.3.3.1 KEY MARKET TRENDS
 - 5.3.3.3.2 KEY GROWTH FACTORS AND OPPORTUNITIES
 - 5.3.3.3 MARKET SIZE AND FORECAST

CHAPTER: 6 GLOBAL LUXURY FURNITURE MARKET BY GEOGRAPHY

- 6.1 North America
 - 6.1.1 Key Market Trends
 - 6.1.2 Competitive scenario
 - 6.1.3 Key growth factors and opportunities
 - 6.1.4 Market size and forecast
- 6.2 Europe
 - 6.2.1 Key Market Trends
 - 6.2.2 Competitive scenario
 - 6.2.3 Key growth factors and opportunities
 - 6.2.4 Market size and forecast
- 6.3 Asia-Pacific
 - 6.3.1 Key Market Trends
 - 6.3.2 Competitive scenario
 - 6.3.3 Key growth factors and opportunities
- 6.3.4 Market size and forecast
- 6.4 LAMEA
 - 6.4.1 Key Market Trends
 - 6.4.2 Competitive scenario
 - 6.4.3 Key growth factors and opportunities
 - 6.4.4 Market size and forecast



CHAPTER: 7 COMPANY PROFILE

- 7.1 Duresta Upholstery Ltd.
- 7.1.1 Company overview
- 7.1.2 Company snapshot
- 7.1.3 SWOT analysis of Duresta Upholstery Ltd.
- 7.2 Muebles Pico
 - 7.2.1 Company overview
 - 7.2.2 Company snapshot
 - 7.2.3 SWOT analysis of Muebles Pico
- 7.3 Valderamobili
- 7.3.1 Company overview
- 7.3.2 Company snapshot
- 7.3.3 SWOT analysis of Valderamobili
- 7.4 Giovanni Visentin
- 7.4.1 Company overview
- 7.4.2 Company snapshot
- 7.4.3 SWOT analysis of Giovanni Visentin
- 7.5 Scavolini
 - 7.5.1 Company overview
 - 7.5.2 Company snapshot
- 7.5.3 SWOT analysis of Scavolini
- 7.6 Laura Ashley Holding Plc
 - 7.6.1 Company overview
 - 7.6.2 Company snapshot
 - 7.6.3 SWOT analysis of Laura Ashley Holding Plc
- 7.7 Iola Furniture Ltd.
 - 7.7.1 Company overview
 - 7.7.2 Company snapshot
 - 7.7.3 SWOT analysis of Iola Furniture Ltd.
- 7.8 Nella Vetrina
 - 7.8.1 Company overview
- 7.8.2 Company snapshot
- 7.8.3 SWOT analysis of Nella Vetrina
- 7.9 Henredon Furniture Industries Inc.
 - 7.9.1 Company overview
 - 7.9.2 Company snapshot
 - 7.9.3 SWOT analysis of Henredon Furniture Industries Inc.



7.10 Turri S.r.l.

- 7.10.1 Company overview
- 7.10.2 Company snapshot
- 7.10.3 SWOT analysis of Turri S.r.l.





List Of Tables

LIST OF TABLES

TABLE 1 GLOBAL LUXURY FURNITURE MARKET REVENUE BY GEOGRAPHY, 2014-2020 (\$ MILLION) TABLE 2 GLOBAL LUXURY FURNITURE BASE CASE SCENARIO MARKET REVENUE BY GEOGRAPHY, 2020-2025 (\$ MILLION) TABLE 3 GLOBAL LUXURY FURNITURE OPTIMISTIC CASE SCENARIO MARKET REVENUE BY GEOGRAPHY, 2020-2025 (\$ MILLION) TABLE 4 GLOBAL LUXURY FURNITURE CRITICAL CASE SCENARIO MARKET REVENUE BY GEOGRAPHY, 2020-2025 (\$ MILLION) TABLE 5 GLOBAL LUXURY FURNITURE MARKET BY MATERIAL, \$ MILLION (2014-2020)TABLE 6 GLOBAL LUXURY FURNITURE METAL MATERIAL MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 7 GLOBAL LUXURY FURNITURE WOOD MATERIAL MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 8 GLOBAL LUXURY FURNITURE PLASTIC MATERIAL MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 9 GLOBAL LUXURY FURNITURE GLASS MATERIAL MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 10 GLOBAL LUXURY FURNITURE LEATHER MATERIAL MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 11 GLOBAL LUXURY FURNITURE OTHER MATERIAL MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 12 GLOBAL LUXURY FURNITURE MARKET BY END USE, \$ MILLION (2014-2020)TABLE 13 GLOBAL LUXURY FURNITURE DOMESTIC-USE MARKET, \$ MILLION (2014 - 2020)TABLE 14 GLOBAL LUXURY FURNITURE DOMESTIC-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 15 GLOBAL LUXURY FURNITURE KITCHEN-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 16 GLOBAL LUXURY FURNITURE LIVING AND BEDROOM-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 17 GLOBAL LUXURY FURNITURE BATHROOM-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020)

