

# **Encryption Software Market by Component (Software and Services), Deployment Model (On-Premise and Cloud), Organization Size (Large Enterprises and Small & Medium Enterprises), Function (Disk Encryption, Communication Encryption, File/Folder Encryption and Cloud Encryption), and Industry Vertical (BFSI, IT/Telecom, Government & Public, Retail, Healthcare, Aerospace & Defense, Media & Entertainment and Others): Global Opportunity Analysis and Industry Forecast, 2020–2027**

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## **Abstracts**

Encryption software is an application platform that helps in encryption and decryption of a data stream at rest or in transit. It helps in protecting the content of file, network packet and application and provides security from unauthorized users. In addition, many organizations are adopting encryption software to protect digital data confidentiality as it is stored on the organizations systems and transmitted using different network.

Furthermore, encryption software provides different advantages such as increase the integrity of data and upsurge in the security of the data when an employee is working remotely. Moreover, adoption of encryption software among the SMEs for improving data security of the organization propels the growth of the market.

Rise in number of complexity and data breaches and increased compliance regulation among the organizations drives the growth of the market. In addition, surge in adoption of bring your own device (BYOD) and increased mobility fuel the growth of the market. However, lack of awareness about encryption software and limited use of encrypted

device in some countries hampers the growth of the market. Furthermore, rise in demand for cloud-based encryption software is expected to provide lucrative opportunities for the growth of the market.

The global encryption software market is segmented on the basis of component, deployment model, enterprise size, function, industry vertical and region. In terms of component, it is bifurcated into software and service. Based on deployment model, the market is segmented into on-premise and cloud. By organization size, it is bifurcated into large enterprises and small-and medium-sized enterprises (SME's). In terms of function, the market is divided into disk encryption, communication encryption, file/folder encryption, and cloud encryption. As per industry vertical, it is classified into BFSI, IT/telecom, government & public, retail, healthcare, aerospace & defense, media & entertainment and others. Region wise, it is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

The key players profiled in the encryption software market analysis are Amazon Web Services, Inc. (AWS), Check Point Software Technologies, Cisco System, Inc., F-Secure, Fortinet, Inc., IBM Corporation, Microsoft Corporation, Oracle Corporation, Palo Alto Networks, Inc. and Trend Micro Incorporated.

### Key Benefits for Stakeholders

The study provides an in-depth analysis of the global encryption software market forecast along with the current & future trends to elucidate the imminent investment pockets.

Information about key drivers, restraints, and opportunities and their impact analysis on the global encryption software market size is provided in the report.

Porter's five forces analysis illustrates the potency of the buyers and suppliers operating in the industry.

The quantitative analysis of the market for the period 2020–2027 is provided to determine the market potential.

### Key Market Segments

#### By Component

*Encryption Software Market by Component (Software and Services), Deployment Model (On-Premise and Cloud), Orga...*

Software

Service

#### By Deployment Model

On-Premise

Cloud

#### By Organization Size

Large Enterprises

Small & Medium Enterprises

#### By Function

Disk Encryption

Communication Encryption

File/Folder Encryption

Cloud Encryption

#### By Industry Vertical

BFSI

IT/Telecom

Government & Public

Retail

Healthcare

Aerospace & Defense

Media & Entertainment

Others

## By Region

North America

U.S.

Canada

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

India

Japan

Singapore

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

## KEY MARKET PLAYERS

Amazon Web Services, Inc. (AWS)

Check Point Software Technologies

Cisco System, Inc.

F-Secure

Fortinet, Inc.

IBM Corporation

Microsoft Corporation

Oracle Corporation

Palo Alto Networks, Inc.

