

Global Display Market by Display Type (Flat Panel, Flexible Panel, and Transparent Panel), Technology (OLED, Quantum Dot, LED, LCD, E-Paper, and Others), Application (Smartphone & Tablet, Smart Wearable, Television & Digital Signage, PC & Laptop, Vehicle Display, and Others), and Industry Vertical (Healthcare, Consumer Electronics, Retail, BFSI, Military & Defense, Automotive, and Others) - Global Opportunity Analysis and Industry Forecast, 2018-2025

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Abstracts

Display includes screen, computer output surface, and projection surface that displays content, mainly text, graphics, pictures, and videos utilizing cathode ray tube (CRT), light-emitting diode (LED), liquid crystal display (LCD), and other technologies. These displays are majorly incorporated in devices such as televisions, smartphones, tablets, laptops, vehicles, and others.

Developments in flexible display, increase in demand for OLED display devices, and rise in trend of touch-based devices majorly drive the growth of the global display market. However, high cost of the latest display technologies such as transparent display and quantum dot displays and stagnant growth of desktop PCs, notebook, and tablets hinder the market. Furthermore, upcoming applications in the flexible display devices is expected to create lucrative growth opportunities for the global display market.

The market is segmented into display type, technology, application, industry vertical, and region. Based on display type, the market is divided into flat panel display, flexible panel display, and transparent panel display.

Based on technology, it is classified into OLED, quantum dots, LED, electronic paper, LCD, and others. By application, it is categorized into smartphone & tablet, smart wearables, television & digital signage, PC & laptop, vehicle display, and others. By industry vertical, the market is divided into healthcare, consumer electronics, retail, BFSI, military & defense, transportation, and others. Based on region, the market is analyzed across North America, Europe, Asia-Pacific, and Latin America and Middle East (LAMEA).

The key players operating in the global display market are LG Display Co. Ltd., Samsung Electronics Co. Ltd., AU Optronics, Japan Display Inc., E Ink Holdings Inc., Hannstar Display Corporation, Corning Incorporated, Kent Displays Inc., NEC Display Solutions, and Sony Corporation.

KEY BENEFITS FOR STAKEHOLDERS

This study comprises an analytical depiction of the global display market with current trends and future estimations to depict the imminent investment pockets.

The overall market potential is determined to understand the profitable trends to gain a stronger coverage in the market.

The report presents information related to key drivers, restraints, and opportunities with a detailed impact analysis.

The current market is quantitatively analyzed from 2017 to 2025 to highlight the financial competency of the market.

Porter's Five Forces analysis illustrates the potency of the buyers and suppliers.

KEY MARKET SEGMENTS

BY DISPLAY TYPE

Flat Panel

Flexible Panel

Transparent Panel

BY APPLICATION

Smartphone & Tablet

Smart Wearable

Television & Digital Signage

PC & Laptop

Vehicle Display

Others

BY TECHNOLOGY

OLED

Quantum Dot

LED

Electronic Paper

LCD

Others

BY INDUSTRY VERTICAL

Healthcare

Consumer Electronics

Retail

BFSI

Military & Defense

Transportation

Others

BY REGION

North America

U.S.

Canada

Mexico

Europe

UK

Germany

France

Italy

Rest of Europe

Asia-Pacific

China

Japan

India

Australia

Rest of Asia-Pacific

LAMEA

Latin America

Middle East

Africa

KEY MARKET PLAYERS PROFILED

LG Display Co. Ltd.

Samsung Electronics Co. Ltd.

AU Optronics

Japan Display Inc.

E Ink Holdings Inc.

Hannstar Display Corporation

Corning Incorporated

Kent Displays Inc.

NEC Display Solutions

Sony Corporation

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