TABLE 18 GLOBAL LUXURY FURNITURE OUTDOOR-USE MARKET BY



GEOGRAPHY, \$ MILLION (2014-2020) TABLE 19 GLOBAL LUXURY FURNITURE LIGHTING-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 20 GLOBAL LUXURY FURNITURE COMMERCIAL-USE MARKET, \$ MILLION (2014-2020)TABLE 21 GLOBAL LUXURY FURNITURE COMMERCIAL-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 22 GLOBAL LUXURY FURNITURE OFFICE-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 23 GLOBAL LUXURY FURNITURE HOSPITALITY-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 24 GLOBAL LUXURY FURNITURE OTHERS-USE MARKET BY GEOGRAPHY, \$ MILLION (2014-2020) TABLE 25 NORTH AMERICA LUXURY FURNITURE MARKET BY MATERIAL, \$ MILLION (2014-2020) TABLE 26 EUROPE LUXURY FURNITURE MARKET BY MATERIAL, \$ MILLION (2014 - 2020)TABLE 27 ASIA PACIFIC LUXURY FURNITURE MARKET BY MATERIAL, \$ MILLION (2014-2020)TABLE 28 LAMEA LUXURY FURNITURE MARKET BY MATERIAL, \$ MILLION (2014 - 2020)TABLE 29 SNAPSHOT OF DURESTA UPHOLSTERY LTD. TABLE 30 SNAPSHOT OF MUEBLES PICO TABLE 31 SNAPSHOT OF VALDERAMOBILI TABLE 32 SNAPSHOT OF GIOVANNI VISENTIN TABLE 33 SNAPSHOT OF SCAVOLINI TABLE 34 SNAPSHOT OF LAURA ASHLEY HOLDING PLC TABLE 35 SNAPSHOT OF IOLA FURNITURE LTD. TABLE 36 SNAPSHOT OF NELLA VETRINA TABLE 37 SNAPSHOT OF HENREDON FURNITURE INDUSTRIES INC. TABLE 38 SNAPSHOT OF TURRI S.R.L.



List Of Figures

LIST OF FIGURES

FIG. 1 TOP IMPACTING FACTORS, BASE CASE (2020-2025) FIG. 2 TOP IMPACTING FACTORS, OPTIMISTIC CASE (2020-2025) FIG. 3 TOP IMPACTING FACTORS, CRITICAL CASE (2020-2025) FIG. 4 TOP IMPACTING FACTORS FIG. 5 TOP INVESTMENT POCKETS OF LUXURY FURNITURE MARKET FIG. 6 PORTER'S FIVE FORCES MODEL FIG. 7 VALUE CHAIN ANALYSIS FIG. 8 INCREASING PER CAPITA DISPOSABLE INCOME IN EASTERN EUROPE, LATIN AMERICA AND ASIA-PACIFIC (2007 - 2012) FIG. 9 SWOT ANALYSIS OF DURESTA UPHOLSTERY LTD. FIG. 10 SWOT ANALYSIS OF MUEBLES PICO FIG. 11 SWOT ANALYSIS OF VALDERAMOBILI FIG. 12 SWOT ANALYSIS OF GIOVANNI VISENTIN FIG. 13 SWOT ANALYSIS OF SCAVOLINI FIG. 14 SWOT ANALYSIS OF LAURA ASHLEY HOLDING PLC FIG. 15 SWOT ANALYSIS OF IOLA FURNITURE LTD. FIG. 16 SWOT ANALYSIS OF NELLA VETRINA FIG. 17 SWOT ANALYSIS OF HENREDON FURNITURE INDUSTRIES INC.

FIG. 18 SWOT ANALYSIS OF TURRI S.R.L.



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