Trend Micro Incorporated

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FIGURE 3.TOP WINNING STRATEGIES (%)

FIGURE 4.GLOBAL ENCRYPTION SOFTWARE MARKET FOR SOFTWARE,  
2019-2027 (\$MILLION)

FIGURE 5.GLOBAL ENCRYPTION SOFTWARE MARKET FOR SERVICE, 2019-2027  
(\$MILLION)

FIGURE 6.GLOBAL ENCRYPTION SOFTWARE MARKET FOR ON PREMISE,  
2019-2027 (\$MILLION)

FIGURE 7.GLOBAL ENCRYPTION SOFTWARE MARKET FOR CLOUD, 2019-2027  
(\$MILLION)

FIGURE 8.GLOBAL ENCRYPTION SOFTWARE MARKET FOR LARGE  
ENTERPRISES, 2019-2027 (\$MILLION)

FIGURE 9.GLOBAL ENCRYPTION SOFTWARE MARKET FOR SMALL AND MEDIUM  
ENTERPRISES SMES, 2019-2027 (\$MILLION)

FIGURE 10.GLOBAL ENCRYPTION SOFTWARE MARKETFOR , 2019-2027  
(\$MILLION)

FIGURE 11.GLOBAL ENCRYPTION SOFTWARE MARKETFOR , 2019-2027  
(\$MILLION)

FIGURE 12.GLOBAL ENCRYPTION SOFTWARE MARKET FOR DISK ENCRYPTION,  
2019-2027 (\$MILLION)

FIGURE 13.GLOBAL ENCRYPTION SOFTWARE MARKET FOR COMMUNICATION  
ENCRYPTION, 2019-2027 (\$MILLION)

FIGURE 14.GLOBAL ENCRYPTION SOFTWARE MARKET FOR FILE OR FOLDER  
ENCRYPTION, 2019-2027 (\$MILLION)

FIGURE 15.GLOBAL ENCRYPTION SOFTWARE MARKET FOR CLOUD  
ENCRYPTION, 2019-2027 (\$MILLION)

FIGURE 16.GLOBAL ENCRYPTION SOFTWARE MARKETFOR , 2019-2027  
(\$MILLION)

FIGURE 17.GLOBAL ENCRYPTION SOFTWARE MARKET FOR BFSI, 2019-2027  
(\$MILLION)

FIGURE 18.GLOBAL ENCRYPTION SOFTWARE MARKET FOR IT AND TELECOM,  
2019-2027 (\$MILLION)

FIGURE 19.GLOBAL ENCRYPTION SOFTWARE MARKET FOR GOVERNMENT AND  
PUBLIC SECTOR, 2019-2027 (\$MILLION)

FIGURE 20.GLOBAL ENCRYPTION SOFTWARE MARKET FOR RETAIL, 2019-2027 (\$MILLION)

FIGURE 21.GLOBAL ENCRYPTION SOFTWARE MARKET FOR HEALTHCARE , 2019-2027 (\$MILLION)

FIGURE 22.GLOBAL ENCRYPTION SOFTWARE MARKET FOR AEROSPACE AND DEFENSE, 2019-2027 (\$MILLION)

FIGURE 23.GLOBAL ENCRYPTION SOFTWARE MARKET FOR MEDIA AND ENTERTAINMENT, 2019-2027 (\$MILLION)

FIGURE 24.GLOBAL ENCRYPTION SOFTWARE MARKET FOR OTHERS, 2019-2027 (\$MILLION)

FIGURE 25.GLOBAL ENCRYPTION SOFTWARE MARKET, BY REGION, 2019 (%)

FIGURE 26.US GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 27.CANADA GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 28.UK GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 29.GERMANY GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 30.FRANCE GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 31.ITALY GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 32.RUSSIA GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 33.REST OF EUROPE GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 34.CHINA GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

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FIGURE 37.AUSTRALIA GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 38.SOUTH KOREA GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 39.REST OF ASIA PACIFIC GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027 (\$MILLION)

FIGURE 40.LATIN AMERICA GLOBAL ENCRYPTION SOFTWARE MARKET,  
2019-2027 (\$MILLION)

FIGURE 41.MIDDLE EAST GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027  
(\$MILLION)

FIGURE 42.AFRICA GLOBAL ENCRYPTION SOFTWARE MARKET, 2019-2027  
(\$MILLION)

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