

# **Global In Vitro Fertilization (IVF) Market (Instruments, Reagents and Media, Technology, Geography) - Size, Share, Trends, Opportunities, Global Demand, Insights, Analysis, Research, Report, Company Profiles, Segmentation and Forecast, 2013 - 2020**

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## **Abstracts**

In-vitro fertilization is a type of assisted reproductive technology that helps women in conceiving. The global IVF market was valued at \$9.3 billion in 2012 and is expected to grow up to \$21.6 billion by 2020. Delayed pregnancy in women is one of the major driving factors of the IVF market, as the chances of conceiving lowers with age. The pregnancy success rate with IVF technique is higher in the age group of 35-39. Other driving factors of the IVF market are rise in infertility rate due to rise in stress levels, change in life style and fertility related diseases. Globally, the number of couples with infertility issues was found to be 48.5 million in 2010.

The major limiting factor of this market is the cost involved in the treatment. The patient may not conceive in the first cycle of IVF procedure. Many cycles have to be undergone by the patient to achieve pregnancy, and this adds to the overall cost. The average cost of this procedure is approximately \$10,000-\$20,000. This acts as a major limitation in adoption of the technique for people with low income. Another challenge is the low level of awareness in the developing economies such as Nigeria. Awareness can be created through medical tourism and availability of low cost IVF treatments.

The companies profiled in this report include Vitrolife AB, Cooper Surgical. Inc., Cook Medicals, Thermo Scientific, Irvine Scientific Inc., Genea Biomedx, Oxford Gene Technology, Auxogyn Inc., EMD Serono Inc. and Ova Science.

## KEY BENEFITS

In-depth analysis of the IVF market, segmented based on instruments, reagents and media, technology, end users and geographies

Quantitative analysis of the current market and estimations through 2013-2020

Assessment and ranking of the factors affecting the global market and impact analysis of the same

Identification of key investment pockets in the market, which would assist companies to take profitable investment decisions

Study of the bargaining power of buyers and suppliers in the market, based on porter's five force analysis

Understanding the key intermediaries in the market based on value chain analysis

Analysis of trends in various geographic segments that would help the companies to plan their strategies depending on the region

SWOT and competitive analysis of the key players, which would help stakeholders to understand trends followed by their competitors and take actionable decisions

## KEY AUDIENCES

Hospitals

Fertility clinics

Instruments and reagent manufacturers

Cryopreservation banks

Government and private institutes



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Vitrolife AB, EMD Serono, Inc, Irvine scientific, Cooper Surgical, Inc., Cook Medical, Inc, Thermo Fisher Scientific Inc., Genea Biomedx, Auxogyn, Inc, Oxford Gene Technology and Ovascience

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